# Yash Kapoor

### ASPIRING INNOVATOR AND SOFTWARE DEVELOPER

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## **Technical Skills**

Languages: JavaScript, HTML/CSS, Python, SQL

Tool/Frameworks/Libraries: React, Node.js, AWS, Git, MongoDB, MySQL, Firebase, Material-UI, Redux

## Experience

 $\mathbf{Qoom}$  Jun 2021 – Sep 2021

Full-Stack Software Developer Intern

San Francisco, CA

- Built an authentication app purposed at enhancing safer digital interactions by using facial recognition
- Increased cyber security by 95% through implementing facial landmark detection technology
- Achieved an identification accuracy of 87% in over 200 tests by utilizing Face-API.js paired with Node.js, Express, and MongoDB

Felix Apr 2021 – Jun 2021

 ${\it Junior\ Front\ End\ Developer\ Intern}$ 

New York, NY

- Established a reliable web presence to **elevate repeat user traffic** by assembling a **prototype article builder** for writers to compose analyses on newly drafted NFL recruits
- Optimized user-engagement through building a comprehensible interface with clear actionability using Next.js, CSS, Prisma, and PostgreSQL
- Fueled a customer increase of 18% within 2 weeks of deployment through SEO

Node App Jul 2020 – May 2021

Software Engineering Intern

Waterloo, ON

- Created an admin managing software to approve & review influencers and businesses during onboarding
- Developed a streamlined internally connected system offering access to every company, user, and their activity in a visually simple format to improve organizational productivity and efficiency by 67%
- Built AWS Lambda Functions to extract data from Cognito User Pools & MySQL database to connect with the React.js frontend using Amazon API Gateway

## **Projects**

Beacon | MERN, Firebase Auth, Bootstrap & Mapbox Geocoder API

Jun 2021

- Developed a **crowd-sourced COVID-19 relief platform** which leverages data provided through community input on product stock levels & lines
- Tested at **50 grocery stores** in the GTA area to facilitate purchase of essential items and limit large gatherings amidst the pandemic
- Implemented geolocation technology to find nearest points of interest for customers

Wildfire | HTML/CSS, Node.js, Handlebars.js & VoiceFlow API

Feb 2021

- Created a data analytics platform for businesses to heighten marketing campaigns by replacing online website ads with surveys
- Aimed at solving the problem of tremendously low ad-conversion rates (only 2-5%) faced by companies through
  increasing data acquisition per dollar spent

#### Achievements

XHacks Organizer - One of Canada's largest student-held Hackathons with over 1000 international participants Most Viable Startup Award - Hack The North East 2021

Most Innovative Project Award - ST Hacks 2021

Blue Service Promise Award for Excellent Customer Service - Loblaws Real Canadian Superstore

#### Education