



# Yash Sahu

## Business Analytics/ Data Analytics

I am passionate about data-driven business and want to become a part of business solutions and strategies using my skills and experience to create a positive change.

✉ yashsahu27420@gmail.com

📍 5 kumavat pura juni indore near ravji bazar police station, INDORE, India

🌐 [linkedin.com/in/yash-sahu](https://www.linkedin.com/in/yash-sahu)

📞 7089334040

📅 28 April, 2000

🔄 [github.com/yashsahu27420](https://github.com/yashsahu27420)

## WORK EXPERIENCE

### Digital marketing intern SoftGetix Inc

07/2022 - 08/2022

Indore

#### Achievements/Tasks

- Database mining in internal/external databases and Providing creative ideas for content marketing and updating the website. Analysis of data of the keyword to boost website traffic.
- Launch optimized online adverts through Google Ad words, Facebook, etc. to increase company and brand awareness. Be actively involved in SEO efforts (keyword, image optimization, etc.).
- Assist in the formulation Plan, monitoring, and analysis of the ongoing company presence on social media sites.

### Marketing & Sales intern Dabur India

01/2022 - 01/2022

Indore

#### Achievements/Tasks

- Analyze Consumer Behaviour & create Brand Awareness during Big Day Sales at Modern Trade Outlets

## EDUCATION

### MBA in Business analytics and Finance management

Acropolis Faculty of Management and Research

08/2021 - Present

Indore

### BACHELOR OF COMMERCE

RPL Maheshwari College DAVV

07/2018 - 08/2021

Indore

## SKILLS

MS Excel Advanced

Tableau

SQL

Python

Power BI (data visualization)

R Programming

analytical skills

Statistics

social media marketing

Communication

Adobe photoshop

critical thinking

leadership

Problem-solving

Relationship Building

## PERSONAL PROJECTS

### Human resources Dashboard using power BI (10/2022 - 10/2022)

- <https://github.com/yashsahu27420/power-BI-project.git>

### Population analysis of India (sql project ) (10/2022 - 10/2022)

- <https://github.com/yashsahu27420/sql-project>

### Sales Analysis using Tableau (10/2022 - 10/2022)

- <https://github.com/yashsahu27420/sales-analysis>

### Predict House price using python (11/2022 - 11/2022)

- [https://github.com/yashsahu27420/python-Predict-house/blob/main/Predict\\_the\\_price\\_of\\_a\\_house.ipynb](https://github.com/yashsahu27420/python-Predict-house/blob/main/Predict_the_price_of_a_house.ipynb)

- The goal is to understand the relationship between house features and how these variables affect house prices. Using more than one model and predict the price of the house using the dataset.

### Product-matching using python (11/2022 - 11/2022)

- [https://github.com/yashsahu27420/Product-matching/blob/main/Product\\_matching%20\(1\).ipynb](https://github.com/yashsahu27420/Product-matching/blob/main/Product_matching%20(1).ipynb)

- Using ML/DL techniques, match similar products from Flipkart with the Amazon dataset. Once similar products are matched, display the price from FK and AMZ side by side. Please explore as many techniques as possible before choosing the final technique.

## LANGUAGES

English

Native or Bilingual Proficiency

## HOBBIES

listening podcast

Swimming

Cycling

Watching movies and web series