Yash Sahu
Data Analyst

The goal of my career is to contribute to the creation of positive change by utilizing my skills and knowledge in order to contribute to solutions to business problems that are results-driven.

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INDORE, India

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github.com/yashsahu27420

WORK EXPERIENCE

Digital marketing intern
SoftGetix Inc
07/2022 - 08/2022   *Indore*
Achievements/Tasks
- leverage data from internal and external databases(data mining) and develop creative content marketing strategies for updating the website and content creation
- Creating social media content to increase engagement on the website by 100%
- Analysis of keyword data in order to grow website traffic by 100%

Marketing & Sales intern
Dabur India
01/2022 - 01/2022   *Indore*
Achievements/Tasks
- At modern trade, outlets boost Dabur product sales by creating brand awareness during Big Day Sales by 30%.

Finance Intern
CA Rajesh Jain
01/2021 - 02/2021   *Indore*
Achievements/Tasks
- Generated detailed analysis reports that enabled the organization to identify ways to reduce costs, enhance revenue.
- to Manage documents for special assignments like mergers, changes in the Memorandum of Association, income tax filing, monitoring and reporting to clients daily.
- Create minutes of general meeting, board meetings etc.

EDUCATION

MBA Finance Management and Business Analytics
Acropolis Faculty of Management and Research
08/2021 - Present   *Indore*

BACHELOR OF COMMERCE
RPL Maheshwari College DAVV
07/2018 - 08/2021   *Indore*

SKILLS

Tableau | Python Programming | SQL | Power BI (Business Intelligence) | Statistics | Business Analytics | R | Data Visualization | Microsoft excel | Data analytics | Presentation Skills | Microsoft office

PERSONAL PROJECTS

Credit / Home Loans - Auto machine learning- Bespoke machine learning (using panda, sweetviz, auto-sklearn,matplotlib,numpy) (12/2022 - 12/2022)
- https://github.com/yashsahu27420/Credit-Home-Loans-ML.git
- Business Problem: Currently the home loan application process is a manual one. It takes 2-3 days, meaning the applicant will only be notified after 2-3 days of the application outcome.
- Business Objective: Automating processes and Reducing the amount of time it takes for applicants to be notified about their loan statuses and reducing the manual time by 10000% with 79% accuracy.

Data analytics Dashboards using power BI and Tableau (10/2022 - 10/2022)
- https://github.com/yashsahu27420/dashboard.git
- Developed 100% custom power BI and tableau dashboard used in data analytics from excel dataset

Population analysis of India SQL project
- https://github.com/yashsahu27420/sql-project.git
- My objective is to extract valuable information from the data of the Population analysis of India by using SQL queries with 99% accuracy

Product_matching using python (fuzzywuzzy, panda) (12/2022 - 12/2022)
- https://github.com/yashsahu27420/Product-matching.git .
- Using Python for price and discount analyses, you can save up to 10 % on your purchases.

and many more...
- github.com/yashsahu27420

LANGUAGES

hindi
Full Professional Proficiency

English
Native or Bilingual Proficiency

HOBBIES

listening podcast | Swimming | Cycling