Yashesh Shah

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EDUCATION

Bachelor of Computer Applications 8.5/10.0 [CGPA]

Jun 2021 - Jul 2024

Rani Chennamma University- Belgaum, India

12th (PUC) in Commerce: 73%

May 2019 - Feb 2021

Gogte College of Commerce – Belgaum, India

10th (SSLC) - 71%

Jun 2017 – Mar 2018

St. Francis High School - Nashik, India

TECHNICAL SKILLS

Technical: SQL, MATLAB, Java, Python, HTML, CSS, Javascript, ReactJS, NodeJS

Certifications & Training: Full Stack Web Development/Java/DSA Certificate from Capabl India

EXPERIENCE

Capabl India -Bengaluru, KA

FULL Intern

Jan 2024 - Feb 2024

Developed and maintained web applications using front-end and back-end technologies. Collaborated with cross-functional teams to gather requirements, define project specifications, and ensure seamless integration of features. Engaged in agile practices, conducted thorough testing, and presented technical recommendations to stakeholders, contributing to the project's success.

Infynow Software Solutions PVT LTD -Belgaum, KA

FULL Intern

Jun 2024 – Present

Developed and maintained web applications using front-end technologies. Worked with cross-functional teams to gather requirements, define project specifications, and ensure smooth feature integration. Engaged in agile practices, conducted comprehensive testing, and presented technical recommendations to stakeholders, contributing to the project's success..

PROJECTS

Student Internal Assessment (FULL STACK)

This is a major full stack project that I have created which is a real world project. The website facilitates all the parties i.e the students, staff and the admin to add, update and display marks and other details online. This helps to make important announcements and data reach the students real time efficiently.

Portfolio Website

Created a portfolio website that is interactive. The website also spots the other projects that I have worked on with direct links to them. It is fully responsive and is hosted online through netlify. The portfolio follows a theme that maintains decorum.

Landing Page

Created a landing page for an organization. The landing page is made interactive so more users can head in and convert themselves into customers.

Library Management System

Created a library management system using JAVA as a core language.

Weather app (API MANAGEMENT)

Created a Weather App website, which displays real-time whether details like temperature, climate, etc. The website is made interactive and responsive accordingly.

Digital Marketing Experience

YouTube Channel

Started and managed multiple YouTube channels for a couple of years, focusing on content creation and audience engagement. Successfully launched a new channel with rapidly growing viewership and high-performing videos. Developed and executed digital marketing strategies to increase reach and engagement. Proficient in keyword research and familiar with tools used for optimizing video content for search engines and increasing visibility.

Ad Campaigns

Experienced in running ad campaigns across various digital platforms. Skilled in planning, executing, and monitoring ad strategies to maximize ROI. Familiar with tools and techniques for targeting the right audience, optimizing ad spend, and analyzing campaign performance to ensure effective reach and engagement.

Data Science Experience

Worked with various datasets using Python and R, employing advanced data manipulation and analysis techniques. Possess comprehensive knowledge of Excel, including data analysis, visualization, and automation. Experienced in working with Oracle SQL, engaging in creating datasets and performing complex operations on them.

Technical Skills

Software and Hardware Knowledge

Possess extensive software and hardware knowledge related to operating systems. Experienced in installation, configuration, and troubleshooting across various OS platforms. Proficient in ensuring system performance and security, and skilled in utilizing tools for system monitoring and maintenance.