

Design Thinking for Women's Health and Wellbeing

...

Thursday October 17

Today's agenda

Thursday October 17

10:00–10:30 AM

Introductions + Course Overview

10:30–11:30 AM

Introduction to Design Thinking + a few case studies

11:30–11:50 AM

Introduce Design Project 1 + homework

Introductions



Amanda Henderson

Lecturer + Senior Design Strategist at SCD

akhende2@illinois.edu

My background is in Industrial Design,
Exhibit Design, Experience Design, + Teaching

What I do here:

- teach and create courses
- run projects on and off campus
- support new team members in learning the design thinking process

Introductions



Danielle Hernandez

Senior Design Strategist at SCD

dherna34@illinois.edu

My background is a BFA from Iowa State in Graphic Design, MFA from NYC's SVA in Design for Social Innovation

What I do here:

- Senior Design Strategist, Social Impact
- co-teach courses in social innovation space
- work on social impact projects on + off campus

Introductions



Keilin Jahnke

Lecturer at TEC

deahl1@illinois.edu

My background is in creativity/innovation and contextual engineering, BS and MS from Industrial and Enterprise Systems Engineering at UIUC.

What I do here:

- teach and develop courses in creativity and innovation + international contextual engineering
- research engineering education (creativity + international engineering projects)
- mentor students in entrepreneurship

Let's get to know the group!

Name

Major

Why did you decide to take this course?

A.W.A.R.E. Initiative

Accelerating Women and underRepresented Entrepreneurs

Have a clear understanding of the entrepreneurship resources available to you and the innovation and design thinking campus ecosystem as a whole.

**The Heart of Creation
for the campus community to
Question. Discuss. Dream.
Invent. Innovate. Collaborate.**



Illinois Breaks Ground on Siebel Center for Design

Construction is expected to begin this summer on the campus-wide hub, which will offer an abundance of tools and space for students to advance technology through collaboration and an interdisciplinary approach.



SCD Mission

To foster multidisciplinary collaborations across campus, using **design thinking as an approach to promote human centered design, reflection, and iteration.**

**We're prototyping this
course – it's the first time
it's been taught.**

Course Overview

syllabus

Slack



Semester Schedule

Week 8 10/17	Introduction to course, design thinking, women's health
Week 9 10/24	observations and collect secondary research
Week 10 10/31	Create teams based on project topics
Week 11 11/7	Present observations + initial research plans, Guest Lecture
Week 12 11/14	Present initial insights, conduct additional synthesis, identify analogous research, discuss frameworks > HMWs
Week 13 11/21	Present refined insights, frameworks, and HMWs
Week 14 	Thanksgiving Break
Week 15 12/5	Guest Lecture + Feedback/Critique – Present opportunity areas, concept generation, and initial feedback
Week 16 TBD	Final Presentations – Date + Time TBD

Course Deliverables + Evaluation

Assignment	Percent
Attendance & Participation	15%
Project Engagement	50%
Final Project Presentation	15%
Final Project Proposal	10%
Personal Reflections	10%
Total	100%

Course Project!

Project Topic: Select your own topic within the realm of women's health and well-being!

Design thinking activities we'll learn and do:

Gather inspiration through:

- Place-based observation
- User research
- Immersive research

Storytelling and synthesis

Identifying Opportunity Areas

Ideation and Early Concept Development

Project timeline

Thurs 10/17

Intro Project
Brainstorm

Thurs 10/25

Topic Research
work session

Thurs 10/31

Bring in topics
Assign or select
teams

Thurs 11/7

Present 3 key
insights from
Homework 1

Each team will
have 10 mins to
present

Homework 1

Teams conduct
observations

Homework 2

Teams conduct
user research

Thurs 11/14

Present 3 key
insights from
Homework 2

Each team will
have 10 mins to
present

Homework 3

Teams conduct
immersive
research

Thurs 11/21

Present refined key
insights from
Homework 3

Each team will have 10
mins to present

Homework 4

Teams synthesize to
identify opportunity
areas + Concept
Generation

Homework for 10/24

Brainstorm issues that affect women's health and well-being.

- Be creative
- Thinking on a micro to macro scale
- Talk to women you know!
- Observe people in your daily lives

Create a list, mind map, or document your ideas in a way that is comfortable for you.

Bring this information to the class on 10/25!

Icebreaker Activity

What would make the WORST vacation??

Anywhere in Kansas

Getting robbed

Getting arrested in a foreign country

Cabin in a forest fire

Losing your luggage

The hotel on Groupon not what was promised

Friday the 13th (horror movie)

Food poisoning

Flew to the wrong destination

Questions?