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Data Mining Tutorial Sheet 3

Q 2.) Min. Support = 60%
Min. Confidence = 80%

C11

Items	Support
A	1 (20%)
C	2 (40%)
D	1 (20%)
E	4 (80%)
I	1 (20%)
K	5 (100%)
M	3 (60%)
N	2 (40%)
O	3 (60%)
U	1 (20%)
Y	3 (60%)

$\boxed{L1} \rightarrow E, K, M, O, Y$

$\boxed{C2}$

Items

Count (Support)

EK	4 (80%)
EM	2 (40%)
EO	3 (60%)
EY	2 (40%)
KM	3 (60%)
KO	3 (60%)
KY	3 (60%)
MO	1 (20%)
MY	2 (40%)
OY	2 (40%)

$\boxed{L2} \rightarrow EK, EO, KM, KO, KY$

$\boxed{C3}$

Items

Support

E, K, O	3 (60%)
K, M, O	1 (20%)
K, M, Y	2 (40%)

$\boxed{L3} \rightarrow EKO$

As min. Support = 60%, so, Fp tree will be build using those elements itself.

TID

T100

T200

T300

T400

T500

Ordered Items

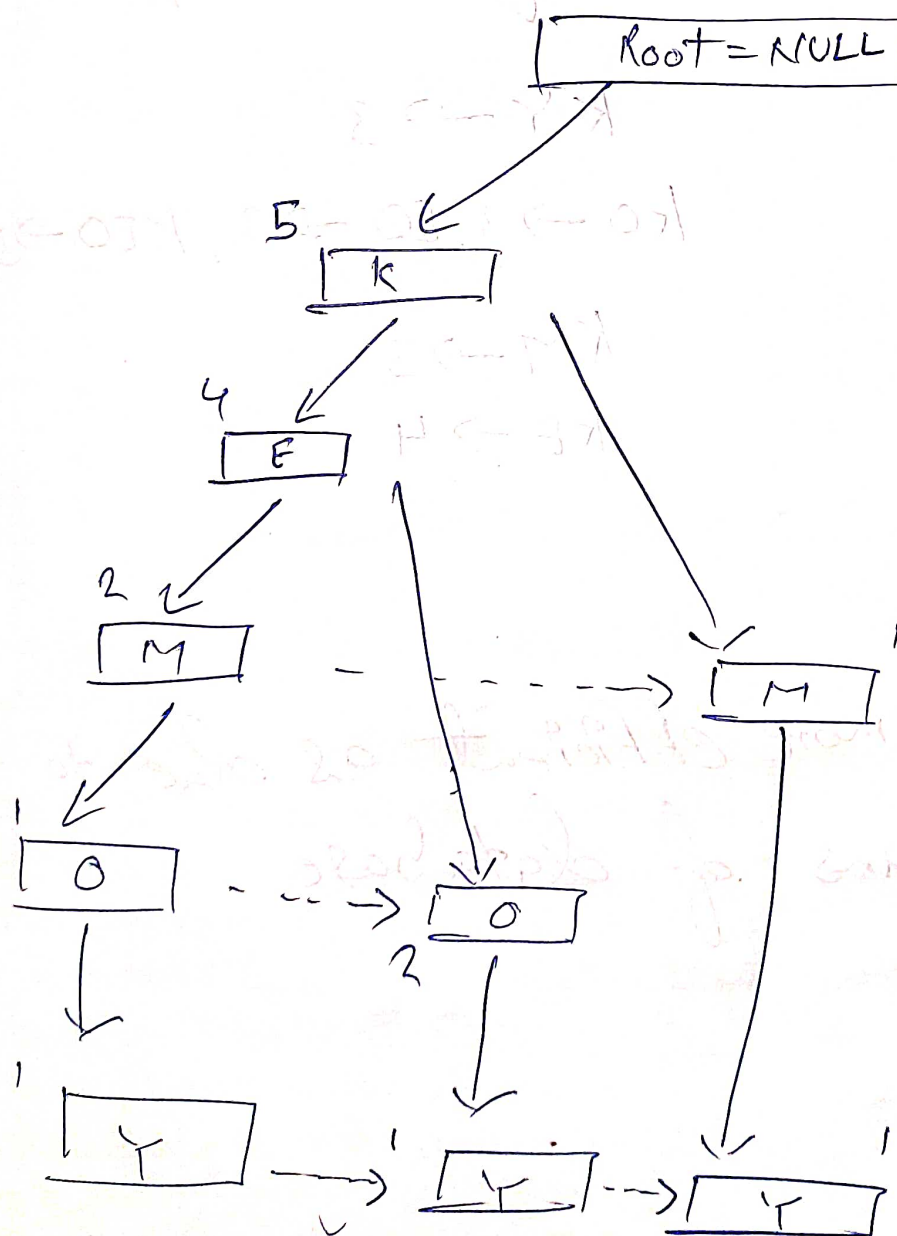
K E M O Y

~~K E M O~~ K E O Y

K E M

K M Y

K E O



Items

Conditional
Pattern Base

Conditional
Freq. Pattern
Tree

Y KEMO:1, KEO:1, KM:1

K:3

O KEM:1, KE:2

KE:3

M KE:2, K:1

K:3

E K:4

K:4

K

Items

Freq. Pattern

Y

KY \rightarrow 3

O

KO \rightarrow 3, EO \rightarrow 3, KEO \rightarrow 3

M

KM \rightarrow 3

E

KE \rightarrow 4

K

FP Tree is more efficient as due to
only 2 scans of database.

Association Rules

Confidence

b)

$$[E, k] \rightarrow O$$

75%

$$[k, O] \rightarrow E$$

100%

Strong

$$[E, O] \rightarrow k$$

100%

Strong

$$E \rightarrow [k, O]$$

75%

$$k \rightarrow [E, O]$$

60%

$$O \rightarrow [E, k]$$

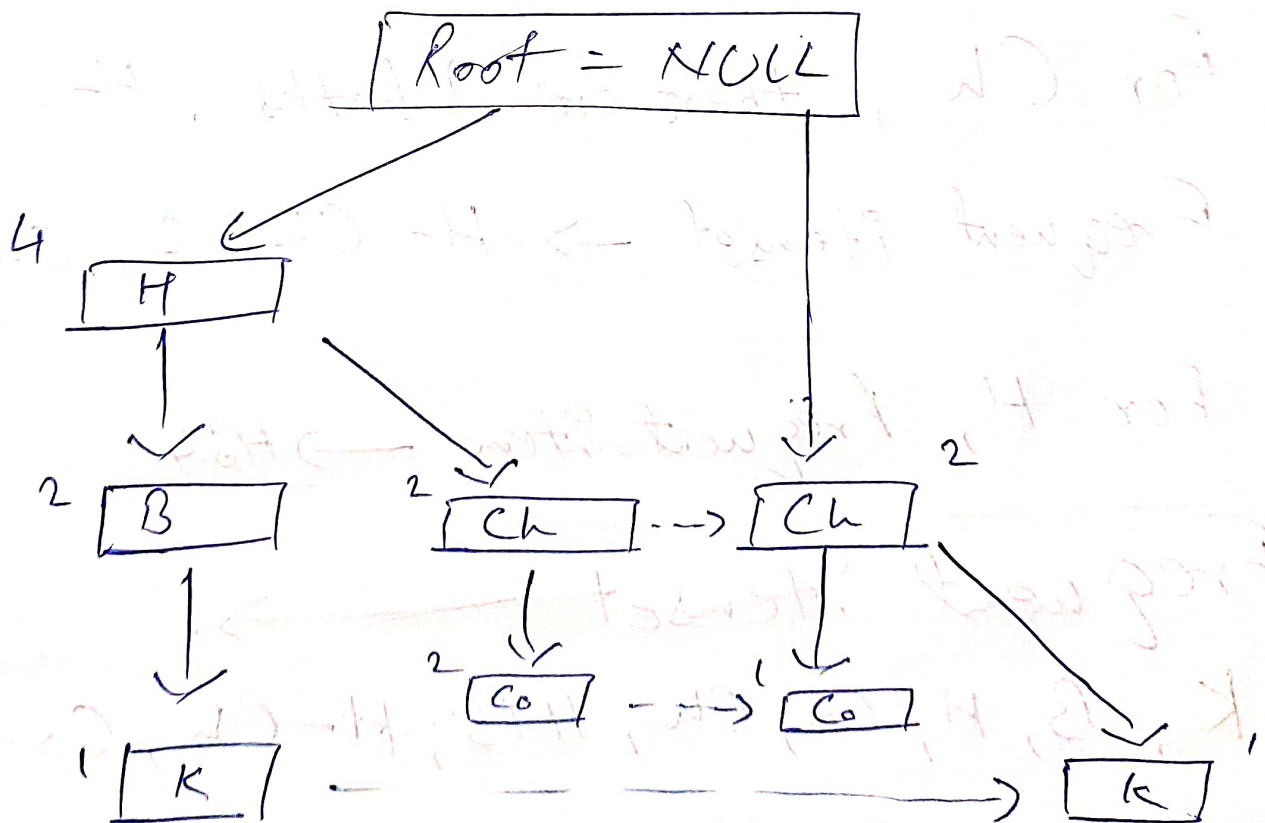
100%

Strong

Q3) \wedge Min. Support = 33.33%
 \wedge Min. Confidence = 60%

Items	Support
Hotdogs (H)	4 (66%)
Chips (Ch)	4 (66%)
Coke (Co)	3 (50%)
Buns (B)	2 (33%)
Ketchup (K)	2 (33%)

FP-Tree



For K, there are 2 branches $H-K$, $Ch-K$
but it doesn't satisfy minimum support.

Frequent item $\rightarrow K:2$

For B, there are 1 branches, $H-B$. So,

Frequent item $\rightarrow HB:2, B:2$

For Co, there are 2 branches $H-Co$ &
 $Ch-Co$.

Frequent item $\rightarrow Co:3, Co-Ch-H:2,$
 $Co-Ch:3$

For Ch, there are 2 paths, $H-Ch$ & Ch

Frequent itemset $\rightarrow H-Ch:2, Ch:4$

For H, Frequent item $\rightarrow H:4$.

Frequent itemset \rightarrow

$K, B, H, Co, Ch, HB, H-Ch, Co-Ch,$
 $H-Co, H-Co-Ch$

Q 4)

TID

Transaction

T1

A B C D E F

T2

B C D E F G

T3

A D E H

T4

A D F I J

T5

B D E K

Min. Support $\rightarrow 60\%$ ($0.6 * 5 = 3$)

Min. Confidence $\rightarrow 80\%$

Items Support

A

3

B

3

C

2

D

3

E

4

F

3

G

1

H

1

I

1

J

1

K

1

$L1 \rightarrow A, B, D, E, F$

C2

Items

Support

AB

1

AD

3

AE

2

AF

2

BD

3

BE

3

BF

2

DE

4

DF

3

EF

2

$L2 \rightarrow AD, BD, BE, DE, DF$

C3

Items

Support

BDE

3

DEF

2

$L3 \rightarrow$

BDE

Frequent itemset \rightarrow BDE

b) FP-tree

F-list

D
E
A
B
F

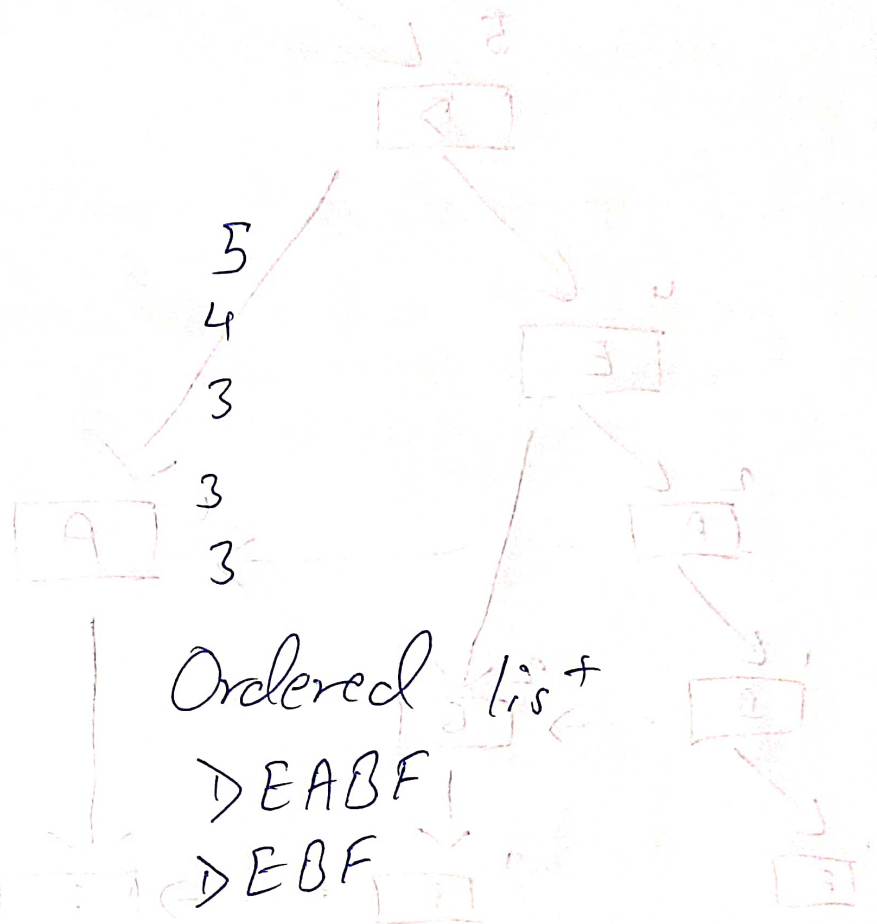
TID

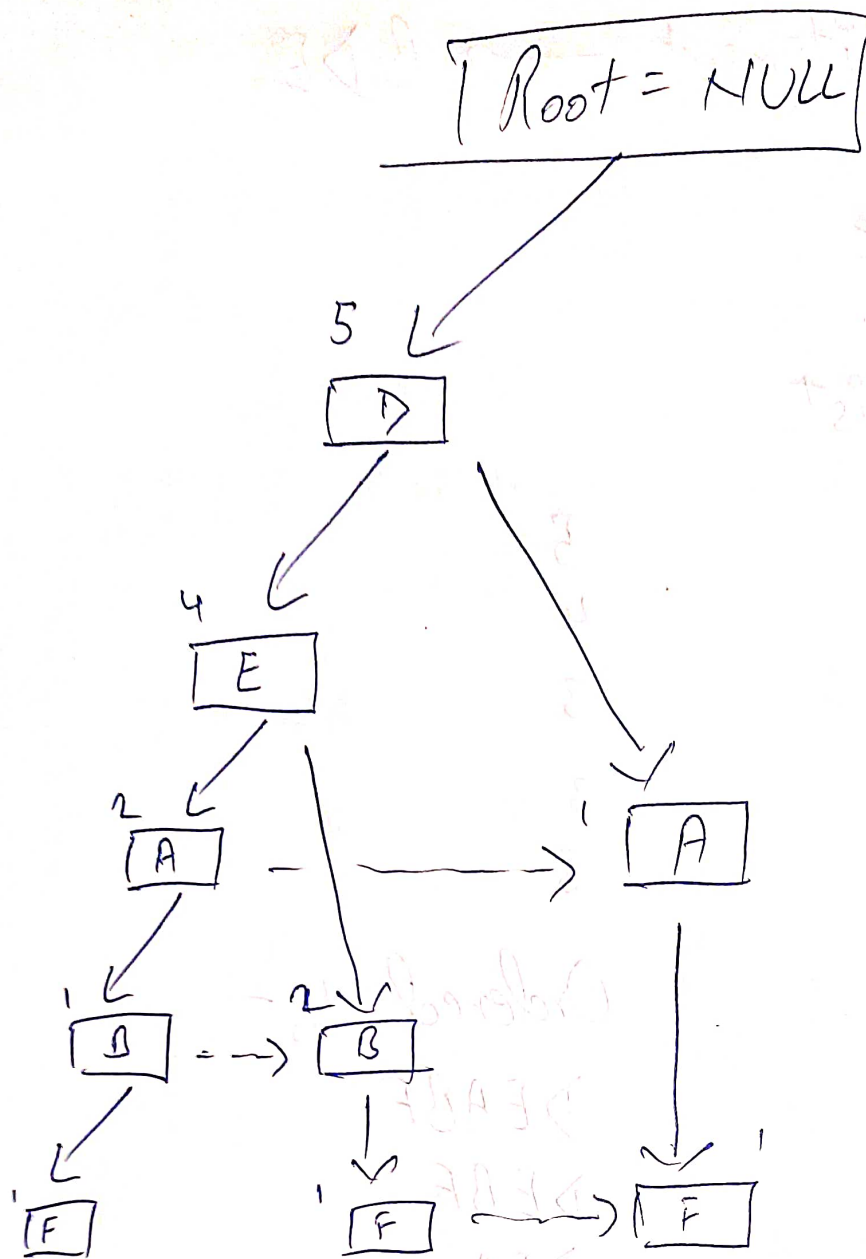
1
2
3
4
5

Ordered list

DEABF
DEBF
DEA
DAF
DEB

Sequence \rightarrow FB AED





Item

A

B

F

E

Frequent Pattern

DE, D

~~DEA~~, DEB

DF

DE

c) Apriori algorithm has high time complexity, while FP tree is fast as it uses only 2 scans.

d) Strong association Rules with A as antecedent

$$A \rightarrow D E$$

Confidence
100%

$$A E \rightarrow D$$

e) The constraint cannot be used to generate because it is used to narrow down frequent itemsets.