Stephen Samraj Ebenezer

Interdisciplinary Product Designer who loves transforming intricate challenges into seamless, innovative solutions.

Based in San Francisco.

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EXPERIENCE

Tigerblocks - Lead Product Designer

October 2023 - present | Sunnyvale, CA

Fintech: Developed a 0-to-1 user experience for the core REIT-funded marketplace and created an internal KYC authorization tool, ensuring SEC compliance. Led product delivery for the pilot program, resulting in a **40% reduction in the onboarding KYC pipeline.**

Design system: Spearheaded the creation of a comprehensive design system library, **improving design consistency by 30%**, and mentored an intern in UX research, daily documentation, and library management.

Societal Computing Lab - UX Designer

July 2022 - October 2023 | Bloomington, IN, USA

Health informatics: Designed an intervention-based mindfulness application for cancer survivors. Facilitated **6 co-design workshops** and implemented clinical guidelines and behavioral interventions, Led the end-to-end design & product shipping.

Ride-sharing: Designed a **0-to-1 ride-sharing application** that connects people for health care services in rural Indiana & Detroit.

Brivo - Product Designer

September 2022 - April 2023 | Remote, USA | Internship

Al-based access system: Played a pivotal role in designing Brivo's Al-based enterprise access system. Enabled smart home integrations and **impacted a 16% increase** in account generation and revenue. Enabled cross-functional teams to drive continuous discovery and own **research-driven product strategy**.

Design systems: Designed and iterated major components of the design system - Brivo One. Increased the code production process and advocated for scalability and accessibility.

UXMINT Design - UI UX Designer

February 2021 - July 2021 | Chennai, India

Interactive LMS: Worked as a core designer for a Learning management system, Integrated gamification modules, formulated long-term business goals, and executed strategies that **resulted in 125 new institution consumers.**

Krysta Designs - Junior Product Designer

December 2019 - February 2021 | Chennai, India

Branding: Designed eye-catching illustrations for product packaging, promotional materials, and social media content,

EDUCATION

Master's in Human-Computer Interaction

Indiana University Bloomington May 2023 GPA 3.89/4.0

Bachelor's in Computer Science Engineering

Sairam Institute of Technology April 2020

FOR DESIGN COMMUNITY

Figma Widget: Designed & developed a productivity widget (UXFLOW) for product designers, managers, and developers. The widget assists 26,000+ designers in improving alignment between interdisciplinary teams.

SKILLS

DESIGN

Wireframing, Prototyping, Information Architecture, Design System, User Personas, Storyboarding, User Interface Design, Sketching, Ideation, Design Sprints, Rapid Prototyping, Agile thinking, Accessibility, Visual Design, Product Thinking, Task Flows.

RESEARCH

User Interviews, Surveys, Observation, Usability Testing, Affinity Diagramming, Competitive Analysis, Journey Mapping, Heuristic Evaluation, A/B Testing, Cognitive Walkthrough, Co-design, Visual Design, Information Architecture, and Conceptual Modeling.

TOOLS

Figma, Sketch, Adobe Creative Suite, Axure, InVision, Principle, Framer, Miro, Unity, Blender, Ableton, Logic Pro, Zeplin, SCRUM, Rive, Protopie,