YASH KOHLI

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Career Objective

Computer science graduate seeking to keep up with the cutting edge of technologies, to enhance my professional skills and to contribute in a dynamic and challenging environment.

Skills

- Sound knowledge of SQL / PostgreSQL
- Web Designing with HTML & CSS
- Sound knowledge of Python, C++, OOPS
- Excel reporting using pivot tables, charts and data tools
- Developed and deployed CMS in Framer to manage blogs, speakers, and conference agenda on the website.

Work Experience

EventHQ   **Jan 2024 – Sep 2024**

- Designed website layouts in Framer, leveraging CMS to organize and segregate blog sections for better user experience.
- Utilized Excel features for building reports including pivots and charts.
- Conducted user interviews with B2B clients, gathering valuable insights to gather product feature improvements.
- Collaborated with cross functional teams to suggest and implement new features based on user feedback, improving product offering.

Projects

- Utilized Python to create mini projects like Chatbot, Sentiment Analysis BOT & URL shortener.
- Designed website layouts in Framer, leveraging CMS.
- Created and hosted multi page websites on Github.

Education Qualification

- B. Tech Computer Science and Engineering, SRM IST, Chennai, CGPA - 9
- 12th, CBSE Board, Percentage – 75%
- 10th, CBSE Board, Percentage – 90%

Extracurricular Activities

SRM IST   **Mar 2021 – Dec 2023**

- Secured sponsorship of TEXUS '23 by coordinating with core team.
- Led a social media campaign for Hack-a-Thon, increasing registrations by 50% as compared to previous years.
- Collaborated with local businesses to secure Rs 10,000 in sponsorship for tech seminars, expanding seminar topics and guest speakers.
- SRM Techwiz, Marketing Head
- SRM Strings, Team Head