

FAB Demo Prod Account Details

Main Admin

Username: kay+demo1@fab-learning.com

Password: SecretPassword1!

Mini Admin

Username: kay+demo2@fab-learning.com

Password: SecretPassword1!

Username: kay+demo3@fab-learning.com

Password: SecretPassword1!

Username: kay+demo4@fab-learning.com

Password: SecretPassword1!

Username: kay+demo5@fab-learning.com

Password: SecretPassword1!

Username: kay+demo6@fab-learning.com

Password: SecretPassword1!

Demo Video (21Jan2026)

<https://drive.google.com/file/d/1RpKMtmZ0YDd0wPQT8r2tLHUqRnJYFAB5/view>

Links for Surveys:

Invite link:

Communication360

<https://fab-learning.com/survey/1571/95ab1392c5bcb4cd41d6fa1f2fb43577/1/?lang=en>

Communication360 FFR:

<https://www.fab-learning.com/reports/communication360/ffr/1602/>

Communication360 IFR:

<https://www.fab-learning.com/reports/communication360/ifr/1602/2f6bc8ec44be6026325d8811dc3f9f0f/>

Commitment360 FFR:

<https://www.fab-learning.com/reports/commitment360/ffr/1603/>

Commitment360 IFR:

<https://www.fab-learning.com/reports/commitment360/ifr/1603/1892592da384ddf7b4>

[a8abd97e87b3b0/](#)

Basic360 FFR: <https://www.fab-learning.com/reports/basic360/ffr/1601/>

Basic360 IFR:

<https://www.fab-learning.com/reports/basic360/ifr/1601/41090a24a0c297c9352deec4678a0530/>

Survey Creation & AI Insights Workflow

To Create a Survey

1. Click on the Family for which you wish to create the survey.
2. Click on the Create New Survey button.
3. Select the survey you wish to create — Communication360 comes included in the trial plan.
4. Click Create Survey, then:
 - Name the survey
 - Set the expiry date
 - Click Continue
5. Select the Raters you want and click Create Survey.

Survey Distribution

- Invitation emails will be sent to the raters with a secure invite link.
- You can also access the link directly to begin the survey.

Survey Completion & Review

- The Facilitator can close the survey once all raters have completed it.
- Once closed, the survey appears in the Completed tab.
- In the Actions column, click Review AI Insights.
- The facilitator can review the AI-generated insights, edit them if required, and click Save.

Reports

- The AI insights are included as part of the Facilitator's Feedback Report (FFR).

Overview Script

FAB360 is designed to help families surface what is often unspoken, convert that insight into clarity, and support better decisions—across generations.

We begin with something very intentional: **simplicity and security**. FAB360 uses passwordless login through a secure magic link. No passwords to manage, no friction—just immediate, safe access.

Once inside, users select a plan based on how they work—whether they're supporting a single family, multiple families, or operating as a multi-advisor firm. Every plan includes a **14-day trial of our Communication360 assessment**, so value is experienced before commitment, and plans can evolve as needs change.

From the dashboard, the first meaningful step is creating a **family profile**. This is more than a record—it becomes the family's digital home within FAB360. You define the family name, their timezone, and assign a visual identifier in the form of a logo, making it easy to manage multiple families at scale. From this point forward, participants, assessments, insights, and reports all anchor back to this family context.

Next, we add respondents or what we call **raters**. FAB360 is deliberately flexible here. You only need an email, a name, and a role. Participants can complete or update their own details later. This removes administrative friction while ensuring everyone has a clear voice in the process.

Now we reach the core moment: **launching an assessment**. From the family dashboard, you select the relevant tool, such as the Communication360 Scorecard, and create a new survey. The setup follows three simple steps: naming the survey, selecting participants, and confirming billing if required.

Once launched, FAB360 automatically sends each participant a personalized, secure link. These links are unique, non-transferable, and designed to protect both privacy and data integrity. As responses come in, the dashboard provides real-time visibility into participation—without exposing individual answers prematurely. Reminders are automated, so advisors and family leaders stay focused on conversations, not chasing responses.

Facilitators can preview **AI-generated insights** in the executive summary. These insights identify patterns, tensions, and alignment themes across the family system. Crucially, the AI does not replace expert judgment, it supports it. Facilitators can review, refine, and add their own perspective, ensuring the final narrative is thoughtful, contextual, and responsible. Only after this review are the final reports generated.

Once finalized, FAB360 delivers two types of reports. Each participant receives an **Individual Feedback Report**, fully anonymized and aggregated to protect psychological safety. The facilitator receives the **Facilitator's Feedback Report**, with full visibility into responses and identities—enabling informed, guided discussions.

These reports are not just data outputs. They are **conversation tools** designed to support alignment, trust, and forward movement.

FAB360 combines structure, confidentiality, and insight to support sound governance and thoughtful leadership over time. It gives families a shared language, advisors a trusted intelligence layer, and enterprises a way to align people, purpose, and continuity across generations.