## Well Architected Framework: Cost Optimization

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## **Design Principles**

- 1. Transparently attribute expenditure e.g. tell each business until their expense and work with them to lower their expense
- 2. Sue managed services to reduce the cost of ownership
- 3. Trade capital expense for operating expense. e.g. instead of buying your own infrastructure use IaaS
- 4. Benefit from the economics of scale.
- 5. Stop spending money on data center operations.

## 4 Primary Areas

- 1. Matched supply + demand
- 2. Cost-effective resources
- 3. Expenditure awareness
- 4. Optimizing overtime

Using the most effective type of AWS service both in terms of performance and cost.

A well architect system will consider the customer needs at the same time keeping in mind what is most cost effective.