# **YASH AUTI**

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# About Me:"Hi I am Yash Auti, In the intersection of Computer Science and Engineering lies my passion for UI/UX Design."

#### **Education**

## People's Education Society's College of Engineering, India

2020 - 2024

Computer Science And Engineering

#### **Skills**

wireframing | Prototyping | Visual Design | Interaction Design | Html | Css | Javascript | React | Figma | USer-flow | Information Architecture | UI Design | UX Design | Design Thinking | Human Computer Interaction

### **Projects**

#### Home Decor website

- Objective: Establish a strong online presence for the home decor brand.
- Problem Solving: By creating an e-commerce platform, the brand can reach a broader audience and tap into the growing trend of online shopping for home decor items. This addresses the need to be accessible to a wider customer base.
- Link: <a href="https://www.figma.com/file/inPQsuHF8NGIJr409rvNbQ/homede.core?">https://www.figma.com/file/inPQsuHF8NGIJr409rvNbQ/homede.core?</a>
  type=design&mode=design&t=m8NghLFmfe5JR9qQ-1

### Instagram App Redesign

- Objective: The objective of this project is to enhance the user experience and visual appeal of key pages in the Instagram app, specifically focusing on the Post Creation Page, Home Page, and Messaging Page, User Profile Page.
- Link: <a href="https://www.figma.com/proto/jAhwjQY54EyXB8Pl2c2HMe/Instagram-Redesign?type=design&node-id=1-4&t=BgPVX7tYwhBojBWt-1&scaling=scale-down&pageid=0%3A1&starting-point-node-id=1%3A2&show-protosidebar=1&mode=design</a>
  e=design

#### **Certificates**

• Foundation Of Ux design

(Google Certification Courses)

- Start the UX Design Process: Empathize, Define, and Ideate
- Conduct UX Research and Test Early Concepts
- Build Wireframes and Low-Fidelity Prototypes
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#### Language

- English
- Hindi
- Marathi