

# SSW-555: Agile Methods for Software Development

## *DevOps*

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# Today's topics

What problem are we trying to solve?

Challenges to success

DevOps solution

DevOps Manifesto



# What problem are we trying to solve?

- Help our business to succeed
  - Build new features quickly
  - Optimize 24x7x365 operations

- Provide a great **customer** experience
  - Deliver innovative products quickly
  - Respond quickly to customer issues

- Provide a great **employee** experience
  - Attract and retain the best people

- Identify and use optimal processes and tools



# Sample App: Point Of Sales Solution

You've joined **Round\***, a fictional start up company that offers a Point of Sale e-commerce solution for small and medium businesses

## Major Features:

- Accept payment for purchases from many physical and online vendors
- Online customer reports, e.g. purchases
- Online vendor reports, e.g. inventory, sales summary and details
- 24x7x365 availability and customer support



Which processes, procedures, tools, and technologies to succeed?

\* Round is inspired by Square, Inc. <https://squareup.com>

# Alternative approaches

## Traditional Approach

Infrequent releases

Monthly, quarterly, annually

Users impatiently awaiting features

Unexpected bugs found

Unhappy customer

Emergency release with insufficient testing

Even unhappier customer

Unhappy product team

VS

## DevOps Approach

Frequent releases

Daily, hourly, continuous

Users trying new features

Users providing feedback

New features

Ideas for brand new features

Happy customers

Happy product team



# What is DevOps?

“DevOps is the practice of operations and development engineers participating together in the entire service lifecycle, from design through the development process to production support.”

- [theagileadmin.com](http://theagileadmin.com)

# How do we get started?

How to organize and manage the company?

How do we get the service off the ground and running?

- Who specifies the required features?

- Who prioritizes the work?

- What is the architecture?

How do we build the code?

What skills do we need to operate the service?

- Where is the service hosted?

- How and when do we deploy new services?

What do we do when things go wrong?





# Who's Involved?

## Customers



## Managers



## Operations/Ops



## Developers/Dev





# Roles and Responsibilities

## Customers

- Use service
- Provide feedback

## Managers

- Strategic direction
- Resource management

## Dev

- Develop/test front end features
- Develop/test back end features

## Ops

- Front-end customer support
- Back-end product support

# Dev vs. Ops

## Development



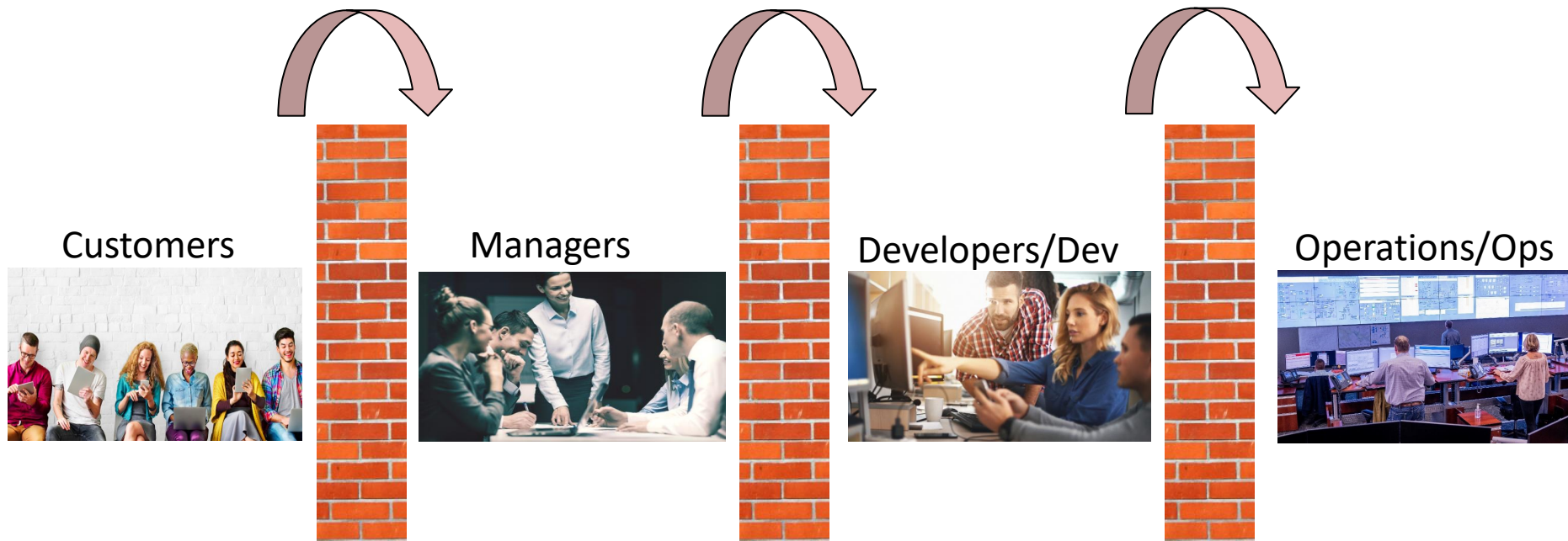
Source: <http://softwaredeploymentplan.blog.com/>

## Ops



Source: [http://www.matrikasoftware.com/implementation\\_deployment.html](http://www.matrikasoftware.com/implementation_deployment.html)

# Traditional Organizational Structure

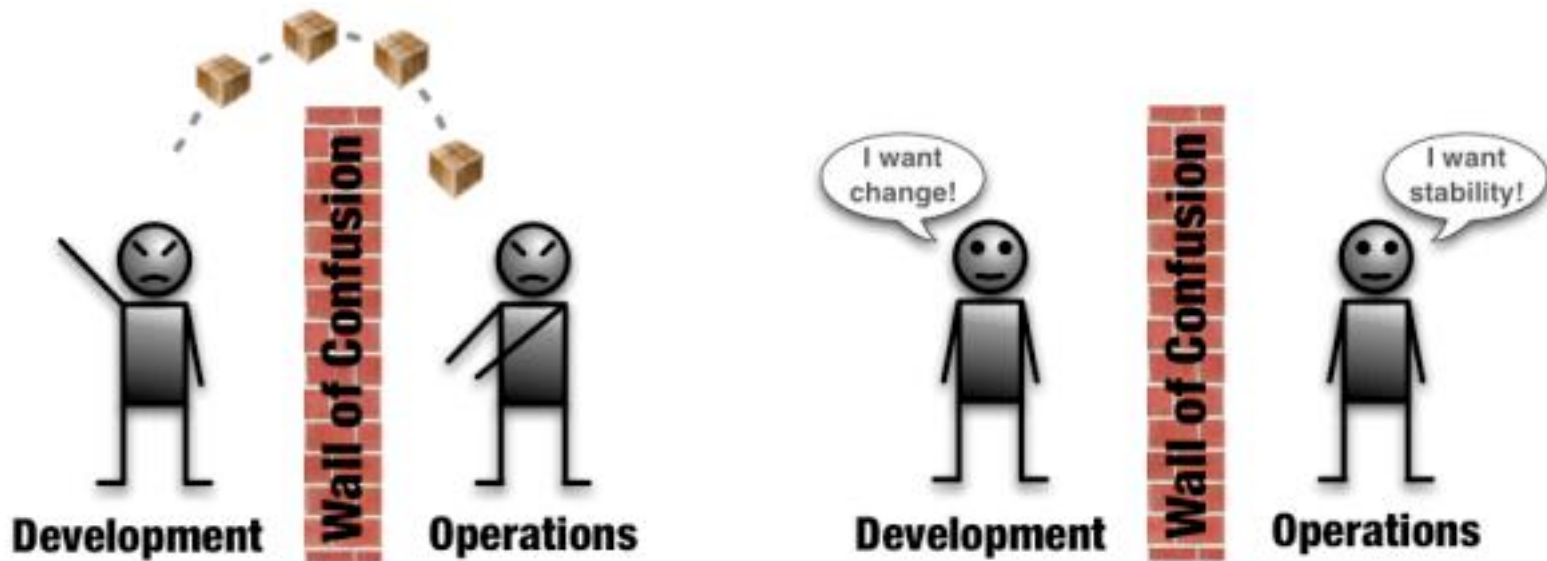


# Challenges: Dev vs. Ops

Developers and operations have conflicting goals

Dev tries to move quickly to deliver new features

Ops strives to provide a stable environment for customers



Source: <http://dev2ops.org/2010/02/what-is-devops/>

# Challenges: Managers vs Dev & Ops

Managers push Dev to deliver new features

Dev takes shortcuts to meet unrealistic deadlines

Ops reacts to problems caused by shortcuts



# Challenges: In the end...

The situation deteriorates:

Customers report more problems requiring more changes

Process requires more communication and more process

Everything slows to a crawl with lower productivity, frustrated customers, disgruntled employees



# Imagine a (DevOps) world...

All parts of the company work together to focus on the customer's experience

Small, cross functional teams experiment to deploy new, high quality features quickly

Teams focus on the entire value stream rather than on their individual goals





# A better way with DevOps ...

Cross-functional teams work together to optimize customer experience

New features released frequently with higher quality

Higher job satisfaction for team

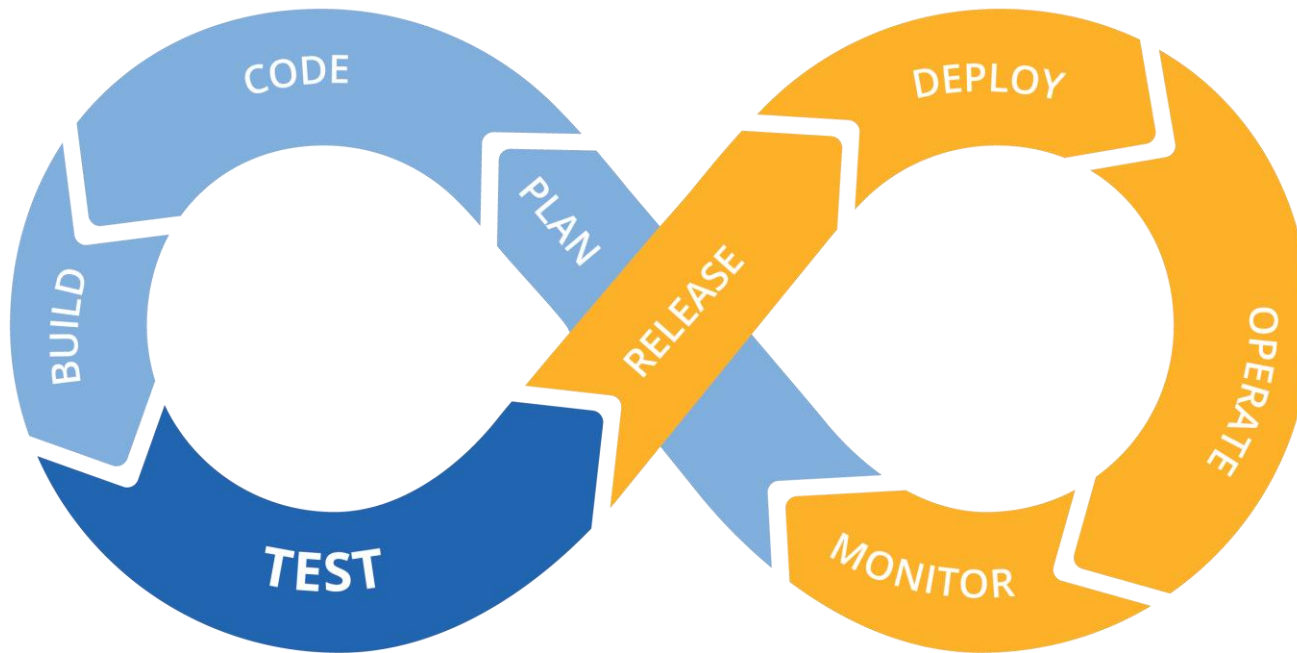
Focus on end to end flow  
Not on whose fault



# DevOps Solution

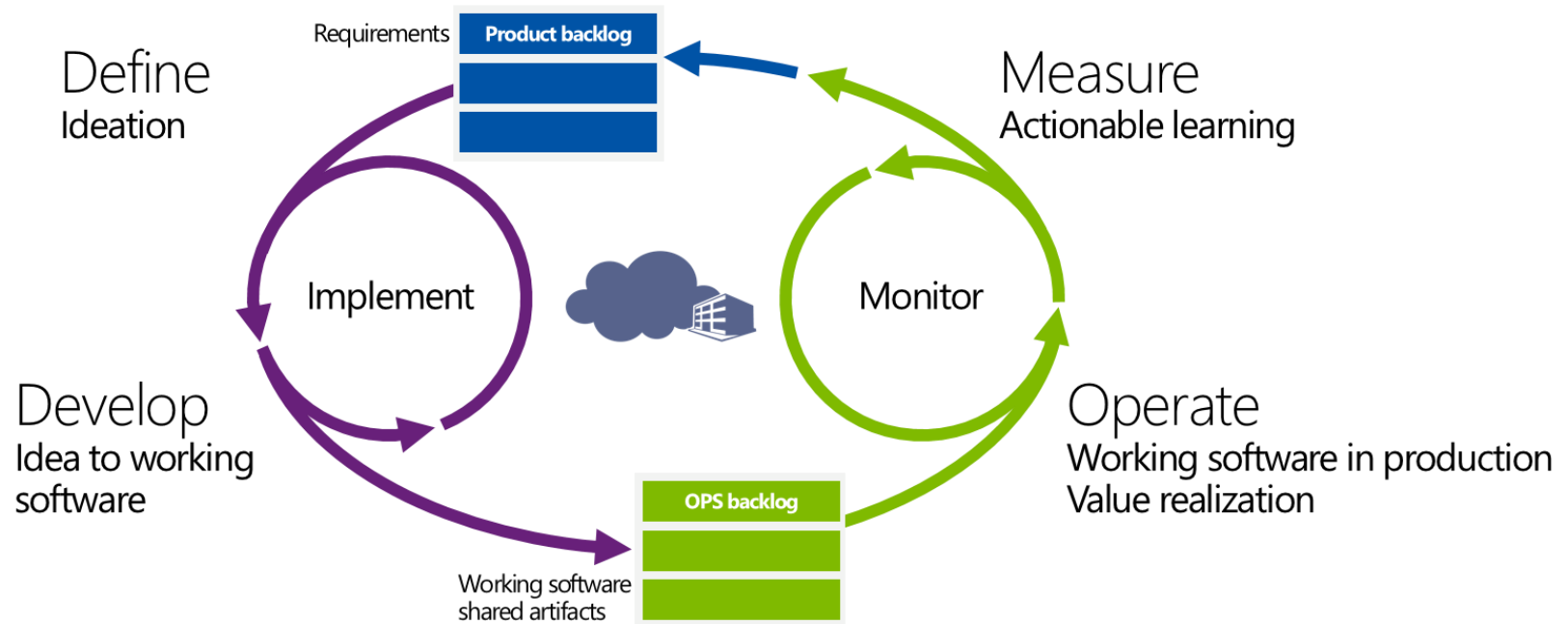
Tear down the walls!

Integrate Development and Operations to deliver business value faster and better



# Application Lifecycle Management

Waste elimination | Cycle time reduction | Integration & visibility



Continuous feedback | Continuous quality | Continuous delivery

Source: <http://incyclesoftware.com/wp-content/uploads/2013/01/modern-release-cycle.png>

# Achieving DevOps: CALMS

## Culture

- Empowered teams
- Shared responsibilities

## Automation

- Automate everything

## Lean

- Continuous improvement
- Eliminate waste

## Monitoring

- Measure and report everything

## Sharing

- Share learnings across the organization



# DevOps Solutions: Culture

## Hypothesis driven culture

Take nothing for granted – measure everything  
Treat development and process improvement  
as experiments

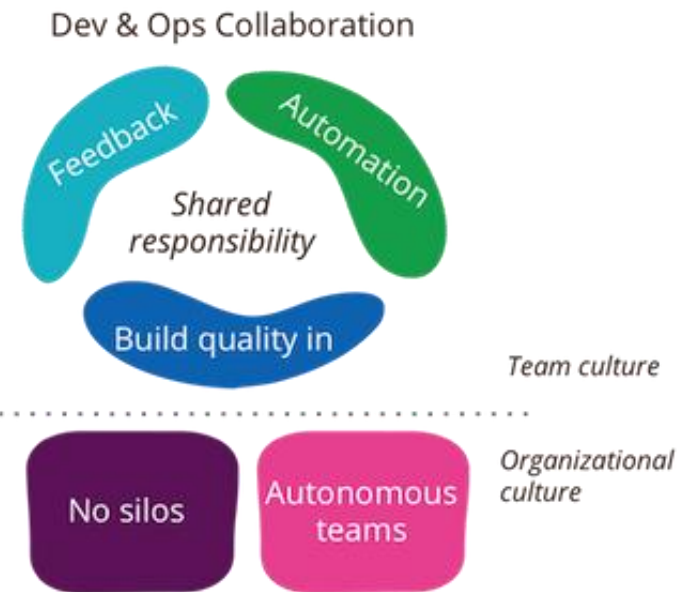
## Value everyone's time

Don't build features that customers don't want  
Don't deploy code that doesn't work

Replace culture of fear with collaborative  
culture where people are rewarded for  
taking risks

Peer reviews, blameless-post mortems

Encourage learning across the organization



<https://martinfowler.com/bliki/DevOpsCulture.html>

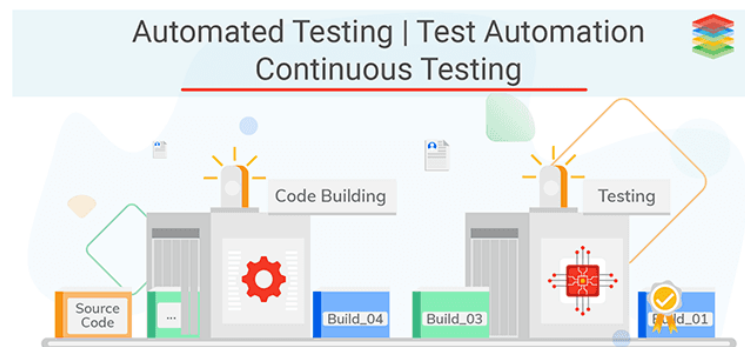
# DevOps Solutions: Development

All new features include automated tests

All code is integrated, and automated tests are run every time new code is checked in

Bugs are discovered when the feature is built rather than waiting until later to integrate and test

Bugs are easier to find and fix right after development



<https://www.xenonstack.com/blog/automated-testing-devops/>

# DevOps Solutions: Deployment

Small, independent, decoupled teams develop, validate, and deploy new features quickly and safely

New features are created and validated in a production-like environment to minimize risk

Code deployments occur frequently, during normal business hours

Frequent deployments make deploying common place

Traditional deployments happen infrequently and are scheduled for off-hours





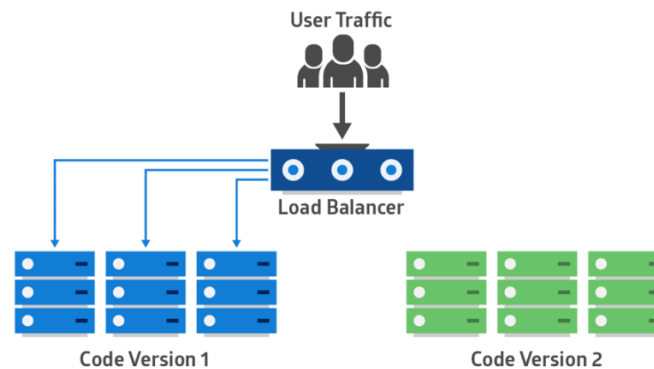
# DevOps Solutions: Deployment

## Dark launches

Deploy only to a small subset of users until the new feature is validated

Features can be enabled and disabled easily through configuration, e.g. Spotify feature toggles

Roll back new features if a problem is detected



<https://dev.to/mostlyjason/intro-to-deployment-strategies-blue-green-canary-and-more-3a3>

# DevOps Solutions: Sharing

Fast feedback loops

Entire development/deployment pipeline includes telemetry logs to track changes, performance, and usage

Blameless post-mortems

Continually share learnings across the organization to improve and avoid previous mistakes

Blogs, internal conferences,



# DevOps Benefits

## Puppet Labs' State of DevOps Report (2013-2016)

30x improvement in code and change deployments

200x faster code and change deployment lead time

60x better success rate for production deployments

168x faster time to restore service

50% higher market cap

Higher employee satisfaction

50% less time spent fixing security issues



# Who's using DevOps?

The Google logo, consisting of the word "Google" in its multi-colored sans-serif font.The Amazon logo, featuring the word "amazon" in a black, lowercase sans-serif font, with an orange curved arrow underneath it pointing from the 'a' to the 'z'.

Many others...

# DevOps sounds great! How/where do we start?



# DevOps requires both Dev & Ops

## Development



Source: <http://softwaredeploymentplan.blog.com/>

## Ops



Source: [http://www.matrikasoftware.com/implementation\\_deployment.html](http://www.matrikasoftware.com/implementation_deployment.html)

# Consider some alternatives...

Software Development Life Cycle (SDLC) choices

Organizational choices

*How will these choices impact our company's success?*





# How to deliver features more quickly?

Minimize the barriers between conceptualization and deployment

Everyone must work together:  
Customer, developers, testers, operations

Minimize waste in the process

Focus on customer needs

Automate ***everything***





# A DevOps Manifesto

We are uncovering better ways of running systems by doing it and helping others do it. Through this work we have come to value:

Individuals and interactions over processes **over** tools

Reliable and repeatable processes are critical to OPS

Working **systems** over comprehensive documentation

Working systems, not just working software

Customer **and developer** collaboration over contract negotiation

Customers, developers, and OPS must be partners

Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

# How do we make this happen?

**Automate** *everything*

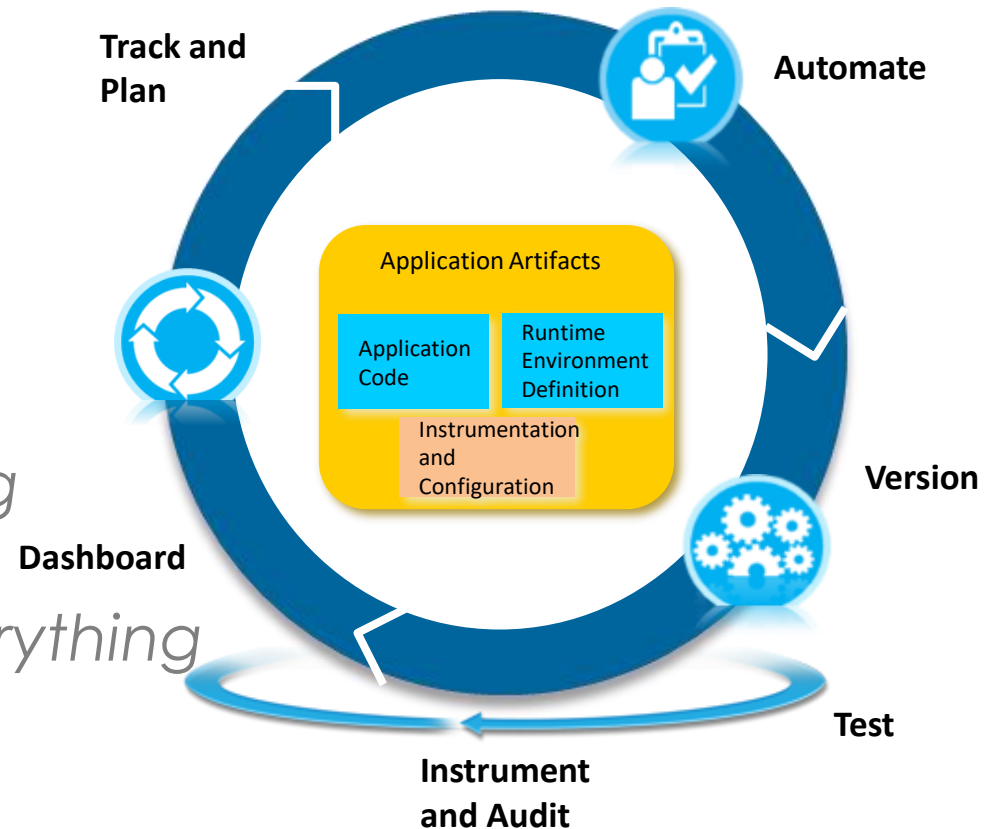
**Version** *everything*

**Test** *everything*

**Track and Plan** *everything*

**Instrument and Audit** *everything*

**Dashboard** *everything*



# Questions?

