#### **SVKM's NMIMS**

### School of Technology Management & Engineering, Chandigarh

A.Y. 2023 - 24

**Course: Database Management Systems** 

#### **Project Report**

Program	B.tech Computer Engineering					
Semester	4					
Name of the Project:	E-COMMERCE MANAGEMENT					
	<u> </u>					
Details of Project Members						
Batch 1	Roll No- A163 Roll No- A176 Roll No- A177	Devanshi Srivastava Yash Patil Srushti Mishrikotkar				
Date of Submission: 02-04-2024						

## **Contribution of each project Members:**

Roll No.:	Name	Contribution
A163	Devanshi Srivastava	Query/Information/ Conclusion
A176	Yash Patil	E-R Diagram/Relational Model/Query
A177	Srushti Mishrikotkar	Query/Storyline/Filled up the information/Reviews

## Rubrics for the Project evaluation:

First phase of evaluation:	10 marks
Innovative Ideas (5 Marks)	
Design and Partial implementation (5 Marks)	
Final phase of evaluation	10 marks
Implementation, presentation and viva, Self-Learning and Learning Beyond classroom	

#### **Table of Contents**

Sr no.	Topic	Page no.
1	Storyline	
2	Components of Database Design	
3	Entity Relationship Diagram	
4	Relational Model	
5	Normalization	
6	SQL Queries	
7	Learning from the Project	
8	Project Demonstration	
9	Self-learning beyond classroom	
10	Learning from the project	
8	Challenges faced	
9	Conclusion	

## **STORYLINE-**

"E-Commerce Emporium" is an innovative online marketplace that leverages a sophisticated database management system (DBMS) to provide customers with a seamless shopping experience. Customers register for accounts, browse through a diverse product catalog, and effortlessly place orders. The DBMS efficiently manages product inventory, order processing, and payment transactions, ensuring accuracy and security throughout. Sellers benefit from streamlined operations, timely order notifications, and access to valuable customer feedback. Continuous analysis of data stored in the DBMS allows for ongoing optimization, driving improvements in inventory management, user experience, and overall performance. As a result, "E-Commerce Emporium" emerges as a trusted destination for online shopping, renowned for its reliability, convenience, and commitment to customer satisfaction.

# II. Components of Database Design

User (customer\_id, name, email, address, phone\_number, created\_at, updated\_at)

Order (order\_id, customer\_id, order\_date, total\_amount, status, created\_at, updated\_at)

Order Item (order\_item\_id, order\_id, product\_id, quantity, price, subtotal)

Product (product\_id, name, description, price, stock\_quantity, category\_id, seller\_id, created\_at, updated\_at)

Review (review\_id, product\_id, customer\_id, rating, comment, created\_at, updated\_at)

Cart (cart\_id, customer\_id, created\_at, updated\_at)

Category (category\_id, name, description)

Seller (seller\_id, name, email, address, phone\_number)

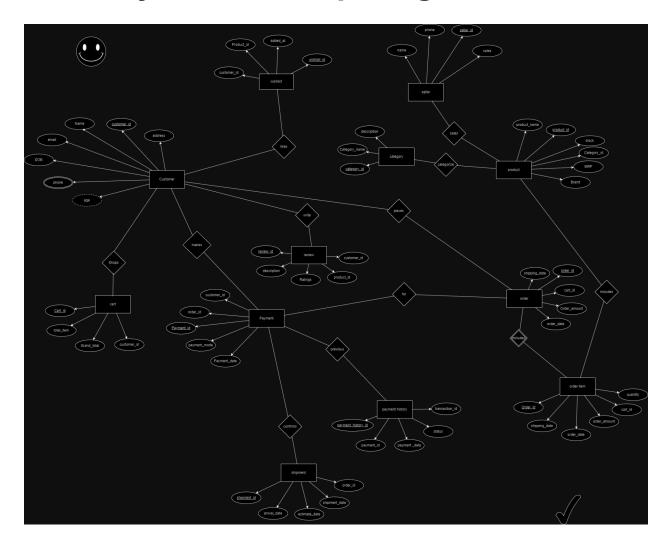
Payment (payment\_id, order\_id, amount, payment\_method, status, created\_at, updated\_at)

Payment History (payment\_history\_id, payment\_id, transaction\_id, payment\_date, status, created\_at, updated\_at)

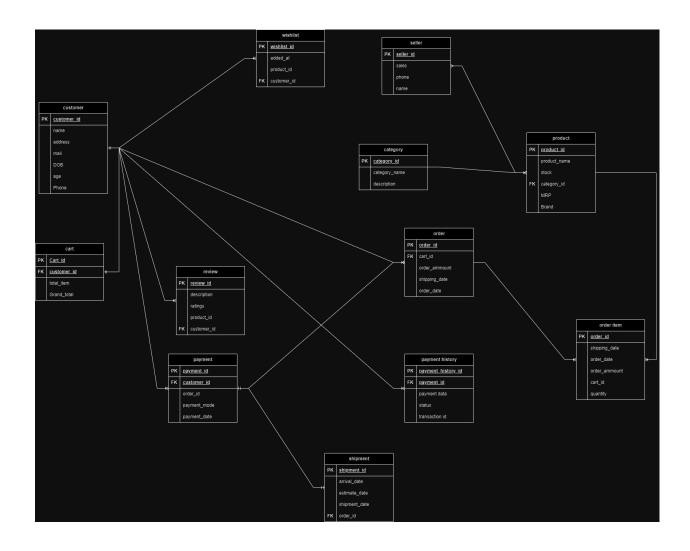
Shipment (shipment\_id, order\_id, shipment\_date, estimated\_arrival\_date, actual\_arrival\_date, status, created\_at, updated\_at)

Wishlist (wishlist\_id, customer\_id, product\_id, added\_at)

# III. Entity Relationship Diagram



# IV. Relational Model



## V. Normalization

- 1. User Table: All columns contain atomic values. No repeating groups. Attributes depend on the primary key (customer\_id).
- 2. Order Table: Similarly, all conditions for 3NF are met.
- 3. Order Item Table: Same as above.
- 4. Product Table: All conditions for 3NF are met.
- 5. Review Table: All conditions for 3NF are met.
- 6. Cart Table: All conditions for 3NF are met.
- 7. Category Table: All conditions for 3NF are met.
- 8. Seller Table: All conditions for 3NF are met.
- 9. Payment Table: All conditions for 3NF are met.
- 10. Payment History Table: All conditions for 3NF are met.
- 11. Shipment Table: All conditions for 3NF are met.
- 12. Wishlist Table: All conditions for 3NF are met.

# VI. SQL Queries

## **Output of Tables:**

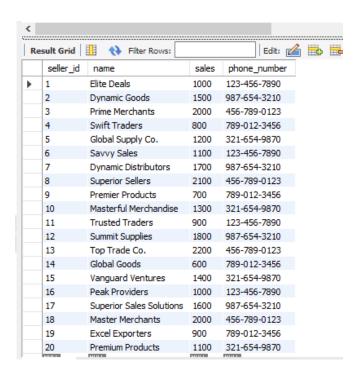
### Table -1 CUSTOMER

customer_id	name	email	address	phone_number	age
4	Emma Davis	emma@example.com	101 Pine St	789-012-3456	28
5	Michael Wilson	michael@example.com	202 Maple St	321-654-9870	32
6	Sarah Brown	sarah@example.com	303 Cedar St	123-456-7890	27
7	David Miller	david@example.com	404 Oak St	987-654-3210	33
8	Jessica Taylor	jessica@example.com	505 Elm St	456-789-0123	29
9	Chris Harris	chris@example.com	606 Pine St	789-012-3456	31
10	Rachel Clark	rachel@example.com	707 Maple St	321-654-9870	26
11	Matthew Mar	matthew@example.com	808 Ceda 707	Maple St 7890	34
12	Lauren Garcia	lauren@example.com	909 Oak St	987-654-3210	30
13	Kevin Rodriguez	kevin@example.com	1010 Elm St	456-789-0123	28
14	Amanda Hern	amanda@example.com	1111 Pine St	789-012-3456	32
15	Justin Nelson	justin@example.com	1212 Maple St	321-654-9870	27
16	Stephanie King	stephanie@example	1313 Cedar St	123-456-7890	29
17	Brandon Adams	brandon@example.com	1414 Oak St	987-654-3210	33
18	Nicole Thomas	nicole@example.com	1515 Elm St	456-789-0123	31
19	Jonathan White	jonathan@example.com	1616 Pine St	789-012-3456	25
20	Melissa Scott	melissa@example.com	1717 Maple St	321-654-9870	28
NULL	NULL	NULL	NULL	NULL	NULL

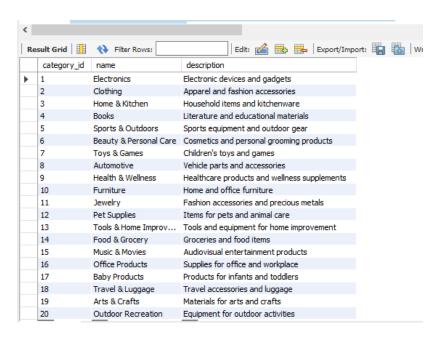
### Table -2 ORDER

Re	sult Grid	H 🙌 Filter	Rows:	Ed	lit: 🍊 🛱
	order_id	customer_id	order_date	total_amount	cart_id
•	1	1	2024-01-01	100.00	1
	2	2	2024-01-02	150.00	2
	3	3	2024-01-03	200.00	3
	4	4	2024-01-04	75.00	4
	5	5	2024-01-05	120.00	5
	6	6	2024-01-06	90.00	6
	7	7	2024-01-07	80.00	7
	8	8	2024-01-08	110.00	8
	9	9	2024-01-09	70.00	9
	10	10	2024-01-10	120.00	10
	11	11	2024-01-11	85.00	11
	12	12	2024-01-12	95.00	12
	13	13	2024-01-13	135.00	13
	14	14	2024-01-14	105.00	14
	15	15	2024-01-15	125.00	15
	16	16	2024-01-16	100.00	16
	17	17	2024-01-17	145.00	17
	18	18	2024-01-18	95.00	18
	19	19	2024-01-19	130.00	19
	20	20	2024-01-20	110.00	20

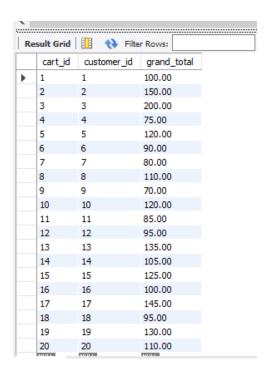
#### Table -3 SELLER



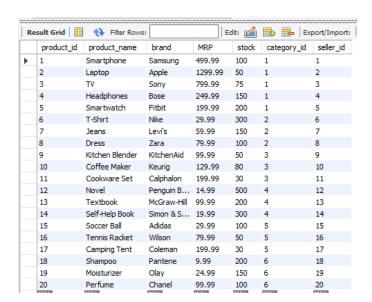
#### Table -4 CATEGORY



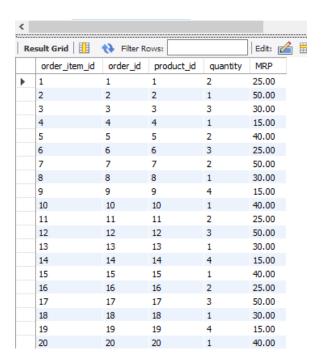
#### Table - 5 CART



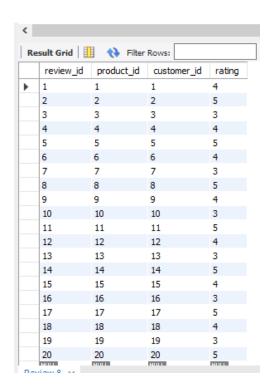
#### Table - 6 PRODUCT



#### Table - 7 OrderItem



#### Table - 8 REVIEW



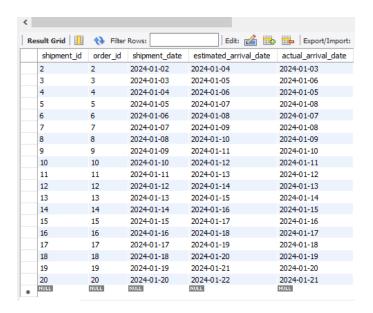
#### Table - 9 PAYMENT

	payment_id	order_id	customer_id	payment_method	payment_date
•	1	1	1	Credit Card	2024-01-01
	2	2	2	PayPal	2024-01-02
	3	3	3	Cash on Delivery	2024-01-03
	4	4	4	Credit Card	2024-01-04
	5	5	5	Cash on Delivery	2024-01-05
	6	6	6	Credit Card	2024-01-06
	7	7	7	PayPal	2024-01-07
	8	8	8	Cash on Delivery	2024-01-08
	9	9	9	Credit Card	2024-01-09
	10	10	10	Cash on Delivery	2024-01-10
	11	11	11	Credit Card	2024-01-11
	12	12	12	PayPal	2024-01-12
	13	13	13	Cash on Delivery	2024-01-13
	14	14	14	Credit Card	2024-01-14
	15	15	15	Cash on Delivery	2024-01-15
	16	16	16	Credit Card	2024-01-16
	17	17	17	PayPal	2024-01-17
	18	18	18	Cash on Delivery	2024-01-18
	19	19	19	Credit Card	2024-01-19
	20	20	20	Cash on Delivery	2024-01-20
	NULL	NULL	NULL	NULL	NULL

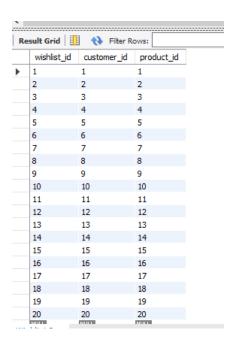
### Table - 10 PAYMENT\_HISTORY

	payment_history_id	payment_id	transaction_id	payment_date	status
•	1	1	12345	2024-01-01	Success
	2	2	67890	2024-01-02	Success
	3	3	23456	2024-01-03	Pending
	4	4	78901	2024-01-04	Success
	5	5	34567	2024-01-05	Pending
	6	6	12345	2024-01-06	Success
	7	7	67890	2024-01-07	Success
	8	8	23456	2024-01-08	Pending
	9	9	78901	2024-01-09	Success
	10	10	34567	2024-01-10	Pending
	11	11	12345	2024-01-11	Success
	12	12	67890	2024-01-12	Success
	13	13	23456	2024-01-13	Pending
	14	14	78901	2024-01-14	Success
	15	15	34567	2024-01-15	Pending
	16	16	12345	2024-01-16	Success
	17	17	67890	2024-01-17	Success
	18	18	23456	2024-01-18	Pending
	19	19	78901	2024-01-19	Success
	20	20	34567	2024-01-20	Pending
	NULL	NULL	NULL	NULL	NULL

#### Table - 11 SHIPMENT



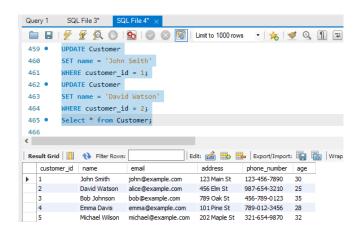
#### Table - 12 WISHLIST



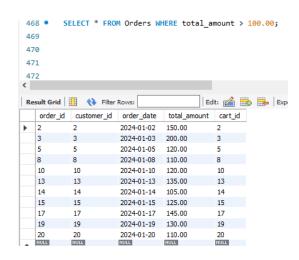
#### **SQL Queries:**

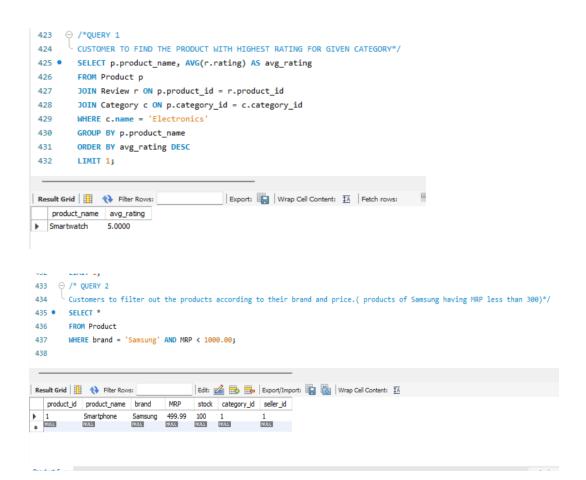
## Simple query-





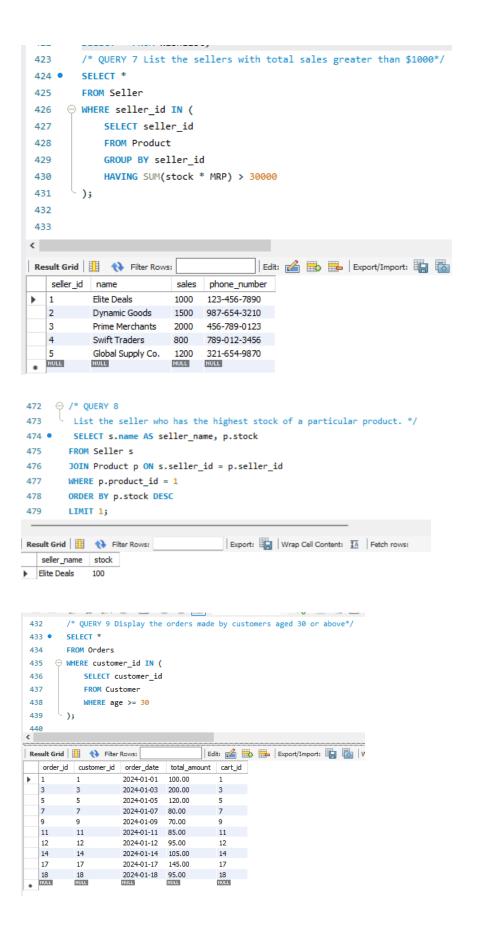
ult Grid 🛚 🔢	N Filter Row	s:	Edit:	<u></u>	b 🖶 Expor	t/Import:
product_id	product_name	brand	MRP	stock	category_id	seller_id
12	Novel	Penguin Books	14.99	500	4	12
6	T-Shirt	Nike	29.99	300	2	6
14	Self-Help Book	Simon & Schuster	19.99	300	4	14
5	Smartwatch	Fitbit	199.99	200	1	5
13	Textbook	McGraw-Hill	99.99	200	4	13
18	Shampoo	Pantene	9.99	200	6	18
4	Headphones	Bose	249.99	150	1	4
7	Jeans	Levis	59.99	150	2	7
19	Moisturizer	eans	24.99	150	6	19
1	Smartphone	Samsung	499.99	100	1	1
8	Dress	Zara	79.99	100	2	8
15	Soccer Ball	Adidas	29.99	100	5	15
20	Perfume	Chanel	99.99	100	6	20
10	Coffee Maker	Keurig	129.99	80	3	10
3	TV	Sony	799.99	75	1	3
2	Laptop	Apple	1299.99	50	1	2
9	Kitchen Blender	KitchenAid	99.99	50	3	9
16	Tennis Racket	Wilson	79.99	50	5	16
11	Cookware Set	Calphalon	199.99	30	3	11
17	Camping Tent	Coleman	199.99	30	5	17





```
⊖ /*OUERY 3

 438
           Customers to find the best seller of a particular product.*/
 439
 440 •
            SELECT s.name AS best_seller
           FROM Seller s
 441
           JOIN Product p ON s.seller_id = p.seller_id
 442
           WHERE p.product_id = 1;
 443
 \Lambda\Lambda\Lambda
Result Grid H 🙀 Filter Rows:
                                            Export: Wrap Cell Content: IA
    best_seller
 ▶ Elite Deals
       /*QUERY 5 List the category of product which has been sold the highest on a particular day ( 01-01-2024). */
454
455 • SELECT c.name, SUM(oi.quantity) AS total_sales
456
      FROM Orders o
457
      JOIN OrderItem oi ON o.order_id = oi.order_id
       JOIN Product p ON oi.product_id = p.product_id
458
       JOIN Category c ON p.category_id = c.category_id
459
       WHERE o.order_date = '2024-01-01'
461
       GROUP BY c.name
462
       ORDER BY total_sales DESC
      LIMIT 1;
463
Export: Wrap Cell Content: 🖽 Fetch rows:
  name
          total_sales
▶ Electronics 2
      465
       Customers to compare the products based on their ratings and reviews. .*/
 466
 467 • SELECT p.product_name, AVG(r.rating) AS avg_rating, COUNT(r.review_id) AS total_reviews
 468
         FROM Product p
  469
        JOIN Review r ON p.product_id = r.product_id
         GROUP BY p.product_name
  471
         ORDER BY avg_rating DESC, total_reviews DESC;
 Export: Wrap Cell Content: 1A
   product_name avg_rating total_reviews
 Laptop
               5.0000
   Smartwatch 5.0000
                      1
   Dress
               5.0000
    Cookware Set 5.0000
                       1
    Self-Help Book 5.0000
    Camping Tent 5.0000 1
    Perfume
               5.0000
    Smartphone 4.0000
    Headphones
               4.0000
   T-Shirt
              4.0000
                      1
    Kitchen Blender 4.0000
   Novel 4.0000
                      1
    Soccer Ball
               4.0000
   Shampoo 4.0000
                      1
               3.0000
               3.0000
                       1
    Coffee Maker 3.0000
    Textbook 3.0000
                       1
    Tennis Racket 3.0000
   Moisturizer 3.0000 1
```

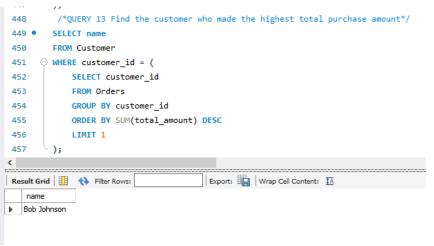


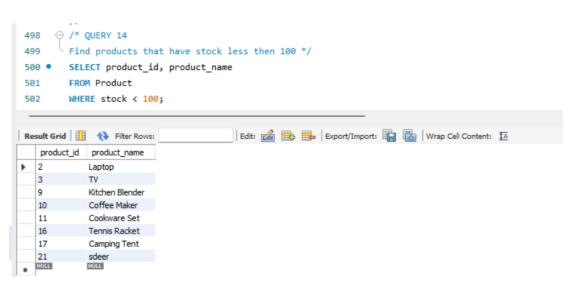
```
480
       481
         Find customers who have made payments using PayPal */
         SELECT customer_id, name
  482 •
  483
         FROM Customer

→ WHERE customer_id IN (
  484
             SELECT DISTINCT customer_id
  485
             FROM Payment
  486
             WHERE payment_method = 'PayPal'
  487
         );
  488
                                     Edit: 🚄 📆 🖶 Export/Import: 🏣 👸 | Wrap Cell Content: 🔣
  customer_id name
   2
              Alice Smith
             David Miller
             Lauren Garcia
    12
    17
             Brandon Adams
 * NULL
       /* QUERY 11 List the products with ratings greater than 4.5*/
L •
       SELECT *
       FROM Product
2
    3
            SELECT product id
            FROM Review
5
            WHERE rating > 4.5
7
       );
                                             Edit: 🚄 🖶 🖶 Export/Import: 🏢
ult Grid | | National Printer Rows:
product_id
            product_name
                                          MRP
                                                           category_id
                                                                        seller_id
                          brand
                                                    stock
2
           Laptop
                          Apple
                                          1299.99
                                                   50
                                                           1
                                                                       2
                                                                       5
5
           Smartwatch
                          Fitbit
                                          199.99
                                                          1
                                                   200
8
           Dress
                                          79.99
                                                   100
                                                           2
                                                                       8
                          Zara
11
                          Calphalon
                                          199.99
                                                          3
                                                                       11
           Cookware Set
                                                   30
           Self-Help Book
                          Simon & Schuster
                                                           4
14
                                         19.99
                                                   300
                                                                       14
17
                                                          5
                                                                       17
           Camping Tent
                          Coleman
                                          199.99
                                                   30
20
           Perfume
                          Chanel
                                          99.99
                                                   100
                                                          6
                                                                       20
                                                                       NULL
NULL
           NULL
                         NULL
                                         NULL
                                                   NULL
                                                          NULL
```

```
489
       Find orders where the shipment was delayed beyond the estimated arrival date */
490
491 •
       SELECT order_id, order_date
492
       FROM Orders

→ WHERE order_id IN (
493
           SELECT order id
494
           FROM Shipment
495
496
           WHERE actual arrival date > estimated arrival date
      );
497
498
                                    Edit: 🚄 🖶 🖶 Export/Import: 🏣 👸 Wrap Cell Content: 🖽
order_id order_date
          2024-01-03
  3
          2024-01-05
* NULL
          NULL
```





```
512
       Find the total revenue generated in each month of the year */
513 • SELECT EXTRACT(MONTH FROM order_date) AS month, SUM(total_amount) AS monthly_revenue
514
515
      GROUP BY EXTRACT(MONTH FROM order_date)
      ORDER BY month;
516
517
518
519
520
521
522
Export: Wrap Cell Content: IA
   month monthly_revenue
1
         2240.00
  510

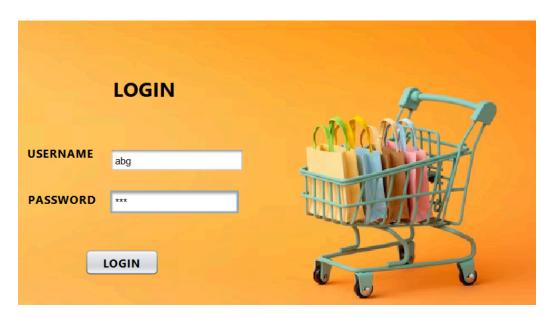
⊖ /* OUERY 16

         Find the average age of customers who have made a purchase ^{*}/
  511
          SELECT AVG(age) AS average_age
  512 •
 513
           FROM Customer
 514

→ WHERE customer_id IN (
 515
                SELECT DISTINCT customer_id
                FROM Orders
 516
         ٠);
  517
 518
 519
                                                Export: Wrap Cell Content: IA
 Result Grid Filter Rows:
     average_age
 29.6500
Find the average rating given by customers for each product category: */
519
520 • SELECT c.name AS category_name, AVG(r.rating) AS average_rating
521
     FROM Category c
      LEFT JOIN Product p ON c.category_id = p.category_id
522
     LEFT JOIN Review r ON p.product_id = r.product_id
523
524 GROUP BY c.name;
Export: Wrap Cell Content: TA
  category_name average_rating
Electronics
          4.0000
  Clothing
  Home & Kitchen
                 4,0000
  Books
                4.0000
  Sports & Outdoors
                4.0000
  Beauty & Personal Care 4.0000
Toys & Games
               NULL
  Automotive
                NULL
  Health & Wellness
              NULL
  Furniture
                HULL
  Jewelry
  Pet Supplies
                NULL
  Tools & Home Improv...
                NULL
                NULL
  Food & Grocery
                NULL
  Music & Movies
                NULL
  Office Products
                NULL
  Baby Products
  Travel & Luggage
  Arts & Crafts
  Outdoor Recreation
```



# VI. Project demonstration



# VII. Self -Learning beyond classroom

- 1.Database Design: Learned the intricacies of designing a relational database schema, including entity identification, attribute definition, and table normalization to minimize redundancy and ensure data integrity.
- 2.Entity Relationship Modeling: Gained expertise in defining relationships between entities, such as one-to-one, one-to-many, and many-to-many relationships, to accurately represent the data structure and facilitate efficient data retrieval.
- 3.SQL Proficiency: Improved SQL skills through writing complex queries to retrieve, insert, update, and delete data, enabling effective data manipulation and management within the database.
- 4.Query Optimization: Mastered techniques for optimizing SQL queries to enhance database performance, including indexing, query restructuring, and use of efficient join strategies to minimize query execution time.
- 5.Problem Solving: Faced challenges in resolving database-related issues, which honed problem-solving abilities and fostered a systematic approach to debugging and troubleshooting.
- 6.Understanding Data Integrity: Acquired a deeper understanding of maintaining data integrity through constraints, such as primary keys, foreign keys, and unique constraints, to enforce data consistency and accuracy.
- 7.Collaboration Skills: Collaborated effectively with team members to discuss database design decisions, resolve conflicts, and ensure alignment with project requirements, thereby enhancing teamwork and communication skills.

#### Baaki Maza aa gaya

Learned a lot and it also helped in understanding the concept very clearly and those concept those were a bit blurred got crystal cleared -Yash Patil

# VIII. Learning from the Project

- 1.SQL Queries Mastery: You've acquired proficiency in writing SQL queries, which is essential for interacting with databases. This skill enables you to retrieve, insert, update, and delete data effectively, catering to various requirements of database management.
- 2.Understanding Entity-Relationship Model: Through the project, you've grasped the concept of the entity-relationship model, which forms the basis of designing a database schema. Understanding entities, attributes, relationships, and cardinalities is crucial for creating a well-structured and normalized database.
- 3.Database Design Principles: By designing and implementing the database schema for the ecommerce system, you've learned about database normalization, data integrity, and other design principles. This knowledge is vital for ensuring efficient storage, retrieval, and management of data.
- 4.Integration of Java with DBMS: You've successfully connected Java applications with a DBMS (MySQL) using NetBeans IDE. This integration allows you to develop dynamic and interactive applications that interact seamlessly with databases, enabling functionalities like data retrieval, manipulation, and storage.
- 5.Hands-on Learning: Through practical application and hands-on experience, you've reinforced your understanding of database concepts and programming skills. This hands-on approach has provided you with real-world experience, enhancing your problem-solving abilities and critical thinking skills.
- 6.Continuous Learning: As you continue to explore and work on projects involving databases and Java applications, you'll encounter new challenges and opportunities for learning. Embrace these opportunities for growth and continually expand your knowledge and skills in database management and application development.

# IX. Challenges Faced

Designing an efficient and scalable database schema that accurately represents the relationships between different entities (e.g., customers, products, orders) complex. Deciding on the appropriate data types, keys, and constraints requires careful consideration.

## X. Conclusion

Designing and implementing the database schema for the ecommerce system has provided me with a comprehensive understanding of database normalization, relationships, and data modeling principles. Through practical application of programming skills, I strengthened my proficiency in SQL for database management and learned to develop user-friendly interfaces. The project also underscored the importance of data security and integrity, leading me to implement robust security measures. Additionally, I honed my problem-solving abilities and learned the value of effective teamwork and collaboration. Overall, this project has equipped me with essential skills and knowledge that will undoubtedly benefit me in future academic and professional pursuits.