

Yashraj Patil

Creative Digital Designer

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| Sep 2022 - Jun 2023 | Bengaluru, IN | Jun 2021-Jul 2022 | Bengaluru, IN |
| UI/UX Designer | Arintra | Web Designer | KraftySocio |
| Arintra, a leader in autonomous medical coding, accelerates and optimises reimbursements for healthcare organisations (Backed by Sequoia) | | Kraftysocio is a Webflow Development agency based in India, which follows the best practices to deliver the best web services | |
| <ul style="list-style-type: none">Designed and delivered high-quality UI/UX designs for web and mobile applications, ensuring consistency across digital and print outputs.Collaborated with cross-functional teams to create visually engaging designs that aligned with brand guidelines.Conducted UX research and user testing to refine designs, improving usability and user engagement. | | <ul style="list-style-type: none">Created branding materials, logos, and marketing collateral for clients, ensuring alignment with their visual identity.Designed and developed interactive web experiences, maintaining consistency across digital and print media.Developed style guides and component systems to streamline design processes and ensure brand consistency. | |
| www.arintra.com | | www.kraftysocio.com | |

VOLUNTEER

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| December 2023 – Present | Melbourne, VIC | Aug 2024 - Present | Sydney, NSW |
| Event Co-host | The Product Folks | Web Designer (Remote) | SSI |
| The Product Folks is a volunteer-driven community of Product Leaders and Founders building amazing global companies | | Small business creation is a powerful pathway to meaningful employment | |
| <ul style="list-style-type: none">Organized and facilitated design-focused events, fostering collaboration and knowledge-sharing among design professionals. | | <ul style="list-style-type: none">Provided design consultation to small businesses, helping them improve their branding and marketing materials.Designed print-ready materials such as brochures, flyers, and business cards to support client campaigns. | |
| www.theproductfolks.com | | www.ssi.org.au | |

EDUCATION

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| Jul 2023- Jun 2025 |
| Master of Design Innovation and Technology |
| RMIT University, Melbourne |
| Jul 2018- Jun 2021 |
| Bachelor of Engineering (Mechanical) |
| BMS College of Engineering IN |
| My Design stack |
| Figma, Notion, Adobe suit, Davinci Resolve, Cursor, Rive, Webflow, framer and Shopify |

References can be provided on request

SKILLS

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| Professional | Technical |
| <ul style="list-style-type: none">Creative Thinking & Problem-SolvingAttention to DetailTime Management & Team CollaborationClient Interaction & Communication | <ul style="list-style-type: none">Branding & Logo DesignPrint Design (Brochures, Flyers, Business Cards)Poster design and Flyer designsCard designsSticker and badge designWireframing & PrototypingStyle Guides & Design systems |