

# Finollama



Protecting people from misleading financial content with Generative AI.

# Problem Statement

## Problem

The rise of misleading financial content is crippling people's ability to make sound financial decisions.

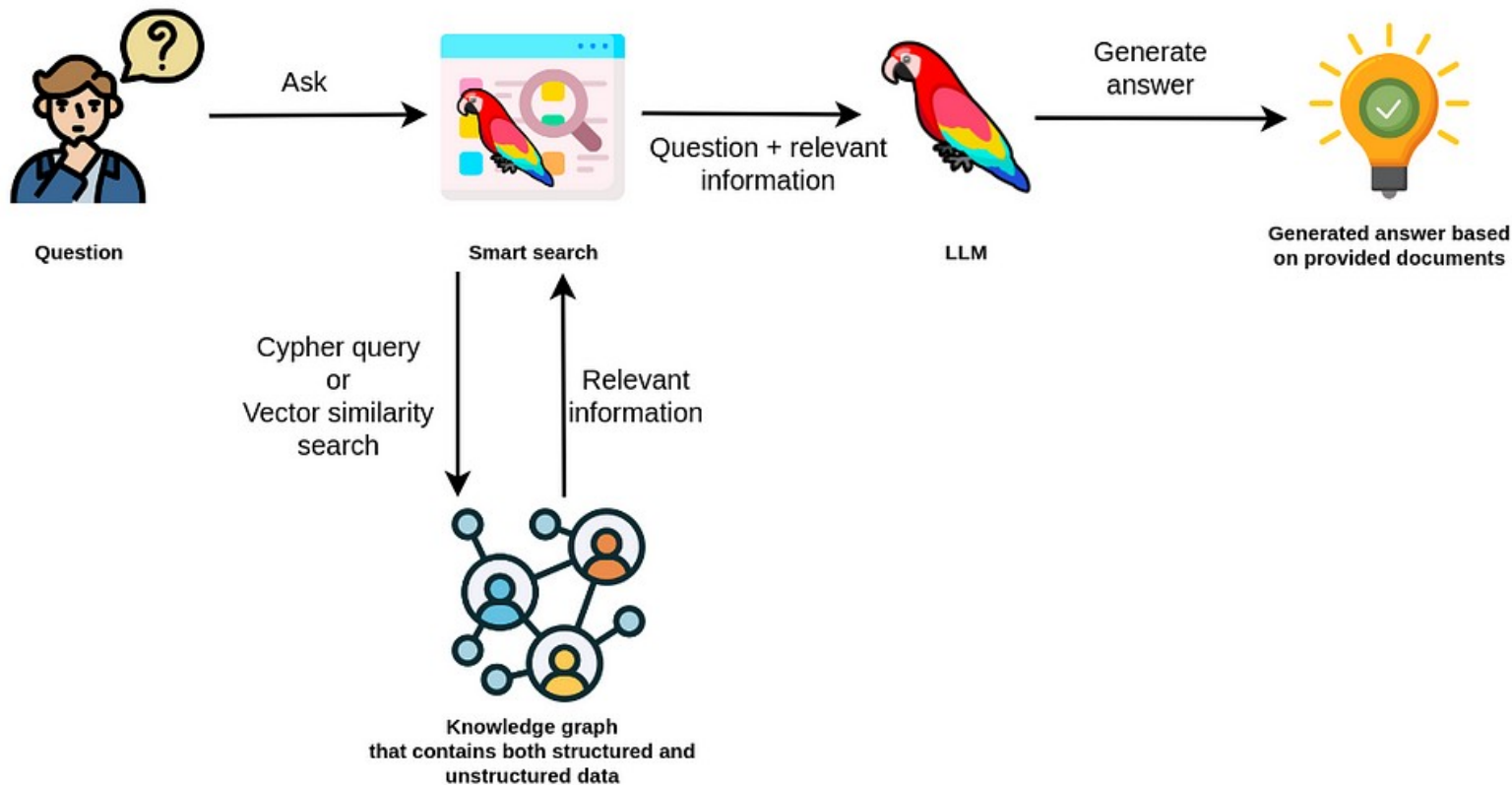
## Solution

Finance majorly deals with "risk management" and "detecting financially misleading content" via Generative AI can improve people's ability to make better financial decisions. RAG can improve the accuracy of “detection” according to the financial regulations of a particular state.

## What is Retrieval Augmented Generation (RAG) ?

Large Language Models (LLMs) can reason about wide-ranging topics, but their knowledge is limited to the public data up to a specific point in time that they were trained on. If you want to build AI applications that can reason about private data, you need to augment the knowledge of the model with the specific information it needs. The process of bringing inserting your private information into the model is known as Retrieval Augmented Generation (RAG).

# How Retrieval-Augmented Generation (RAG) works ?



# Product



Finollama

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Go

Safe 5

Misleading 0

Context required 2

Unverified 0

Analysis

Text

Verification

Gold loans are offered by banks and NBFCs.

fact

Safe

You can borrow money against the value of your gold jewelry or ornaments.

fact

Safe

Gold loans are easier to obtain compared to traditional loans.

fact

Safe

Gold loans often come with lower interest rates than unsecured loans.

fact

Safe



**Finollama**  
System Design  
1Mn user load



SSL certificate



Email forwarding



DNS Management



#### Functional Services



Email/SMS Service

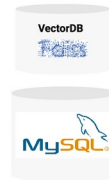


Domain Service

#### Application Services



Virtual Private Server - Ubuntu



#### Integration Services

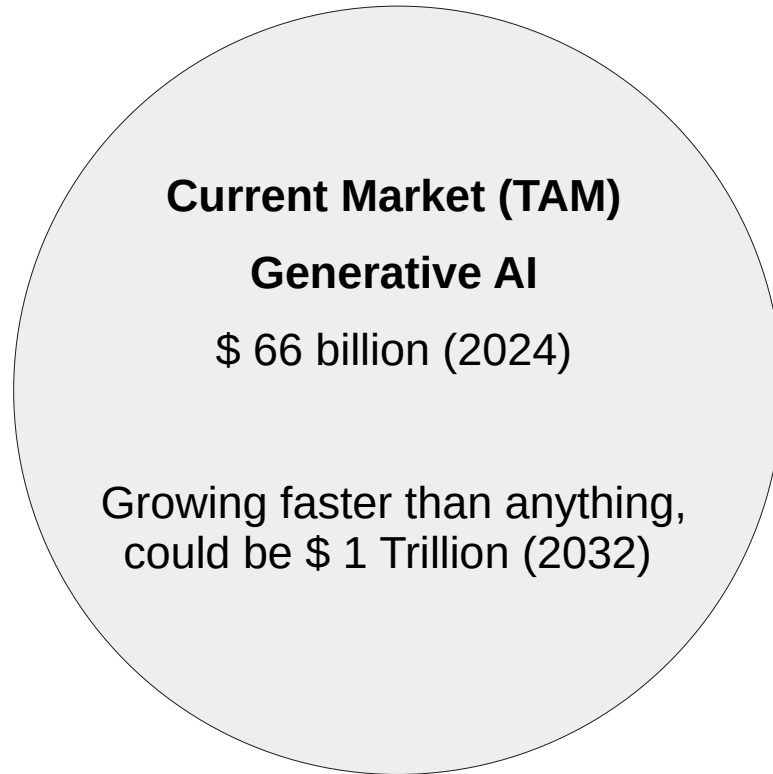


Chrome Extension

#### LLM Gen AI Services



# Total Addressable Market (TAM)



# Business Plan

## Subscription Model

\$ 1 per 1000 words.