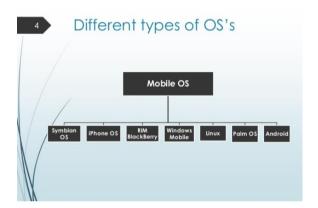
Unit 1 Introduction

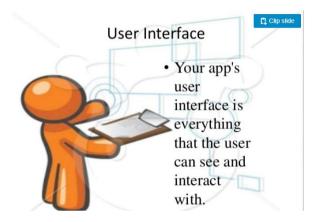
1. Introduction to mobile devices and mobile platforms:







What OS Do? User interface MAPS Camera Browser



Comparison of user interface

Android	windows	Iphone
• variety of pre- build UI	• concept of live tiles	• keeping things simple.
• dialogs, notifications, and menus.	• background colors and accent colors	•has added better functionality

Comparison of Camera Performance

Android Jelly Bean	Windows OS 8	iOS 6
Highly customizable.	Simple, sleek and easy-to-use	•best camera software
Editing and deleting		•all setting are
images simpler and faster.	Pure View technology	automatically set
	•this app is extremely	•It's the perfect camera
	powerful and effective.	for the average user.

Comparison of Map Performance

Android Jelly Bean	Windows OS 8	iOS 6
Best mapping system.	Navtek Traffic service.	• own mapping system.
 Indoor mapping, 3D MAPS and street view. 		• Integrated with Yelp and SiRI.
	N	•Best 3D maping

Comparison of Browser Compatibility

Android Jelly Bean	Windows OS 8	iOS 6
browsing and security features.	smart and highly secure II browser.	E•Safari is one of the best mobile browsers
• syncing facilities	 protection, and it provides an amazing mobile browsing experience. 	•cloud integration and eoffline reading.

	Applications	Clip s
Android	Windows OS	IOS
• Play store	Windows phone store	•Apple apps store
•7,00,000 + Apps	•1,00,000 +apps	•7,00,000 + apps
•Most apps are FREE	•50% free	•Most are free

The key Difference

Android	Windows OS	iOS
Open Source	Close Source	•Close Source
•Java ,C,C++	•C,C++	•C ,C++
•Jelly Bean	•Windows Phone 8	•IOS 6
•Galaxy s3,note 2	•HTC 8 S ,Lumia 910	•Iphone 5

2. Android, Android versions and its feature set, The various Android devices on the market, The Android Market application store

Separate Document 2, Refer that.

3. Android Development Environment - System Requirements, Development environments, Mobile OS architectures of android, iOS and Windows

Separate Document 3, Refer that.

4. Setting up the mobile app development environment along with an AVD(Android Virtual Devices) and help of emulators.

Separate Document 4, Refer that.