Payal D. Sapariya

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22nd Jan, 2025

Hiring Team

Think Dirty

Subject: Application for UX/UI Designer (Internship) Position

Dear Hiring Team,

I am excited to apply for the UX/UI Designer (Internship) position at Think Dirty. As a passionate designer with a strong foundation in civil engineering and project management, I bring a unique blend of analytical problem-solving and design thinking to every project.

My experience transitioning into design has been motivated by a love for creating user-centered experiences. While working in structural design, I learned to address complex challenges with precision, attention to detail, and collaboration—characteristics I've carried into my current studies in Interactive Media Management at Conestoga College. In this program, I am learning tools like Adobe XD, Photoshop, and Figma, alongside CSS, JavaScript, and responsive design principles.

Your commitment to sustainability and educating consumers resonates deeply with me. I'm especially interested in the opportunity to create designs that make a meaningful impact. My recent projects have sharpened my abilities in prototyping, A/B testing, and accessibility design, preparing me to contribute effectively to Think Dirty's goal of transforming ingredient-conscious shopping.

I'd love the opportunity to bring my unique background and design skills to your team. I've attached my resume below for your reference. Thank you for considering my application. I'm happy to discuss my experience further at your earliest convenience.

Sincerely,
Payal D. Sapariya

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EDUCATION

Conestoga College   **Kitchener, Ontario**
Graduate Diploma in Interactive Media Management   *Sept 2024 – Apr 2025*

Conestoga College   **Kitchener, Ontario**
Graduate Diploma in Project Management   *Sept 2023 – Apr 2024*

University of Mumbai   **Mumbai, India**
Bachelor's in Civil Engineering   *July 2017 – Nov 2020*

SKILLS

Software and Tools - Photoshop, Adobe XD, CSS, JavaScript/jQuery, HTML, Figma
Design Frameworks – Material Design, Human Interface Guidelines (HIG), WCAG Accessibility Standards
Prototyping and Testing – Wireframing, High Fidelity Prototypes, A/B testing. Usability Testing
Project Management – Agile Methodology, Jira, Trello, Asana
Competencies – Information Architecture, Responsive Design, Interaction Design, Design System Creation, Cross-functional Collaboration, Storyboarding, UX Writing, Data-Driven Design

CERTIFICATIONS

Foundations of User Experience - Google
Certified Associate in Project Management (CAPM): Project Management Institute

PROFESSIONAL EXPERIENCE

Whitby Wood Pritamdasani;   **Mumbai, India**
Role – Structural Design Engineer   *Nov 2021 - Jul 2023*

- Collaborated with cross-functional teams to ensure seamless project execution, paralleling user-focused design thinking principles for integrating diverse requirements.
- Led the documentation of technical deliverables, focusing on clarity and precision, close to creating user-friendly designs and maintaining standards (Indian Standards Codes, similar to design guidelines).
- Coordinated with stakeholders and developers, refining workflows to align execution with intent, demonstrating user-centric problem-solving skills.
- Conducted regular "usability-style" site inspections to monitor quality and resolve construction-related challenges, mirroring testing and iteration in design workflows.
- Facilitated stakeholder communication through weekly coordination meetings, showcasing the ability to collaboratively present, discuss, and iterate designs.
- Managed a multidisciplinary team, delivering 15+ high-rise designs (similar to managing multiple digital design projects) by adhering to high standards and strict deadlines.

EPICONS Consultants Pvt. Ltd;   **Mumbai, India**
Role – Jr. Design Engineer   *Dec 2020 - Nov 2021*

- Designed analytical models (ETABS, SAFE) for complex structural projects, honing technical design skills transferable to UI/UX modeling and prototyping.
- Conducted seismic and wind analysis with strict adherence to standards, reflecting attention to detail and compliance with industry benchmarks similar to design systems and usability standards.
- Collaborated with teams to produce detailed deliverables (RCC drawings) with a focus on accuracy and clarity, akin to user interface prototypes and specifications.
- Reviewed and refined designs before release to ensure compliance with safety and usability standards, paralleling the QA process in UI/UX design.
- Documented project details meticulously, mirroring skills in creating structured workflows and project management in design.
- Documented comprehensive **project details** for **accurate record-keeping** across multiple project sites.