

Prompt Engineering Best Practices



Core Principles of Effective Prompting

1. Be Concise

- Avoid unnecessary details or flowery language.
- Simple, direct prompts reduce the risk of misunderstanding.

2. Be Specific and Well-Defined

- Clearly define the task or desired output.
- Vague Prompt:
 - X "Tell me about Earth"
- Improved Prompt:
 - Give me five poetic metaphors to describe Earth as a nurturing planet"
- Why It Matters:

Specific prompts guide the model toward your intended purpose, reducing ambiguity and improving relevance and structure.

Learning Tips:

- State Intent Clearly:
 - "Summarize Earth's atmosphere for a 6th-grade science textbook."
- Avoid Overly Broad Prompts:

Useful for exploration, but not for goal-oriented tasks.

🢡 Summary: The more precisely you define what you want, the more accurately the model can respond.

3. Ask One Task at a Time

- Avoid multi-part or compound questions.
- Break complex tasks into sequential, focused queries.

Example Breakdown:

X Poor Prompt:

"What's the best method of boiling water and why is the sky blue?"

Problems:

- Mixes unrelated topics
- Reduced depth in each answer
- Difficult to tailor tone or style

☑ Better Prompts (Split):

- "What is the safest and most energy-efficient method to boil water at home, and why?"
- "Explain why the sky appears blue, in simple terms for a 10-year-old."

Tip: If your prompt feels like two separate questions — split them for clarity and depth.

4. Turn Generative Tasks into Classification Tasks

• Instead of "Generate X," ask:

"Which of these X options is better?"

Benefits:

- Greater control
- Easier evaluation
- Safer outputs

5. Include Examples

- Use example inputs and outputs to guide the model's behavior.
- Especially effective for:
 - Few-shot prompting
 - Maintaining response structure
 - o Teaching style or tone

Technical Setup for Gemini / Vertex Al in Colab

Environment Setup:

Installation:

Requires installing google-genai SDK.

Runtime Restart:

Necessary after installation to load dependencies.

Authentication:

Required via google.colab.auth.

• Cloud Project Configuration:

Must set project ID and location to access Vertex AI models.

Model Loading Example:

Common model: "gemini-2.0-flash-001" via Vertex AI.

Additional Prompt Engineering Techniques

Technique	Description	Use Case Example
Zero-Shot Prompting	No examples provided	Creative writing, open-ended ideation
One-Shot Prompting	One input/output pair provided	Response style imitation
Few-Shot Prompting	Multiple examples included	Improves consistency, structured answers

Checklist for Effective Prompts

- Ask one question at a time
- Use clear and specific instructions
- Avoid hallucinations; encourage fact-checking
- Use recommendation labels (V,) to judge outputs
- Present responses in structured formats (tables, lists)

Let me know if you'd like me to provide a downloadable Google Docs version or export this as a PDF!