



Transaction Sales

\$955K

Transaction Sales

21.58K

Average Transactional Value

\$2,394

Active Users

100

Female

\$345K

Male

\$335K

Other

\$275K

Transaction Type

All

City

All

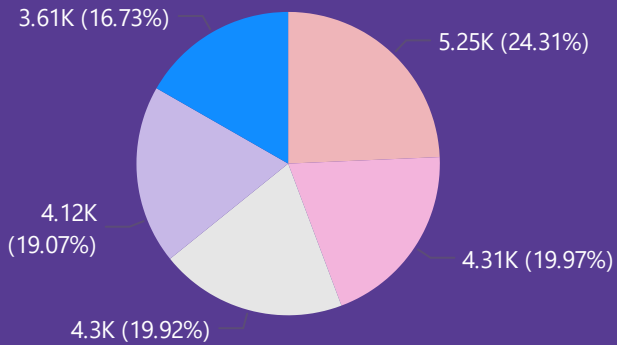
User Type

All

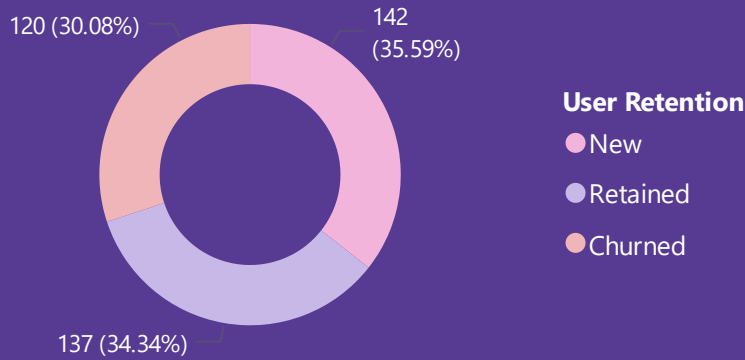
Gender

All

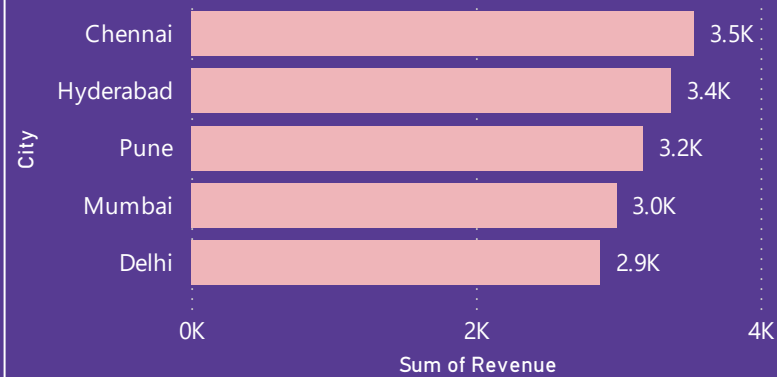
Revenue by Transaction Type



Count of User ID by User Retention

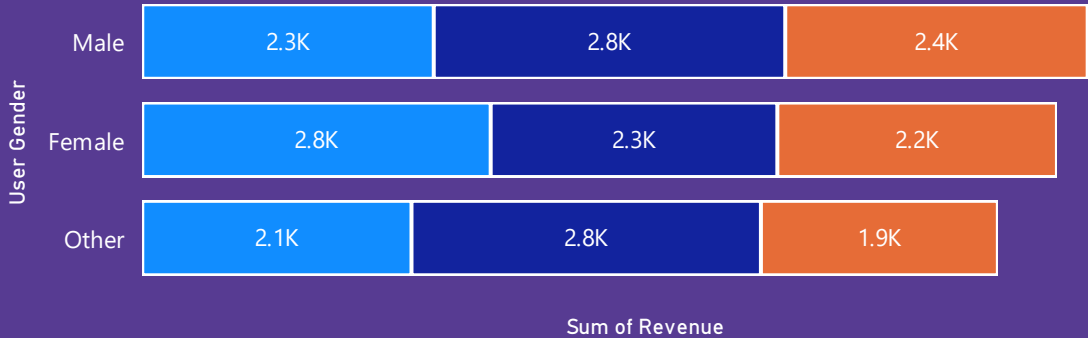


Sum of Revenue by City



Revenue by Gender and Device Used

Device Used Desktop Mobile Tablet



User ID	Sum of User Age	User Gender	City	Sum of Transaction Value	Sum of Revenue
User_1	43	Female	Ahmedabad	\$2,714	88.6
User_1	86	Female	Mumbai	\$7,572	110.4
User_1	23	Female	Pune	\$3,019	26.3
User_1	26	Male	Chennai	\$1,034	45.8
User_1	55	Male	Hyderabad	\$2,049	69.5
User_100	31	Female	Chennai	\$526	88.7
User_100	45	Male	Chennai	\$3,639	42.7
User_100	54	Other	Hyderabad	\$821	61.5
User_11	37	Female	Pune	\$164	87.5
User_11	64	Male	Kolkata	\$1,364	13.4
Total	16275			\$955,179	21,578.8