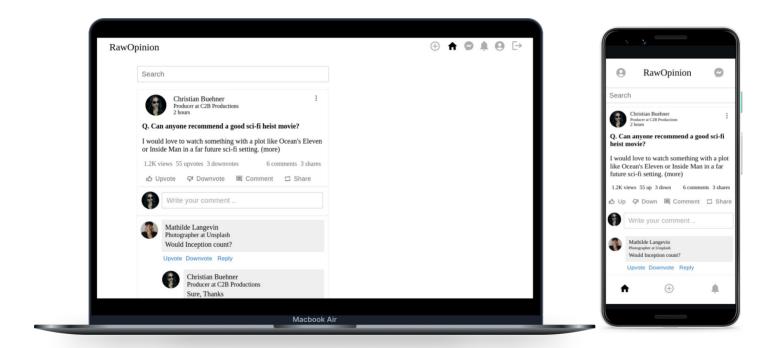
## RawOpinion App



Improving freedom of speech across geographies with blockchain based discussion forum.

# Discussion apps in 2023

• Centralized censorship weaken freedom of speech.

### **Solutions**

• Distributed and decentralized censorship strengthen freedom of speech and it can be implemented by publishing important discussion threads over blockchain.

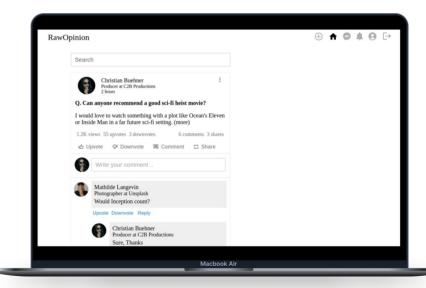
Blockchain can help distribute data across geography without any mutation.

### **Product**

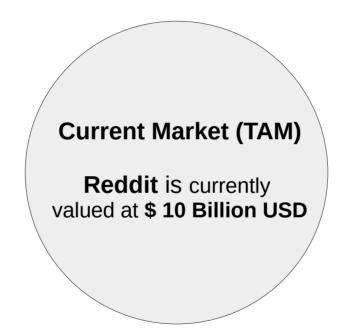
- Post Discussion threads.
- Create/Join Community.
- Publish your important discussion thread on blockchain in order to protect it from centralized censorship.

Website: https://rawopinion.in Follow us on Instagram: @rawopinion.in





# Total Addressable Market (TAM)



### **Business Plan**

#### Free

3 posts / month on Blockchain

With Ads

### \$10/month

30 posts / month on Blockchain

No Ads

### \$60/year

600 posts / year on Blockchain.

No Ads

Pricing, Paid User distribution & Revenue Predictions.

```
1 month = 60% people
```

Potential Revenue = 
$$((10 * (0.6 + 0.30*4)) + (0.1 * 60)) * 1000$$
  
=  $$ 24,000 = 19.6 L *$ 

## Team

- Founders
  - Yash Pratap
  - Rakesh Pandey
- Investors

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# **Funding Plans**

- Stage : Seed Round
  - Do the marketing and Get the 50,000+ downloads on Play Store
    - If there exists
      - 20,000 active users
      - 1000 paid users
    - Total Potential Revenue = Rs. 19 Lac.\*

We are looking for Rs. X investment in exchange of Y% equity