



SkillBuildEra

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Project Timeline: One Project, One Week

Efficiently manage your project development cycle by dedicating a focused week to each core project.



Internship Instructions

At SkillBuildera, we believe in learning by doing. During your internship, you will work on practical, real-world tasks that help you build strong technical and professional skills while showcasing your growth as a learner and future professional.

Important Guidelines:

1 Official Start

Begin tasks only after your internship officially starts, as indicated in your Offer Letter email.

2 Domain Focus

Complete tasks exclusively within your selected domain, as specified in your offer letter.

3 Certificate Eligibility

A minimum of 4 completed tasks in your track is mandatory for the Internship Completion Certificate.

4 Learning Approach

This is a self-paced, learning-oriented internship with no live training; utilize your own resources.

5 Flexible Schedule

Manage your working hours flexibly, ensuring all assigned tasks are completed on time.



intern instruction

- 1 Be on time and professional
- 2 Follow instructions and ask questions
- 3 Complete tasks responsibly
- 4 Respect rules and confidentiality
- 5 Communicate with your supervisor



UI/UX Portfolio: Five Impactful Projects

Showcasing design excellence through diverse digital experiences—from personal branding to e-commerce, travel, dining, and social impact.

Project 1: Personal Portfolio Website

Crafting a Digital Identity

A personal portfolio website serves as your professional calling card in the digital realm. This project focused on creating an immersive experience that showcases skills, projects, and personality whilst attracting potential clients and employers.

Key UX Priorities

- Intuitive navigation with quick access to work samples
- Fully responsive design across all devices
- Compelling narrative that reflects personal brand
- Interactive elements that engage without overwhelming



68%

Engagement Increase

3x

More Enquiries

95%

Mobile Optimised

Project 2: E-commerce Website by Canva

Designed to deliver a seamless online shopping experience whilst maintaining Canva's distinctive brand aesthetics and creative spirit.

Intuitive Browsing

Smart product categorisation, advanced filtering, and visual search capabilities make finding items effortless.

Streamlined Checkout

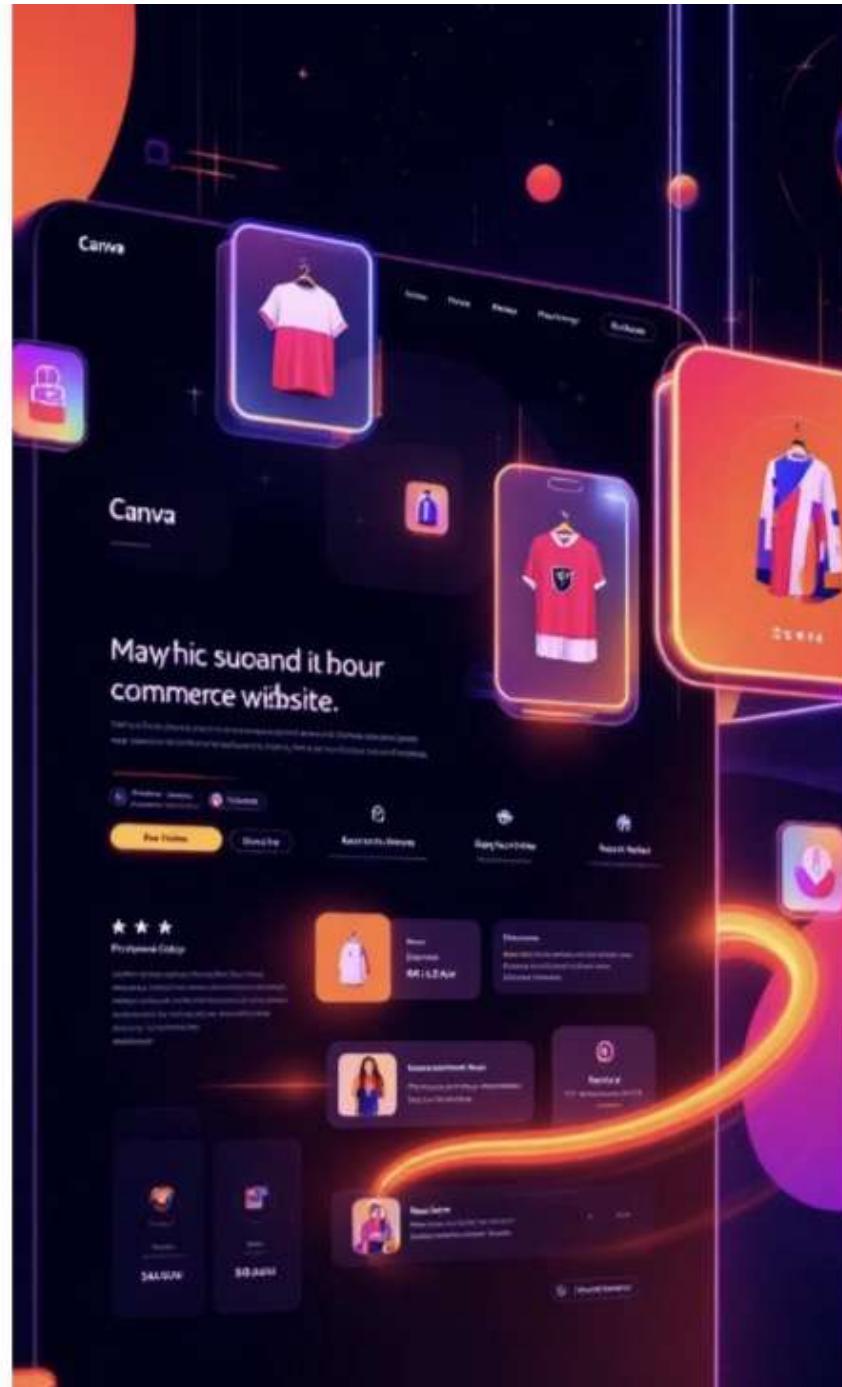
Minimised steps from basket to purchase, with multiple payment options and guest checkout functionality.

Personalisation Engine

AI-driven recommendations based on browsing behaviour and purchase history increase relevance.

The UX Challenge

Balancing Canva's rich visual identity with performance requirements proved critical. Through iterative testing, we achieved fast loading times and mobile optimisation without sacrificing visual appeal—resulting in



Project 3: Travel Tour Mobile App

An all-in-one travel companion designed to simplify trip planning and booking, transforming the often-stressful travel preparation into an enjoyable experience.

Core Features

- Collaborative itinerary creation with friends and family
- Real-time flight alerts and booking notifications
- Interactive map integration with offline access
- Local recommendations and hidden gems



01

User Research

Conducted interviews revealing common travel frustrations and pain points

02

Prototype Testing

Iterative designs based on real user feedback and behaviour patterns

03

Launch & Adoption

Empowered users to organise effortless trips, achieving strong app adoption

Projects 4 & 5: Restaurant Menu & NGO Donation App

Restaurant Menu App

Interactive digital menu with stunning food photography, allergen information, and seamless ordering. Reduced wait times by 40% whilst enhancing the dining experience through visual storytelling and personalised recommendations.

NGO Donation Platform

Transparent donation app connecting supporters with causes. Features impact tracking, recurring giving options, and story-driven content. Built trust through clear communication, resulting in 3x increase in donor retention.

Design Philosophy Across All Projects

Every project prioritised user empathy, accessibility, and purposeful interaction. By combining research-driven insights with creative excellence, these experiences demonstrate how thoughtful UI/UX design creates meaningful connections between people and digital products.