

**Avinash Sanap** – Managing Director,  
Sanap Hi-Tech Nursery (I) Pvt. Ltd.

Mr. Avinash Sanap, the Managing Director of Sanap Hi-Tech Nursery (I) Pvt. Ltd., is deeply involved in overseeing the day-to-day operations of the nursery. He firmly believes in customer-centric service, reliability, and providing farmers with the right guidance tailored to their needs.

Having worked closely at the grassroots level in agriculture, Mr. Sanap has a genuine understanding of the struggles, hardships, and aspirations of farmers. His down-to-earth approach allows him to connect effortlessly with farmers, fostering trust and open communication.

Known for his humility and inclusive leadership, he always ensures collective growth by taking everyone along. As the head of his family and company, he has successfully nurtured Sanap Hi-Tech Nursery into a strong institution, united by a bond of trust.

Awards and recognition have never been his pursuit. For him, the greatest honor lies in the love, trust, and loyalty of the farming community. This conviction is reflected in the company's guiding motto: "Trust of Farmers – Generation to Generation."

**Mrs. Sheetal Avinash Sanap – Director,  
Sanap Hi-Tech Nursery (I) Pvt. Ltd.**

Mrs. Sheetal Avinash Sanap, Director of Sanap Hi-Tech Nursery (I) Pvt. Ltd., was born into a farming family (daughter of Shri Shivaji Dhondiram Kangane). From her early childhood, she developed a deep passion for agriculture. After marriage, being part of an agriculturally rooted family, she continued to be closely exposed to farming discussions, stories, and the everyday struggles of farmers.

These experiences nurtured a sensitive perspective within her, especially towards the challenges faced by women farmers. She realized that although women contribute immensely to agriculture, their efforts often go unrecognized in society.

Recognizing the resilience of women in farming, Mrs. Sanap has consistently worked to raise awareness about their contribution. Alongside nursery management, she is dedicated to highlighting the value of women farmers' labor, addressing their issues, and advocating for their needs.

In the daily operations of the nursery, she interacts with women workers with empathy and understanding, ensuring a supportive environment. Her humility, compassion, and sincerity have helped her build strong, heartfelt connections with women farmers.

She firmly believes: "The labor of women farmers is not just the strength of their families, but a true asset to society. Their work deserves rightful recognition and respect."

**Ashutosh Avinash Sanap** – Executive Director  
Sanap Hi-Tech Nursery (I) Pvt. Ltd.

Mr. Ashutosh Avinash Sanap is the dynamic and visionary Executive Director of Sanap Hi-Tech Nursery (I) Pvt. Ltd. A graduate in Commerce and currently pursuing higher studies in Business Management, he brings with him a unique blend of humility, determination, and forward-thinking leadership. In a short span of time, he has already begun reshaping the management of the nursery with fresh ideas and a modern outlook.

Acknowledging that despite being one of the oldest nurseries in Nashik district, the expected growth was not achieved, Mr. Sanap has taken a firm resolve – to transform Sanap Hi-Tech Nursery into one of the leading nurseries in India within the coming decade.

He deeply studies the challenges of agriculture, the impact of climate change, fluctuations in market prices, emerging technologies, and evolving customer expectations. His management approach reflects this knowledge through a strong focus on consistent plant quality, building a robust supply chain, adopting advanced technology, and creating a skilled leadership team.

Founded in 1998, Sanap Hi-Tech Nursery has, in recent years, earned a renewed reputation for trust, quality, and customer-centric service under his guidance. While pursuing his MBA, Mr. Sanap is seamlessly integrating modern business practices with innovative agricultural methods.

His vision is clear – Sanap Hi-Tech Nursery should not remain merely a business, but should grow into a trusted and respected brand in the hearts of farmers and customers alike. He is relentlessly working towards making this vision a reality.

## **Om Avinash Sanap – Director**

As the third-generation leader of Sanap Hi-Tech Nursery (I) Pvt. Ltd., Om Avinash Sanap has carried forward a deep-rooted passion for innovation, discipline, and positivity since his childhood. A BBA graduate, this young director envisions a bold dream – to scale Sanap Nursery to a turnover of 100 crore and establish it as a brand recognized on the international stage.

For Om, the nursery is not just a business but a mission to build a new culture of management. He strongly believes that beyond having a dress code, the company must nurture a strong organizational culture, foster open bridges of communication with employees, and adopt automation in production processes. When it comes to quality, he accepts no compromise – for him, unwavering quality is the true foundation of customer trust.

Fearlessness, humility, and uniqueness define his personality. From mastering the finer details of production to exploring global technologies, Om approaches every challenge with curiosity and determination. With a strong desire to learn from countries like Israel, China, and other agricultural leaders, he is committed to bringing world-class practices into Sanap Nursery.

Today, Om Avinash Sanap's vision is clear – Sanap Nursery should not remain just a business enterprise, but grow into a symbol of farmers' trust and a modern identity of excellence. Carrying forward the legacy of two generations, his mission is to ensure that the same trust continues even stronger with the third.