

Go to - new.blaziken.in

Use the credentials

Username - blaziken

Password - sparkable

You will see the list of existing brand guides.

Brand Extraction

- Click on + New Brand Guide
- Enter the url of the page you want to extract
- View the details, make edits if you want and click save
- You can go back and edit the brand guide later as well

Asset Generation

- Click on generate assets from the brand guide list page or detail page
- Enter details about the asset.
- Choose which logo you want in the final asset
- Give a Context Brief - this will be used to enhance the prompt
- Add a product image - this will be used exactly as it is in the final output
- Add a reference image (optional) - this will be used as inspiration
- The generation takes about a minute, 2 outputs of the same model will be generated
- I have added a refine option as well, you can use that to give text based prompts to make edits to the image. Known issue with this - if you try to make edits to the logo or the product it might get distorted, I have a fix in mind for this but have not gotten around to it yet.