Nicholar carter books sentimental analysis project

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R Markdown

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see http://rmarkdown.rstudio.com.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

#summary(cars)

Including Plots

You can also embed plots, for example:

#plot(pressure)

Note that the echo = FALSE parameter was added to the code chunk to prevent printing of the R code that generated the plot.

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I. Introduction and Overview

The aim of this project is to build a sentiment analysis model which will allow us to categorize words based on their sentiments, that is whether they are positive, negative and also the magnitude of it. I implemented it over the data set of Nicholas Carter's books. I delineated it through various visualizations after performing data wrangling. I used a lexical analyzer – 'bing' in this instance of the project. I also represented the sentiment score through a plot and also made a visual report of word clouds.

This project is being completed for Data Science: Capstone (PH125.9x) course in the HarvardX Professional Certificate Data Science Program.

This project is quite different from what is taught in the program. but this is a project which I have always wanted to work on due to having an interest in reading and writing both. I wanted to do this project to help myself in learning different writing styles and how it affects the sentiments of a story. And while working on this project I realized that now with this developed project I can use any data to analyze sentiments and writing styles now.

As I have noticed that sentimental analysis is done usually with Jane Austin pre developed package. But I wanted to try the same study on a different author and a complete different writing style. So I used the methods and observation studied for Jane Austin Novels analysis for My Projects Analysis that is on three novels by Nicholas Carter.

II. Methods/Analysis

```
a. Setting The Data
# Initial set up.
## This is the script used to download the Project Gutenberg text files
install.packages("remote", repos = "http://cran.us.r-project.org" )
## package 'remote' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
library(remotes)
install.packages("gutenbergr",repos = "http://cran.us.r-project.org" )
## package 'gutenbergr' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
#would have to update few packages version separately in further steps
library(gutenbergr)
install.packages("readr", repos = "http://cran.us.r-project.org")
## package 'readr' successfully unpacked and MD5 sums checked
##
```

```
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
library(readr)
```

After dividing the Nicholas novels into lines, the sentiment can be calculated by tagging the words that have positive or negative sentiment and keeping a cumulative sum over the span of the line.

```
#to run the below make sure to have open network connection
twinmystery <- gutenberg download(65783)$text</pre>
twinmystery <- twinmystery[14:length(twinmystery)]</pre>
stolenname <- gutenberg_download(64147)$text</pre>
hiddenfoes <- gutenberg download(62860)$text
hiddenfoes <- iconv(hiddenfoes, "latin1", "UTF-8")</pre>
## First, read the plain text files from Project Gutenberg
## Skip lines at the beginning to remove Project Gutenberg header information
## Remove lines at the end to get rid of Project Gutenberg footer information
## A few of these files ended up with NA lines
twinmystery <- read_lines("https://www.gutenberg.org/files/65783/65783-</pre>
0.txt", skip = 33)
twinmystery <- twinmystery[1:(length(twinmystery) - 370)]</pre>
twinmystery <- twinmystery[!is.na(twinmystery)]</pre>
stolenname <- read lines("https://www.gutenberg.org/files/64147/64147-0.txt",
skip = 30)
stolenname <- stolenname[1:(length(stolenname) - 366)]</pre>
stolenname <- stolenname[!is.na(stolenname)]</pre>
hiddenfoes <- read lines("https://www.gutenberg.org/files/62860/62860-0.txt",
skip = 29)
hiddenfoes <- hiddenfoes[1:(length(hiddenfoes) - 367)]</pre>
hiddenfoes <- hiddenfoes[!is.na(hiddenfoes)]</pre>
```

Tidy data frame of nicholas carter's 3 completed, published novels

Returns a tidy data frame of nicholas carter's 3 completed, published novels with two columns: , which contains the text of the novels divided into elements of up to about 70 characters each, and , which contains the titles of the novels as a factor in order of publication. @details Users should be aware that there are some differences in usage between the novels as made available by Project Gutenberg. For example, "anything" vs. "any thing", "Mr" vs. "Mr.", and using underscores vs. all caps to indicate italics/emphasis. @return A data frame with two columns: and @name carter_books @examples #library(dplyr) #carter_books() %>% group_by(book) %>% # summarise(total_lines = n()) # @export

```
carter books <- function(){</pre>
  books <- list(</pre>
    "The Twin Mystery" = twinmystery,
    "A Stolen Name" = stolenname,
    "The Hidden Foes" = hiddenfoes
  ret <- data.frame(text = unlist(books, use.names = FALSE),</pre>
                    stringsAsFactors = FALSE)
  ret$book <- factor(rep(names(books), sapply(books, length)))</pre>
  ret$book <- factor(ret$book, levels = unique(ret$book))</pre>
  structure(ret, class = c("tbl_df", "tbl", "data.frame"))
}
globalVariables(c("twinmystery", "stolenname", "hiddenfoes",
                  "book"))
## [1] "twinmystery" "stolenname" "hiddenfoes" "book"
#' The text of nicholas carter's novel "The Twin Mystery"
#'
#' A dataset containing the text of nicholas carter's novel "The
#' Twin Mystery". The UTF-8 plain text was sourced from Project Gutenberg
#' and is divided into elements of up to about 70 characters each.
#' (Some elements are blank.)
#'
#' @source \url{https://www.gutenberg.org/ebooks/65783}
#' @format A character vector with 12262 elements
"twinmystery"
## [1] "twinmystery"
#' The text of nicholas carter's novel "A Stolen Name"
#'
#' A dataset containing the text of nicholas carter's novel "A Stolen
#' Name". The UTF-8 plain text was sourced from Project Gutenberg
#' and is divided into elements of up to about 70 characters each.
#' (Some elements are blank.)
#' @source \url{https://www.gutenberg.org/ebooks/64147}
#' @format A character vector with 12447 elements
"stolenname"
## [1] "stolenname"
#' The text of nicholas carter's novel "Hidden foes"
#' A dataset containing the text of nicholas carter's novel "Hidden
#' Foes". The UTF-8 plain text was sourced from Project Gutenberg
#' and is divided into elements of up to about 70 characters each.
```

```
#' (Some elements are blank.)
#'
#' @source \url{https://www.gutenberg.org/ebooks/62860}
#' @format A character vector with 14768 elements
"hiddenfoes"
## [1] "hiddenfoes"
```

III. Results

a. Word Frequencies

The below script borrows heavily from the Jane Austin Sentimental Analysis Projects. The idea was taken from the famous Jane Austin sentimental analysis project and used for a different who has complete opposite writing style from Jane. We will be using same approaches used for Jane Austin Books to analyse Nicholas Carter Books.

#We will now start from first scenario to test sentimental analysis

The following packages will be installed.

```
#Note: This script will take a while to run. About 10-12 minutes on a system
install.packages('Rtools', repos = "http://cran.us.r-project.org")
install.packages('tidyverse', repos = "http://cran.us.r-project.org") #
importing, cleaning, visualizing
## package 'cli' successfully unpacked and MD5 sums checked
## package 'tidyverse' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('stringr', repos = "http://cran.us.r-project.org")
## package 'stringr' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
install.packages('tidytext', repos = "http://cran.us.r-project.org") #
working with text
## package 'tidytext' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('tidyr', repos = "http://cran.us.r-project.org")
```

```
## package 'tidyr' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('ggplot2', repos = "http://cran.us.r-project.org")
## package 'ggplot2' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('reshape2', repos = "http://cran.us.r-project.org")
## package 'reshape2' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('gridExtra', repos = "http://cran.us.r-project.org") # extra
plot options
## package 'gridExtra' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('grid', repos = "http://cran.us.r-project.org") # extra plot
install.packages('keras', repos = "http://cran.us.r-project.org") # deep
learning with keras
## package 'keras' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('RColorBrewer', repos = "http://cran.us.r-project.org")
## package 'RColorBrewer' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('dplyr', repos = "http://cran.us.r-project.org")
## package 'dplyr' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages('wordcloud', repos = "http://cran.us.r-project.org") #
visualising text
```

```
## package 'wordcloud' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
install.packages("textdata", repos = "http://cran.us.r-project.org")
## package 'textdata' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded packages
#if the mentiond packages under tidyverse are not updated to latest version
#then tidyverse might fail to load
#so please update the said packages gaplot2, dplyr, readr, purrr, tibble,
stringr, forcats.
library(tidyverse) #would have to update rlang and vctrs version if not
already
library(tidyverse)
library(stringr)
library(gridExtra)
library(dplyr)
library(grid) # extra plot options
library(keras)
library(tidytext)
library(tidyr)
library(ggplot2) #would have to update vctrs version if not already
library(reshape2)
library(RColorBrewer)
library(wordcloud)
```

We can understand a particular writing style or language used by a writer from looking at the word frequencies of the book. Word Frequency is simply finding how many times a word is repeated among a group of words.

```
#the total number of words per novel

carter_words <- carter_books() %>%
  unnest_tokens(word, text) %>%
  count(book, word, sort = TRUE)

total_words <- carter_words %>%
  group_by(book) %>%
  summarize(total = sum(n))
```

the number of occurrences of words

```
# "n" is the total count of each word
carter_words <- left_join(carter_words, total_words)</pre>
```

```
## # A tibble: 6 × 4
##
     book
                      word
                                 n total
##
     <fct>
                      <chr> <int> <int>
## 1 A Stolen Name
                      the
                             3549 67979
                              3162 51797
## 2 The Twin Mystery the
## 3 The Hidden Foes
                      the
                              2956 54547
## 4 A Stolen Name
                      to
                              2031 67979
## 5 A Stolen Name
                      that
                              1938 67979
## 6 A Stolen Name
                      of
                             1687 67979
```

The above table shows that the most commons words in Carter novels are words like "the", "of", and other such closed case words.

This can also be shown in a histogram.

This shows a similar trajectory across all three novels in which there is a downward slope to the right. The figure above depicts that these words not only repeat in own novel but are same for other two novels. This is to be expected, but the words found are meaningful in context to with the story.

To find more useful word frequencies. Usully the words that are used most are no significance to the story context So we will look for words that are not used much often by finding tf-idf values

```
#tf = n/total
\#idf = ln(1/tf)
#tf-idf = tf * idf
book_tf_idf <- carter_words %>%
  bind_tf_idf(word, book, n)
## # A tibble: 6 × 7
##
                                                  idf tf idf
     book
                      word
                                 n total
                                             tf
                                                      <dbl>
##
     <fct>
                      <chr> <int> <int> <dbl> <dbl>
## 1 A Stolen Name
                      the
                             3549 67979 0.0522
                                                    0
                                                            0
## 2 The Twin Mystery the
                             3162 51797 0.0610
                                                    0
                                                            0
## 3 The Hidden Foes
                                                            0
                      the
                             2956 54547 0.0542
                                                    0
## 4 A Stolen Name
                      to
                             2031 67979 0.0299
                                                    0
                                                           0
## 5 A Stolen Name
                      that
                             1938 67979 0.0285
                                                    0
                                                            0
                             1687 67979 0.0248
## 6 A Stolen Name
                                                           0
                      of
```

Now of we arrange the dataset in descending order, we will find words that are used not much often

```
head(book tf idf %>%
  arrange(desc(tf idf)))
## # A tibble: 6 × 7
##
     book
                                 n total
                                              tf
                                                   idf
                                                       tf idf
                      word
     <fct>
                      <chr>
                             <int> <int>
                                            <dbl> <dbl>
## 1 A Stolen Name
                      jimmy
                               313 67979 0.00460 1.10 0.00506
```

```
## 2 The Hidden Foes devoll 140 54547 0.00257 1.10 0.00282

## 3 A Stolen Name nan 172 67979 0.00253 1.10 0.00278

## 4 The Twin Mystery masson 130 51797 0.00251 1.10 0.00276

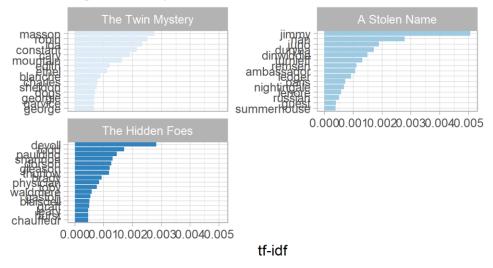
## 5 The Twin Mystery robin 118 51797 0.00228 1.10 0.00250

## 6 The Twin Mystery ida 110 51797 0.00212 1.10 0.00233
```

Lets plot this observation to get much better insight

```
book_tf_idf %>%
  group_by(book) %>%
  slice_max(tf_idf, n = 15) %>%
  ungroup() %>%
  ggplot(aes(tf_idf, fct_reorder(word, tf_idf), fill = book)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~book, ncol = 2, scales = "free_y") +
  labs(x = "tf-idf", y = NULL) +
  scale_fill_brewer() +
  theme_light() +
  ggtitle("Figure 2. Top 15 TF-IDF Values for each Carter Books")
```

Figure 2. Top 15 TF-IDF Values for each Carter Book



We observe that the terms that have the highest tf-idf values are character names and locations.

III. Results

```
b. Sentimental Analysis
```

We will first try extracting some sentences to check if the books formatting is valid Sample of books

#extracting random sentence from books

```
carter_sentences <- carter_books() %>% group_by(book) %>%
unnest_tokens(sentence, text, token = "sentences") %>% ungroup()
carter_sentences$sentence[30]
### [1] "really, my dear nick, i have a contempt for the so-called detective ability."
```

Firstly, we will get 'bing' sentiments. The function get_sentiments() allows us to get specific sentiment lexicons with the appropriate measures for each one.

```
#qet sentiments
sentiments
## # A tibble: 6,786 × 2
##
                 sentiment
     word
##
      <chr>>
                  <chr>>
## 1 2-faces
                 negative
## 2 abnormal
                  negative
## 3 abolish
                  negative
## 4 abominable negative
## 5 abominably negative
## 6 abominate
                  negative
## 7 abomination negative
## 8 abort
                  negative
## 9 aborted
                  negative
## 10 aborts
                  negative
## # ... with 6,776 more rows
head(get sentiments("afinn"))
## # A tibble: 6 × 2
##
    word
               value
                <dbl>
##
     <chr>
## 1 abandon
                   -2
## 2 abandoned
                   -2
## 3 abandons
                   -2
                   -2
## 4 abducted
## 5 abduction
                   -2
## 6 abductions
                   -2
head(get_sentiments("bing"))
## # A tibble: 6 × 2
##
    word
               sentiment
##
     <chr>>
               <chr>>
## 1 2-faces negative
## 2 abnormal
               negative
## 3 abolish
               negative
## 4 abominable negative
## 5 abominably negative
## 6 abominate negative
```

```
head(get_sentiments("nrc"))
## # A tibble: 6 × 2
##
    word sentiment
##
    <chr>>
              <chr>>
## 1 abacus trust
## 2 abandon
              fear
## 3 abandon
              negative
## 4 abandon
              sadness
## 5 abandoned anger
## 6 abandoned fear
```

chapters numbers and string divided into single element of words

```
#Read chapter numbers and divide the whole string into single elements of
words based on grouping of books
tidy_data <- carter_books() %>%
 group_by(book) %>%
 mutate(linenumber = row_number(),
         chapter = cumsum(str_detect(text, regex("^chapter [\\divxlc]",
                                                 ignore case = TRUE)))) %>%
 ungroup() %>%
 unnest_tokens(word, text)
head(tidy_data)
## # A tibble: 6 × 4
                     linenumber chapter word
##
    book
                          <int> <int> <chr>
    <fct>
##
## 1 The Twin Mystery
                                       0 the
                              3
## 2 The Twin Mystery
                              3
                                       0 twin
## 3 The Twin Mystery
                              3
                                       0 mystery
## 4 The Twin Mystery
                              4
                                      0 or
## 5 The Twin Mystery
                               5
                                       0 a
                               5
## 6 The Twin Mystery
                                      0 dashing
```

Let's start by checking if sentiments works fine. We will look for most joy words in the book twin mystery

```
#get sentiment ncr - joy
nrc_joy <- get_sentiments("nrc") %>%
    filter(sentiment == "joy")

#let's filter() the data frame with the text from the books for the words
from twin mystery and then count the most joy words in the book
head(tidy_data %>%
    filter(book == "The Twin Mystery") %>%
    inner_join(nrc_joy) %>%
    count(word, sort = TRUE))
```

```
## # A tibble: 6 × 2
##
     word
                  n
##
     <chr>>
              <int>
## 1 found
                 48
## 2 good
                 47
## 3 money
                 40
## 4 love
                 23
## 5 fortune
                 21
## 6 finally
                 20
```

We can also examine how sentiment changes throughout each novel

```
#find a sentiment score for each word using the Bing Lexicon and
inner_join().
carter_sentiment <- tidy_data %>%
   inner_join(get_sentiments("bing")) %>%
   count(book, index = linenumber %/% 80, sentiment) %>%
   pivot_wider(names_from = sentiment, values_from = n, values_fill = 0) %>%
   mutate(sentiment = positive - negative)

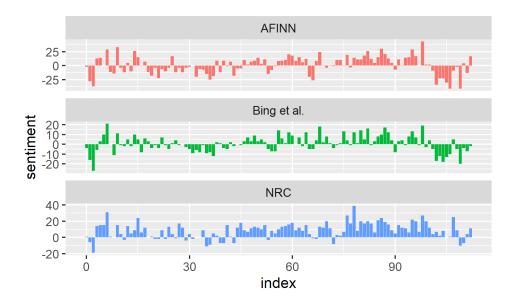
#count up how many positive and negative words there are in defined sections
of each book and plot in a graph
ggplot(carter_sentiment, aes(index, sentiment, fill = book)) +
   geom_col(show.legend = FALSE) +
   facet_wrap(~book, ncol = 2, scales = "free_x")
```



#We see how the plot of each novel changes toward more positive or negative sentiment over the trajectory of the story.

To understand the better purpose of all three sentiment lexicons, let's compare the three and examine how the sentiment changes across the narrative arc of stolen name

```
#use filter() to choose only the words from the one novel we are interested
in
astolenname <- tidy_data %>%
  filter(book == "A Stolen Name")
#use inner join() to calculate the sentiment in different ways.
afinn <- astolenname %>%
  inner_join(get_sentiments("afinn")) %>%
  group by(index = linenumber %/% 80) %>%
  summarise(sentiment = sum(value)) %>%
  mutate(method = "AFINN")
#use integer division (\%) to define larger sections of text that span
multiple lines, and we can use the same pattern with count(), pivot_wider(),
and mutate() to find the net sentiment in each of these sections of text.
bing_and_nrc <- bind_rows(</pre>
  astolenname %>%
    inner join(get sentiments("bing")) %>%
    mutate(method = "Bing et al."),
astolenname %>%
    inner_join(get_sentiments("nrc") %>%
                 filter(sentiment %in% c("positive",
                                          "negative"))
    ) %>%
    mutate(method = "NRC")) %>%
  count(method, index = linenumber %/% 80, sentiment) %>%
  pivot_wider(names_from = sentiment,
              values_from = n,
              values fill = 0) %>%
  mutate(sentiment = positive - negative)
#bind the net sentiment and visualize them
bind rows(afinn,
          bing and nrc) %>%
  ggplot(aes(index, sentiment, fill = method)) +
  geom col(show.legend = FALSE) +
 facet_wrap(~method, ncol = 1, scales = "free_y")
```



#We see similar dips and peaks in sentiment at about the same places in the novel, but the absolute values are slightly different. The NRC sentiment is high, the Bing et al. sentiment has more variance, the Affin sentiment appears to find longer stretches of similar text, but all three agree roughly on the overall trends in the sentiment through a narrative arc.

#From this it look clear that Bing et al. has more systematic sentiments. This analysis will help us in choosing a correct lexicon sentiment.

no of rows in carter book's 3 completed novels

```
#find no of rows in carter book's 3 completed novels
carter_books() %>% group_by(book) %>%
  summarise(total_lines = n())
## # A tibble: 3 × 2
##
     book
                      total_lines
     <fct>
##
                             <int>
## 1 The Twin Mystery
                              7900
## 2 A Stolen Name
                              9000
## 3 The Hidden Foes
                              7526
```

positive sentiments and negative sentiments

```
#save positive sentiments and negavtive sentiments

positive_senti <- get_sentiments("bing") %>%
  filter(sentiment == "positive")

negative_senti <- get_sentiments("bing")%>%
  filter(sentiment == "negative")
```

positive sentiments count in twinmystery

```
#count the positive sentiments in the book by words count in book twinmystery
head(tidy data %>%
  filter(book == "The Twin Mystery") %>%
  semi_join(positive_senti) %>%
  count(word, sort = TRUE))
## Joining with `by = join by(word)`
## # A tibble: 6 × 2
##
    word
##
     <chr> <int>
## 1 well
            104
## 2 great
             50
## 3 right
              48
## 4 good
              47
## 5 like
              40
## 6 work
              37
```

#We will look same for negative sentiment and then compare the both sentiments usage negative sentiments count in twinmystery

```
#count the negative sentiments in the book by words count in book twinmystery
head(tidy data %>%
  filter(book == "The Twin Mystery") %>%
  semi join(negative senti) %>%
  count(word, sort = TRUE))
## Joining with `by = join_by(word)`
## # A tibble: 6 × 2
    word
##
##
     <chr> <int>
## 1 mystery
## 2 death
                25
## 3 murder
                25
## 4 killed
                21
## 5 trouble
                18
## 6 crime
                17
```

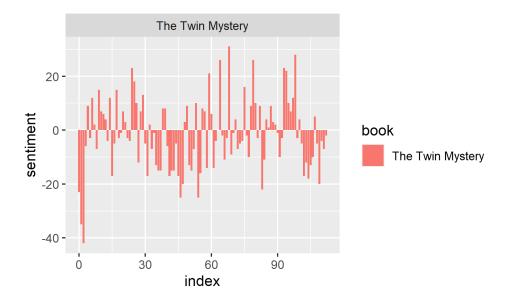
seperate positive and negative elements to find the difference for twinmystery

```
#seperate data into positive and negative elements and then difference of
positive and negative elements
bing <- get_sentiments("bing")
twinmystery_sentiment <- tidy_data %>%
   inner_join(bing) %>%
   count(book = "The Twin Mystery" , index = linenumber %/% 80, sentiment) %>%
   spread(sentiment, n, fill = 0) %>%
```

```
mutate(sentiment = positive - negative)
head(twinmystery_sentiment)
## # A tibble: 6 × 5
                       index negative positive sentiment
##
     book
     <chr>
##
                       <dbl>
                                <dbl>
                                          <dbl>
## 1 The Twin Mystery
                           0
                                   56
                                             33
                                                       -23
## 2 The Twin Mystery
                           1
                                   62
                                             27
                                                       -35
## 3 The Twin Mystery
                           2
                                   80
                                             38
                                                       -42
## 4 The Twin Mystery
                           3
                                   43
                                             37
                                                        -6
## 5 The Twin Mystery
                                                         9
                           4
                                   41
                                             50
## 6 The Twin Mystery
                           5
                                   45
                                             42
                                                        -3
```

plot the different for twinmystery

```
# To see the data, we plot a bar graph of the difference
# we see starting chapter starts with more on negative sentiments
#otherwise rest chapters are balanced on sentiments
#plot
ggplot(twinmystery_sentiment, aes(index, sentiment, fill = book)) +
    geom_bar(stat = "identity", show.legend = TRUE) +
    facet_wrap(~book, ncol = 2, scales = "free_x")
```



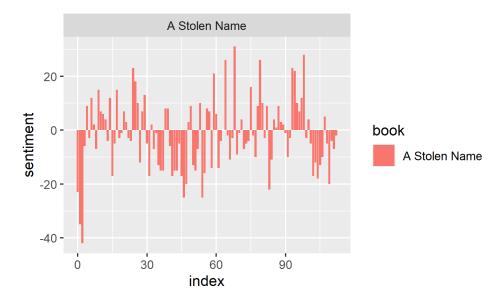
seperate positive and negative elements to find the difference for stolen name

```
#seperate data into positive and negative elements and then difference of
positive and negative elements
bing <- get_sentiments("bing")
stolenname_sentiment <- tidy_data %>%
   inner_join(bing) %>%
   count(book = "A Stolen Name" , index = linenumber %/% 80, sentiment) %>%
   spread(sentiment, n, fill = 0) %>%
```

```
mutate(sentiment = positive - negative)
head(stolenname sentiment)
## # A tibble: 6 × 5
                    index negative positive sentiment
##
     book
                                       <dbl>
                    <dbl>
##
     <chr>>
                              <dbl>
## 1 A Stolen Name
                                 56
                                           33
                                                    -23
## 2 A Stolen Name
                        1
                                 62
                                           27
                                                    -35
## 3 A Stolen Name
                        2
                                                    -42
                                 80
                                           38
## 4 A Stolen Name
                        3
                                 43
                                           37
                                                      -6
## 5 A Stolen Name
                                                      9
                        4
                                 41
                                           50
## 6 A Stolen Name
                        5
                                 45
                                           42
                                                      - 3
```

plot the different for stolenname

```
# To see the data, we plot a bar graph of the difference
# we see starting chapter starts with more on negative sentiments
#otherwise rest chapters are balanced on sentiments
#plot
ggplot(stolenname_sentiment, aes(index, sentiment, fill = book)) +
    geom_bar(stat = "identity", show.legend = TRUE) +
    facet_wrap(~book, ncol = 2, scales = "free_x")
```



We can see the sentiments are equally divided among both books, which means despite the different in negative and positive sentiments usage for both books. Nicholas carter is able to manage an same balance of sentiments trajectory across all his books. Which is a trace of good writing style.

III. Results

c. Word Cloud

We are trying a new plot style to have more clear idea of the common words usage by carter in his books



#Now we will try another scenario for same sentimental analysis approach

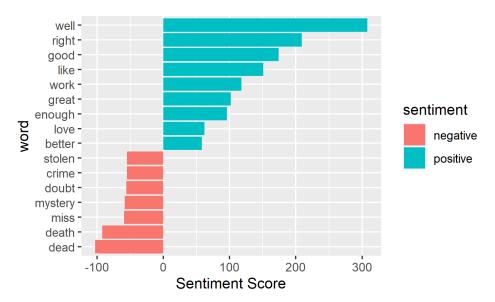
Let's check what are the most common words by emotions used in all three books by carter

```
#most common words
counting words <- tidy data %>%
  inner_join(bing) %>%
  count(word, sentiment, sort = TRUE)
head(counting words)
## # A tibble: 6 × 3
##
    word sentiment
                         n
##
     <chr> <chr>
                     <int>
## 1 well positive
                       308
## 2 right positive
                       209
## 3 good positive
                       174
## 4 like positive
                       151
```

```
## 5 work positive 118
## 6 dead negative 103
```

To further investigate this, we plot the common words to see the which sentiments or words have more weightage

```
#plot1
counting_words %>%
  filter(n > 50) %>%
  mutate(n = ifelse(sentiment == "negative", -n, n)) %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(word, n, fill = sentiment))+
  geom_col() +
  coord_flip() +
  labs(y = "Sentiment Score")
```



We will try a

different approach to sentimental analysis for the carterbooks. By removing stop words and sorting books chapters wise

```
#for this we would need two packages
#installing packages below
install.packages("widyr", repos = "http://cran.us.r-project.org")

## package 'widyr' successfully unpacked and MD5 sums checked

##
## The downloaded binary packages are in

## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
install.packages("viridis", repos = "http://cran.us.r-project.org")

## package 'viridis' successfully unpacked and MD5 sums checked

##
## The downloaded binary packages are in

## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
```

```
library(viridis)
library(widyr)
```

sort books chapter wise

```
#sort books by chapter wise
sorted books <- carter books() %>%
  group_by(book) %>%
  mutate(linenumber = row number(),
         chapter = cumsum(str_detect(text, regex("^chapter [\\divxlc]",
                                                  ignore_case = TRUE)))) %>%
  ungroup()
#show sorted books
head(sorted_books)
## # A tibble: 6 × 4
## text
                                                     book
                                                                     linen...¹
chapter
##
                                                     <fct>
                                                                        <int>
     <chr>>
<int>
## 1 ""
                                                     The Twin Myste...
                                                                            1
0
## 2 ""
                                                     The Twin Myste...
                                                                            2
## 3 "
                                 THE TWIN MYSTERY;" The Twin Myste...
                                                                            3
0
## 4 "
                                         OR,"
                                                     The Twin Myste...
                                                                            4
0
## 5 "
                                  A Dashing Rescue" The Twin Myste...
                                                                            5
0
## 6 ""
                                                     The Twin Myste...
                                                                            6
## # ... with abbreviated variable name 1linenumber
#tidy the sorted books
tidy_data <- sorted_books %>% unnest_tokens(word,text)
head(tidy_data)
## # A tibble: 6 × 4
##
     book
                      linenumber chapter word
##
     <fct>
                           <int>
                                   <int> <chr>
## 1 The Twin Mystery
                                        0 the
                               3
## 2 The Twin Mystery
                               3
                                        0 twin
## 3 The Twin Mystery
                               3
                                       0 mystery
## 4 The Twin Mystery
                               4
                                        0 or
                               5
                                        0 a
## 5 The Twin Mystery
                       5 0 dashing
## 6 The Twin Mystery
```

We will remove stop words the sorted books

```
#remove stop words from the books
data("stop words")
tidy_data <- tidy_data %>% anti_join(stop_words)
#count the times words repeating in the books
head(tidy data %>% count(word, sort = TRUE))
## # A tibble: 6 × 2
##
    word
##
     <chr>>
               <int>
## 1 nick
                 856
## 2 carter
                 824
## 3 patsy
                 499
## 4 chick
                 483
## 5 detective
                 335
## 6 time
                 321
```

We will get sentiments and plot the sentiments based on sentiment score

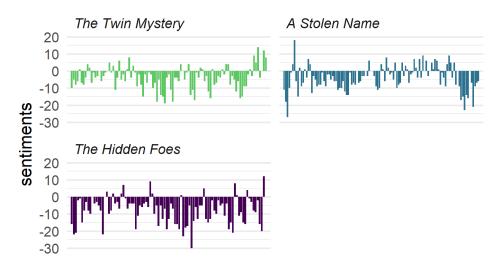
```
#getting sentiments
bing <- get sentiments("bing")</pre>
#setting sentiment score in carter books by chapter index wise
cartersentiment <- tidy data %>%
  inner join(bing) %>%
  count(book, index = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)
head(cartersentiment)
## # A tibble: 6 × 5
##
     book
                      index negative positive sentiment
##
     <fct>
                      <dbl>
                               <dbl>
                                         <dbl>
                                                   <dbl>
## 1 The Twin Mystery
                          0
                                  13
                                             3
                                                     -10
## 2 The Twin Mystery
                                             5
                          1
                                  10
                                                      -5
## 3 The Twin Mystery
                          2
                                  18
                                           10
                                                      -8
## 4 The Twin Mystery
                          3
                                   9
                                             3
                                                      -6
                                   7
                          4
                                             8
## 5 The Twin Mystery
                                                       1
                          5
                                  12
                                                      -7
## 6 The Twin Mystery
```

Now we will plot the observations

```
#plotting sentiments on basis of sentiment score
cartersentiment %>% ggplot(aes(index, sentiment, fill = book)) +
  geom_bar(stat = "identity", show.legend = FALSE) +
  facet_wrap(~book, ncol = 2, scales = "free_x") +
  labs(title = "Sentiments in carter books", y = "sentiments") +
  theme_minimal(base_size = 13) +
  scale_fill_viridis(end = 0.75, discrete = TRUE, direction = -1)+
  scale_x_discrete(expand = c(0.02,0))+
  theme(strip.text = element_text(hjust = 0))+
```

```
theme(strip.text = element_text(face = "italic"))+
theme(axis.title.x = element_blank())+
theme(axis.ticks.x = element_blank())+
theme(axis.text.x = element_blank())
```

Sentiments in carter books



#Based on the plot graph trajectory, every book has distinct sentiment score range. Hidden Foes is bend more toward negative score with little positive difference. Twin Mystery and Stolen Name has a equal balance of sentiment words both negative and positive. Negative sentiments also include thrilling or scary emotions or mystery elements. This tells Carter is good at keeping his readers on edge with thrilled mystery books. Giving some positive elements too to keep readers engaged.

The below script borrows heavily from the fantastic book 'Deep Learning with R' by François Chollet and J.J. Allaire

IV. Conclusion

a. Naive Prediction

#We will be using some test train data, deep learning approach to try our last approach to sentimental analysis.

Before doing actual prediction on the data set, we will check if the data set is valid for sentiments estimation and can be trusted with the power of model to predict data. By seeing how close train test data are, we will move forward on basis of results.

```
#for this we would need grid base packages
install.packages("grid",repos = "http://cran.us.r-project.org" )
library(grid)

#sort books
sorted_books <- carter_books() %>%
    group_by(book) %>%
    mutate(linenumber = row_number(),
```

Let's have a look at some high level comparisons between the train and test set. We'll use tidytext to split phrases into n-grams and see what we find both with (left) and without (right) stop words.

```
#Prepare test and train data
traindata <- sorted_books %>% filter(book == "The Hidden Foes")
testdata <- sorted_books %>% filter(book == "The Twin Mystery")
# Combine
train = traindata %>% mutate(Split = "train")
test = testdata %>% mutate(Split = "test")
full = data.frame(rbind(train %>% select(-book), test %>% select( -book)))
head(full)
##
                     text linenumber chapter Split
## 1
                                   1
                                           0 train
                                   2
## 2
                                           0 train
## 3
                                   3
                                           0 train
## 4
                                   4
                                           0 train
## 5 Transcriber's Notes:
                                   5
                                           0 train
## 6
                                           0 train
```

Top words —————————

Have a look at the most common words (having removed stop words)

```
#top_words_train
top_words_train = full %>%
    filter(Split == "train") %>%
    unnest_tokens(output = word, input = text) %>%
    group_by(word) %>%
    summarise(n = n()) %>%
    arrange(desc(n))

#top_words_test
top_words_test = full %>%
    filter(Split == "test") %>%
    unnest_tokens(output = word, input = text) %>%
    group_by(word) %>%
    summarise(n = n()) %>%
    arrange(desc(n))
```

Plot the top 10 words for train/test with and without stop words

	2	and	1 ∓∂ 4p	10	Wo	res	s patsy	203
	3	а	1301			3	chick	187
Train	4	to	1232			4	doctor	169
	5	werd	11/26			5	MANG	149
	8	the	3 092			đ	dહાંહણા	3 <u>8</u> 6
	7	tρ	1 g 26			7	p ąţ şy	2864
Test	8	iPh	1872			8	ni chicl as	4 44
	∮	ened	1887			9	Calle r	40%
	15	y ® fu	1,83₹			16	ariogrido	1352
	6	by	963			6	masson	130
	7	that	852			7	brown	128

#Let's make some changes and remove some of the weird "lrb" words. # Adjustments ——

There are a few odd things in the data based on the above that I want to make adjustments for

```
full = full %>% mutate(
  text = gsub(" n't"," not", tolower(text)),
  text = gsub("he 's", "he is", tolower(text)),
  text = gsub("she 's", "she is", tolower(text)),
  text = gsub("what 's", "what is", tolower(text)),
  text = gsub("that 's", "that is", tolower(text)),
  text = gsub("there 's", "there is", tolower(text)),
  text = gsub("-lrb-"," ", tolower(text)),
  text = gsub("-rrb-"," ", tolower(text)),
```

```
# Going to remove all instances of "'s" that remain (nearly always
possession)
# This way we retain the immediate connection between the possession and
possessor in our sequence
# Otherwise we will end up padding it with zeros and lose some information

text = gsub(" 's "," ", tolower(text))
)
```

Let's now take a look at some interesting distributions for both the train and test set. Possible things to consider:

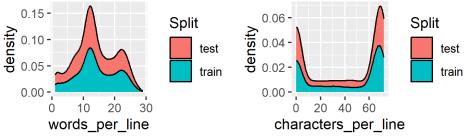
How many words per sentence? How many words per phrase? How many phrases per sentence? How many characters per phrase?

Visualise —————————

Create some summary statistics

```
chapter summaries = full %>%
  unnest_tokens(output = word, input = text) %>%
  group by(chapter) %>%
  summarise(
   words per chapter = n distinct(word),
   lines_per_chapter = n_distinct(linenumber)
  )
lines summaries = full %>%
  unnest_tokens(output = word, input = text) %>%
  group by(linenumber) %>%
  summarise(
   words per line = n distinct(word)
  )
full summaries = full %>%
  left_join(chapter_summaries, c("chapter" = "chapter")) %>%
  left_join(lines_summaries, c("linenumber" = "linenumber")) %>%
  mutate(
    characters per line = nchar(text)
  )
head(full_summaries)
##
                     text linenumber chapter Split words_per_chapter
## 1
                                   1
                                           0 train
                                                                 5344
                                   2
## 2
                                           0 train
                                                                 5344
## 3
                                   3
                                           0 train
                                                                 5344
## 4
                                           0 train
                                                                 5344
```

```
## 5 transcriber's notes:
                                             0 train
                                                                   5344
## 6
                                     6
                                             0 train
                                                                   5344
##
     lines_per_chapter words_per_line characters_per_line
## 1
                   5550
                                     NA
## 2
                                     NA
                                                           0
                   5550
## 3
                   5550
                                      3
                                                           0
                                      1
## 4
                   5550
                                                           0
                                      5
## 5
                   5550
                                                          20
                                     NA
## 6
                   5550
                                                           0
a = ggplot(full_summaries, aes(words_per_line,fill = Split)) +
  geom density(position = "stack")
b = ggplot(full_summaries, aes(characters_per_line,fill = Split)) +
  geom_density(position = "stack")
grid.arrange(ncol = 2, nrow = 2, a, b)
```



Distributions look sufficiently similar with respect to these features, so I'm happy to say that our training set is representative.

III. Conclusion

```
a. Cross Validation with confusion Matrix

# Initial set up.
install.packages("textutils",repos = "http://cran.us.r-project.org" )

## package 'textutils' successfully unpacked and MD5 sums checked

##
## The downloaded binary packages are in

## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages

library(textutils)
install.packages("RTextTools",repos = "http://cran.us.r-project.org" )
```

```
## package 'RTextTools' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
library(RTextTools)
install.packages("tm", repos = "http://cran.us.r-project.org")
## package 'tm' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\disha\AppData\Local\Temp\Rtmp4iJFuy\downloaded_packages
library(tm)
```

We will be cross validating our data through confusion matrix. Do final evaluation on our data set, to see how much this data set model can have power to generalize its estimations of sentiments in books.

```
# Initial set up.

prepdata <- tidy_data %>%
    inner_join(bing, by = "word") %>%
    mutate(sentiment = ifelse(is.na(sentiment), "neutral", sentiment)) %>%
    group_by(book) %>%
    ungroup()

#We will mutate the data by giving 0-1 score to sentiment type
carter_data <- prepdata[,!names(prepdata) %in% c("linenumber", "chapter")]
carter_data <- carter_data %>% mutate(score = ifelse(sentiment == "positive",1, 0))%>%
    group_by(book) %>%
    ungroup()
```

We will shuffle the data now so that any default sorting doesn't affect our model

```
# Set seed
set.seed(1985)

#Shuffle the data
carter_data <- carter_data[sample(nrow(carter_data)),]</pre>
```

A Preview of the data set

```
## # A tibble: 6 × 4
                               sentiment score
##
    book
                     word
    <fct>
##
                     <chr>
                               <chr>
                                       <dbl>
## 1 A Stolen Name
                    thoughtful positive
                                             1
## 2 The Twin Mystery weak
                                             0
                               negative
## 3 The Twin Mystery struck
                                             0
                               negative
## 4 A Stolen Name cleverly positive
                                             1
```

```
## 5 The Twin Mystery trick negative 0
## 6 The Twin Mystery fortune positive 1
```

Using create_matrix function, we will pre process the data before fitting the model.

We will now cross-validate data with subset of data set to check the power that our model will have to generalize its estimations of sentiments in tweets. Create container will generates object for cross-validation

The results are for each of the ten parts as the validation set. As you see above, accuracy is rather moderate, between 0.7 and 0.8. Given that we have only used 1000 rows for the cross-validation, we can expect the final model to be a bit more accurate.

As we have idea of the performance of our model, we can noe fit the data for test set.

Now we can see how classifier behaves with two sentiment examples

You see in the result that the sad sentiment is classified as 0, while the happy one as 1

The above example is nice, but we need to be more formal with the evaluation. We can use the test data set to do this.

```
#we build a term-document matrix with all the texts in the test data set:
texts <- carter data$word[testids]</pre>
trueclass <- carter data$score[testids]</pre>
testmatrix <- create matrix(texts, language="english",</pre>
                             removeStopwords=TRUE, removeNumbers=TRUE,
                             stemWords=TRUE, weightTfIdf, originalMatrix =
mat)
#we can run the classifier over this resulting matrix
results = predict(models[[1]], testmatrix)
table(trueclass, results)
##
            results
## trueclass
              0 1
           0 854
##
           1 197 335
```

We can measure this better if we calculate accuracy, precision, and recall. We will do final evaluation with confusion matrix .

```
#accuracy sentiment
sum(trueclass==results)/length(results)

## [1] 0.8578644

#precision sentiment
sum(trueclass==results & results==1)/sum(results==1)

## [1] 1

#recall sentiment
sum(trueclass==results & trueclass==1)/sum(trueclass==1)
```

[1] 0.6296992

As you see, the precision is high but the recall is low. The model has learned well from the examples in its training data

IV. Conclusion

b. Final Conclusion

A model that produces no false positives has a precision of 1.0. A perfect precision score of 1.0 means that every result retrieved by a search was relevant

Precision-Recall values can be very useful to understand the performance of a specific algorithm and also helps in producing results based on the requirements.

Sentiment analysis provides a way to understand the attitudes and opinions expressed in texts. In this chapter, we explored how to approach sentiment analysis using tidy data principles; when text data is in a tidy data structure, sentiment analysis can be implemented as an inner join. We can use sentiment analysis to understand how a narrative arc changes throughout its course or what words with emotional and opinion content are important for a particular text.

Citations

Kira Horiuchi. 2021. The MovieLens Datasets: Jane Austen Novels: Word Frequency and Sentiment Analysis.=https://rpubs.com/kmkhoriuchi/849274

TOM AINDOW.2017.Deep Learning with R: Sentiment Analysis.https://www.kaggle.com/code/taindow/deep-learning-with-r-sentiment-analysis

Julia Silge and David Robinson.2022."Text Mining with R: A Tidy Approach".https://www.tidytextmining.com/sentiment.html

Dr. David Garcia.2023.Training supervised text models in R.https://dgarcia-eu.github.io/SocialDataScience/3_Affect/036_SupervisedTextClassification/SupervisedTextClassification.html