Finollama



Improving stock recommendations by detecting financially misleading content with Generative AI.

Problem Statement

Problem

Due to incapability to detect financially misleading content quickly at any given moment of time, only top 10% of listed companies are considered for financial analysis by equity research firms. It makes supporting new initiatives by less popular companies and making money out of it for average investors really difficult.

Solution

Generative AI (LLM/RAG) can help us analyze companies financial at significantly less manual efforts and make financial analysis accessible to average investors and also protect them from financially misleading content.

Challenges

- Creating a Minimum Viable Product (MVP) that is useful is really difficult because it requires substantial amount of data upfront. If we analyze only 4-5 companies, their reports are already available in the market, and until we have data for all 6000 companies, we won't be able to develop USP.
- License from SEBI to earn brokerage.

Benefits

- Substantial reduction in stock manipulation and it will make financial regulation easier for authorities.
- Supporting new initiatives like Sustainability projects will be easier and it will solve climate change issue faster than other methods.

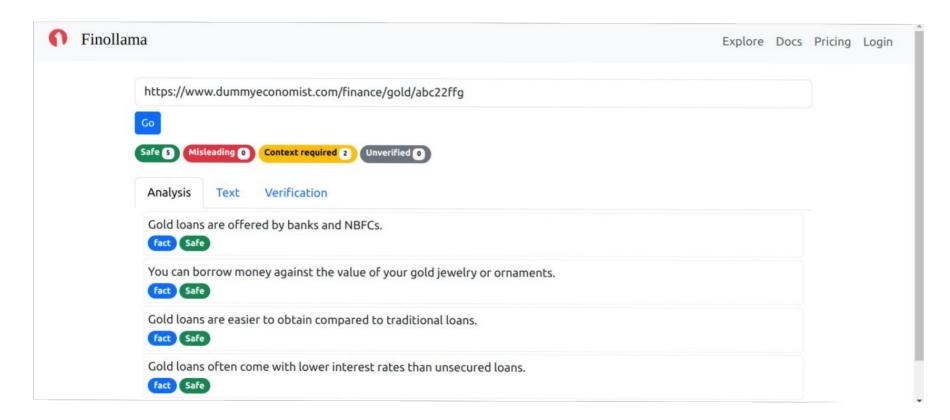
Total Addressable Market (TAM)



Global Equity Research and Stock Recommendations

\$ 4 Trillion USD (2024)

Product (pre-MVP)













SSL certificate

Email forwarding

DNS Management



Functional Services



Email/SMS Service



Domain Service

Application Services



Integration Services



Chrome Extension

LLM Gen Al Services

