Pixels

Many designers are very familiar with the pixels. It seems to be the unit you hear about the most when dealing with screens.

While pixel measurements make it very easy to achieve consistent displays across various browsers, in some cases it is not widely encouraged.

For instance:

```
p {
    font-size: 10px
}
```

This sets the font size of the selected paragraph to 10px. This will ignore any preferences the user may have set in their own browsers.

When dealing with fonts, most people will ask you not to use pixels. Other units such as %, em or rem are favored because the text is resizable i.e user can zoom into the document.

While that is true in some cases, many times Pixels may just get the job done.

We will discuss the %, em and rem units in the coming lessons