

## Comparison: DALL·E 2 vs Midjourney

Criteria	DALL·E 2	Midjourney
<b>Image Quality</b>	Produces highly detailed and photorealistic images with sharp edges and balanced colors. Excels at realistic and conceptual art.	Known for its artistic, painterly, and sometimes surreal or fantasy-style images. Images can be very creative but occasionally less photorealistic.
<b>Prompt Accuracy</b>	Generally excellent at interpreting detailed prompts, including complex compositions and abstract ideas.	Strong at capturing artistic and creative prompts but sometimes adds unexpected artistic flair that might diverge from exact prompt intent.
<b>Style Flexibility</b>	Offers a broad range of styles from photorealism, cartoons, and sketches to abstract art. Recently added style and editing controls allow some customization.	Extremely flexible, especially for artistic, fantasy, and stylized imagery. Users can influence style via parameters and community-generated presets.
<b>Usability</b>	Accessible via OpenAI platform with web interface and API. Intuitive but may require prompt practice. Limited free credits; paid plans available.	Primarily accessed through Discord bot commands, which can be less intuitive for beginners but offers strong community support. Subscription-based with different tiers.
<b>Licensing &amp; Terms</b>	Images generated can be used commercially under OpenAI's terms, with some restrictions (e.g., no generation of harmful or explicit content). Users retain ownership of created images.	Midjourney grants users full commercial rights to generated images, but redistribution outside platform guidelines is restricted. Content policies prohibit illegal or explicit content.

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