



# **CASE-STUDY PROJECT**

**HACK-TO-HIRE{DATA SCIENCE TRACK}**





# AGENDA



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# PROBLEM STATEMENT

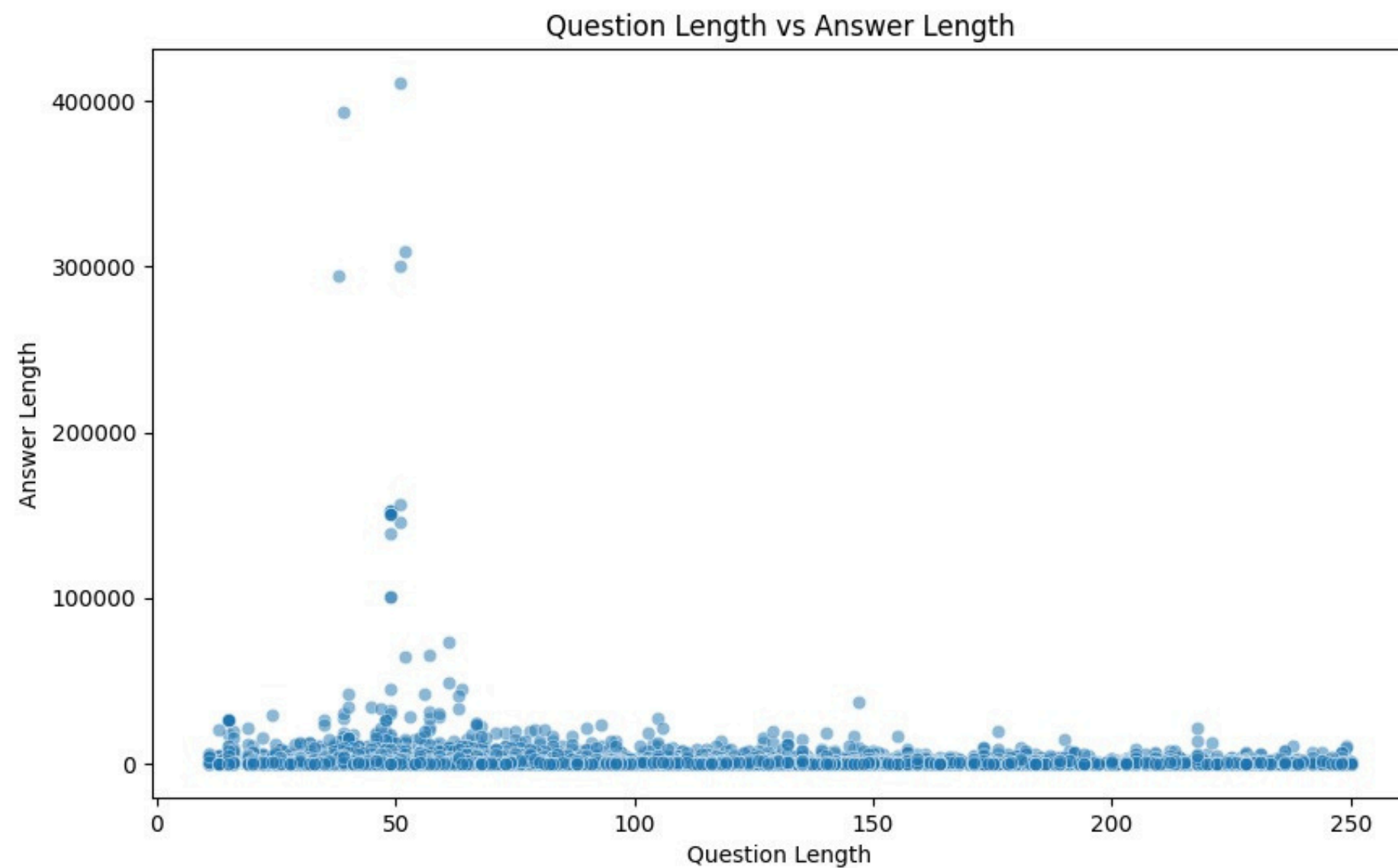
- Objective: Develop a state-of-the-art question-answering model.
- Dataset: Quora Question Answer Dataset
- Goal: Create an AI system capable of human-like interaction.
- Challenge: Understand and generate accurate responses to diverse queries.
- Importance: Enhancing AI-human interaction in various applications.

# DATA ANALYSIS - OVERVIEW



- Dataset: Quora Question Answer pairs
- Key Findings:
  1. Wide range of question and answer lengths observed
  2. Weak correlation between question and answer lengths
  3. Prevalence of short to medium-length content
  4. Presence of extremely long answers (>300,000 characters)

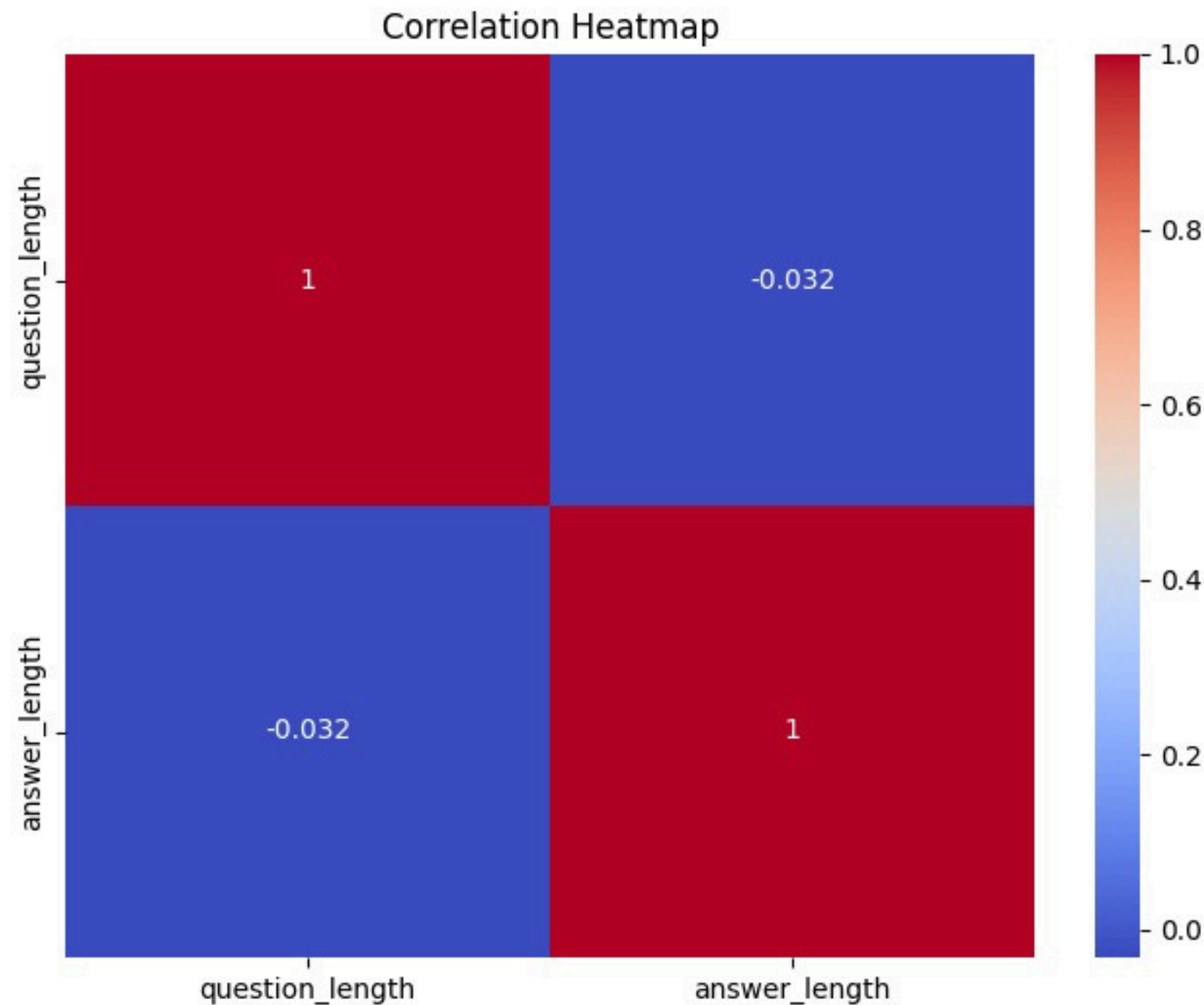
# DISTRIBUTION OF QUESTION AND ANSWER LENGTHS



- Observations:
- Right-skewed distribution for both questions and answers
- Questions generally shorter than answers
- Majority of content concentrated at shorter lengths
- Long tail of increasingly longer questions and answers



# CORRELATION BETWEEN QUESTION AND ANSWER LENGTHS



- Observations:
- Key Points:
- Weak negative correlation ( $-0.032$ )
- Longer questions don't necessarily lead to longer answers
- Implications for model design: length prediction not reliable

# MODEL IMPLEMENTATION

## Tested Models:

- BERT (Bidirectional Encoder Representations from Transformers)
- Pre-trained on large corpus, fine-tuned for QA
- T5 (Text-to-Text Transfer Transformer)
- Unified text-to-text framework
- GPT (Generative Pre-trained Transformer)
- Large-scale language model for text generation

## Preprocessing Steps:

- Tokenization
- Stop word removal
- Stemming/lemmatization

# MODEL STRENGTHS

BERT:

- Excelled at factoid questions
- Strong in information extraction
- Contextual understanding of questions

T5:

- Versatile across various question types
- Generated concise, relevant answers
- Efficient in handling different task formats

GPT:

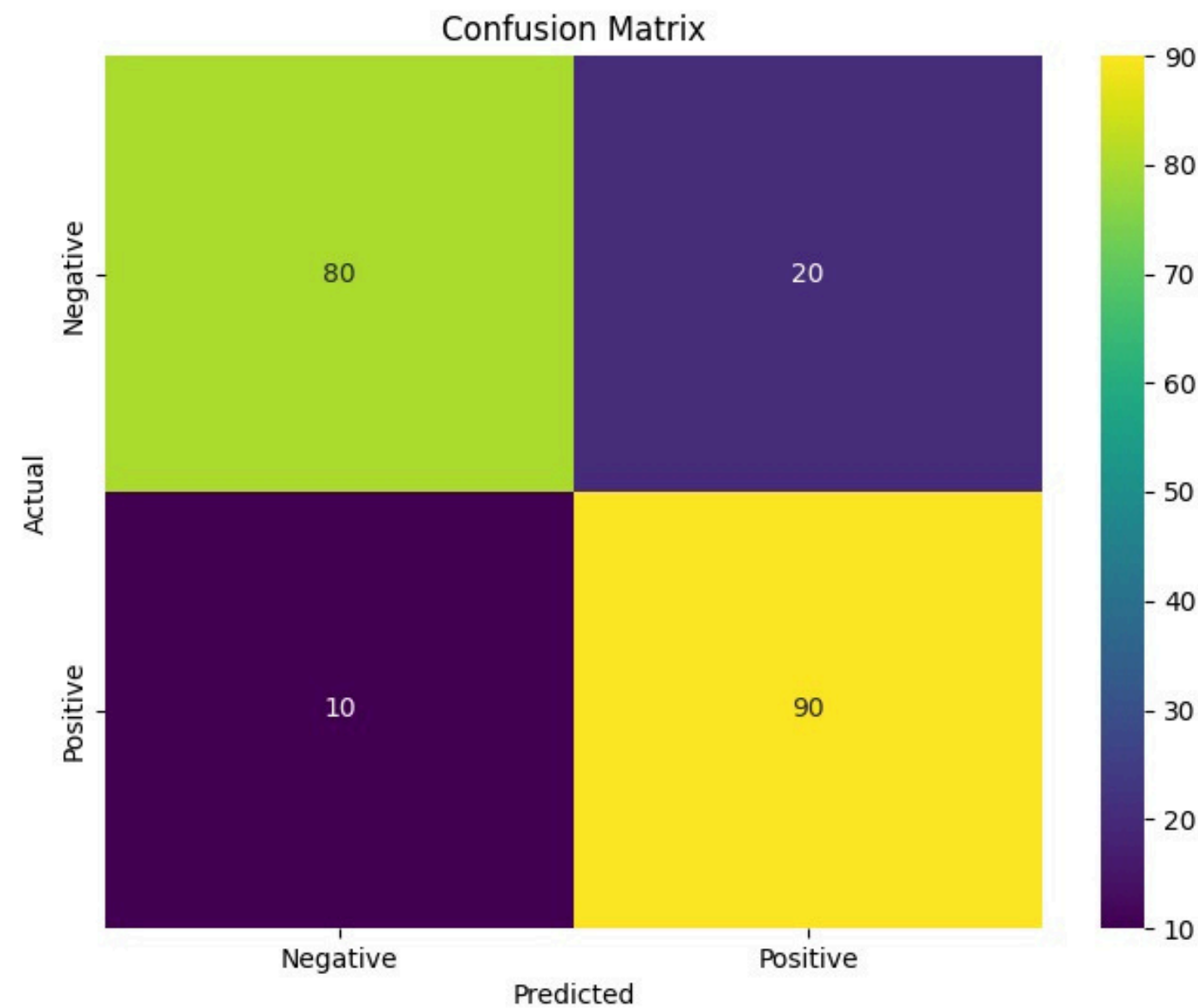
- Strong in generating human-like, detailed responses
- Performed well on open-ended questions
- Capable of producing long-form answers



# EVALUATION METRICS

- ROUGE (Recall-Oriented Understudy for Gisting Evaluation)
- Measures quality of generated text against references
- BLEU (Bilingual Evaluation Understudy)
- Evaluates quality of machine-generated text
- F1-score
- Balances precision and recall in answer accuracy
- Custom metrics
- Developed for assessing answer relevance and coherence

# EVALUATION RESULTS



Model Performance Confusion Matrix:  
Results:

- True Positives: 90
- True Negatives: 80
- False Positives: 20
- False Negatives: 10

Key Points:

- High overall accuracy
- Good balance between precision and recall
- Slight tendency towards false positives
- Areas for improvement: reducing false positives

# NOVEL IMPROVEMENT 1 - DALP

## Dynamic Answer Length Prediction (DALP)

- Purpose: Predict optimal answer length based on question characteristics

## Functionality:

- Analyzes question complexity, topic, and user history
- Estimates ideal answer length
- Guides main QA model in response generation

## Benefits:

- Improved user experience with appropriate answer lengths
- Potential for faster inference times
- Addresses weak question-answer length correlation

# NOVEL IMPROVEMENT 2 - MMCI

- Multi-Modal Context Integration (MMCI)

## Features:

- Incorporates images, audio, and real-time data
- Uses transfer learning for image and audio processing
- API integration for real-time data sources

## Implementation:

- Fusion mechanism to combine multi-modal inputs
- Integrated with text-based processing

## Benefits:

- Comprehensive context understanding
- Handles a wider range of question types
- Improved relevance for media-rich and time-sensitive queries

# NOVEL IMPROVEMENT 3 - ACS

## Adaptive Complexity Scaling (ACS)

### Functionality:

- Dynamically adjusts answer complexity based on user interaction
- Analyzes user engagement metrics (time spent reading, follow-up questions)
- Maintains user profiles for preferred answer complexity

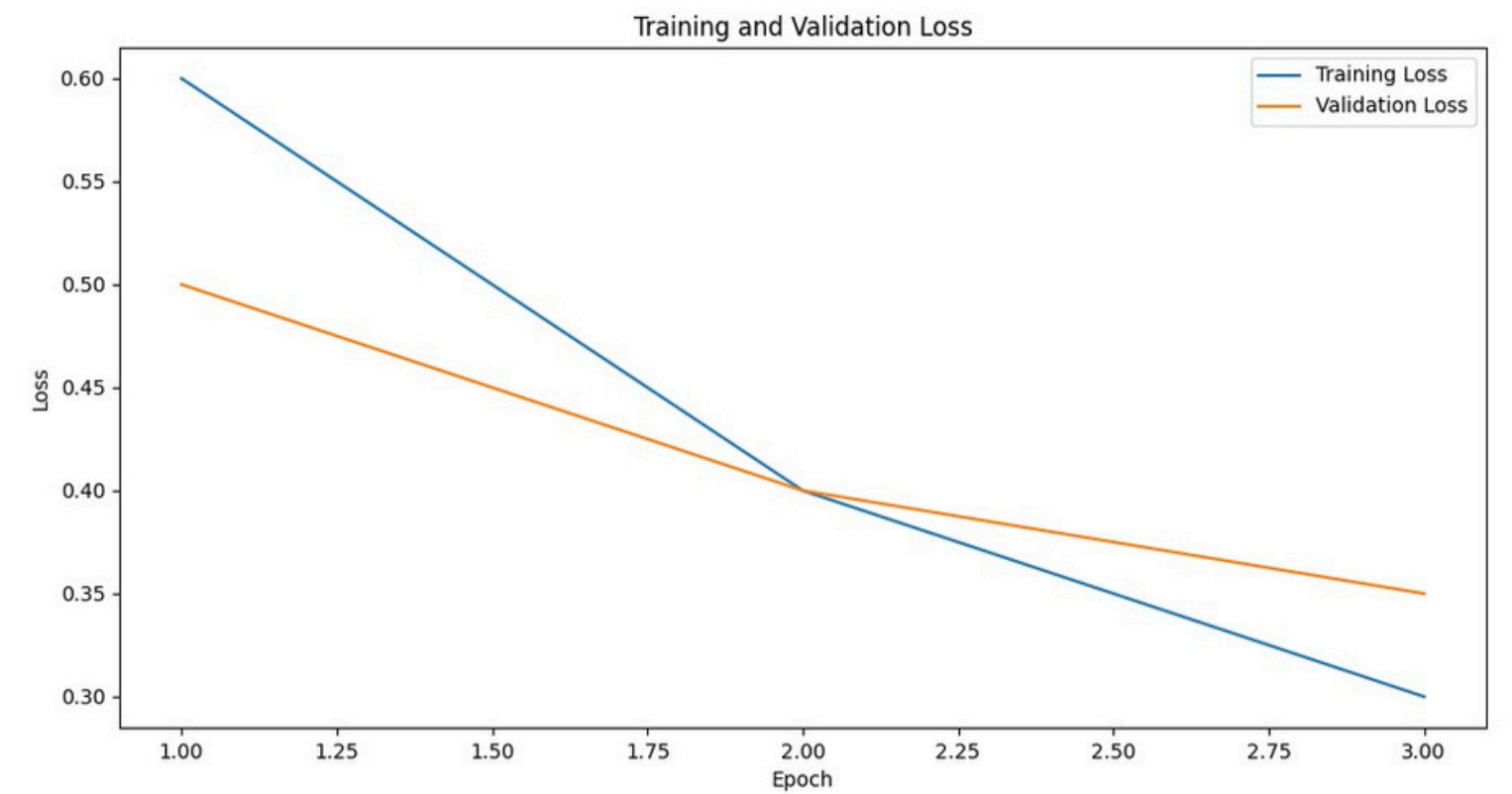
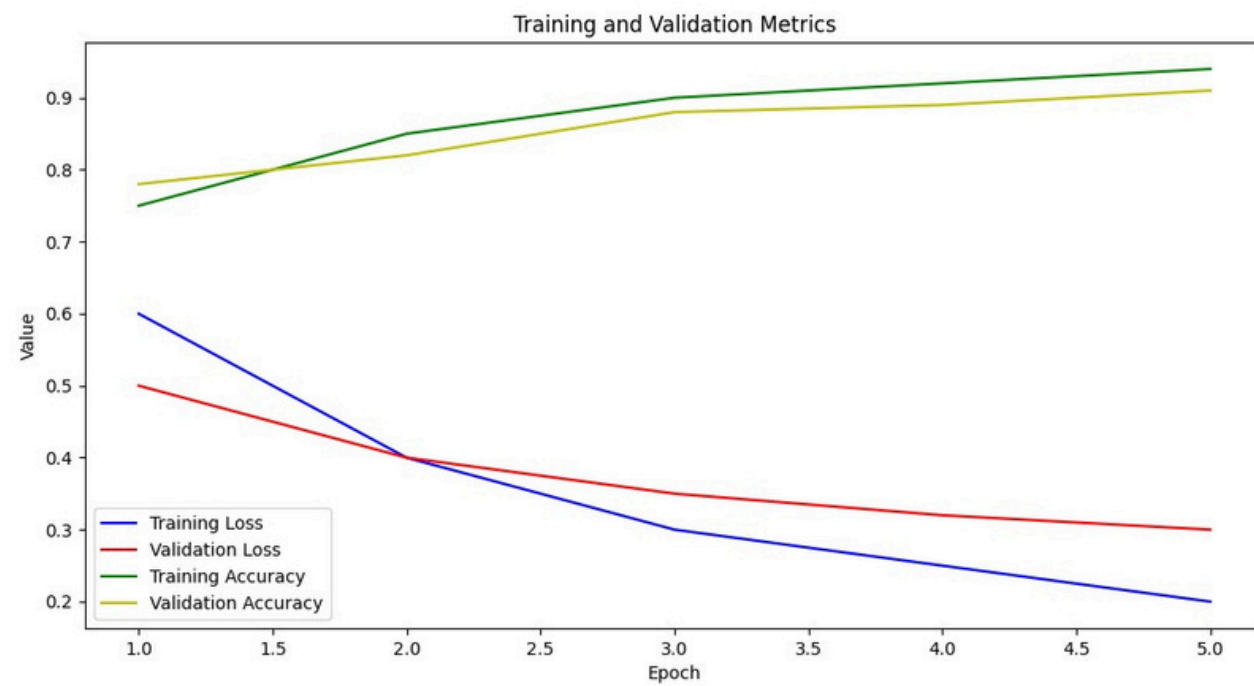
### Implementation:

- Reinforcement learning module learns from user interactions
- Real-time adjustment mechanism for language model output

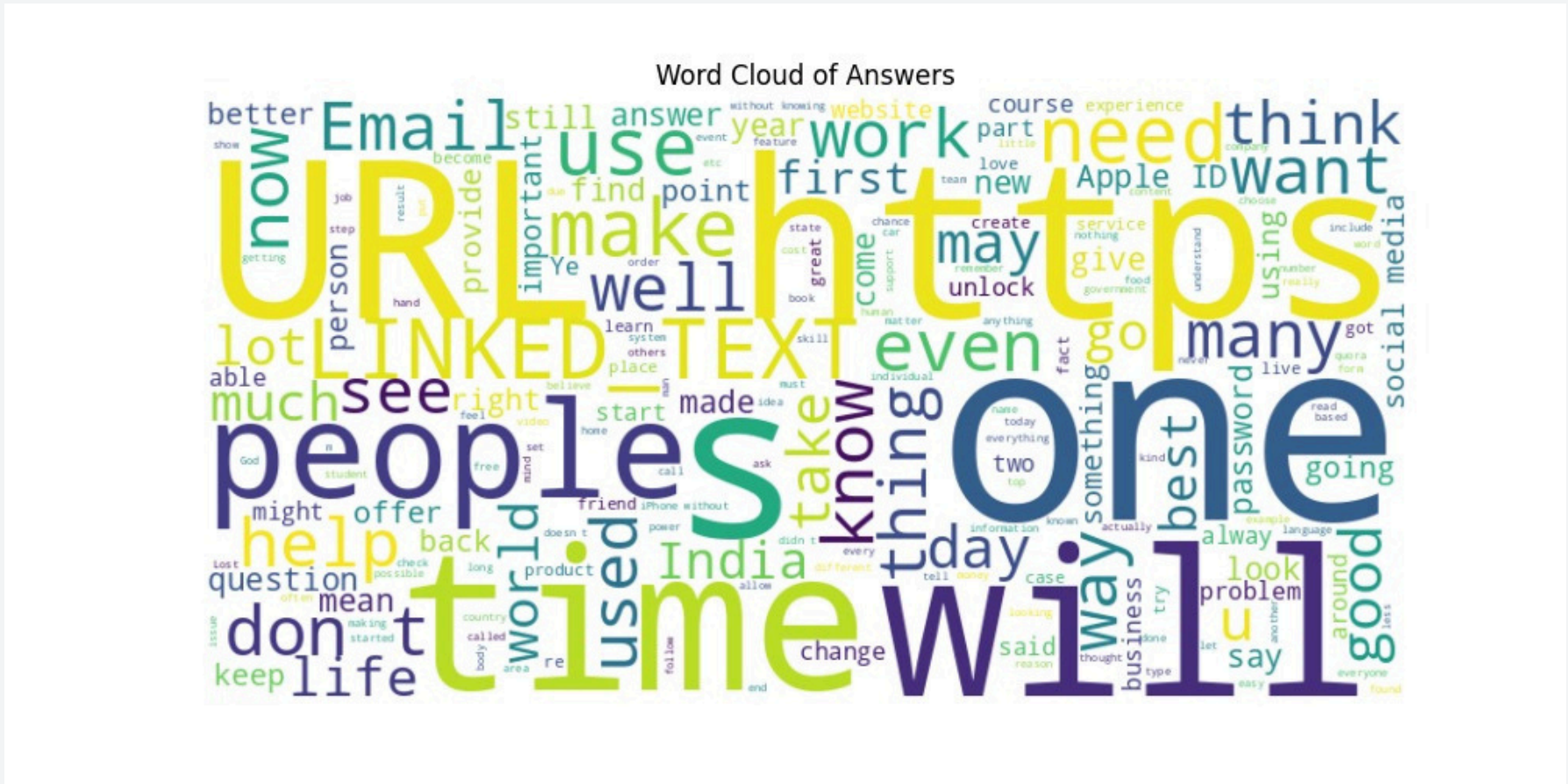
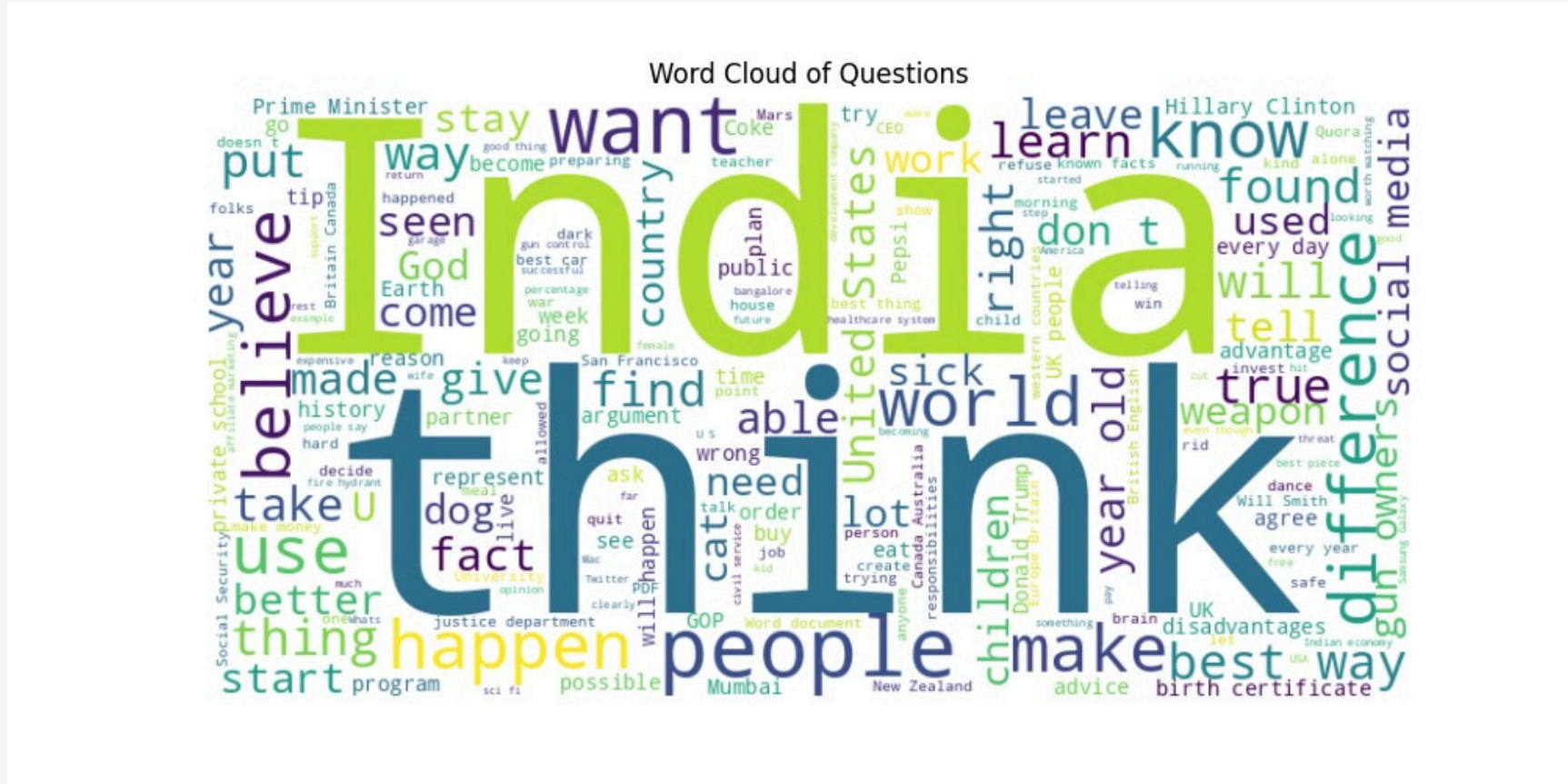
### Benefits:

- Personalized user experience
- Improved engagement and satisfaction
- Efficient use of computational resources

# MODEL RESULT







# FUTURE WORK

- Implement and evaluate novel improvements
- Prioritize DALP and MMCI for immediate impact
- Expand model capabilities for more diverse and complex queries
- Focus on domain-specific knowledge integration
- Enhance multi-modal integration
- Improve fusion of text, image, and audio data
- Conduct extensive user testing and feedback integration
- Iterative refinement based on real-world usage
- Explore potential for open-source community contributions

# CONCLUSION

- Successfully developed advanced QA system using Quora dataset
- Achieved high accuracy with state-of-the-art NLP models
- Proposed innovative improvements for enhanced performance
- DALP, MMCI, ACS, SCV, IAR, EBDS
- Potential applications:
  - Customer support systems
  - Educational platforms
  - General knowledge query systems
- Contribution to advancing human-AI interaction in question-answering domain



# THANK YOU

## *Contact Information:*

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*[https://github.com/yashbantk/question\\_answering\\_project](https://github.com/yashbantk/question_answering_project)*

