

Credit Card Transaction Report

Total Revenue

55.4M

Total Interest

7.9M

Transaction Amount

45M

Transaction Count

657K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
Total	5,54,10,873.0	78,56,386.0	29,54,305

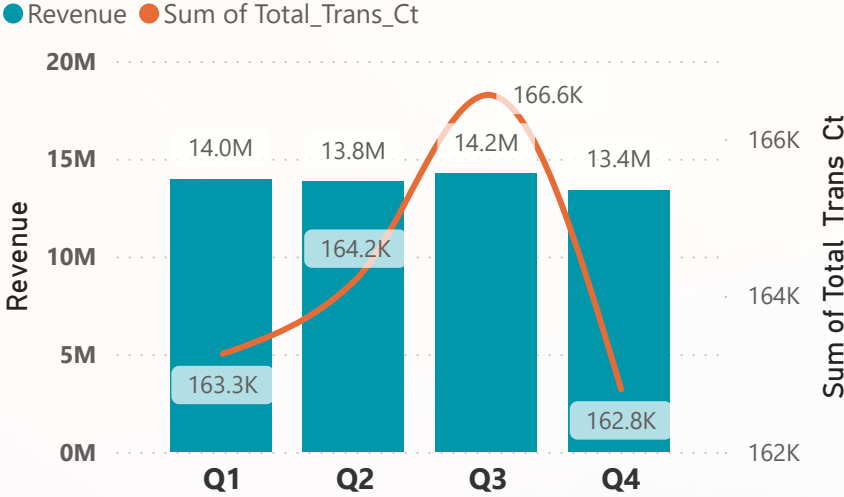
Q4

Q3

Q2

Q1

Qtr Revenue & Transaction Count



Week_Start_Date

All

M

F

Low

Mid

High

Platinum

Gold

Silver

Blue

Revenue by Use Chip

Swipe

35M

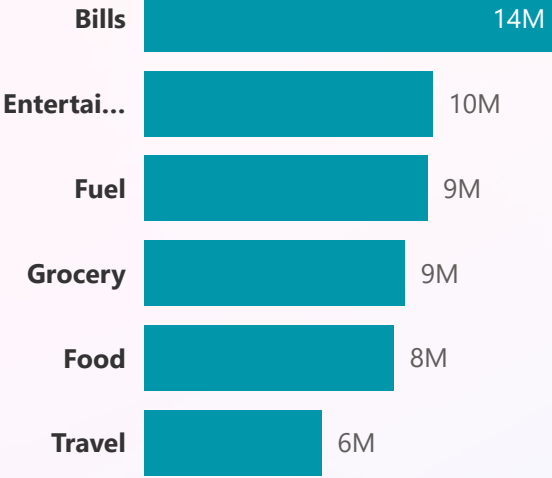
Chip

17M

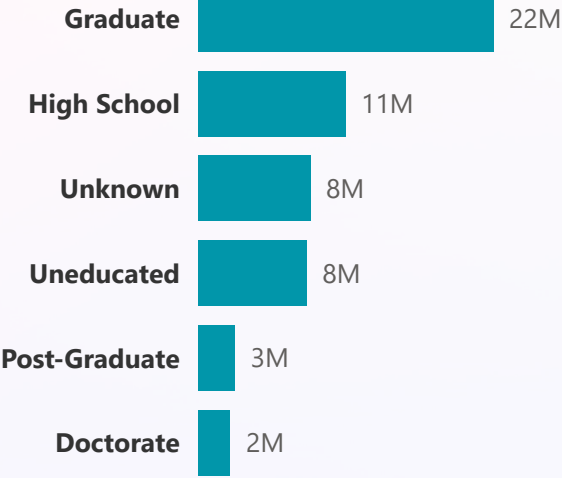
Online

3M

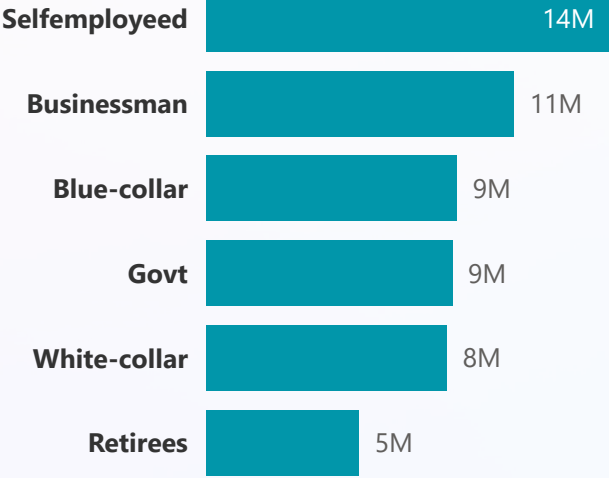
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

