Idea Cluster	Idea Description	Raters					Total rating (out of 25)
		Tom	Tommy	Lee	Fatima	Yash	
Administration/Communication	Can ask a question to current residents at large	3	5	4	5	5	22
Administration/Communication	Notify when listing available	3	5	4	5	5	22
Administration/Communication	Notify when someone is interested in being a roommate	4	5	4	4	5	22
Administration/Communication	Schedule a tour for the user (we're intermediaries)	4	3	4	4	5	20
Administration/Communication	Chat system with apartment lessor	4	4	4	4	4	20
Administration/Communication	App shows rules/regulations of apartment	3	4	3	3	5	18
Apartment Details	Floor plans	5	5	3	4	5	22
Apartment Details	Amenities	3	4	3	4	5	19
Apartment Details	Leasing timeline	4	3	3	4	5	19
Apartment Details	Parking information	3	4	3	4	5	19
Apartment Details	Users upload their own apartment pictures & videos	3	4	4	4	4	19
Apartment Details	Rent history graphs	3	5	3	4	3	18
Apartment Details	Safety features	2	5	3	3	5	18
Apartment Details	Floor hardwood/carpet	3	4	3	3	5	18
Apartment Details	Subletting information/allowed/fees	3	3	3	4	5	18
Apartment Details	Safety, cleanliness of surroundings	2	5	3	3	5	18
Apartment Details	Lounge/shared space in apartment	3	4	2	3	5	17
Apartment Details	The speed of WIFI	4	3	2	3	5	17
Apartment Details	Pest problem history	2	3	3	3	5	16
Apartment Details	Signifier for apartment ("popular with students from your	3	4	3	3	2	15
Apartment Details	Response time of management	3	2	3	2	5	15
Apartment Details	Terrace/balcony	3	2	2	3	5	15
Apartment Details	Estimate of time spent commuting/walking from location to	2	4	4	4	1	15
Apartment Details	Package (Amazon, fedex) drop area facility	2	2	3	2	5	14
Apartment Details	Entry features (key, card)	3	1	3	2	5	14
Apartment Details	Apartment can be modified ? (nails in wall)	2	1	3	2	5	13
Apartment Details	Printing services?	2	3	3	2	3	13
Apartment Details	If there is coin operated laundry, show where to get coins	2	1	2	2	5	12
Apartment Details	Printing/Computer use at location	2	1	3	2	3	11
Apartment Details	Measure amount of sunlight for a particular room	1	1	2	1	5	10
Apartment Details	Elevators information	2	1	2	2	3	10
Apartment Feedback	Like/dislike apartments	5	4	5	5	4	23
Apartment Feedback	Verification system for reviews	3	4	4	4	5	20
Apartment Feedback	Show rating of management	4	5	4	4	3	20
Apartment Feedback	Like/dislike managements	5	3	4	4	4	20
Apartment Surroundings	Crime rate map of area	4	5	4	4	5	22
Apartment Surroundings	Nearby bus/public transportation routes	3	5	4	5	5	22
Apartment Surroundings	Users should be able to add new apartments	3	5	4	5	5	22
Apartment Surroundings	Restaurants, supermarkets nearby	4	4	4	4	5	21
Apartment Surroundings	Utilities cost map of area	4	3	4	4	5	20
Apartment Surroundings	Demographic summary of residents (party/quiet)	2	5	3	3	4	17
Apartment Surroundings	Rent map of area	3	2	4	2	5	16
Apartment Surroundings	Night activities map	3	2	3	4	4	16
Apartment Surroundings	Safe U alerts on average of an area (issue counter)	2	2	3	3	4	14
Apartment Tour	Video tour of apartment	3	4	3	3	5	18
Encouraging App Usage	Get bonus when you invite friends	3	5	3	4	5	20
Encouraging App Usage	Residents get points on the app for responses	2	5	3	4	4	18
Encouraging App Usage	Get bonus when you ask/answer questions	3	5	3	3	3	17
Encouraging App Usage	Get bonus everyday when you check in the app	2	3	3	3	3	14
Encouraging App Usage	Get bonus when you upload videos about the apartments	2	2	3	2	5	14
Encouraging App Usage	Get bonus when you watch the videos about the apartments	2	2	3	3	1	11
Apartment Recommendation/Search	Search for apartments with a filter	5	5	5	5	5	25
Apartment Recommendation/Search	App Recommendation/Search	5	5	4	5	5	24
Apartment Recommendation/Search	Customize search results ("cards" of the apartments)	4	5	4	4	5	22
Apartment Recommendation/Search	Comparison view of apartment	3	5	3	4	5	20
Apartment Recommendation/Search	Recommend by search history/user profile	3	5	3	3	5	19
Apartment Recommendation/Search	Filter by company	3	3	3	4	5	18
Roommate Communication	Chat system with roommates	4	5	3	5	3	20
Roommate Communication	Organize meeting for prospective roommate	3	3	3	3	1	13
Roommate Matching	Allow "dealbreakers" when searching for roommates	4	5	4	5	5	23
Roommate Matching	Percentage match to roommate	3	5	4	4	5	21
Roommate Matching	Roommate polling and waiting list	3	5	3	3	5	19
Roommate Matching	Survey of preferences and follow up with recommendations	3	5	4	4	3	19
Roommate Matching	Allow user to just slot in anywhere at an apartment, no pr	3	4	4	3	5	19
Roommate Matching	Upload intro videos about themselves	2	5	3	3	3	16
Roommate Matching	Signifier denoting what school someone's from (ex. UMN, Au	3	3	3	4	1	14
Roommate Matching	Find/merge with another group of people, not just find a s	3	2	4	3	2	14
Culled	Smoking allowed	4	3	3	2	5	17
Culled	App manages paperwork related to rental application	3	3	4	4	1	15
Culled	VR tour of the apartment	3	2	3	2	5	15
Culled	Calendar system (apartment + user) — see where it aligns	1	5	3	4	1	14
Culled	Postings from apartment companies could be verified as pos	3	2	3	4	2	14
Culled	Show the rating of the apartments on other platform	1	5	3	4	1	14
Culled	Get bonus when you do some tasks in the app	2	3	3	3	3	14
Culled	Can meet with a current resident to ask questions	1	3	3	3	3	13
Culled	Traffic map of area	3	3	3	3	1	13
Culled	Sign a lease through the app	3	2	4	2	1	12
Culled	Roommate meetup blind date — Organize an event so you meet	2	3	3	3	1	12
Culled	Trash/Recycling	2	1	3	3	2	11
Culled	Type of lighting in the unit	2	1	2	1	4	10
Culled	Get bonus when you do the virtual tour	2	2	3	2	1	10
Culled	Get bonus when you share your ideas about apartments	2	2	3	2	1	10
Culled	"Wild card" roommate system (randomly assign and then meet	2	1	3	2	1	9