

1. Cost Price :- The price at which an article is purchased is called its cost price & it is denoted by C.P. or

for any person, Cost price is an amount or quantity which firstly releases from the pocket of that person.

2. Selling Price :- The price at which an article sold is called its selling price & it is denoted by S.P. or

for any person, Selling price is, an amount or quantity which come to the pocket of that person.

3. Profit or Gain :- If S.P is greater than C.P then seller is said to have a Profit or Gain.

$$\text{i.e. Profit} = \text{S.P} - \text{C.P.}$$

4. Loss :- if S.P is less than C.P. then seller is said to have a loss

$$\text{i.e. Loss} = \text{C.P} - \text{S.P.}$$

5. Profit and loss are always counted on C.P.

6. C.P is always 100% in the case of Profit and loss.

7. For any transaction there are two persons involved. one is called buyer and second is seller.

8. Marked Price : MRP of an article is known as Marked Price or labelled price or listed price and it is denoted by MP.

9. Discount is always carried on MRP (MP).

10. MRP is always 100% in the case of discount.