Yash Gandhi

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EDUCATION

Western University	**London, Ontario**
Faculty of Science, Computer Science	Expected 2026

- **GPA:** 85.0% (3.9/4.0)
- **Relevant coursework:** Software Tools & Systems Programming, Computer Organization & Architecture, Business Fundamentals
- **Awards:** 1st – TD Invent Pitch the Future Case Competition, 1st – Mississauga Steelheads / Ivey Sports Leadership Conference Case Competition, 1st – WFN VentureX Case Competition, 2nd – PBSN Pro-Bono Consulting Competition, 2nd – Deloitte / Aleph Interview Competition, 2nd – Bain Connect Conference 3rd – UWMCC / Monitor Deloitte / BCG Case Competition

WORK & LEADERSHIP EXPERIENCE

HotTakes	**Toronto, Ontario (Remote)**
Senior Product and Operations Analyst	November 2023 - Present

- Enhanced investment potential by developing advanced cash flow and user behavior predictive models, contributing to a successful ~$7.5M USD pre-seed funding round by substantiating financial forecasts with robust data analytics using Excel and python
- Optimized lead acquisition efficiency by integrating competitive benchmarking and business-driven development with predictive analytics, achieving a ~30% cost reduction and improved lead quality through refined and accurate targeting strategies
- Developed wire-frames and user interfaces using Figma and ReactJs to accelerate an updated design of the mobile interface; incorporated user-driven personalization features with digital currency, projected to substantially improve customer retention
- Led the end-to-end development and successful launch of the HotTakes app, fostering a free-to-play sports gaming experience through iterative design, competitor benchmarking, and multiple beta testing phases to optimize user engagement, with prizes redeemable via PayPal, major gift cards, and crypto through Coinbase, achieving a top 100 ranking on the Apple Store charts

Super.com	**London, Ontario**
Pro-bono Consultant	November 2024 - Present

- Led a consulting project for through Ivey Fintech Consulting Group; delivering market-sizing and optimizing their parlay strategy, resulting in identifying channels, contributing to a ~25% increase in user acquisition and ~30% improvement in conversion rates.
- Introduced a comprehensive user education campaign around parlaying—featuring step-by-step tutorials, in-app prompts, and simplified visuals—which boosted average user spend by ~20% while reinforcing brand loyalty and driving higher engagement.

Pre-Business Students' Network	**London, Ontario**
President (formerly Director of Student Affairs)	October 2023 - Present

- Led a team of over 40 executives in running the largest undergraduate business club at Western University with over 500 members (+36% YoY); facilitating $30,000 in transactions for club operations, including financial forecasting and payment processing
- Hosted 22 events including the largest case competition and stock pitch at Western, with a combined participant base of over 2400 undergraduate students (+40% YoY) in collaboration with Fortune 500 companies and other prominent firms
- Connected members, Ivey students, and alumni through Member's Network; managing the PBSN blog and IMPACT content series, and collaborating on the PBSN Insights Series podcast with the team – creating a network of interconnected professionals

Lynwood Succession	**Toronto, Ontario (Remote)**
Private Equity Analyst	Summer 2024

- Contributed to due diligence for a service-based acquisition, including financial modeling, industry analysis, and creating pitch decks; aiming to secure a target with over ~$1.5M annual EBITDA, enhancing Lynwood Succession's investment portfolio
- Developed financial forecasts and business scenario analyses for potential acquisition; supporting strategic decision-making in a live deal environment by identifying key financial drivers and providing critical insights to senior management and stakeholders
- Supported transaction execution by preparing investor presentations and performing market analysis, facilitating the advancement of a key acquisition under Letter of Intent (LOI); enabling strategic, data-driven investment decisions and stakeholder alignment

Canada Learning Code	**Toronto, Ontario**
Social Impact Consultant	Summer 2024

- Provided consulting services for a national non-profit administered alongside BrainStation, developing a long-term improvement strategy and framework for national expansion—endorsed by key stakeholders and projected to drive ~40% YoY outreach growth

PROJECTS

Personal Website ⬤ | *React, TypeScript, Nextjs, Tailwind CSS*

- Developed interactive UI components with Framer Motion animations and responsive design using Next.js and Tailwind CSS
- Implemented real-time Spotify API integration to display currently playing music and user's playlists

PawfectPitch ⬤ | *Python, TypeScript, React, Flask*

- A web application that helps pet owners find the perfect pitch for their pet's story; built with Python and TypeScript for NWHacks

ClothingFinder ⬤ | *Python, Flask, OpenWeather API, SQLite*

- A web app that recommends outfits based on weather and personal wardrobe; featuring weather integration and smart matching

SKILLS & INTERESTS

Other Clubs: Ivey Fintech – Operations, Hack Western – Sponsorships Team, Western Founders Network – Director of Industry

Skills: MS Office (Word, Excel, and PowerPoint), Keynote, Python, Java, HTML/CSS, Canva, Figma, React, Photoshop, Illustrator

Interests: Ice Hockey (Toronto Maple Leafs), Blog Writing (Substack), Formula 1, Sightseeing in Europe, Public Speaking, Golf