# **ELLA JENKINS**

# **Web UI Developer**

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Philadelphia, PA

in LinkedIn

### **WORK EXPERIENCE**

### Web UI Developer

#### Mediavine

i 2023 - current

- Philadelphia, PA
- Evaluated the performance of dynamic content loading with Webpack, saving up to 44 hours per release cycle
- Collaborated on a redesign project using Figma, producing a 16-page high-fidelity prototype in four days
- Designed custom Sass mixins and variables standardizing UI components, saving 119 hours on annual maintenance
- Harnessed Git for version control, facilitating collaboration across seven developers with no significant conflicts

# HTML/CSS Developer

#### **Techflow**

- **== 2020 2023**
- Philadelphia, PA
- Used CSS3 media queries to boost accessibility for 1K users
- Deployed React Router for optimized page routing, enhancing navigation flow for over 10,746 active users
- Converted 46 traditional pages to responsive layouts with Bootstrap, **boosting mobile traffic by 17.3%** in a month
- Employed HTML5 semantic elements to create SEOoptimized pages, leveling up visibility for 94 products

# Web Development Assistant

# **NEC Display Solutions**

- **== 2018 2020**
- Pittsburgh, PA
- Leveraged Vue.js' reactive data binding to automate UI updates, boosting real-time availability for 314 products
- Built a custom animation system with CSS3 transitions
- Implemented Angular two-way data binding to create product filters, driving over 52 daily customer interactions
- Optimized asset management for 14 sites with Webpack,
   cutting server storage by 9GB and speeding load times

### **EDUCATION**

Bachelor of Science
Human-Computer Interaction
Carnegie Mellon University

- **== 2014 2018**
- Pittsburgh, PA

# **SKILLS**

- React
- Angular
- Vue.js
- HTML5
- CSS3
- Sass
- Bootstrap
- Webpack
- Git
- Figma