

Profile for Business Analyst



Yashi Khera

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OBJECTIVE:

Seeking a dynamic Business Analyst position to leverage analytical expertise, data-driven insights, and process optimization skills to drive informed decision-making and enhance operational efficiency within a dynamic organizational environment.

EDUCATIONAL INFORMATION:

S. No.	Class / Course	School/ College/ University	Percentage
1	Bachelor of Business Administration (Business Analytics)	CHRIST (Deemed to be University) – Pune Lavasa Campus	73.56%
2	Higher Secondary School	Maharshi Patanjali Vidya Mandir	90%
3	Secondary School	Maharshi Patanjali Vidya Mandir	83%

CO-CURRICULAR ACHIEVEMENTS

1. Runners up position in Best Management Team Event – Ignite 2021
2. Runners up position in Best Management Team Event – Manifest 2023
3. Health & Wealth - Middle Class Healthcare Efficiency, Research Gate 2023 DOI: 10.13140/RG.2.2.28162.66249

ACADEMIC PROJECTS

Industry Review Project On the performance of Automobile Industry with deep dive study on Hero MotoCorp Pvt. Ltd.

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SEMINAR AND WORKSHOPS ATTENDED

1. Global Summit for Career and Skill Development – GELP
2. Leadership by Jibrael Jos
3. Risk Management, Compliance, Anti Money Laundering and Financial Crime by Mr. Bhishma CK Durgumahanati (Sr. Manager Operations – Risk & Compliance – IBM)

INTERNSHIPS

Human Resources Intern – Ecera System (Remote)

Aug 2022 – Feb 2023

- Assisting team in Recruitment activities, including job postings (twice every week for 30 weeks), screening resumes, and scheduling interviews.
- Helped with employee onboarding, including preparing paperwork and conducting initial training
- Responsible for maintaining records, responding to employee inquiries, and conducting research on HR best practices.

Operations Analyst Intern – Fireants Sourcing Technologies Pvt Ltd. (2 months Onsite & 1 month Remote)

July 2023 – Sep 2023

- Conducted market research analysis to identify trends and opportunities in the Indian furniture sector
- Performed competitor studies to assess the competitive landscape and inform strategic decisions
- Prepared product catalogues for six furniture segments, ensuring comprehensive coverage and market appeal
- Assisted in utilizing Excel for data modelling and creating impactful visualizations, including Marimekko
- Took lead for developing and enhancing digital space for the company on LinkedIn after a thorough research for the same

EXTRA CURRICULAR ACHIEVEMENTS

1. Represented school at 3 CBSE Board State-Level Basketball Tournaments
2. Represented Uttar Pradesh in 2 State-Level Basketball Tournaments
3. Been Basketball Girls Team Captain for 2 years at School Level
4. Qualified CBSE National Level High-Jump Tournament
5. Runners up position in CBSE Clusters State-level Basketball Tournament
6. Qualified National Level Spell-Bee Competition
7. Senior Diploma in Kathak from Prayag Sangeet Samiti
8. Represented college in 4 Basketball Tournaments
9. Won 1st position in Basketball, Relay Race and Tug of War during Inter-Departmental Sports Meet

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POSITIONS OF RESPONSIBILITY

1. Student Council Committee Member (2021-2022)
2. Marketing Club Head – Christ University School of Business and Management Association
3. Organizing Committee Human Resources Event – Imperio 2022
4. Organizing Committee Best Management Team Event – Ignite 2022
5. Organizing Committee as Under Secretary General – Melange MUN 2023

TECHNICAL SKILLS & COURSES COMPLETED

1. Spreadsheet Application for Analytics - EduEdge Pro
2. Global Capital Markets and Investment Banking - EduEdge Pro
3. Data Visualization with Tableau Specialization Series (**All 5 courses**) - University of California, Davis (Coursera)
4. Creating Charts and Dashboard using Google Sheets (Coursera)
5. Product Management and Analytics – Leap N Scale
6. Data, Data, Everywhere - Google Data Analytics Series (Coursera)
7. Ask Questions to Make Data-Driven Decisions - Google Data Analytics Series (Coursera)
8. Prepare Data for Exploration – Google Data Analytics Series (Coursera)
9. Training in Digital Marketing by AcmeGrade x Chaos IIM Ahmedabad

ACTIVITIES AND INTERESTS

1. Basketball
2. High Jump
3. Stock Trading
4. Reading

LANGUAGES SPOKEN

1. Hindi
2. English

PERSONAL DATA

Date of Birth: 05/01/2003

Gender: Female