

The background features abstract, overlapping geometric shapes in various shades of green, primarily on the left and right sides, creating a modern, layered effect. The central area is white.

WELCOME

Group members

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Presentation on
E-Commerce (online shopping)

E C  **OMMERCE**



Introduction

[E-commerce definition](#)

[About our system](#)

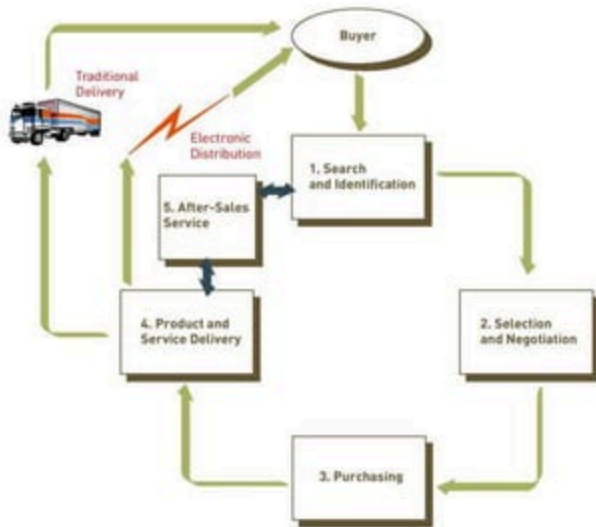
What is E-Commerce

- ❖ Commonly known as Electronic Marketing.
- ❖ “It consist of buying and selling goods and services over an electronic systems Such as the internet and other computer networks.”

Our System

- ▶ Our System is an e-commerce website from where people can buy products online.
- ▶ Admin monitors the activity of the users and checks the transactions.

THE PROCESS OF E-COMMERCE



Features:

- ❖ **Menu**
- ❖ **Catalog Browsing**
 - Category List
 - Product List
- ❖ **Catalog Management**
- ❖ **Product Browsing**
 - Product Reviews
 - Related Products
- ❖ **Shopping Cart**
- ❖ **Checkout**
- ❖ **Auto generated bill**
- ❖ **Payment Gateway**

Languages:

- ❖ HTML 5
- ❖ CSS 3
- ❖ Bootstrap
- ❖ PHP
- ❖ MySQL

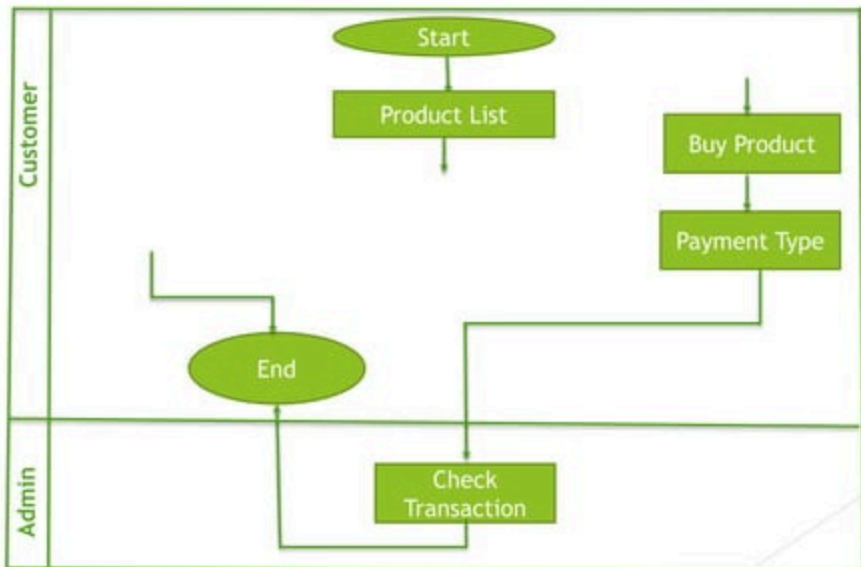
Tools:

- ❖ Adobe Photoshop
- ❖ Sublime text
- ❖ Xampp

Data Flow Diagram



Business process model



ADVANTAGES OF E-COMMERCE

- ❖ Faster buying/selling procedure, as well as easy to find products.
- ❖ Buying/selling 24/7.
- ❖ More reach to customers, there is no theoretical geographic limitations.
- ❖ Low operational costs and better quality of services.
- ❖ No need of physical company set-ups.
- ❖ Easy to start and manage a business.

DISADVANTAGES OF E-COMMERCE

- ❖ Unable to examine products personally
- ❖ Not everyone is connected to the Internet
- ❖ There is the possibility of credit card number theft
- ❖ Mechanical failures can cause unpredictable effects on the total processes.

Future plan

- ▶ We are thinking of some modifications and adding some advanced new features in our system. Some of them are -
 - # GUI modification (more user friendly)
 - # Users can sell their products
 - # Users can signup / login using their social media account such as facebook , google+ etc.

GUI(Graphical User Interface)

Homepage



Admin Panel

GadgetZone

[Home](#) [All Products](#) [Shopping Cart](#) [Contact Us](#)

Welcome Admin



19

Total Products



7

Total Categories



8

Total Brand



Add New
Product



logout

Add Category

Add Brand

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Insert Product page

The screenshot shows the 'Insert Product' page on the GodgetZone website. The page has a green header with the GodgetZone logo, a search bar, and links for 'Login' and 'Signup'. Below the header is a green navigation bar with links for 'Home', 'All Products', 'Shopping Cart', and 'Contact Us'. The main content area is titled 'Insert New Post Here' and contains a form for adding a new product. The form includes a 'Product Title' field, a 'Product Description' field with a rich text editor (showing 'File', 'Bold', 'Italic', 'Link', 'Unlink', 'List', 'Unlist', 'Image', 'Table', 'Table of Contents', 'Source', 'Code', 'Full Screen', 'Help' buttons), a 'Product Price' field, a 'Currency' dropdown menu (set to 'Rs'), a 'Select Category' dropdown menu (set to 'Select a Category'), a 'Select Brand' dropdown menu (set to 'Select a Brand'), and a 'Product Image' section with a 'Choose File' button and a 'No file chosen' text. A blue 'Insert Product Now' button is at the bottom left of the form. The footer of the page displays '© 2016'.

GodgetZone

Search

Login Signup

Home All Products Shopping Cart Contact Us

Insert New Post Here

Product Title

Product Description

File Bold Italic Link Unlink List Unlist Image Table Table of Contents Source Code Full Screen Help

Product Price

Currency

Select Category

Select Brand

Product Image

Choose File No file chosen

Insert Product Now

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Single Product Page

GadgetZone

[Home](#)[All Products](#)[Shopping Cart](#)[Contact Us](#)

Product Name : Nexus 5x

Price in Tk: ₳ 24500

Price in Dollar: \$ 314.102564 10256

[Add to Cart](#)[Buy Now](#)

Return Policy: Returns accepted if product not as described, buyer pays return shipping fee to keep the product & agree refund with seller.

Shipping: 2-3 Working Days inside Dhaka | 5-6 day outside dhaka.

Description:

Search

Cart page

GadgetZone

Search

Categories	Home	All Products	Shopping Cart	Contact Us
Laptops	Title	Tk	Dollar	check box
Cameras	Search for	24000	214	<input type="button" value="Search"/>
Mobiles	Total Amount	24000	214	
Computers		<input type="button" value="Checkout"/>		
Photo				

Checkout Page

GadgetZone

Search

Home All Products Shipping Cost Contact Us




Categories

- Laptops
- Cameras
- Mobiles
- Computers
- IPads
- Tablets
- Smart watch

Brands

- Apple
- DELL
- Motorola
- Sony Ericsson

Checkout:

Payment Methods

Any Question ?

Thank you!