

Overview

Day 1:

- 1. Module 1 (20mins, Lecture): Foundations
 - 1. Fundamentals and application of Language Modeling Tools
 - 2. Classical vs DL NLP
 - 3. NLP Pipeline
- 2. Lab (20mins): NLTK from scratch
 - 1. Setting up your environment
 - 2. NLTK (tokenization)
- 3. Module 2 (30mins):
 - 1. Use NLP pipeline to process documents
 - 2. POS, Word embedding
- 4. Lab (30mins)

Break (15mins

- 5. Module 3 Lecture (20mins): Key packages & libraries in NLP; dive into SpaCy
- 6. Lab (20mins): SpaCy
- 7. Lab: PyTorch (Build on Ravi's labs for PyTorch)

Transition to Ravi Ilango

- 8. Module 4 Lecture (30mins): TFIDF & Logistic Regression
- 9. Lab (30mins): Disaster Detection using TFIDF and

Day 2

- 1. Recap (15mins)
- 2. Module 5: Introduction to Transformers
 - 1. Theory
 - 2. Pre-trained models, such as BERT
- 3. Module 6: Text Classification
 - 1. Lab (20mins): Disaster Detection
 - 2. Lab (20mins): Headline Classifier

Break (15 mins)

- 3. Lab (20mins): LSTM based sequence classifier
- 4. Module 7: Text summarization
 - 1. Lab (20mins): Text summarization with and without Transformers
- 5. Module 8: Training a chatbot
 - 1. Lab (20mins)
- 6. NLP in production
 - 1. Scheduler Overview
 - 2. Implementation walk-through

Desired background:

Python coding skills, intro to PyTorch framework is helpful, familiarity with NLP

A word about the training (setting expectations for the next 3 hours)

What we cover:

- Deep Learning based Neural Machine Translation approach with some theoretical background and heavy labs usage
- Covers modern (last 2-4 years) development in NLP
- Gives a practitioner's perspective on how to build your NLP pipeline

What we do not cover much beyond foundational context:

- Statistical and probabilistic approach (minimal)
- Early Neural Machine Translation approaches (marginal)

"You shall know a word by the company it keeps"

J.R. Firth, 1957

Context is important if you want to understand the meaning of a word

Yashesh A. Shroff

Bit about me:

- Working at Intel as a Strategic Planner, responsible for driving ecosystem growth for AI, media, and graphics on discrete GPU platforms for the Data Center
- Prior roles in IOT, Mobile Client, and Intel manufacturing
- Academic background:
 - ~15 published papers, 5 patents
 - PhD from UC Berkeley (EECS)
 - MBA from Columbia Graduate School of Business (Corp Strategy)
 - Intensely passionate about programming & product development
- Contact:
 - Twitter: @yashroff, <u>yshroff@gmail.com</u>, <u>https://linkedin/yashroff</u>



Setting up your Environment

Most of the lab work will be in the Python Jupyter notebooks in the workshop Github repo:

- Jupyter (<u>https://jupyter.org/install</u>)
- PyTorch (https://pytorch.org/get-started/locally/#start-locally)
- SpaCy (<u>https://spacy.io/usage</u>)
- Hugging face transformer
 (https://huggingface.co/transformers/installation.html)

Training GitHub Repo

Install git on your laptop:

• https://git-scm.com/book/en/v2/Getting-Started-Installing-Git And run the following command:

```
• git clone https://github.com/ravi-ilango/data-science-ua-2020-nlp
```

Use conda or pipenv to install the requirements dependencies in a virtual environment.

```
import numpy as np
import matplotlib.pyplot as plt
conda create -n pynlp python=3.6
source activate pynlp
conda install ipython
conda install -c conda-forge jupyterlab
conda install pytorch torchvision -c pytorch
pip install transformers
$ pip install -U spacy
$ pip install -U spacy-lookups-data # Lang Lemmatizati
$ python -m spacy download en core web sm
In Python:
```

import spacy

nlp = spacy.load("en_core_web_sm")

```
* Where Pretrained Language Model doesn't exist in SpaCy (more compact distro)
```

A brief history of Machine Translation

Pre-2012: Statistical Machine Translation

- Language modeling, Probabilistic approach
- Con: Requires "high-resource" languages

Neural Machine Translation

- word2vec
- GloVe
- ELMo
- Transformer

Underlying common approaches

Model, Training data, Training process

NMT: Key Papers

- word2vec: Mikolov et. al. (Google)
- GloVe: Pennington et al., Stanford CS. EMNLP 2014
- ElMo:
- ELMo (Embeddings from Language Models)
 - Memory augmented deep learning
- Survey paper (https://arxiv.org/abs/1708.02709)
 - Blog (https://medium.com/dair-ai/deep-learning-for-nlp-an-overview-of-recent-trends-d0d8f40a776d)
- Vaswani et al., Google Brain. December 2017.
 - The Illustrated Transformer blog post
 - The Annotated Transformer blog post

Ref: https://eigenfoo.xyz/transformers-in-nlp/

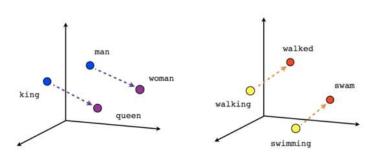
Classical vs. DL NLP

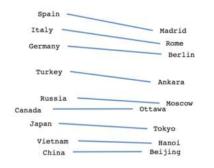
Classical:

Task customization for NLP Applications

DL Based NLP

- Compressed representation
- Word Embeddings



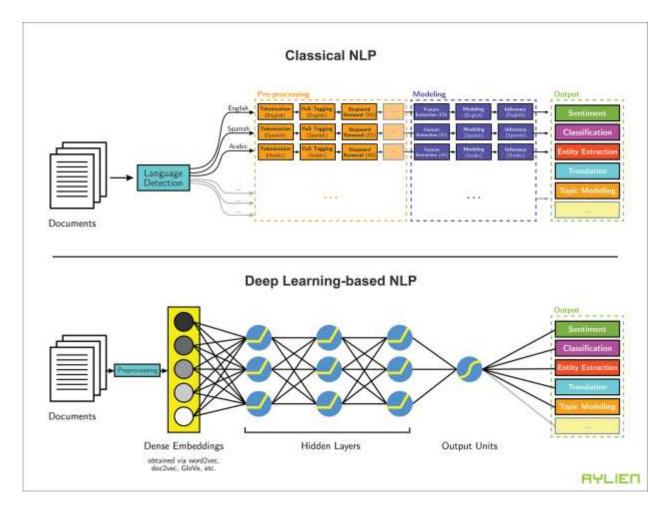


Male-Female Verb tense

Reference: https://arxiv.org/abs/1301.3781

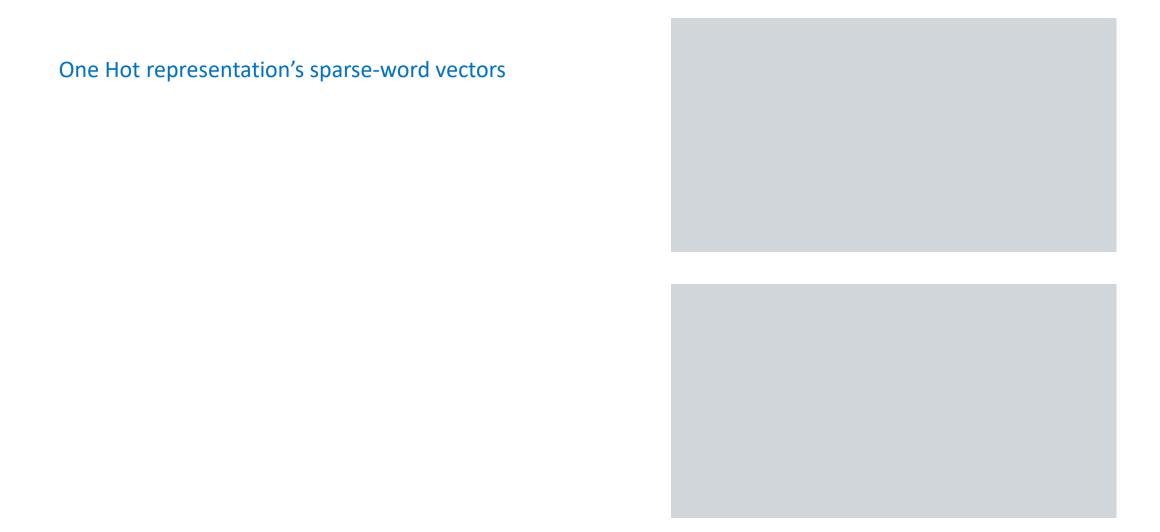
(Efficient Estimation of Word Representations in Vector Space)

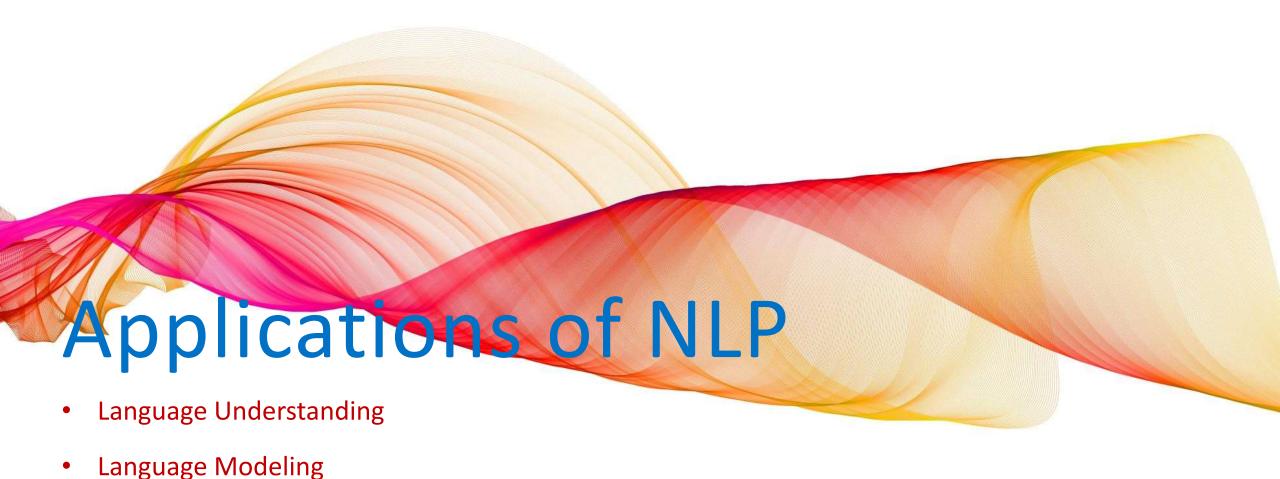
Country-Capital



Reference: https://aylien.com/blog/leveraging-deep-learning-for-multilingual

N-Gram Model: Vector Representation of Words





Natural Language Processing

Common Applications of Natural Language Processing

Machine Translation

Translating from one language to another

Chatbots

Speech Recognition

Text2Speech,
Speech2Text

Translation of text into spoken words and vice-versa

Sentiment analysis

Question Answering

Understanding what the user wants

Voicebots

Information extraction

Text Summarization

Concise version of long text

Text and autogeneration

Common Applications of Natural Language Processing

Machine
Translation: Google
Translate

Speech Recognition: Siri, Alexa, Cortana

Question Answering: Google Assistant Text
Summarization:
Legal, Healthcare

Chatbots: Helpdesk

Text2Speech, Speech2Text

Voicebots: Voiq Sales & Marketing

generation: Gmai

Sentiment analysis:
Social media
(finance, reviews)

Information
extraction:
Unstructured
(news, finance)

NLP Tasks

Tokenization

 Splitting text into meaningful units (words, symbols)

POS tagging

 Words->Tokens (verbs, nouns, prepositions)

Dependency Parsing

 Labeling relationship between tokens

Chunking

 Combine related tokens ("San Francisco")

Lemmatization

 Convert to base form of words (slept -> sleep)

Stemming

 Reduce word to its stem (dance -> danc)

Named Entity Recognition

 Assigning labels to known objects: Person, Org, Date

Entity Linking

 Disambiguating entities across texts

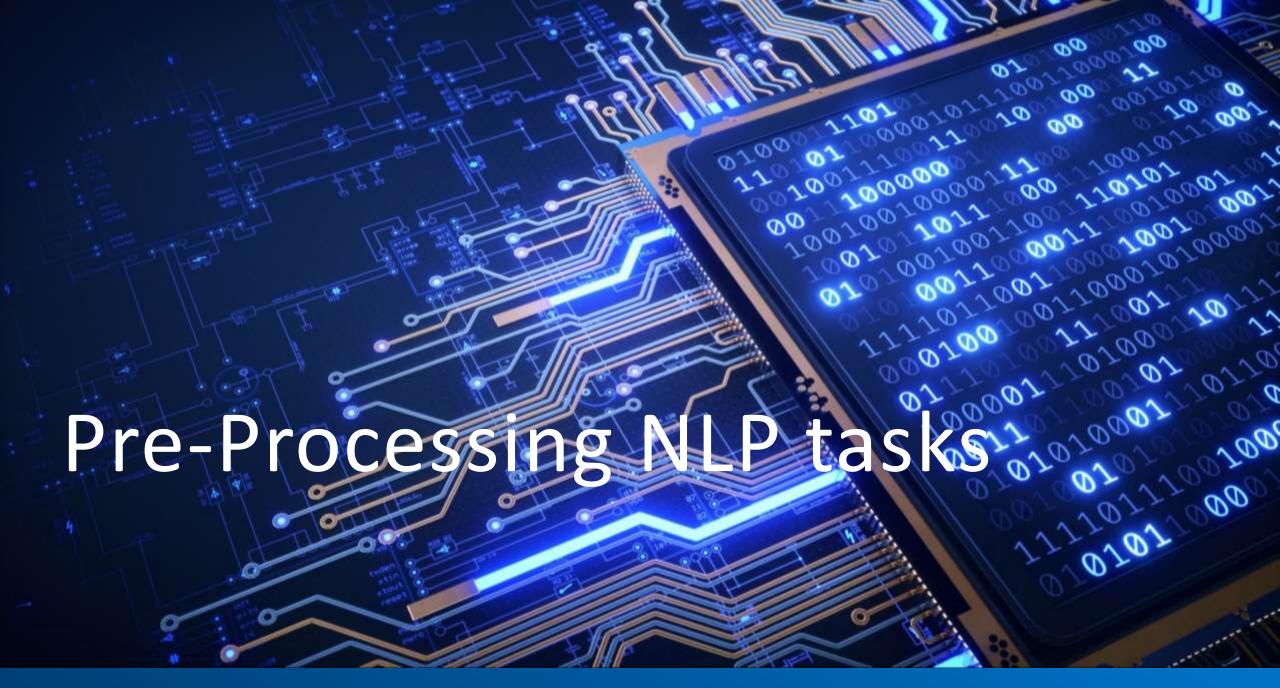
NLP Tasks: Working through examples

Start with clean text, without immaterial items, such as HTML tags from web scraped corpus.

Normalize Normalize text by converting it to all lower case, removing punctuation, & extra white spaces "I love morning runs" Unigrams: "I", "love", "morning", "runs" Split text into words, n-grams, Tokenize Bigrams (n=2): "I love", "love morning", "morning runs" or phrases (tokens) Trigrams (n=3): "I love morning", "love morning runs" Remove common words like "a", "the", "and", "on", etc. ex. Dancer, dancing, dance become 'danc' Stemming Studies, Study, Studying: Stud Convert to stem **Example: Raw tweet Preprocessed** output @huggingface is building **Build fantastic** Identify Parts of Speech (POS), such as verb, noun, POS, NER a fantastic library of NLP library NLP dataset named entity datasets and models at model

Lemmatization: root word (am, are, is >> be)

http://huggingface.com



Top NLP Packages

NLTK

- Preprocessing: Tokenizing, POS-tagging, Lemmatizing, Stemming
- Cons: Slow, not optimized

Gensim

Specialized, optimized library for topic-modeling and document similarity

SpaCy

- "Industry-ready" NLP modules.
- Optimized algorithms for tokenization, POS tagging
- Text parsing, similarity calculation with word vectors

Huggingface – Transformers / Datasets (Day 2)

Starting from scratch

Normalization: convert every letter to a common case so each word is represented by a unique token

```
text = text.lower()
text = re.sub(r"[^a-zA-Z0-9]", " ", text)
```

Token: Implies symbol, splitting each sentence into words

```
text = text.split()
```

word_tokenize
words = word tokenize(text)

from nltk.tokenize import

NLTK: Split text into sentences

```
from nltk.tokenize import sent_tokenize
sentences = sent_tokenize(text)
```

Stop-word removal

Stop-word removal

```
from nltk.corpus import stopwords
print(stopwords.words("english")
words = [w for w in words if not in stopwords.words("english")
```

Parts of speech tagging

```
from nltk import pos_tag
sentence = word_tokenize("Start practicing with small code.")
pos_text = pos_tag(sentence)
```

Name Entity Recognition (NER) to label names (used for indexing and searching for news articles)

```
from nltk import ne_chunk
ne_chunk(pos_text)
```

Normalizing word variations

1. Stemming: reducing words to their stem or root

```
from nltk.stem.porter import PorterStemmer
stemmed = [PorterStemmer().stem(w) for w in words]
print(stopwords.words("english")
words = [w for w in words if not in stopwords.words("english")
```

2. Lemmization

```
from nltk.stem.wordnet import WordNetLemmatizer
lemmed = [WordNetLemmatizer().lemmatize(w) for w in words]
lemmed = [WordNetLemmatizer().lemmatize(w, pos='v') for w in lemmed]
```

Name Entity Recognition (NER) to label names (used for indexing and searching for news articles)

```
from nltk import ne_chunk
ne_chunk(pos_text)
```

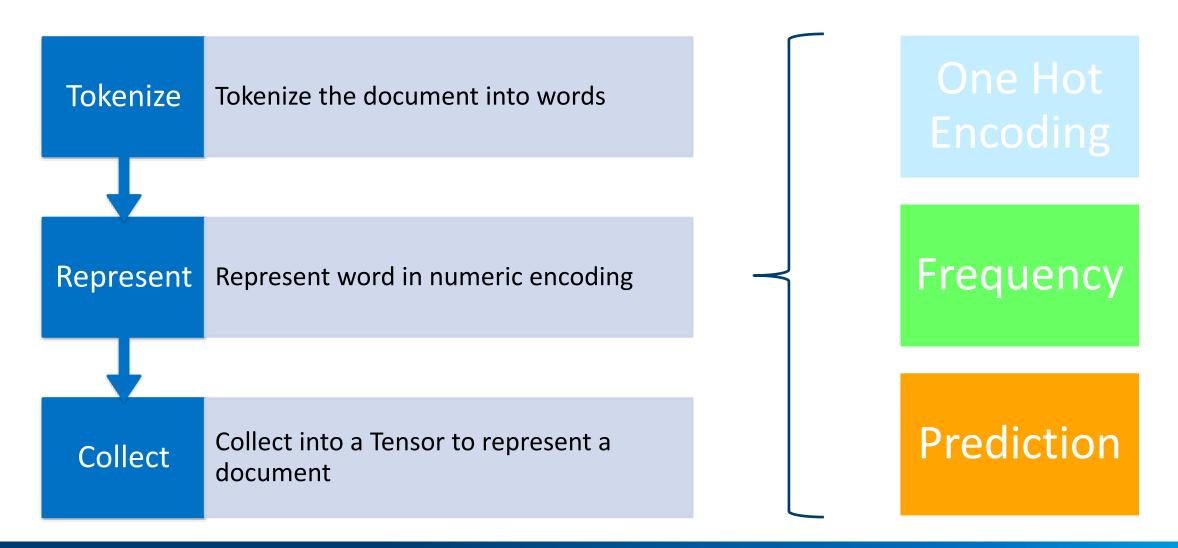
Lab

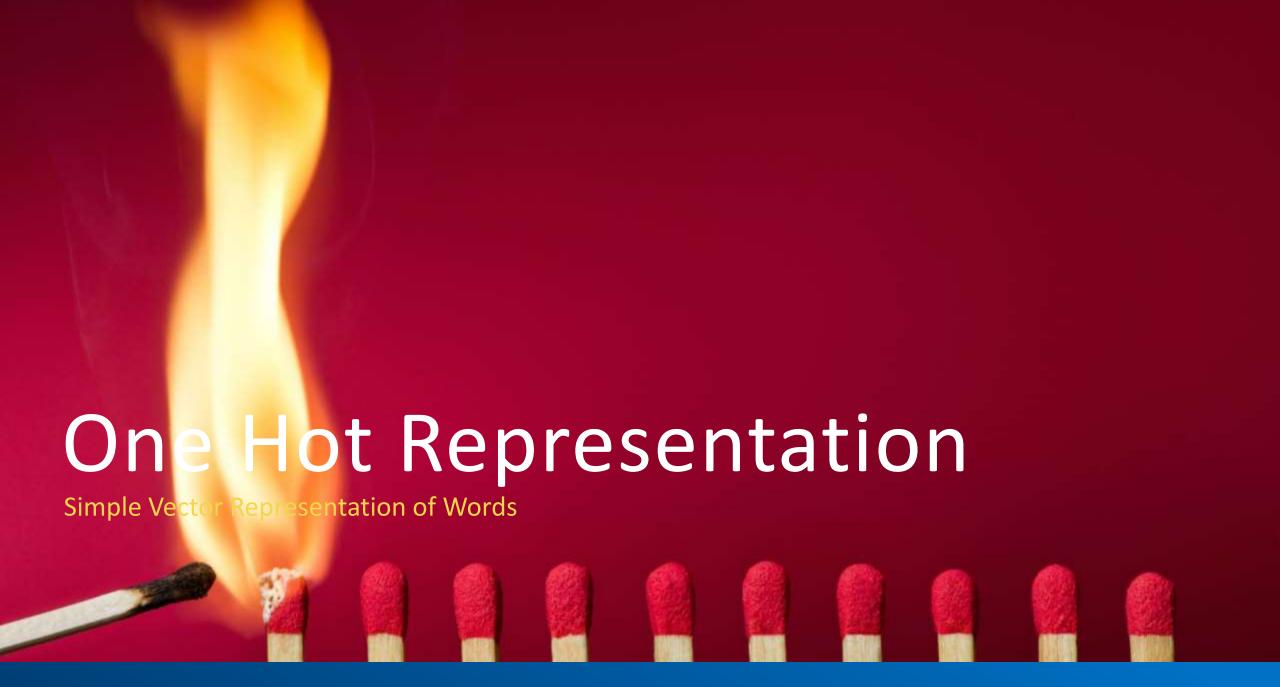
Google Colab:

1. 01_NLP_basics.ipynb



Text Classification with Neural Networks



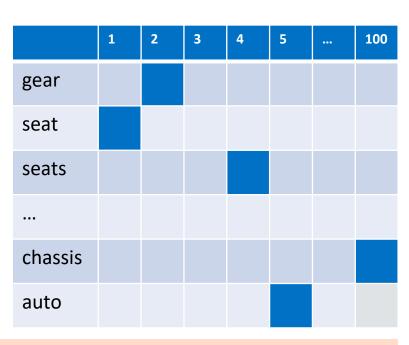


One Hot Representation: Vector Representation of Words

Fundamental Idea

- Assume we have a toy 100-word vocabulary
- Associate to each word an index value between 1 to 100
- Each word is represented as a 100-dimension array-like representation
- All dimensions are zero, except for one corresponding to the word

Vocabulary
seat: 1
gear: 2
car: 3
seats: 4
auto: 5
engine: 6
belt: 7
chassis: 100



Challenges with this approach:

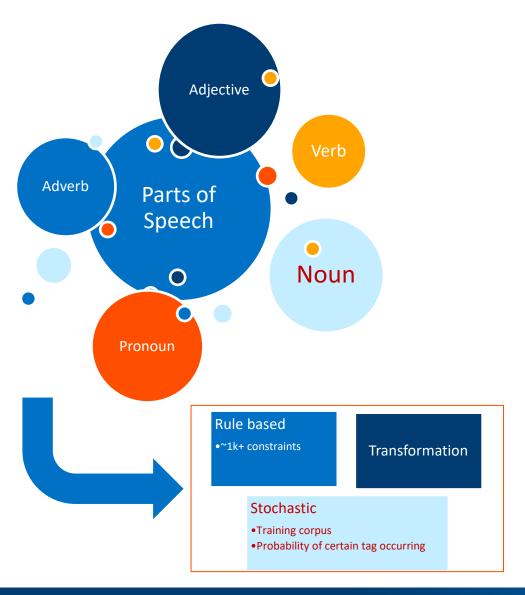
- Curse of dimensionality: Memory capacity issues
 - The size of the matrix is proportionate to vocab size (there are roughly 1 million words in the English language)
- Lack of meaning representation or word similarity
 - Hard to extract meaning. All words are equally apart
 - "seat" and "seats" vs "car" and "auto" (former resolved with stemming and lemmatization)

Lab

Google Colab:

02_inefficient.ipynb

Parts of Speech Tagging



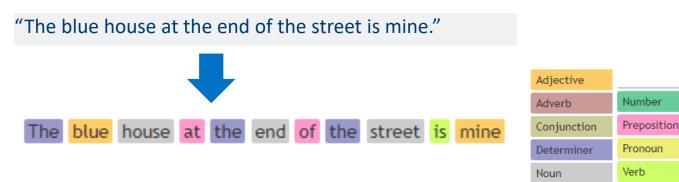
One tag for each part of speech

- Choose a courser tagset (~6 is useful)
- Finely grained tagsets exist (ex. Upenn Tree Bank II)

Sentence: "Flies like a flower"

- flies: Noun or Verb?
- like: preposition, adverb, conjunction, noun or verb?
- a: article, noun, or preposition
- flower: noun or verb?

https://parts-of-speech.info/



Word Embeddings

Techniques to convert text data to vectors

Frequency based

- Count Vector
- TF-IDF
- Co-occurrence Vector

Prediction based Word2Vec

- CBOW
- Skip-Gram

- Count based feature engineering strategies (bag of words models)
- Effective for extracting features
- Not structured
 - Misses semantics, structure, sequence & nearby word context
- 3 main methods covered in this lecture. There are more...

- Capture meaning of the word
- Semantic relationship with other adjacent words
 - Deep Learning based model computes distributed & dense vector representation of words
- Lower dimensionality than bag of words model approach
- Alternative: GloVe

Word Embedding

Frequency based

Document 1: "This is about cars"

Document 2: "This is about kids"

TF-IDF vectorization

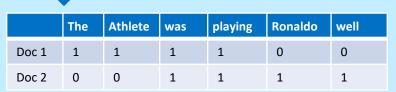
So-Occurrence Vector

Term	Count		TF-IDF
	Doc1	Doc2	Doc 1 example
This	2	1	2/8*log(2/2) = 0
is	3	2	3/8*log(2/2) = 0
about	1	2	1/8*log(2/2) = 0
Kids	0	4	
cars	2	0	2/8*log(2/1) = 0.075
Terms	8	9	

Count Vector

Doc 1 "The athletes were playing"

Doc 2 "Ronaldo was playing well"



- Real-world corpus can be millions of documents & 100s M unique words resulting in a very sparse matrix.
- Pick top 10k words as an alternative.



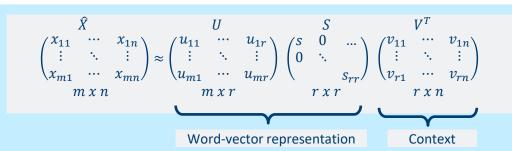
 $TF = \frac{\text{\# times term T appears in the document}}{\text{\# of terms in the document, m}}$ $IDF = \left(\frac{Number\ of\ documents, N}{Numer\ of\ documents\ in\ which\ term\ T\ appears, n}\right) = \log\left(\frac{N}{n}\right)$

Calculate *TF x IDF*

- Term frequency across corpus accounted, but penalizes common words
- Words appearing only in a subset of document are weighed favorably

"He is not lazy. He is intelligent. He is smart"





m: # of terms

n: m minus stop words

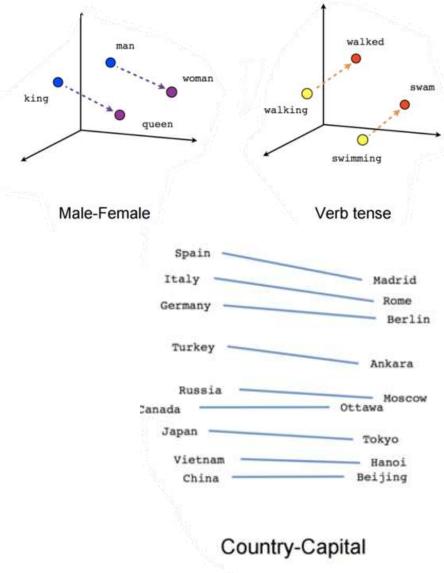
 Uses SVD decomposition and PCA to reduce dimensionality

- Similar words tend to occur together: "Airbus is a plane", "Boeing is a plane"
- Calculates the # of times words appear together in a context window

Prediction based Word Embedding

Key Idea: Words share context

- Embedding of a word in the corpus (numeric representation)
 is a function of its related words words that share the same
 context
- Examples: "word" => (embeddings)
 - "car" => ("road", "traffic", "accident")
 - "language" => ("words", "vocabulary", "meaning")
 - "San Francisco" => ("New York", "London", "Paris")



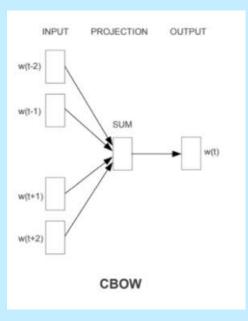
Reference: https://arxiv.org/abs/1301.3781

(Efficient Estimation of Word Representations in Vector Space)

Word Embedding

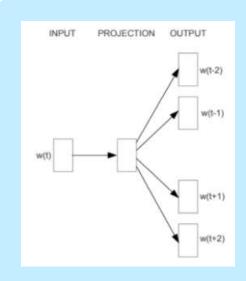
Prediction based Word2Vec

CBOW



https://arxiv.org/pdf/1301.3781.pdf

- The distributed representation of the surrounding words are combined to predict the word in the middle
- Input word is OHE vector of size V and hidden layer is of size N
- Pairs of context window & target window
- Using context window of 2, let's parse:
 - "The quick brown fox jumps over the lazy dog"
 - "quick ___ fox": ([quick, fox], brown)
 - "the __ brown": ([the, brown], quick)
- Tip: Use a framework to implement (ex. Gensim)

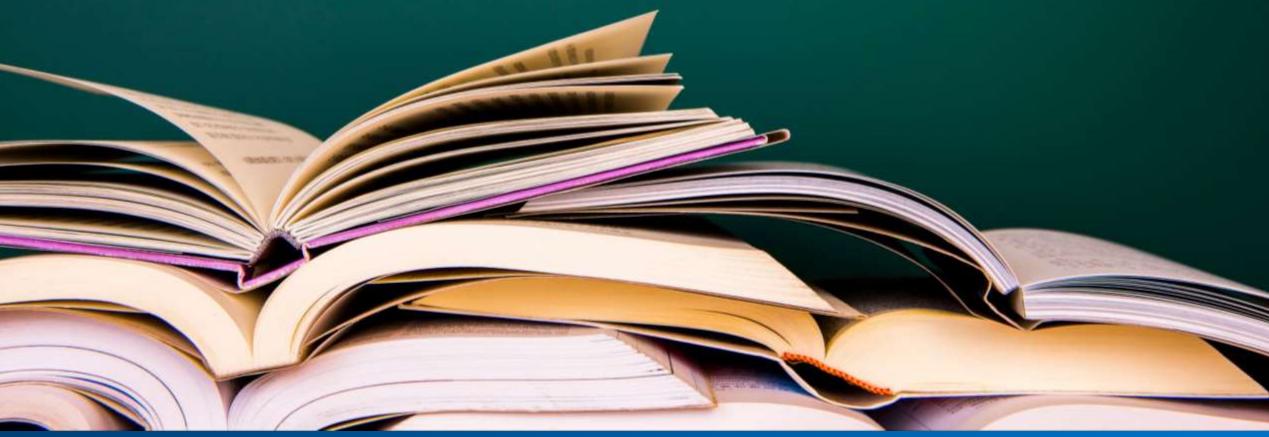


- The distributed representation of the input word is used to predict the context
- Mikolov (Google) introduced in 2013
- Works well with small data but CBOW is faster
- Using context window of 2, let's parse:
 - "The quick brown fox jumps over the lazy dog"
 - "__ brown __" (brown => [quick, fox])
 - "___ quick ___" (quick => [the, brown])

SpaCy: NLP Library

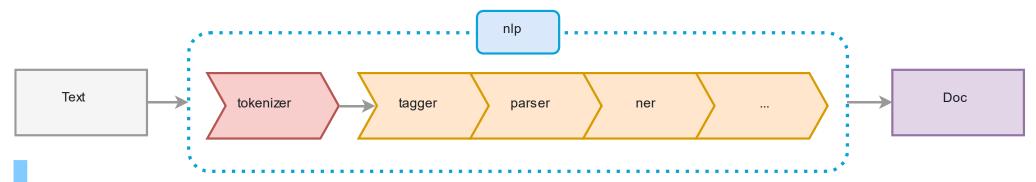
~ Building on footsteps of Giants ~

aka "NLTK" alternative



Core and Visual Computing Group

SpaCy



Compared to NLTK, SpaCy is fast, accurate, with integrated word vectors.

- Use the built-in tokenizer. Can add special tokens
- Part-of-speech tagging, and parsing requires a model



Model	Size	Туре
en_core_ web_sm	11 MB	Small: Multi-task <u>CNN</u> trained on <u>OntoNotes</u> .
en_core_ web_md	48 MB	Medium: Multi-task CNN trained on <u>OntoNotes</u> , with <u>GloVe vectors</u> trained on <u>Common Crawl</u> – 20k unique vectors for 685k keys
en_core_ web_lg	746MB	Large: Multi-task CNN trained on <u>OntoNotes</u> , with GloVe vectors trained on <u>Common Crawl</u> - – 685k unique vectors & keys

SpaCy Models: https://spacy.io/models/en

Universal Parts of Speech Tagging

SpaCy Documentation:

The individual mapping is specific to the training corpus and can be defined in the respective language data's tag_map.py.

Reference:

https://spacy.io/api/annotation



	rt-of-speech Tags ¶	and the second and a few and the second following the Universal December 2 in section 2. The universal trans-
		mall, fixed set of word type tags following the <u>Universal Dependencies scheme</u> . The universal tags ne word type. They're available as the <u>Token.pos</u> and <u>Token.pos</u> attributes.
POS	DESCRIPTION	EXAMPLES
ADJ	adjective	big, old, green, incomprehensible, first
ADP	adposition	in, to, during
ADV	adverb	very, tomorrow, down, where, there
AUX	auxiliary	is, has (done), will (do), should (do)
CONJ	conjunction	and, or, but
CCONJ	coordinating conjunction	and, or, but
DET	determiner	a, an, the
CTNI	interjection	psst, ouch, bravo, hello
NOUN	noun	girl, cat, tree, air, beauty
NUM	numeral	1, 2017, one, seventy-seven, IV, MMXIV
PART	particle	's, not,
PRON	pronoun	I, you, he, she, myself, themselves, somebody
PROPN	proper noun	Mary, John, London, NATO, HBO
PUNCT	punctuation	., (,), ?
SCONJ	subordinating conjunction	if, while, that
SYM	symbol	S, %, 9, ©, +, −, ×, ÷, =, :), (3)
VERB	verb	run, runs, running, eat, ate, eating
X	other	sfpksdpsxmsa
SPACE	space	

SpaCy

Lab:

• 03_SpaCy.ipynb

Objective:

- Covered in lecture
 - ➤ Word–Embedding. Tokenization:
- ➤ NER: showing country
- > POS
- Powered Regex with NER

PyTorch - Intro

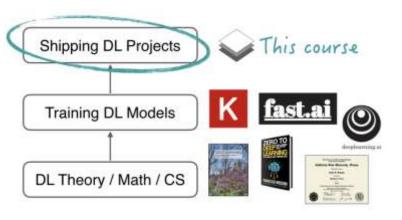
Lab:

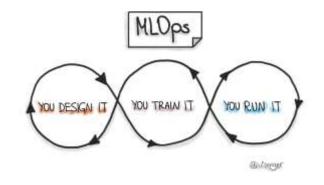
• 04_pytorch_intro.ipynb



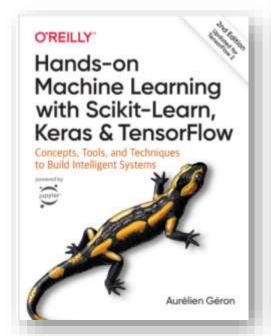
Resources for ML in Production

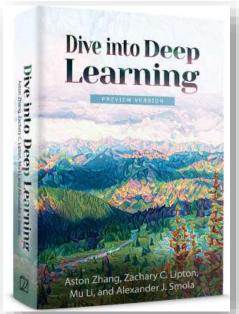
- 1. Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow, 2nd Edition
- 2. Dive into Deep Learning (https://d2l.ai/: Aston Zhang, Zack C. Lipton, Mu Li, and Alex J. Smola
- 3. Full Stack Deep Learning (https://course.fullstackdeeplearning.com/)
- 4. Designing Data-Intensive Applications (Martin Kleppmann)
- **5.** Building Machine Learning Pipelines (Hannes Hapke and Catherine Nelson)
- 6. Building Machine Learning Powered Applications (Emmanuel Ameisen)
- 7. Introducing MLOps: How to Scale Machine Learning in the Enterprise (Clément Stenac, Léo Dreyfus-Schmidt, Kenji Lefèvre, Nicolas Omont, and Mark Treveil)
- 8. Awesome MLOps (https://github.com/visenger/awesome-mlops)
- 9. Awesome production machine learning (https://github.com/EthicalML/awesome-production-machine-learning)
- 10. Kubeflow for Machine Learning (Trevor Grant, Holden Karau, Boris Lublinsky, Richard Liu, Ilan Filonenko)

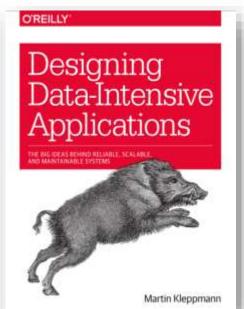


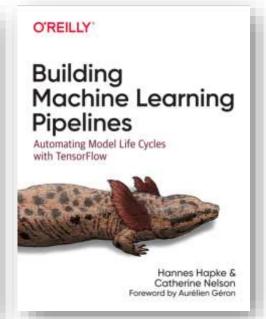


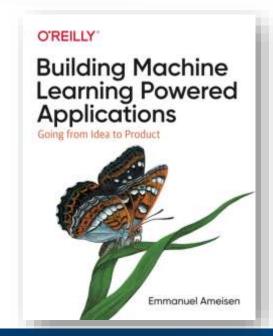


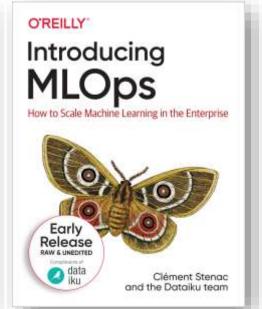


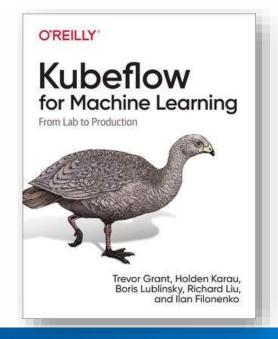






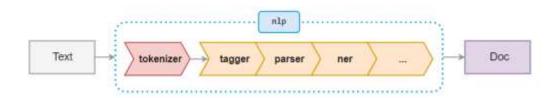






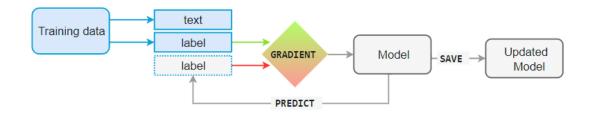
Language Processing Pipelines

- SpaCy's `nlp` class first tokenizes the text
- Default pipeline: tagger, parser, NER
- Can add custom components at any point in the pipeline
- Finally, produce a `Doc` object



Training Models

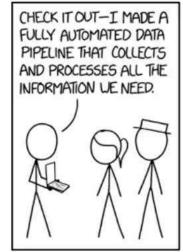
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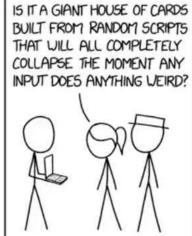


Is there a way to automate the flow?

Reference: spacy.io









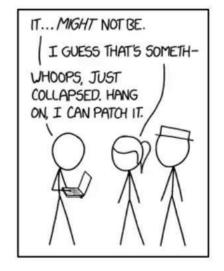


Image source: [xkcd: Data Pipeline](https://xkcd.com/2054/)

Creating NLP pipelines

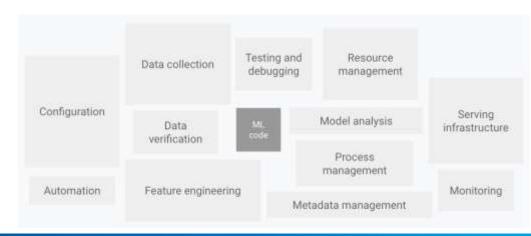


Problem statement:

- Building a deep learning model is a small part of an end-to-end cycle of deploying an app
- Building an NLP pipeline is critical in managing model versions, dataset versions, and ensuring resiliency of the infrastructure

Directed Acyclic Graph, or DAG, to the rescue

- DAG is a data pipeline, an ETL process, or a workflow
- Each node or task of DAG includes an operator: Python, Bash, etc.
- When to use:
 - Going beyond cron jobs
 - Usually when business logic demands it

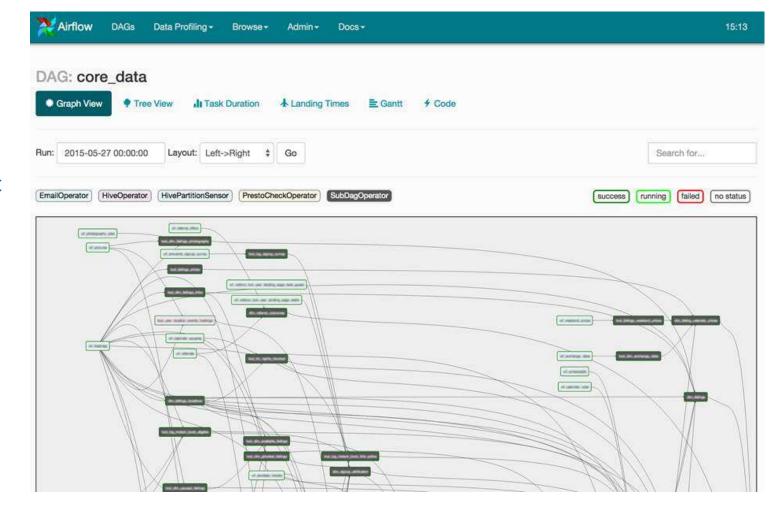


Airflow installation

```
# Install apache-airflow
sudo pip3 install apache-airflow
export AIRFLOW_HOME="/Users/<HOMEDIR>/airflow_learning/airflow"
airflow scheduler
# in a different terminal, run:
airflow webserver
```

How it looks in practice

- Data warehousing: Organize & clean input text
- A/B testing (trying out different models)
- Business Policy & governance compliance
- AWS Managed Workflow for Apache Airflow



Goto:

https://airflow.apache.org/docs/stable/tutorial.html

https://aws.amazon.com/blogs/aws/introducing-amazon-managed-workflows-for-apache-airflow-mwaa/

Backup

Vector Space Models

- Vector representation of words
 - [2013]Series of 3 papers from Google describing the Skipgram model
 - For each input word, map to a vector
 - Output word: Framed as a prediction task
 - Given a word, which other words are around it within a context – turns into a classification task
 - Each input word is 'classified' into as many words as in the dictionary

Distributed Representations of Words and Phrases and their Compositionality

Tomas Mikolov Google Inc. Mountain View mikolov@google.com Hya Sutskever Google Inc. Mountain View 11yasu@google.com Kai Chen Google Inc. Mountain View kai@google.com

Greg Corrado Google Inc. Mountain View gcorrado#google.com

Jeffrey Dean Google Inc. Mountain View jeff8google.com

Abstract

The recently introduced continuous Skip-gram model is an efficient method for learning high-quality distributed vector representations that capture a large number of precise syntactic and semantic word relationships. In this paper we present several extensions that improve both the quality of the vectors and the training speed. By subsampling of the frequent words we obtain significant speedup and also learn more regular word representations. We also describe a simple alternative to the hierarchical softmax called negative sampling.

An inherent limitation of word representations is their indifference to word order and their inability to represent idiomatic phrases. For example, the meanings of "Canada" and "Air" cannot be easily combined to obtain "Air Canada". Motivated by this example, we present a simple method for finding phrases in text, and show that learning good vector representations for millions of phrases is possible.

References

Models

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