Yash Sahu

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Juni Indore
Indore, Madhya Pradesh

Summary

I am seeking an entry-level position as a Data Analyst to utilize my skills and knowledge to provide solutions that meet the needs of the organization.

Education

MBA in Business Analytics and Finance management

Acropolis Faculty of Management and Research • Indore, Madhya Pradesh
05/2023

BACHELOR OF COMMERCE

RPL Maheshwari College DAVV • INDORE, Madhya Pradesh
08/2021

Skills

Python Programming, Tableau, SQL, MIS, Data Analytics, Statistics, MS-Excel, Data Visualization, Microsoft Office, Communication skills, Management

Projects

- Credit / Home Loans - Auto machine learning - Bespoke Machine Learning algorithms (using pandas sweetviz, auto-sklearn, Matplotlib, NumPy)
  - [Project link]
  - Currently, home loan applications are handled manually. It typically takes 2-3 days to process the application. Therefore, the applicant will not be notified for 2-3 days.
  - This solution automates and reduces the amount of time that it takes to notify applicants of their loan status Additionally, the amount of time spent on manual processing is reduced by 10000% with 79% accuracy.
- Fraud Hunter
  - [Project Link]
  - Proactive fraud detection using machine learning techniques
  - Data cleaning to address missing values, outliers, and multi-collinearity
  - Building a fraud detection model using sklearn library
  - Evaluating model performance with appropriate tools
  - Identifying key factors that predict fraudulent customer behavior
  - Providing recommendations for preventative measures to update company infrastructure
- Data analytics Dashboards using power BI and Tableau
  - [Project link]
  - Developed and Design 100% custom power BI and tableau dashboard
  - used in data analysis from dataset share insights
- Web Scrapping Python Project (Beautiful Soup)
  - [Project Link]
  - Extracting the news headline from a news website
  - Extracting the Emails from website for cold emailing.
- Population analysis of India SQL project

- [Project Link](#)

  - My objective is to extract valuable information from the data of the Population analysis of India by using SQL query with 99% accuracy
- Product_matching using python (fuzzywuzzy, panda)
  - [Project jink](#)
  - Using Python for price and discount analyses, you can save up to 10 % to 30% on your purchases for Customer.
- and many more on my [Github ID](#)

Internship

Digital marketing intern

SoftGetix • Indore, Madhya Pradesh
07/2022 - 08/2022
- Analysis of keyword data in order to grow website traffic by 100%.
- Data mining from external sources for potential customers.
- Created and implemented marketing campaigns that increased brand awareness.

Marketing & Sales intern

Dabur India • Indore, Madhya Pradesh
01/2022 - 01/2022
- At modern trade, outlets boost Dabur product sales by creating brand awareness during Big Day Sales by 30%.

Finance Intern

CA Ashok Jain • INDORE, Madhya Pradesh
01/2021 - 04/2021
- Generated detailed analysis reports that enabled the organization to identify ways to reduce costs, enhance revenue, and improve relations with clients
- to Manage documents for special assignments like mergers, changes in the Memorandum of Association, income tax filing, monitoring and reporting to clients daily

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Certificates

Google Data Analytics, Standard Bank Data Science Virtual Experience Programme, Barclays Life Skills Programme

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Languages

English, Hindi

Hobbies

listening to podcasts, Swimming, Cycling

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social media links

- [Linkedin](#)
- [Github](#)