

# 2013 Contoso Product Innovation

With Northwind support, Contoso research and development has produced some of the most innovative electronics products of the past 35 years. While the Northwind brand has always been known for good quality and value, in the next two years, Contoso plans to unveil a suite of high-end products that consumers may be accustomed to seeing only from upscale electronic brands.

Contoso products that are scheduled to launch in 2013 include cutting-edge smart TVs, 3D TVs, true surround-sound stereo systems, and immersive home theatre packages. Renewal of the Northwind/Contoso partnership will ensure that these products will be available exclusively at Northwind retail outlets worldwide.

## Innovative New Products

NC460 55" Ultra-Smart TV	NC460 60" Cinema-Style 3D TV	NC1530 Wireless Speakers
<ul style="list-style-type: none"><li>• Crisp, clear LED technology</li><li>• Wi-Fi ready</li><li>• Full HD 1080p resolution</li><li>• Fully compatible with true surround sound systems</li><li>• NC ultra-sense controller</li></ul>	<ul style="list-style-type: none"><li>• Immersive HD 3D</li><li>• Full HD 1080p resolution</li><li>• NC ultra-sense controller</li><li>• Crystal-clear 3D from any angle</li><li>• Fully compatible with true surround-sound systems</li></ul>	<ul style="list-style-type: none"><li>• Wi-Fi ready</li><li>• Includes 4 satellite speakers</li><li>• System frequency response 125-20,000 Hz</li><li>• High-gloss black finish</li></ul>

## Television Feature Comparison

Feature	NC460 55" Ultra-Smart TV	NC320 46" Ultra-Smart TV	NC460 60" Cinema-Style 3D TV	NC460 52" Cinema-Style 3D TV
Immersive HD 3D			+	+
LED technology	+	+		
Full HD 1080p resolution	+	+	+	+
NC ultra-sense controller	+		+	
Surround sound compatible	+	+	+	+

