

Memorandum of Understanding

This agreement sets the collaboration terms agreed upon by **Flive Consulting Private Limited (Unstop)**, B-9,6317, Vasant Kunj, New Delhi, 110022 and **Association for Computing Machinery, Mukesh Patel School of Technology Management & Engineering, Mumbai (NMIMS MPSTME)**, Bhakti Vedant Marg, opp. Cooper Hospital, Navpada, Suvarna Nagar, Vile Parle West, Mumbai, Maharashtra 400056 for their upcoming event **Semicode 2025**.

Effective Date: 20th January 2025

End Date: 30th March 2025

Purpose:

This **Memorandum of Understanding (MoU)** outlines the terms of collaboration between Unstop and Association for Computing Machinery, Mukesh Patel School of Technology Management & Engineering, Mumbai (NMIMS MPSTME) for their upcoming event, Semicode 2025.

Deliverables from Unstop:

1. Unlimited listing of events (student organizers) with complete brand customization, cover page banners, gallery, etc.
2. Online registrations for your event.
3. Online payment collection facility that can be linked to any of your listed opportunity registrations. (Note: Payment done through Unstop will be credited to the partner within 14 days of their registration deadline)
4. Management panel for live tracking of registrations and views of the opportunity.
5. Hosting rights for all the online events including quizzes, hackathons, case study/article submissions, etc.
6. Download details of all participants of your competition.
7. Proctoring: Enable Full-screen mode for quizzes and hackathons.
8. Send up to 5 customized emails per registration (deadline reminder, results etc.) (For 3 opportunities we can extend the email credits to 10 credits per registration - Only applicable if we go ahead with Unstop Express).
9. Take submissions of Articles, PPT, PDF, Images, Videos, etc.
10. **1 newsletter** inclusion (*7.5M+ subscribers*)
11. **1 Instagram** story (*125k+ followers*) + **1 Unstop App Notification** (*3M+ users*)
12. Participation certificates.

Deliverables from Association for Computing Machinery, Mukesh Patel School of Technology Management & Engineering, Mumbai (NMIMS MPSTME):

1. **Exclusivity:** Registrations for your event will be done through Unstop only.
2. Unstop logo visibility as **Powered by** the website, social media, PR releases, newspaper articles, and other branding collaterals.

3. Mention the link to your listed opportunity at Unstop on the college/event website.
4. Tag/Mention Unstop pages on all Social Media posts with our logo.
5. Please send a **Comprehensive Branding Report** verifying the presence of Unstop on all campus banners and posters with attached images as proof.

Terms of Agreement:

Both parties agree to uphold the terms outlined in this MoU and will work collaboratively to ensure the success of the event. Any modifications to this agreement must be made in writing and signed by both parties.

For Flive Consulting Private Limited (Unstop)



Tushar Mehta
Director- Operations, Unstop

Name: Tushar Mehta

Title: Director- Operations, Unstop

Date: 20/01/2025

For Partner



Name: Arav Pradosh

Title: Chairperson - ACM MPSTME

Date: 21/01/25

