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#### **Problem Statement**

The data contains the details for the Uber rides across various boroughs (subdivisions) of New York City at an hourly level and attributes associated with weather conditions at that time.

## Importing the Important libraries

#### **Loading the Dataset**

#### 1- Display first five rows of teh dataset

In [3]: ▶ df.head()

#### Out[3]:

	pickup_dt	borough	pickups	spd	vsb	temp	dewp	slp	pcp01	pcp06	pcp24
0	01-01- 2015 01:00	Bronx	152.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0
1	01-01- 2015 01:00	Brooklyn	1519.0	5.0	10.0	NaN	7.0	1023.5	0.0	0.0	0.0
2	01-01- 2015 01:00	EWR	0.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0
3	01-01- 2015 01:00	Manhattan	5258.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0
4	01-01- 2015 01:00	Queens	405.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0
4											•

	pickup_dt	borough	pickups	spd	vsb	temp	dewp	slp	pcp01	рср06	pcp24	sd	hday
0	1/1/2015 1:00	Bronx	152.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0	0.0	Y
1	1/1/2015 1:00	Brooklyn	1519.0	5.0	10.0	NaN	7.0	1023.5	0.0	0.0	0.0	0.0	?
2	1/1/2015 1:00	EWR	0.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0	0.0	Y
3	1/1/2015 1:00	Manhattan	5258.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0	0.0	Υ
4	1/1/2015 1:00	Queens	405.0	5.0	10.0	30.0	7.0	1023.5	0.0	0.0	0.0	0.0	Υ

#### **Observations:**

- · First five rows of the dataset
- In first five rows we can see a "?" in the hday values.

## 2- Display last five rows of the dataset

In [4]: ► df.tail()

#### Out[4]:

	pickup_dt	borough	pickups	spd	vsb	temp	dewp	slp	pcp01	pcp06	p
29096	30-06- 2015 23:00	EWR	0.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	
29097	30-06- 2015 23:00	Manhattan	3828.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	
29098	30-06- 2015 23:00	Queens	580.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	
29099	30-06- 2015 23:00	Staten Island	0.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	
29100	30-06- 2015 23:00	NaN	3.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	
4											•

	pickup_dt	borough	pickups	spd	vsb	temp	dewp	slp	pcp01	pcp06	pcp24	sd	hday
29096	30-06-2015 23:00	EWR	0.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	0.0	0.0	N
29097	30-06-2015 23:00	Manhattan	3828.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	0.0	0.0	N
29098	30-06-2015 23:00	Queens	580.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	0.0	0.0	N
29099	30-06-2015 23:00	Staten Island	0.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	0.0	0.0	N
29100	30-06-2015 23:00	NaN	3.0	7.0	10.0	75.0	65.0	1011.8	0.0	0.0	0.0	0.0	N

## 3- Check for shape of the dataset

```
In [5]: M df.shape
Out[5]: (29101, 13)
```

(29101, 13)

#### **Observations:**

• There are 29101 number of rows in our dataset and 13 columns

## 4- Check the datatypes of each feature.

```
In [6]:
            df.dtypes
   Out[6]: pickup_dt
                           object
            borough
                           object
                          float64
            pickups
            spd
                          float64
            vsb
                          float64
                          float64
            temp
                          float64
            dewp
                          float64
            slp
                          float64
            pcp01
                          float64
            рср06
                          float64
            pcp24
            sd
                          float64
            hday
                           object
            dtype: object
```

pickup dt object borough object float64 pickups spd float64 vsb float64 float64 temp float64 dewp slp float64 float64 pcp01 рср06 float64 pcp24 float64 float64 sd hday object dtype: object

## 5- Check the Statistical summary

In [7]: ▶ df.describe()

Out[7]:

	pickups	spd	vsb	temp	dewp	
count	29099.000000	29101.000000	29101.000000	28742.000000	29101.000000	2.910100€
mean	490.236022	5.984924	8.818125	47.900262	30.823065	1.052633€
std	995.680628	3.699007	2.442897	19.800541	21.283444	5.945147€
min	0.000000	0.000000	0.000000	0.000000	-16.000000	1.000000€
25%	1.000000	3.000000	9.100000	32.000000	14.000000	1.012500€
50%	54.000000	6.000000	10.000000	46.500000	30.000000	1.018200€
75%	449.000000	8.000000	10.000000	65.000000	50.000000	1.022900€
max	7883.000000	21.000000	10.000000	89.000000	73.000000	1.015200€
4						•

	pickups	spd	vsb	temp	dewp	slp	pcp01	pcp06	pcp24	sd
count	29099.000000	29101.000000	29101.000000	28742.000000	29101.000000	2.910100e+04	29101.000000	29101.000000	29101.000000	29101.000000
mean	490.236022	5.984924	8.818125	47.900262	30.823065	1.052633e+03	0.003830	0.026129	0.090464	2.529169
std	995.680628	3.699007	2.442897	19.800541	21.283444	5.945147e+03	0.018933	0.093125	0.219402	4.520325
min	0.000000	0.000000	0.000000	0.000000	-16.000000	1.000000e+00	0.000000	0.000000	0.000000	0.000000
25%	1.000000	3.000000	9.100000	32.000000	14.000000	1.012500e+03	0.000000	0.000000	0.000000	0.000000
50%	54.000000	6.000000	10.000000	46.500000	30.000000	1.018200e+03	0.000000	0.000000	0.000000	0.000000
75%	449.000000	8.000000	10.000000	65.000000	50.000000	1.022900e+03	0.000000	0.000000	0.050000	2.958333
max	7883.000000	21.000000	10.000000	89.000000	73.000000	1.015200e+06	0.280000	1.240000	2.100000	19.000000

#### 6- Check the null values

In [8]: df.isnull().sum() Out[8]: pickup\_dt borough 3043 pickups 2 spd 0 vsb 0 temp 359 dewp slp 0 pcp01 0 pcp06 pcp24 0 0 sd hday dtype: int64 pickup\_dt borough 3043 pickups 2 0 spd vsb 0 temp 359 dewp 0 slp 0 pcp01 рср06 0 pcp24 sd 0 hday dtype: int64

#### **Observations:**

- There are 3043 null values in our dataset in borough column.
- There are 2 null values in pickup column and 359 null values in the temp column of the dataset.

## 7- Check the duplicate values

```
In [9]:  duplicates = df.duplicated().sum()
print(f"Number of duplicate rows: {duplicates}")
```

Number of duplicate rows: 0

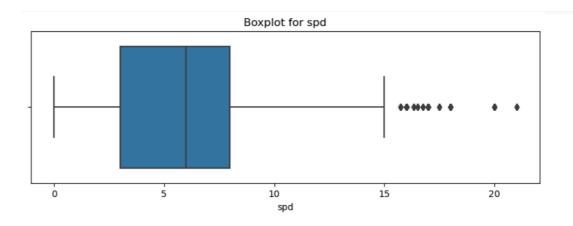
Number of duplicate rows: 0

## 8- Check for outliers and their authenticity

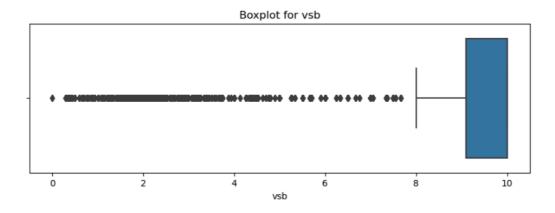
```
In [10]:
          numerical_columns = df.select_dtypes(include=['float64']).columns
             # Calculate IQR to identify outliers
             Q1 = df[numerical_columns].quantile(0.25)
             Q3 = df[numerical_columns].quantile(0.75)
             IQR = Q3 - Q1
             # Identify outliers
             outliers = (df[numerical_columns] < (Q1 - 1.5 * IQR)) | (df[numerical_c
             # Display outliers summary
             outliers_summary = outliers.sum()
             print("Number of outliers in each column:")
             print(outliers_summary)
             Number of outliers in each column:
             pickups
                        3498
                         451
             spd
             vsb
                        5322
                           0
             temp
                           0
             dewp
             slp
                         281
                        2633
             pcp01
             pcp06
                        5641
             pcp24
                        5016
             sd
                        6060
             dtype: int64
                    Number of outliers in each column:
                               3498
                    pickups
                    spd
                                451
                    vsb
                               5322
                    temp
                                  0
                    dewp
                                  0
                    slp
                                281
                    pcp01
                               2633
                               5641
                    рср06
                    pcp24
                               5016
                    sd
                               6060
                    dtype: int64
```

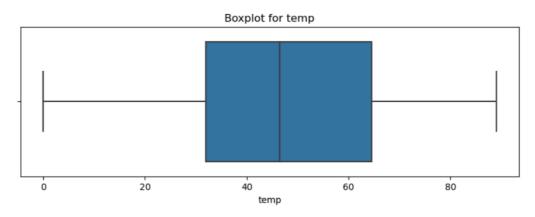
```
outlier_counts = outliers.sum()
In [11]:
             total_counts = df.shape[0]
             outlier_percentage = (outlier_counts / total_counts) * 100
             # Display the percentage of outliers
             print("Percentage of outliers in each column:")
             print(outlier_percentage)
             Percentage of outliers in each column:
                        12.020205
             pickups
             spd
                        1.549775
             vsb
                        18.288031
             temp
                       0.000000
             dewp
                        0.000000
             slp
                        0.965603
             pcp01
                        9.047799
             рср06
                        19.384214
             pcp24
                        17.236521
             sd
                        20.824027
             dtype: float64
          Percentage of outliers in each column:
          pickups 12.020205
          spd
                   1.549775
          vsb
                  18.288031
          temp
                   0.000000
          dewp
                    0.000000
          slp
                    0.965603
          pcp01
                   9.047799
          рср06
                  19.384214
                 17.236521
          pcp24
          sd
                   20.824027
          dtype: float64
```

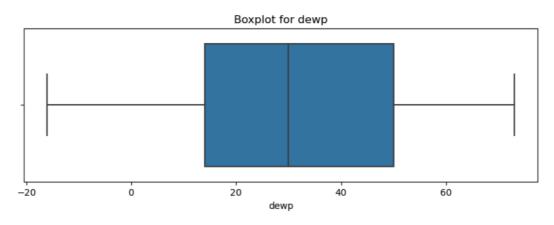


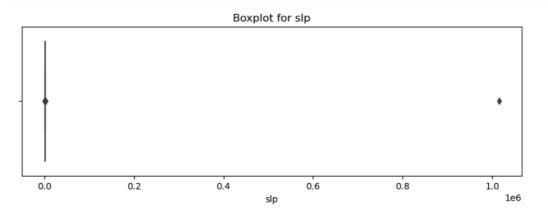


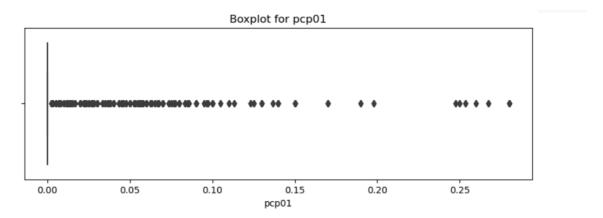
pickups

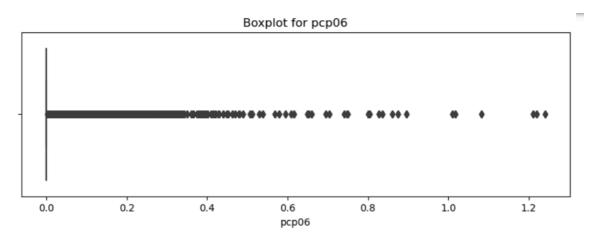


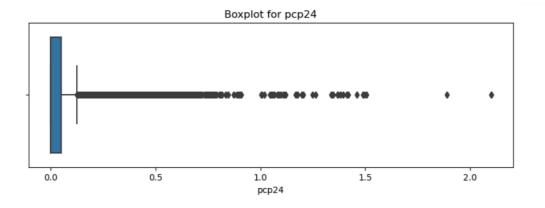


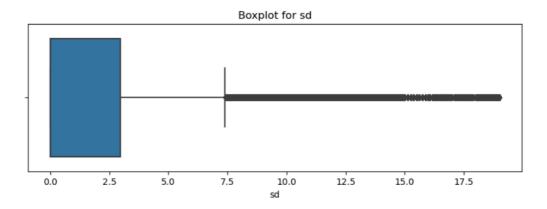












## 9- Check for Anomalies:

```
In [13]:
             columns_with_question_mark = {}
             for column in df.columns:
                 count = (df[column] == '?').sum()
                 if count > 0:
                     columns_with_question_mark[column] = count
             print("Columns with '?' and their counts:")
             for column, count in columns_with_question_mark.items():
                 print(f"{column}: {count}")
             Columns with '?' and their counts:
             hday: 2
                            Columns with '?' and their counts:
                            hday: 2
             # Filter rows where 'hday' column has '?'
In [14]:
             rows_with_question_mark= df[df['hday'] == '?']
             print("Rows with '?' in 'hday' column:")
             print(rows_with_question_mark)
             Rows with '?' in 'hday' column:
                         pickup_dt
                                     borough pickups spd
                                                              vsb temp
                                                                         dewp
                                                                                  sl
             р
             1
                  01-01-2015 01:00 Brooklyn
                                                1519.0 5.0 10.0
                                                                          7.0 1023.
                                                                    NaN
             5
             123 01-01-2015 19:00
                                                 238.0 7.0 10.0 37.0
                                      Queens
                                                                          7.0 1016.
             2
                  pcp01 pcp06 pcp24
                                        sd hday
                    0.0
                           0.0
             1
                                  0.0 0.0
             123
                    0.0
                           0.0
                                  0.0 0.0
          Rows with '?' in 'hday' column:
                  pickup_dt borough pickups spd vsb temp dewp
                                                                 slp pcp01 \
              1/1/2015 1:00 Brooklyn 1519.0 5.0 10.0
                                                    NaN 7.0 1023.5
          123 1/1/2015 19:00
                                    238.0 7.0 10.0 37.0 7.0 1016.2
                            Queens
              pcp06 pcp24 sd hday
                     0.0 0.0
               0.0
                    0.0 0.0
          123
               0.0
```

#### **Observations:**

- We have got dtypes of date as object that should be date and time.
- There are two rows which have "?" as the value in their hday value.
- The number of outliers is much more in our dataset percentage ranging from 12-20%.

#### 10- Necessary cleaning needed

```
In [15]: M df.replace('?', np.nan, inplace=True)

In [16]: M rows_with_question_mark= df[df['hday'] == '?']
    print("Rows with '?' in 'hday' column:")
    print(rows_with_question_mark)

Rows with '?' in 'hday' column:
    Empty DataFrame
    Columns: [pickup_dt, borough, pickups, spd, vsb, temp, dewp, slp, pcp0
    1, pcp06, pcp24, sd, hday]
    Index: []

Rows with '?' in 'hday' column:
    Empty DataFrame
    Columns: [pickup_dt, borough, pickups, spd, vsb, temp, dewp, slp, pcp01, pcp06, pcp24, sd, hday]
    Index: []
```

# Removing null values using mean, median and mode

```
In [21]:

    df.isnull().sum()

    Out[21]: pickup_dt
                           0
             borough
                           0
                           0
             pickups
                           0
             spd
                           0
             vsb
                           0
             temp
                           0
             dewp
             slp
                           0
             pcp01
                           0
             pcp06
                           0
             pcp24
                           0
             sd
                           0
             hday
             dtype: int64
                         pickup_dt
                                       0
                         borough
                                       0
                         pickups
                                       0
                         spd
                                       0
                         vsb
                                       0
                         temp
                         dewp
                                       0
                         slp
                                       0
                         pcp01
                         рср06
                                       0
                         pcp24
                         sd
                         hday
                         dtype: int64
```

# Removing Outliers from the dataset as data cleaning process

```
In [23]:  # Calculate IQR to identify outliers
  Q1 = df[numerical_columns].quantile(0.25)
  Q3 = df[numerical_columns].quantile(0.75)
  IQR = Q3 - Q1

# Identify outliers
  outliers = (df[numerical_columns] < (Q1 - 1.5 * IQR)) | (df[numerical_c

# Display outliers summary
  outliers_summary = outliers.sum()
  print("Number of outliers in each column:")
  print(outliers_summary)

Number of outliers in each column:
  pickups 0</pre>
```

```
0
spd
vsb
           0
temp
           0
dewp
           0
slp
pcp01
           0
pcp06
pcp24
           0
sd
dtype: int64
```

```
Number of outliers in each column:
pickups
            0
spd
            0
vsb
            0
temp
            0
dewp
            0
slp
            0
pcp01
            0
pcp06
            0
pcp24
            0
sd
dtype: int64
```

#### **Observations:**

- · No null values in the dataset.
- · Now there is no outliers in our data.
- Since we have done most of the necessary cleaning of our data, now we will perform EDA on it.

```
In [24]: ► df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 29101 entries, 0 to 29100
Data columns (total 13 columns):

#	Column	Non-Null Count	Dtype
0	pickup_dt	29101 non-null	object
1	borough	29101 non-null	object
2	pickups	29101 non-null	float64
3	spd	29101 non-null	float64
4	vsb	29101 non-null	float64
5	temp	29101 non-null	float64
6	dewp	29101 non-null	float64
7	slp	29101 non-null	float64
8	pcp01	29101 non-null	float64
9	рср06	29101 non-null	float64
10	pcp24	29101 non-null	float64
11	sd	29101 non-null	float64
12	hday	29101 non-null	object
dtvn	es: float64	(10) object $(3)$	

dtypes: float64(10), object(3)

memory usage: 2.9+ MB

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 29101 entries, 0 to 29100
Data columns (total 13 columns):

#	Column	Non-Null Count	Dtype
0	pickup_dt	29101 non-null	object
1	borough	29101 non-null	object
2	pickups	29101 non-null	float64
3	spd	29101 non-null	float64
4	vsb	29101 non-null	float64
5	temp	29101 non-null	float64
6	dewp	29101 non-null	float64
7	slp	29101 non-null	float64
8	pcp01	29101 non-null	float64
9	рср06	29101 non-null	float64
10	pcp24	29101 non-null	float64
11	sd	29101 non-null	float64
12	hday	29101 non-null	object

dtypes: float64(10), object(3)

memory usage: 2.9+ MB

In [25]: #Statistical summary
df.describe()

Out[25]:

	pickups	spd	vsb	temp	dewp	
count	29101.000000	29101.000000	29101.000000	29101.000000	29101.000000	29101.000
mean	282.045256	5.961970	9.487576	47.882988	30.823065	1017.810
std	386.660889	3.631521	0.906658	19.678631	21.283444	7.70′
min	0.000000	0.000000	7.750000	0.000000	-16.000000	996.900
25%	1.000000	3.000000	9.100000	32.000000	14.000000	1012.500
50%	54.000000	6.000000	10.000000	46.500000	30.000000	1018.200
75%	449.000000	8.000000	10.000000	64.500000	50.000000	1022.900
max	1121.000000	15.500000	10.000000	89.000000	73.000000	1038.500
4						•

	pickups	spd	vsb	temp	dewp	slp	pcp01	pcp06	pcp24	sd
count	29101.000000	29101.000000	29101.000000	29101.000000	29101.000000	29101.000000	29101.0	29101.0	29101.000000	29101.000000
mean	282.045256	5.961970	9.487576	47.882988	30.823065	1017.810618	0.0	0.0	0.030223	1.861165
std	386.660889	3.631521	0.906658	19.678631	21.283444	7.701187	0.0	0.0	0.049091	3.104397
min	0.000000	0.000000	7.750000	0.000000	-16.000000	996.900000	0.0	0.0	0.000000	0.000000
25%	1.000000	3.000000	9.100000	32.000000	14.000000	1012.500000	0.0	0.0	0.000000	0.000000
50%	54.000000	6.000000	10.000000	46.500000	30.000000	1018.200000	0.0	0.0	0.000000	0.000000
75%	449.000000	8.000000	10.000000	64.500000	50.000000	1022.900000	0.0	0.0	0.050000	2.958333
max	1121.000000	15.500000	10.000000	89.000000	73.000000	1038.500000	0.0	0.0	0.125000	7.395833

## 1- Pickup Analysis

```
In [26]: # 1. Total number of Uber pickups across all boroughs
total_pickups = df['pickups'].sum()
total_pickups
```

Out[26]: 8207799.0

8207799.0

```
In [27]: | avg_hourly_pickups = df.groupby('borough')['pickups'].mean()
highest_avg_borough = avg_hourly_pickups.idxmax()
highest_avg_pickups = avg_hourly_pickups.max()

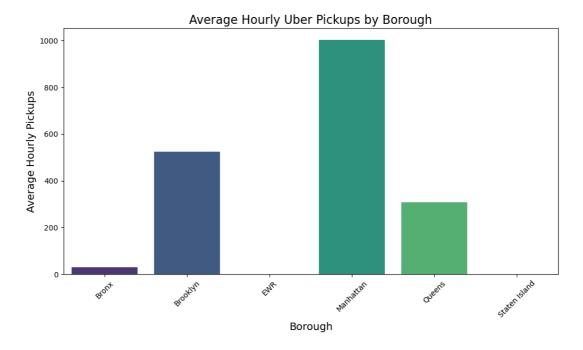
print(f"Borough with highest average hourly pickups: {highest_avg_borou}

# Plotting the data
plt.figure(figsize=(12, 6))
sns.barplot(x=avg_hourly_pickups.index, y=avg_hourly_pickups.values, pa)

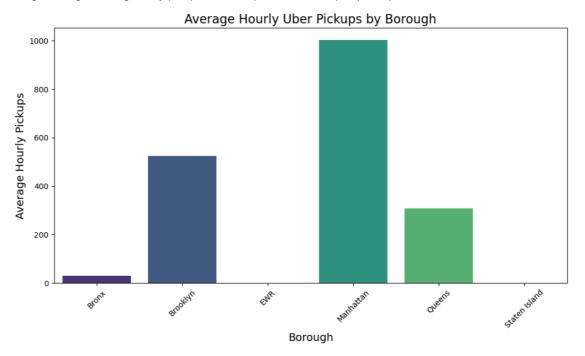
plt.title('Average Hourly Uber Pickups by Borough', fontsize=16)
plt.xlabel('Borough', fontsize=14)
plt.ylabel('Average Hourly Pickups', fontsize=14)
plt.xticks(rotation=45)

# Display the plot
plt.show()
```

Borough with highest average hourly pickups: Manhattan (1002.285056412 618 pickups/hour)



Borough with highest average hourly pickups: Manhattan (1002.285056412618 pickups/hour)



```
Number of pickups by hour of the day:
    hour
            pickups
      0 333.861411
0
1
      1 276.578638
2
       2 205.149573
3
      3 153.505181
      4 138.691581
4
5
      5 148.648718
6
      6 192.377500
         237.443994
7
      7
8
         275.824247
9
      9 292.635922
10
     10 292.722449
      11 291.485950
11
12
      12 287.656250
13
      13 284.920816
14
     14 292.911184
15
      15
         304.999182
16
     16 310.843393
17
     17
         315.169381
18
      18
         336.570728
19
      19
         346.274128
20
      20 351.917275
21
         353.895935
      21
22
      22
         359.273242
23
      23 359.614064
```

```
Number of pickups by hour of the day:
   hour
            pickups
0
      0 333.861411
      1 276.578638
1
2
      2 205.149573
3
      3 153.505181
4
      4 138.691581
5
      5 148.648718
6
      6 192.377500
      7 237.443994
7
8
      8 275.824247
9
      9 292.635922
10
     10 292.722449
11
     11 291.485950
     12 287.656250
12
13
     13 284.920816
14
     14 292.911184
15
     15 304.999182
16
     16 310.843393
     17 315.169381
17
18
     18 336.570728
19
     19 346.274128
20
     20 351.917275
21
     21 353.895935
22
     22 359.273242
23
     23 359.614064
```

```
In [29]:
          ▶ # Day of the week with the highest number of pickups
             day_of_week_pickups = df.groupby('day_of_week')['pickups'].mean().reset
             day_with_highest_pickups = day_of_week_pickups.loc[day_of_week_pickups[
             print(f"Day of the week with the highest number of pickups:\n{day_with_
             Day of the week with the highest number of pickups:
             day of week
                              Saturday
             pickups
                            313.247615
             Name: 2, dtype: object
                 Day of the week with the highest number of pickups:
                 day of week
                                   Saturday
                                 313.247615
                 pickups
                 Name: 2, dtype: object
```

## 2- Weather Impact

```
In [30]:  #Correlation between temperature and the number of pickups
temp_pickup_corr = df['temp'].corr(df['pickups'])
print(f"The correlation between temperature and the number of pickups:\
```

The correlation between temperature and the number of pickups: 0.06813480303893318

The correlation between temperature and the number of pickups: 0.0681348030389327

```
In [31]: # Correlation between visibility and the number of pickups
    vsb_pickup_corr = df['vsb'].corr(df['pickups'])
    print(f"The Correlation between visibility and the number of pickups:\n
```

The Correlation between visibility and the number of pickups: -0.0028513311640650245

The Correlation between visibility and the number of pickups: -0.002851331164065039

```
In [32]: # Correlation between wind speed and the number of pickups
spd_pickup_corr = df['spd'].corr(df['pickups'])
print(f"The Correlation between wind speed and the number of pickups:\n
```

The Correlation between wind speed and the number of pickups: -0.00523303497639248

The Correlation between wind speed and the number of pickups: -0.005233034976392543

```
In [33]:  # Correlation between 1-hour precipitation and the number of pickups
    pcp01_pickup_corr = df['pcp01'].corr(df['pickups'])

# Correlation between 6-hour precipitation and the number of pickups
    pcp06_pickup_corr = df['pcp06'].corr(df['pickups'])

# Correlation between 24-hour precipitation and the number of pickups
    pcp24_pickup_corr = df['pcp24'].corr(df['pickups'])

print(f"The Correlation between 1-hour precipitation and the number of
    print(f"The Correlation between 6-hour precipitation and the number of
    print(f"The Correlation between 24-hour precipitation and the number of
```

The Correlation between 1-hour precipitation and the number of pickup s:
nan

The Correlation between 6-hour precipitation and the number of pickup s: nan

The Correlation between 24-hour precipitation and the number of pickup  $s\colon$ 

-0.016615510422116304

```
The Correlation between 1-hour precipitation and the number of pickups: nan

The Correlation between 6-hour precipitation and the number of pickups: nan

The Correlation between 24-hour precipitation and the number of pickups: -0.01661551042211662
```

#### 3- Seasonal Trends

```
In [34]:
          # Convert pickup_dt to datetime
             df['pickup_dt'] = pd.to_datetime(df['pickup_dt'])
             # Adding a column for the season
             def get_season(date):
                 if date.month in [12, 1, 2]:
                     return 'Winter'
                 elif date.month in [3, 4, 5]:
                     return 'Spring'
                 elif date.month in [6, 7, 8]:
                     return 'Summer'
                 else:
                     return 'Fall'
             df['season'] = df['pickup_dt'].apply(get_season)
             # Column for the hour of the day
             df['hour'] = df['pickup_dt'].dt.hour
In [35]:
          # Number of pickups by season
             season_pickups = df.groupby('season')['pickups'].mean()
             print(f"Number of pickups by season:\n{season pickups}")
             Number of pickups by season:
             season
             Fall
                       274.790931
                       286.412525
             Spring
             Summer
                       299.506847
             Winter
                       266.311539
             Name: pickups, dtype: float64
             Number of pickups by season:
             season
             Fall
                       274.790931
             Spring
                       286.412525
             Summer
                       299.506847
                       266.311539
             Winter
             Name: pickups, dtype: float64
```

```
In [36]:
             # Average number of pickups during holidays vs non-holidays
             df['is_holiday'] = df['hday'] == 'Y'
             holiday_pickups = df.groupby('is_holiday')['pickups'].mean()
             print(f"Average number of pickups during holidays vs non-holidays:\n{ho
             Average number of pickups during holidays vs non-holidays:
             is_holiday
             False
                      282.180652
             True
                      278.659517
             Name: pickups, dtype: float64
          Average number of pickups during holidays vs non-holidays:
          is holiday
          False
                   282.180652
          True
                   278.659517
          Name: pickups, dtype: float64
In [37]:
             # Correlation between snow depth and number of pickups
             snow_depth_corr = df['sd'].corr(df['pickups'])
             print(f"The correlation between snow depth and number of pickups:\n{sno
             The correlation between snow depth and number of pickups:
             -0.025359545201926337
                 The correlation between snow depth and number of pickups:
                 -0.025359545201925526
```

## **4- Hourly Trends**

```
In [38]:
          # Peak hours for Uber pickups in each borough
             peak hours borough = df.groupby(['borough', 'hour'])['pickups'].mean().
             peak_hours_borough = peak_hours_borough.loc[peak_hours_borough.groupby(
             print(f"Peak hours for Uber pickups in each borough:\n{peak_hours_borou
             Peak hours for Uber pickups in each borough:
                        borough hour
                                           pickups
             18
                          Bronx
                                   18
                                         40.496855
             46
                       Brooklyn
                                   22
                                        785.226519
             63
                            EWR
                                   15
                                          0.066298
             89
                      Manhattan
                                   17 1121.000000
                                        477.403315
             118
                         Oueens
                                   22
             138
                 Staten Island
                                   18
                                          2.403315
```

pickups

Peak hours for Uber pickups in each borough:

borough hour

```
18
                             Bronx
                                      18
                                            40.496855
                46
                          Brooklyn
                                      22
                                           785.226519
                63
                               EWR
                                      15
                                             0.066298
                89
                                      17 1121.000000
                         Manhattan
                                           477.403315
                118
                            Queens
                                      22
                138 Staten Island
                                             2.403315
                                      18
In [39]:
             # Number of pickups during rush hours (7-9 AM, 5-7 PM)
             df['is_rush_hour'] = df['hour'].isin([7, 8, 9, 17, 18, 19])
             rush_hour_pickups = df.groupby('is_rush_hour')['pickups'].mean()
             print(f"Number of pickups during rush hours (7-9 AM, 5-7 PM):\n{rush_ho
             Number of pickups during rush hours (7-9 AM, 5-7 PM):
             is rush hour
             False
                      275.735359
             True
                      300.613332
             Name: pickups, dtype: float64
              Number of pickups during rush hours (7-9 AM, 5-7 PM):
              is rush hour
              False
                        275.735359
              True
                        300.613332
              Name: pickups, dtype: float64
In [40]:
          ▶ # Average number of pickups during late-night hours (12 AM - 4 AM)
             df['is_late_night'] = df['hour'].isin([0, 1, 2, 3, 4])
             late_night_pickups = df.groupby('is_late_night')['pickups'].mean()
             print(f"Average number of pickups during late-night hours (12 AM - 4 AM
             Average number of pickups during late-night hours (12 AM - 4 AM):
             is late night
                      297.110618
             False
             True
                      222.625892
             Name: pickups, dtype: float64
          Average number of pickups during late-night hours (12 AM - 4 AM):
          is_late_night
          False
                   297.110618
          True
                   222.625892
          Name: pickups, dtype: float64
```

#### 5- Borough Comparison

```
In [41]: # Adding a column for weekends
df['is_weekend'] = df['pickup_dt'].dt.dayofweek >= 5
```

```
In [42]: # Borough comparison during different weather conditions
weather_conditions = ['temp', 'vsb', 'spd', 'pcp01', 'pcp06', 'pcp24',
borough_weather_pickups = df.groupby(['borough'] + weather_conditions)[
print(f"Borough comparison during different weather conditions:\n{borough}
```

```
Borough comparison during different weather conditions:
              borough temp
                                vsb
                                      spd pcp01 pcp06 pcp24
                                                                        sd
\
0
                Bronx
                        2.0
                             10.00
                                      7.0
                                             0.0
                                                     0.0
                                                          0.090
                                                                 7.395833
1
                Bronx
                        2.0
                             10.00
                                      8.0
                                             0.0
                                                     0.0
                                                          0.090
                                                                  7.395833
                                    13.0
2
                Bronx
                                             0.0
                                                          0.090
                        2.0
                             10.00
                                                     0.0
                                                                 7.395833
3
                        3.0
                             10.00
                                    11.0
                                             0.0
                                                     0.0
                                                          0.090
                                                                 7.395833
                Bronx
4
                Bronx
                        3.0
                             10.00 14.0
                                             0.0
                                                     0.0 0.090
                                                                 7.395833
                                              . . .
                  . . .
                        . . .
                                . . .
                                      . . .
                                                     . . .
                                                             . . .
. . .
                                                                       . . .
       Staten Island 88.0
                              9.10
                                             0.0
                                                     0.0
                                                          0.000
                                                                 0.000000
17783
                                      8.0
17784
       Staten Island 88.0
                             10.00
                                      7.0
                                             0.0
                                                     0.0
                                                          0.000
                                                                 0.000000
17785
       Staten Island
                       89.0
                              7.75
                                      3.0
                                             0.0
                                                          0.125
                                                     0.0
                                                                  0.000000
17786
       Staten Island
                       89.0
                              7.75
                                      5.0
                                             0.0
                                                     0.0
                                                          0.125
                                                                  0.000000
17787
       Staten Island 89.0
                               9.10
                                      7.0
                                             0.0
                                                     0.0
                                                          0.000
                                                                  0.000000
       pickups
0
          22.0
1
          20.5
2
          51.0
```

0 22.0 1 20.5 2 51.0 3 24.0 4 36.0 ... 17783 1.0 17784 2.0 17785 3.0 17786 2.0 17787 3.0

[17788 rows x 9 columns]

```
Borough comparison during different weather conditions:
                                   spd pcp01 pcp06 pcp24
                                                                   sd \
            borough temp
                             vsb
                                                      0.090 7.395833
              Bronx
                      2.0
                           10.00
                                   7.0
                                          0.0
                                                 0.0
1
              Bronx
                      2.0
                           10.00
                                   8.0
                                          0.0
                                                 0.0
                                                      0.090 7.395833
                                                      0.090
                                                             7.395833
2
              Bronx
                           10.00 13.0
                                          0.0
                                                 0.0
                      2.0
3
              Bronx
                      3.0
                           10.00
                                  11.0
                                          0.0
                                                 0.0
                                                      0.090
                                                             7.395833
4
                           10.00 14.0
                                                     0.090
              Bronx
                      3.0
                                          0.0
                                                 0.0
                                                            7.395833
17783 Staten Island
                     88.0
                            9.10
                                    8.0
                                          0.0
                                                      0.000
                                                             0.000000
                                                 0.0
17784 Staten Island 88.0 10.00
                                   7.0
                                          0.0
                                                 0.0
                                                     0.000
                                                             0.000000
17785 Staten Island 89.0
                            7.75
                                   3.0
                                          0.0
                                                 0.0 0.125
                                                             0.000000
      Staten Island
                     89.0
                            7.75
                                   5.0
                                          0.0
                                                 0.0
                                                      0.125
                                                             0.000000
17787 Staten Island 89.0
                            9.10
                                   7.0
                                                 0.0 0.000
                                          0.0
                                                             0.000000
       pickups
0
         22.0
          20.5
1
2
          51.0
3
         24.0
4
          36.0
17783
           1.0
17784
          2.0
17785
           3.0
17786
           2.0
17787
          3.0
[17788 rows x 9 columns]
```

```
In [43]: # Borough with the highest increase in pickups during holidays

df['is_holiday'] = df['hday'] == 'Y'
holiday_increase_borough = df.groupby(['borough', 'is_holiday'])['picku
holiday_increase_borough = holiday_increase_borough.loc[holiday_increase]

print(f"Borough with the highest increase in pickups during holidays:\n
```

Borough with the highest increase in pickups during holidays:

	borough	is_holiday	pickups
0	Bronx	False	30.709296
2	Brooklyn	False	525.110127
5	EWR	True	0.041916
6	Manhattan	False	1002.765565
9	Queens	True	319.945783
10	Staten Island	False	1.606082

Borough with the highest increase in pickups during holidays:

```
borough is holiday
                            pickups
Θ
           Bronx
                      False
                              30.709296
2
        Brooklyn
                      False
                              525.110127
                      True
5
            EWR
                               0.041916
6
       Manhattan
                      False 1002.765565
          Queens
                       True
                            319.945783
10 Staten Island
                      False
                               1.606082
```

In [44]: # Number of pickups on weekdays vs weekends for each borough
weekday\_weekend\_pickups = df.groupby(['borough', 'is\_weekend'])['pickup
print(f"Number of pickups on weekdays vs weekends for each borough:\n{w

Number of pickups on weekdays vs weekends for each borough:

	borough	is_weekend	pickups
0	Bronx	False	28.792893
1	Bronx	True	35.098048
2	Brooklyn	False	477.847173
3	Brooklyn	True	640.487179
4	EWR	False	0.025525
5	EWR	True	0.020833
6	Manhattan	False	993.933441
7	Manhattan	True	1022.996795
8	Queens	False	302.674637
9	Queens	True	325.750801
10	Staten Island	False	1.520517
11	Staten Island	True	1.803686

```
Number of pickups on weekdays vs weekends for each borough:
         borough is_weekend
                               pickups
Θ
          Bronx
                   False 28.792893
                     True 35.098048
1
          Bronx
                    False 477.847173
2
        Brooklyn
        Brooklyn
3
                      True 640.487179
4
            EWR
                     False
                              0.025525
5
            EWR
                      True
                              0.020833
                     False 993.933441
6
       Manhattan
                      True 1022.996795
7
       Manhattan
                           302.674637
8
         Queens
                    False
                     True 325.750801
9
         Oueens
10 Staten Island
                    False
                             1.520517
11 Staten Island
                      True
                              1.803686
```

#### 6- Weather Extremes

Extreme weather conditions effect on pickups:

```
temp pcp01 sd
0.0
     0.0
            0.000000
                         0.000000
2.0
     0.0
            7.395833
                       272.300000
3.0 0.0
            7.395833
                       301.000000
4.0 0.0
           7.395833
                       253.788235
5.0
     0.0
           7.395833
                       262.515152
55.0 0.0
         7.041667
                       310.500000
56.0 0.0
           7.395833
                       352.833333
57.0 0.0
            7.250000
                       292,428571
58.0 0.0
            7.395833
                       353.000000
59.0 0.0
            7.395833
                       307.285714
Name: pickups, Length: 353, dtype: float64
```

Extreme weather conditions effect on pickups:

```
temp pcp01 sd
0.0
     0.0
           0.000000
                         0.000000
2.0 0.0 7.395833 272.300000
3.0
     0.0 7.395833
                       301.000000
4.0
     0.0
           7.395833
                       253.788235
5.0
     0.0
           7.395833
                       262.515152
                          . . .
55.0 0.0
           7.041667
                       310.500000
56.0 0.0
           7.395833
                       352.833333
57.0 0.0
           7.250000
                       292.428571
58.0 0.0
                       353.000000
            7.395833
59.0 0.0
            7.395833
                       307.285714
Name: pickups, Length: 353, dtype: float64
```

```
In [46]: # Impact of visibility less than 1 mile on pickups
low_visibility = df[df['vsb'] < 1]
low_visibility_pickups = low_visibility['pickups'].mean()
normal_visibility_pickups = df[df['vsb'] >= 1]['pickups'].mean()

print(f"Low Visibility Pickups:\n{low_visibility_pickups}\n")
print(f"Normal Visibility Pickups:\n{normal_visibility_pickups}\n")

Low Visibility Pickups:
nan

Normal Visibility Pickups:
nan

Normal Visibility Pickups:
282.0452561767637

Normal Visibility Pickups:
282.0452561767637
```

#### 7- Data Correlations

```
In [47]: # Correlation between sea level pressure and number of pickups
slp_pickup_corr = df['slp'].corr(df['pickups'])
print(f"The Correlation between sea level pressure and number of pickup

The Correlation between sea level pressure and number of pickups:
-0.011690175691148488
```

The Correlation between sea level pressure and number of pickups: -0.011690175691148415

```
In [48]: # Impact of different weather variables on pickups (correlation matrix)
weather_vars = df[['temp', 'dewp', 'spd', 'vsb', 'pickups']]
weather_corr_matrix = weather_vars.corr()
print(f"Impact of different weather variables on pickups (correlation m
```

```
Impact of different weather variables on pickups (correlation matrix):
    temp dewp spd vsb pickups

temp 1.000000 0.890263 -0.291404 -0.050096 0.068135

dewp 0.890263 1.000000 -0.320986 -0.316896 0.047266

spd -0.291404 -0.320986 1.000000 0.122279 -0.005233

vsb -0.050096 -0.316896 0.122279 1.000000 -0.002851

pickups 0.068135 0.047266 -0.005233 -0.002851 1.000000
```

In [49]:

```
# Define weather conditions of interest
weather_conditions = ['temp', 'vsb', 'spd', 'pcp01', 'pcp06', 'pcp24',

# Group by holiday status and weather conditions to find the average nut
holiday_weather_pickups = df.groupby([df['hday']=='Y'] + weather_condit

print(f"Average number of pickups on the basis of holiday status and we
```

Average number of pickups on the basis of holiday status and weather c onditions:

hday False 714	temp 2.0	vsb 10.0	spd 7.000000	pcp01 0.0	pcp06 0.0	pcp24 0.090	sd 7.395833	256.285
286			8.000000	0.0	0.0	0.090	7.395833	267.714
333			13.000000	0.0	0.0	0.090	7.395833	296.333
	3.0	10.0	11.000000	0.0	0.0	0.090	7.395833	289.428
571			14.000000	0.0	0.0	0.090	7.395833	312.571
429								
True 286	83.0	10.0	5.500000	0.0	0.0	0.000	0.000000	386.714
143	84.0	10.0	4.333333	0.0	0.0	0.125	0.000000	365.857
			6.000000	0.0	0.0	0.125	0.000000	389.428
571			10.000000	0.0	0.0	0.125	0.000000	392.571
429	85.0	10.0	3.666667	0.0	0.0	0.125	0.000000	377.857
143								

Name: pickups, Length: 3259, dtype: float64

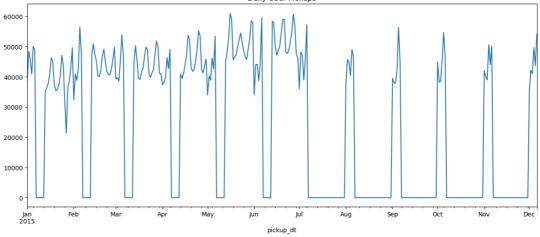
localhost:8888/notebooks/Untitled Folder 2/Uber\_data\_analysis\_project.ipynb

```
Average number of pickups on the basis of holiday status and weather conditions:
                                                       pcp24
     is_holiday
                 temp
                        vsb
                                        pcp01
                                                pcp06
                               7.000000
                                                             7.395833
           False
                  2.0
                        10.0
                                           0.0
                                                  0.0
                                                       0.090
           False
1
                              8.000000
                                                  0.0 0.090
                                                             7.395833
                   2.0
                       10.0
                                           0.0
2
           False
                   2.0
                       10.0 13.000000
                                           0.0
                                                  0.0
                                                       0.090
                                                             7.395833
3
                        10.0
                              11.000000
                                                       0.090
                       10.0 14.000000
4
           False
                  3.0
                                           0.0
                                                  0.0
                                                       0.090
                                                             7.395833
3254
            True
                  83.0
                        10.0
                               5.500000
                                           0.0
                                                  0.0
                                                       0.000
                                                             0.000000
                  84.0
            True
                        10.0
                                           0.0
                                                       0.125
3256
                              6.000000
                  84.0
                       10.0
                                           0.0
                                                  0.0 0.125
                                                              0.000000
            True
3257
            True
                 84.0
                        10.0
                             10.000000
                                           0.0
                                                  0.0
                                                       0.125
                                                              0.000000
3258
                 85.0
                       10.0
                              3.666667
                                           0.0
                                                  0.0 0.125
                                                              0.000000
        pickups
0
     256.285714
1
     267.714286
2
     296.333333
3
     289.428571
4
     312.571429
3254 386.714286
3255
     365.857143
3256 389.428571
     392.571429
3257
3258 377.857143
[3259 rows x 9 columns]
```

## Other than given questions I have tried many things in the EDA to do.

```
In [50]: 

df.set_index('pickup_dt', inplace=True)
df['pickups'].resample('D').sum().plot(figsize=(15, 6))
plt.title('Daily Uber Pickups')
plt.show()
```



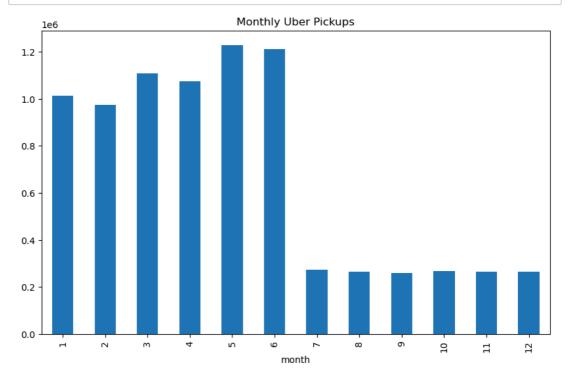
• Time series analysis by which we can see that how the number of pickups are changing across the months

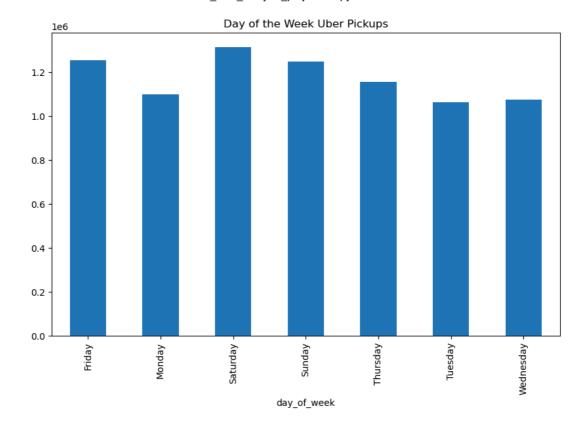
```
In [51]: M df['month'] = df.index.month
    df['day_of_week'] = df.index.day_name()

seasonal_pickups = df.groupby('month')['pickups'].sum()
    day_of_week_pickups = df.groupby('day_of_week')['pickups'].sum()

seasonal_pickups.plot(kind='bar', figsize=(10, 6))
    plt.title('Monthly Uber Pickups')
    plt.show()

day_of_week_pickups.plot(kind='bar', figsize=(10, 6))
    plt.title('Day of the Week Uber Pickups')
    plt.show()
```





In [ ]: ▶