

# YASH KAMAL CHATURVEDI

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## PROFESSIONAL EXPERIENCE

### WoWLabz [Polkadot India]

#### Community Manager & Web3 Marketer | April, 2022 - Present

- Creating Content on Rust, Substrate, Polkadot, Parachains & Blockchain Concepts.
- Admin of 11 Community Groups on WhatsApp, Telegram & Discord with over 4700+ members.
- Help Team in Managing Community Events. {Online + Offline}

### Avarch [EtherWorld]

#### Team Lead & Technical Writer | October, 2020 - Present

- Managing a Team of Total 5+ Interns
- Information Validation & Proof Reading of Content
- Creating Technical Articles, Guides, Research Report & Videos

### CoinCodeCap [Coinmonks]

#### Editor (Former) & Technical Writer (Freelance) | August, 2021 - Present

- Edited 150+ Articles Related to Web3 till January 2022
- Written 70+ Articles on DeFi, L2 Solutions, Hacks, Project Reviews etc.
- Scouting for Coinmonks

### Nexino Labs [CodingX, Programming Hub & 15 Health App]

#### Social Media Marketer | September 2021 - September, 2022

- Handling 3 Insta Pages CodingX, Programming Hub & 15 Health App
- Replying to Followers Queries & Planning Strategies to Increase Followers
- Content Creation (for Carousels, Stories, This or that, Reels etc.)

### Collegedunia

#### Ghost Writer | October 2020 - December 2020

- 10+ Articles related to College Admissions , Cutoffs , Courses & College Overviews.

### Careers360

#### Q&A Expert | October 2020 - December 2020

- Student Counselling & Answering Atleast 270+ Career Related Queries in a Descriptive Manner.

## PROJECTS & RESEARCH

### MEV Research Report

- A research report on MEV - Problem Statement, Identified Solutions & Post-Merge Architecture.

### The Evolution of Ethereum Testnets

- An extensive research report on the evolution of the Ethereum testnets from genesis till the Merge upgrade.

### Top 100 Dead Crypto Coins

- A research report on Top 100 Dead Coins based on the Github Activity on these projects in the last three months.

### Pet Shop DApp & ToDo List DApp

- Tech Stack & Tools Used: HTML, CSS, JS, VS Code, NodeJS, npm, Git, Truffle, MetaMask & Ganache

## EDUCATION

2019 - 2023 | Maharshi Dayanand University | B.Tech: Computer Science

2016 - 2018 | Holy Child Public School | (CBSE board) 93%

2014 - 2016 | Holy Child Public School | (CBSE board) 9.4 C.G.P.A

## ADDITIONAL DETAILS

- 1 Gold & 2 Silver medals in Mathematics & Science Olympiad at organized by Science Olympiad Foundation.
- Google Certified in Digital Marketing with 7 Certifications (App Ads, Measurements, Shopping Ads, Display Ads, Search Ads, Video Ads, Fundamentals of Digital Marketing).
- Official Contributor in ethereum.org.
- Ghost Writing, Research Reports, Whitepaper Writing & Strategy Building for different Web3 Startups.