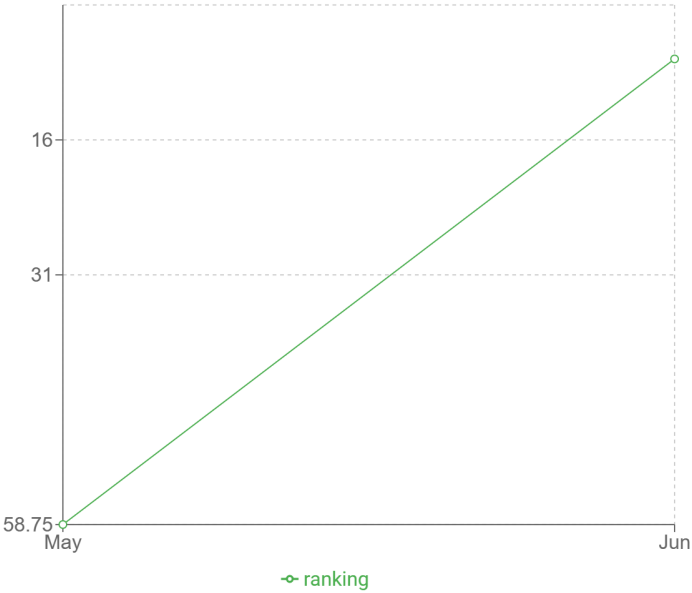


SEO Rankings

Current Rankings

Keyword	Current	Previous	Change	Actions
Dentist Near Me	2	1	↑1	
Dentist Near Me	2	1	↑1	
hello	112	127	↓15	
hello1	121	123	↓2	
check	100	99	↑1	
Best dentist	5	7	↓2	
testing	127	127	-	
testing1234	1	1	-	

Ranking Trend (Last 12 Months)



Reviews and Ratings

Average Rating

★★★★★

5.0/5

Total Reviews

100

Average Rating

4.9

Platform Ratings

Platform	New/Total Reviews	Ratings	★	★★	★★★	★★★★	★★★★★
google	12/97	5.0/5	0	0	0	0	12

Google Analytics Overview

Visitors

1431

Pageviews

464

Engagement Rate

47.6%

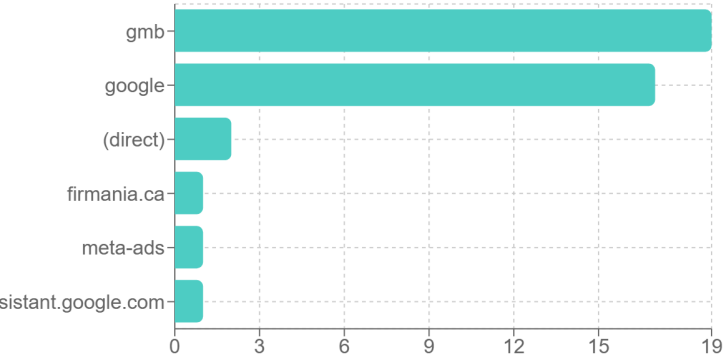
Avg. Session

1:40

Top Pages

Pages	Current	Previous
Sessions	1649	1800
Total Users	1436	1563
New Users	1403	1510
Event Count	7870	8338
Bounce Rate	47	51

Traffic Sources



Acquisitions Summary

Total Conversions

250

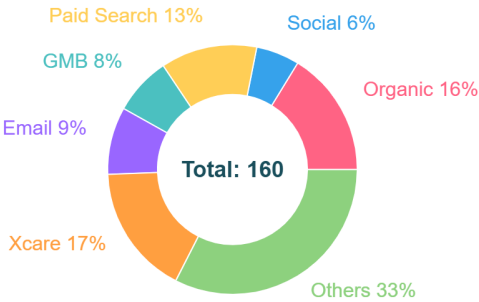
New Patients Converted

85

Lost

17

Lead Sources



Acquisition Details

Source	Count
Organic	14
Social	8
Paid Search	15
GMB	5
Email	4
Xcare	12
Others	27

Organic Social Paid Search GMB Email Xcare Others

Lost Leads

Lost Leads Details: 1

Sr No	Name	Email	Source	Reason	Status	Actions
1	Khadija Vakaliya	zaid@searchresultsmedia.	xcare-loyalty	this is testing hello1	Opportunity Lost	

Acquisition

Acquisition Details: 3

Sr No	Name	Email	Source	Reason	Actions
1	Rakesh Desai	rakesh@icecold2.com	Mississauga	test	
2	Loyce Heidenreich	loyce@yopmail.com	seo		
3	Jessie Reed	jessie@yopmail.com	instagram		

Calls

Calls Details: 4

Sr No	Phone	Source	Reason	Status	Actions
1	8122018023		This is updated notes	Opportunity Lost	
2	4165687285	gmb	This is an updated note	Opportunity Lost	
3	6472255444	gmb		Opportunity Lost	
4	6472710778	gmb		Opportunity Lost	

New Patients Acquisition

New Patients Acquired

#	Patient Name	Phone	Email	Source
1	Zaid Vakaliya	9898169302	zaid@xcarepro.com	onlinescheduling
2	Rakesh Desai	+16472898385	rakesh@icecold2.com	Mississauga
3	Loyce Heidenreich	2894690228	loyce@yopmail.com	seo
4	Kendall Nolan	2894690228	kendall@yopmail.com	
5	Leo Tan	2894690228	leo@yopmail.com	Mississauga
6	Mic Philips	6474771934	mic@yopmail.com	Mississauga
7	Jessie Reed	5064975976	jessie@yopmail.com	instagram
8	Mark Krohn	8447859654	mark@yopmail.com	facebook
9	Troy Coyle	2264441022	troy@yopmail.com	email-offer1
10	Erik Torres	2045067004	erik@yopmail.com	meta-ads
11	Michael Grant	2267413032	michael@yopmail.com	google-ads
12	Joseph Stubblefield	2265462233	joseph@yopmail.com	gmb
13	Dexter Mooney	2267834990	dexter@yopmail.com	seo
14	Jennifer Mueller	5878164384	jennifer@yopmail.com	Mississauga
15	Jorg Nact	5064975976	jorg@yopmail.com	Mississauga
16	Mandy Baum	4315330196	mandy@yopmail.com	instagram
17	Lena Abend	2495033554	lena@yopmail.com	facebook
18	Felix Mueller	5872061480	felix@yopmail.com	meta-ads
19	Florian Eichel	7786528498	florian@yopmail.com	google-ads
20	Diana Daecher	4315330196	diana@yopmail.com	seo
21	Gregory Magee	7822013717	gregory@yopmail.com	Mississauga
22	Ebony Ward	3658000816	ebony@yopmail.com	Mississauga
23	Brian Clark	7822013717	brian@yopmail.com	seo
24	Sidney Raynor	7786528498	sidney@yopmail.com	instagram
25	Callie Carmack	5872061480	callie@yopmail.com	facebook
26	Justin Herring	4315330196	justin@yopmail.com	email-offer1
27	Walton Krebs	3658000816	walton@yopmail.com	seo
28	Aaron French	4315330196	aaron@yopmail.com	meta-ads
29	Kevin Mickelsen	5878164384	kevin@yopmail.com	google-ads
30	Amy Ahn	5064975976	amy@yopmail.com	gmb
31	Donald Johnson	6474772056	donald@yopmail.com	seo

32	Caleb Jolly	5142250543	caleb@yopmail.com	Mississauga
33	Alice Dunrossil	5142250543	alice@yopmail.com	Wellness-Hub-Clinic
34	Matthew Neale	5142250543	matthew@yopmail.com	Wellness-Hub-Clinic
35	Jaxon Builder	5142250543	jaxon@yopmail.com	Wellness-Hub-Clinic
36	Will Abbie	5142250543	will@yopmail.com	Wellness-Hub-Clinic
37	Holly Worrall	5142250543	holly@yopmail.com	Wellness-Hub-Clinic
38	Oscar Bromley	5142250543	oscar@yopmail.com	Wellness-Hub-Clinic
39	Sofia Woolcock	5142250543	sofia@yopmail.com	Wellness-Hub-Clinic
40	Ryan Short	9025550102	harry@yopmail.com	Mississauga
41	Rose Tranter	5142250543	rose@yopmail.com	email-offer1
42	Arthur Drayton	5142250543	arthur@yopmail.com	email-offer2
43	Veronica Gorski	5142250543	veronica@yopmail.com	meta-ads
44	Sonia Hill	5142250543	sonia@yopmail.com	google-ads
45	David Krogman	5142250543	david@yopmail.com	google-ads
46	Dorothy Vega	5142250543	dorothy@yopmail.com	google-ads
47	George Wilson	5142250543	george@yopmail.com	google-ads
48	Richard Walton	5142250543	richard@yopmail.com	gmb
49	Tonya Benton	5142250543	tonya@yopmail.com	seo
50	Darla Mccollom	5142250543	darla@yopmail.com	seo
51	Sam Williams	5142250543	sam@yopmail.com	seo
52	Lena Futrell	5142250543	lena@yopmail.com	meta-ads
53	Jose Kirtley	5142250543	jose@yopmail.com	google-ads
54	Clayton Covington	5142250543	clayton@yopmail.com	google-ads
55	Barry Sawyer	5142250543	barry@yopmail.com	google-ads
56	Sandra Whitney	5142250543	sandra@yopmail.com	gmb
57	Debee Mcknight	5142250543	debee@yopmail.com	gmb
58	Lee Harper	5142250543	lee@yopmail.com	seo
59	Terri Joyce	5142250543	terri@yopmail.com	seo
60	Danton Dn	5142250543	danton@yopmail.com	seo
61	Louis Thaxton	5142250543	louis@yopmail.com	seo
62	Gene Sowers	5142250543	gene@yopmail.com	Mississauga
63	Harry Short	9025550102	harry@yopmail.com	Mississauga
64	Harry Short	9025550102	harry@yopmail.com	onlinescheduling
65	Oscar Short	9025550117	oscar@yopmail.com	offer-mail
66	Harvey Short	4185550144	harvey@yopmail.com	facebook

67	Robert Short	4185550171	robert@yopmail.com	onlinescheduling
68	Brinda May	4185550156	brinda@yopmail.com	onlinescheduling
69	Carrie May	4185550155	carrie@yopmail.com	offer-mail
70	Carol May	4185550116	carol@yopmail.com	facebook
71	Karen May	4185550175	karen@yopmail.com	onlinescheduling
72	Tina Bush	9025550146	tina@yopmail.com	onlinescheduling
73	Alex Bush	3435550101	alex@yopmail.com	offer-mail
74	Michle Bush	3435550189	michle@yopmail.com	onlinescheduling
75	Brandon Bush	3435550125	brandon@yopmail.com	onlinescheduling
76	Silly Philips	6135550148	silly@yopmail.com	google-mail
77	Lilly Philips		lilly@yopmail.com	google
78	Joe Philips		joe@yopmail.com	onlinescheduling

Observations and Recommendations

Observations

Conversion	POSITIVE
Mobile conversions are 12% lower than desktop despite higher traffic	
test	POSITIVE
test	
tr	POSITIVE
rerere	

Recommendations

Content	MEDIUM
Mobile conversions are 12% lower than desktop despite higher traffic	
eeewe	MEDIUM
ewewe	