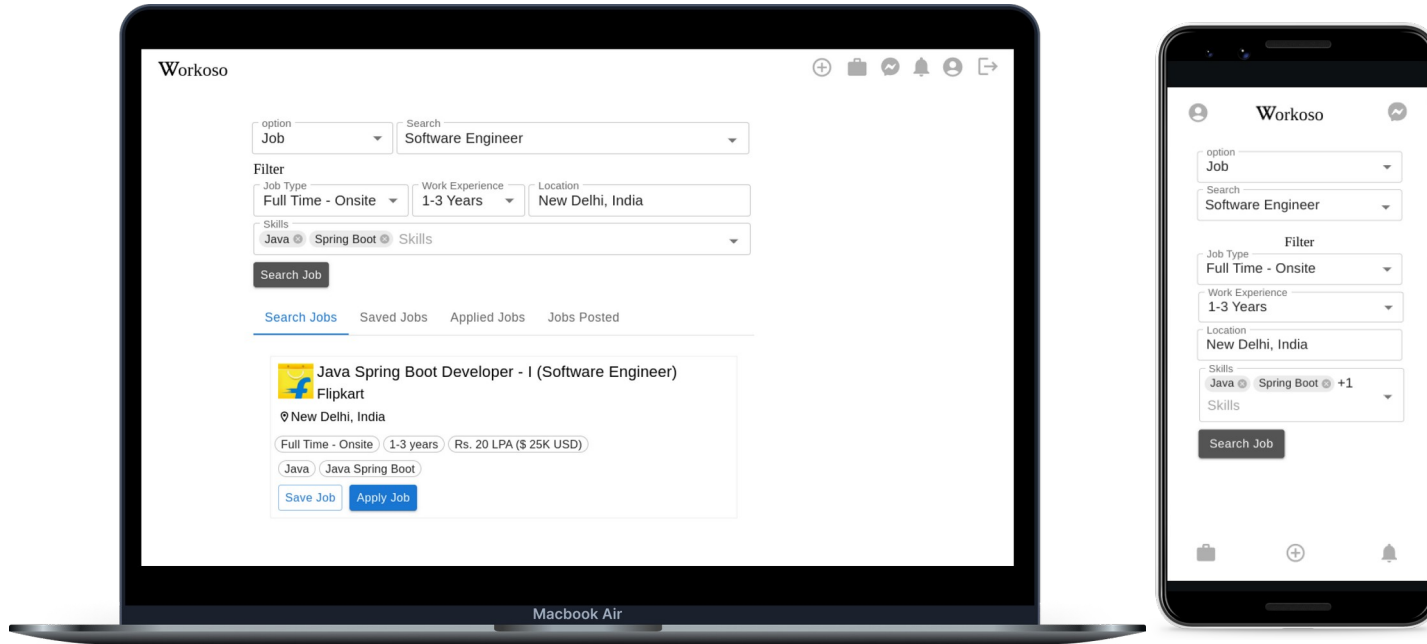# Workoso App



Improving work availability and flexibility across geographies with blockchain.

# Work apps in 2023

- Lack of authentic work reviews

  - Difficulty in recruitment across distant geography.

- Lack of flexibility

  - Picking the tasks and team formation

    - Difficult to keep people skilled.
    - Difficult to keep people productive.

# Solutions

- Lack of authentic work reviews

  - We can improve recruitment across distant geography by publishing work reviews over blockchain.
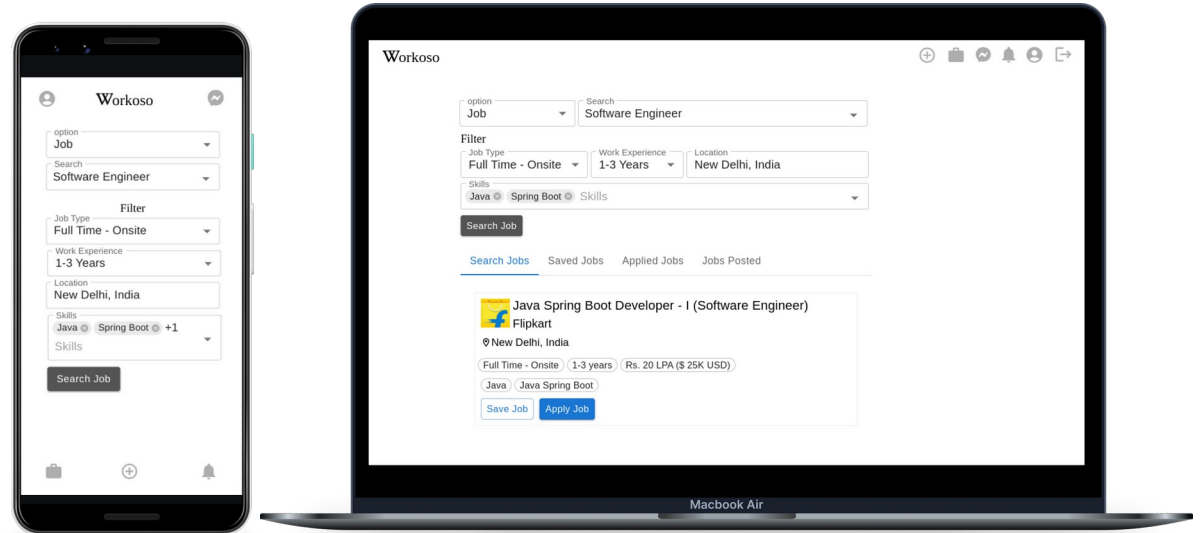
  *Blockchain can help distribute data across geography without any mutation.*

- Lack of work flexibility

  - We can improve flexibility in selection of tasks and team formation with small company of maximum 4 members (Pareto's distribution limit) called "Service"

# Product

- Search, Post & Apply for Jobs.

- Create Service/Company

- Do the Job, Get work ratings/reviews & publish it over Blockchain in order to get work more easily.

Website : https://workoso.in
Follow us on Instagram : @workoso.in

# Total Addressable Market (TAM)

**Current Market (TAM)**

300 Million total users on online recruitment platforms

150 Million Authentic Users

50 Million Paid Users

(33% of Authentic Users)

**$ 48 Billion USD**

# Business Plan

10% commission per Job Transaction

Pricing, Paid User distribution & Revenue Predictions.

India/Asia Income distribution
3LPA + : 10LPA + = 15 : 1

Taking 10% commission per job transaction,

US/Europe distribution
$ 50K USD+ : $ 100K USD+ = 3 : 1

For 100 full time freelancers,

Potential Revenue = 90*0.3 + 6*3 + 3*4 +1*8 = 65 L

Ratio between full time vs part time = 1 : 10

So, we need 1000 part time freelancers to produce such revenue.

# Team

- Founders
  - Yash Pratap
  - Rakesh Pandey
- Investors
  -

# Funding Plans

- Stage : Seed Round
  - Get the 20,000+ downloads on Play Store
    - If there exists 1000 part time freelancers
      - 90% people from India/Asia
      - 10% from US/Europe
    - Total Potential Revenue = Rs. 65 Lac.*

We are looking for
Rs. X investment in
exchange of
Y% equity

# Future Plan for Big Tech

**Work reviews on blockchain as pipeline**

Workoso app

Insurance
**($ 5 Trillion USD+ currently)**

**Insurance** :

Work reviews deployed over blockchain helps companies recruit more people across distant geography and evaluate person's financial capabilities in order to protect them financially from various kinds of catastrophic incidents by developing better insurance policies.