# Yash Nilesh Gori

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# **Summary**

Product Manager experienced in leading cross-functional teams to deliver data-driven, user-focused solutions in Al-powered software products. Skilled in roadmap planning, A/B testing, stakeholder management, and aligning product strategy with business goals to drive measurable impact.

# **Experience**

#### Al Engineer | Webotix IT Consultancy

Dec 2024 - June 2025

- Directed product lifecycle from market validation to B2B launch, securing Microsoft Al Hub funding via competitive pitch.
- Defined roadmap and release plan with C-suite, prioritizing features that reduced QC document generation by 90%.
- Oversaw cross-functional delivery between AI, backend, and frontend teams, ensuring on-time deployments.
- Established success KPIs: 80% compliance accuracy, 25+ supported parameters, sub-second query latency,

#### Business Analyst | N. K. Engineering

June 2024 - Nov 2024

- Defined and executed product-market fit strategy through customer research + competitor mapping; +12% market share.
- Managed roadmap for BI dashboards, e-commerce site, and digital catalog; coordinated dev, sales, and marketing teams to keep launches on schedule.
- Negotiated with and secured 5 new investors, tying funding milestones to product delivery targets.
- Introduced investor-facing market intelligence reports to drive confidence and secure buy-in.

#### Product Design Lead | MetaRizz

Dec 2023 - May 2024

- Product Owner for two initiatives; set scope, timelines, and backlog, delivering on schedule.
- Negotiated requirements with PR reps and club managers; launched table booking and pass purchase to expand revenue surface.
- Drove adoption on GuestInMe (1K+ users) through UX improvements and targeted updates; measurable engagement uplift.

#### Business Development Manager | Watermelon Gang

Aug 2022 - Nov 2023

- Acquired and managed 5 enterprise fintech & cryptocurrency clients through targeted outreach campaigns.
- Delivered measurable engagement lift (\textbf{+35\%}) via data-driven social media strategies.
- Led cross-functional creative team, aligning output with evolving client and market requirements

### **Projects**

### Swift Check AI - Enterprise QC Platform | Product Strategy, AI/ML, B2B SaaS

- Validated enterprise needs across manufacturing/textile/food verticals; defined pricing and enterprise GTM for multi-tenant SaaS.
- Pilot → production conversion high; positioned as compliance-first automation with clear ROI (90% faster generation)

#### Financial Compliance Automation Tool | Regulatory Tech, Market Analysis

Link

- Performed regulatory gap analysis (RBI) and positioned the tool as cost-avoidance automation for banks estimated 10% annual savings case.
- Iterative pilot testing increased prediction reliability to 80%, making the product credible for compliance teams.

#### Inhance: LinkedIn Profile Optimization | Growth Hacking, User Engagement

Link

- Built a clear value prop for jobseekers: ATS score + role-specific suggestions + resume generation.
- Designed a prioritization matrix and MVP that converted evaluation users into active adopters.

#### DocuTalk: Al-Powered Document Intelligence Platform | User Research, API Design, Cross-platform

<u>Link</u>

- Productized document review pain (70% manual time) into a conversational workflow; prioritized features using user interviews and adoption metrics.
- Focused on onboarding (cross-platform) and improved process throughput, increasing usage adoption by 40%.

### **Skills**

**Product Management:** Product strategy, roadmap planning, market analysis, go-to-market execution, A/B testing **AI/ML:** Retrieval-Augmented Generation (RAG) systems, prompt engineering, LLM integration (GPT, Mixtral, LLaMA, Gemini), vector databases (FAISS, Pinecone), NLP fundamentals, OCR processing, AI evaluation metrics.

**Collaboration**: Cross-functional team leadership, stakeholder communication, client relations, agile/scrum, strategic planning. **Technical Skills**: API fundamentals, cloud platforms (Azure), data analytics (Power BI), Python scripting, LangChain familiarity.

### **Education**

#### K. J. Somaiya College of Engineering

Mumbai, Maharashtra

B.Tech. in Information Technology | CGPA: 8.12/10

2021-2025

### Impact and Achievements

**Semi-finalist | Devopia 7.0 Hackathon** - Top 15 teams for Al-powered solution.

2025

Volunteer Instructor | Vacha NGO - Designed educational programs for 30+ underprivileged students

July 2024

**Microsoft Al Hub** - Secured funding through competitive pitch for Swift Check Al platform

2024