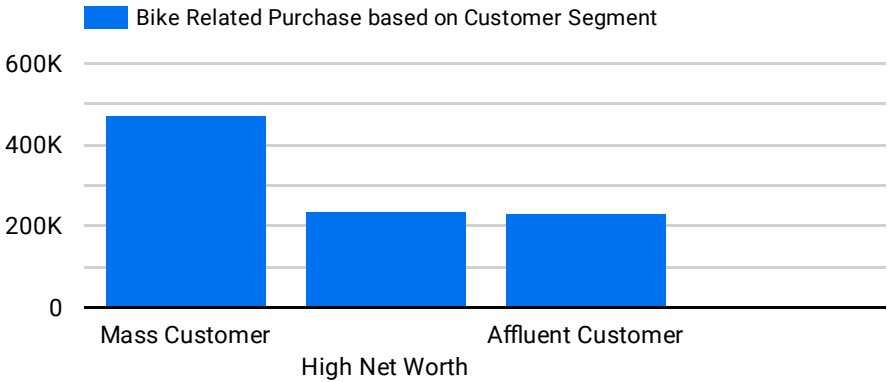
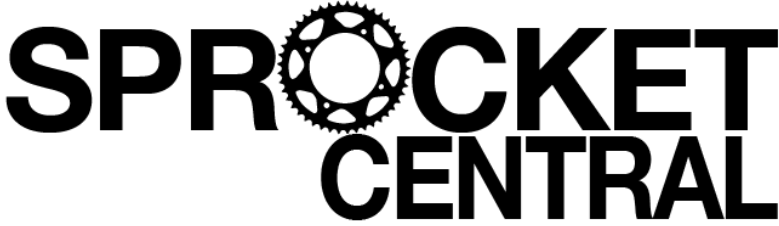
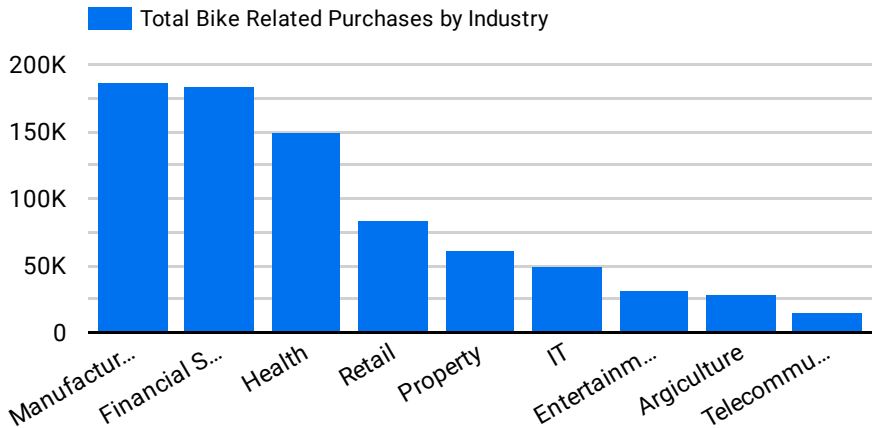
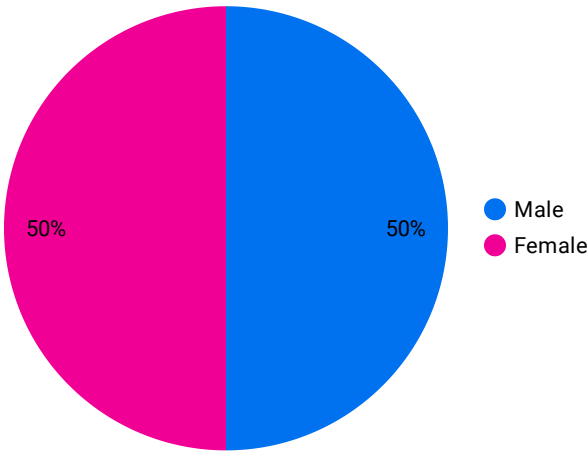


Total Bike Related Purchases by Male
455,443

Total Bike Related Purchases by Female
467,464



Percentage of Male and Female aged between 40 to 50 that do not own a car



	customer_id	gender	job_industry_category ...	owns_car	wealth_segment	state	past_3_years_bike_related_purc...
1.	997	Male	Telecommunications	Yes	Mass Customer	NSW	30
2.	1665	Male	Telecommunications	No	Mass Customer	NSW	48
3.	1195	Female	Telecommunications	No	Mass Customer	VIC	0
4.	2949	Female	Telecommunications	No	Mass Customer	VIC	68
5.	2832	Male	Telecommunications	Yes	Mass Customer	VIC	9
6.	2654	Female	Telecommunications	No	Mass Customer	NSW	83
7.	440	Female	Telecommunications	No	Mass Customer	NSW	46
8.	576	Male	Retail	Yes	Mass Customer	NSW	98