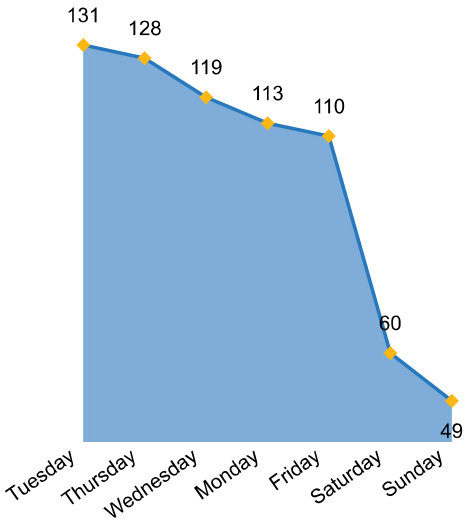


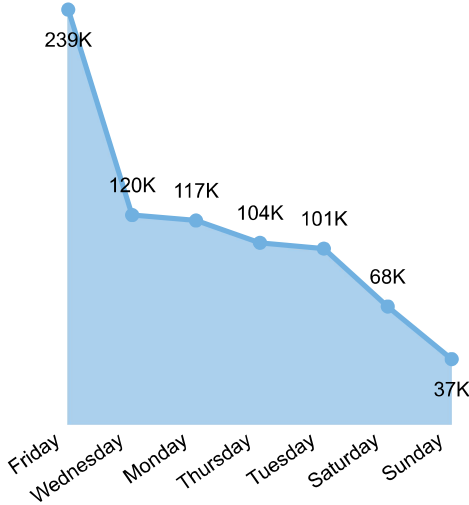
# Twitter Analysis

Month
August
July
June
October
September

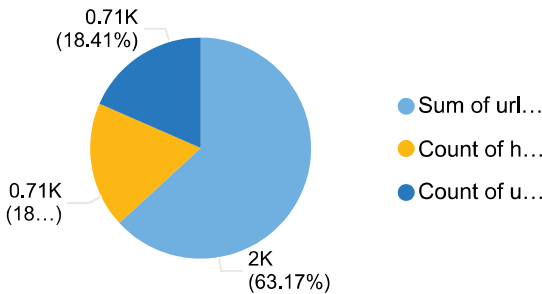
Tweet by Week



Impressions by Week



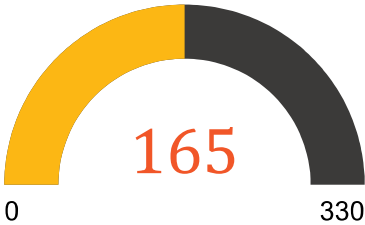
Hashtag,URL,User Profile Clicks



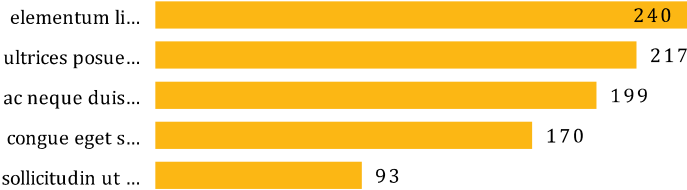
Likes



Max Retweets



URL Clicks by Tweet



Media Views

81K

Impression Count

710

Avg engagement Rate

3.75%

User Profile Clicks

2383



# Twitter Analysis

## Month

August

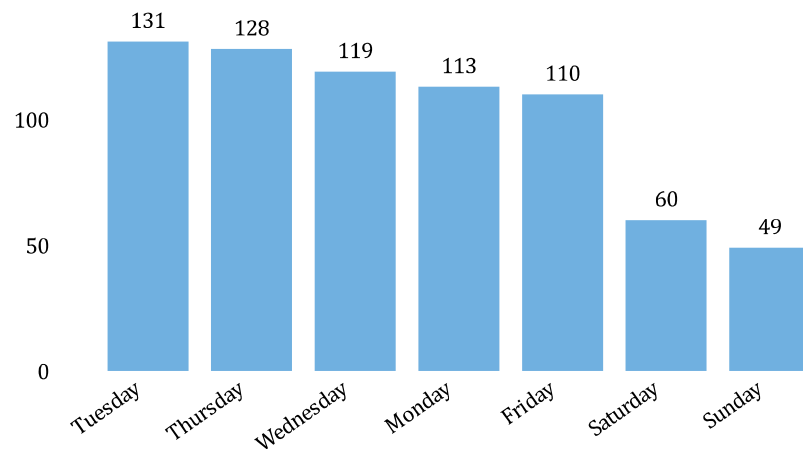
July

June

October

September

## Engagement Count



## Media Engagement VS Media View

● Count of media views ● Count of media engagements



## Friday

3074

Sum of likes

147

Sum of replies

## Monday

719

Sum of likes

122

Sum of replies

## Saturday

452

Sum of likes

76

Sum of replies

## Sunday

240

Sum of likes

38

Sum of replies

## Thursday

665

Sum of likes

151

Sum of replies

## Tuesday

729

Sum of likes

127

Sum of replies

## Wednesday

957

Sum of likes

221

Sum of replies