Yash Sahu

Business Analytics/ Data Analytics

Data-driven business is my passion and I wish to use my skills and experience to contribute to the development of business solutions and strategies.

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📍 INDORE, India

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in linkedin.com/in/yash-sahu

WORK EXPERIENCE

Digital marketing intern
SoftGetix Inc
07/2022 - 08/2022   *Indore*

Achievements/Tasks
- Mining internal and external databases and developing creative content marketing strategies for updating the website
- Analysis of keyword data in order to increase website traffic by 100%
- Developing integrated digital marketing campaigns

Marketing & Sales intern
Dabur India
01/2022 - 01/2022   *Indore*

Achievements/Tasks
- At modern trade outlets, increase Dabur product sales by creating brand awareness during Big Day Sales

Finance Intern
Workplace/Company
Achievements/Tasks
- Generated detailed reports that enabled the organization to identify ways to reduce costs, enhance revenue, and improve relations with clients while ensuring accuracy, accuracy, and compliance with regulations. Recorded changes in tax laws and updated books of accounts as required
- To collate documents for special assignments like mergers, changes in the Memorandum of Association, income tax filing, etc
- Maintenance of records, registers, and databases of clients

EDUCATION

MBA in Business analytics and Finance management
Acropolis Faculty of Management and Research
08/2021 - Present   *Indore*

BACHELOR OF COMMERCE
RPL Maheshwari College DAVV
07/2018 - 08/2021   *Indore*

SKILLS

MS Excel Advanced   Tableau   SQL   Python   Power BI   R Programming   analytical skills   Statistics   Communication   Adobe photoshop   critical thinking   leadership   Problem-solving   Relationship Building

PERSONAL PROJECTS

Credit / Home Loans - AutoML vs Bespoke ML (12/2022 - 12/2022)
- https://github.com/yashsahu27420/Credit-Home-Loans---AutoML-vs-Bespoke-ML.git
- Business Problem: Currently the home loan application process is a manual one. It takes 2-3 days, which means that the applicant will only be notified after 2-3 days of the application outcome.
- Business Objective: Reduce the amount of time it takes for applicants to be notified about their loan statuses (to a matter of seconds).

Dashboards using power BI (10/2022 - 10/2022)
- https://github.com/yashsahu27420/power-BI-project.git

Population analysis of India (SQL project)
- https://github.com/yashsahu27420/sql-project.git
- My objective is to extract valuable information from the data of the Population analysis of India by using SQL queries

and many more...
- github.com/yashsahu27420

CERTIFICATES

Google Data Analytics (09/2022 - 10/2022)
https://coursera.org/verify/professional-cert/KSNGTDB8CN6B

Standard Bank Data Science Virtual Experience Programme (12/2022 - 12/2022)
practical tasks in SQL for Data Scientists Data Science With Python Preparing to Present Putting It All Together

Pwc Power BI Virtual Experience Programme (12/2022 - 12/2022)
practical tasks in creating informative dashboard forCall Centre Trends, Customer Retention, Diversity & Inclusion of company.

HOBBIES

listening podcast   Swimming   Cycling