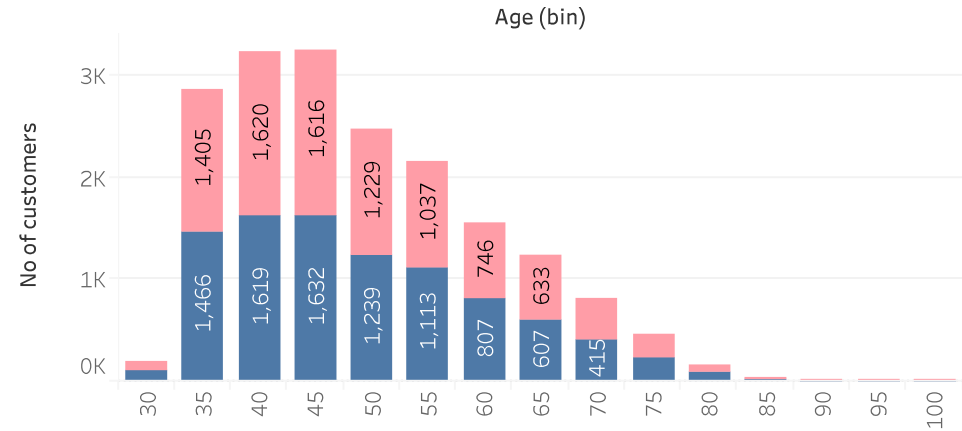
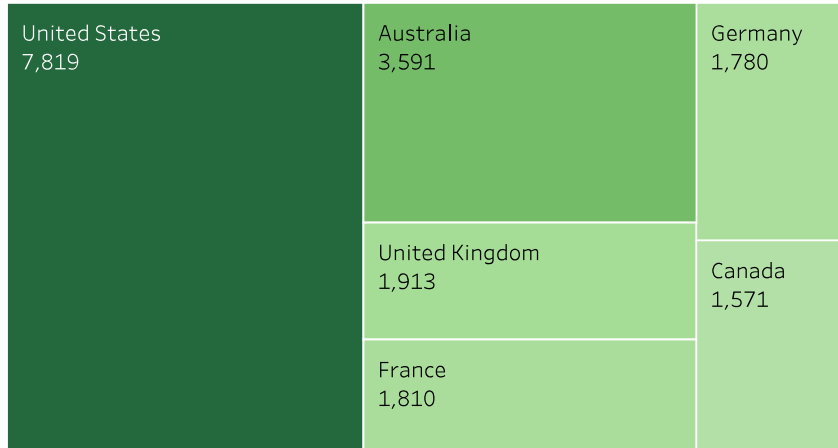
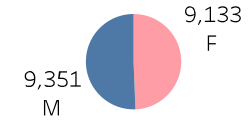




Customer Segmentation

Created by : **Yash Sehgal**
Last updated on : Nov 2021

Total Customers
18,484



Top Customers by Sales

| | | |
|------------------|-------------------|----------|
| Top 10 Customers | Kaitlyn Henderson | \$13,294 |
| | Morgan Bennett | \$8,377 |
| | Isabella Ward | \$8,346 |
| | Jennifer Roberts | \$8,078 |
| | Eduardo Robinson | \$7,243 |
| | Ian Richardson | \$7,192 |
| | Seth Rodriguez | \$7,081 |
| | Eduardo White | \$7,029 |
| | Ian Torres | \$6,980 |
| | Seth Sanchez | \$6,918 |
| Top Customers 2 | Morgan Young | \$6,838 |
| | Dalton Miller | \$6,797 |
| | Seth Mitchell | \$6,079 |
| | | |

Top Customers 2
10
Expand or Collapse
Collapse



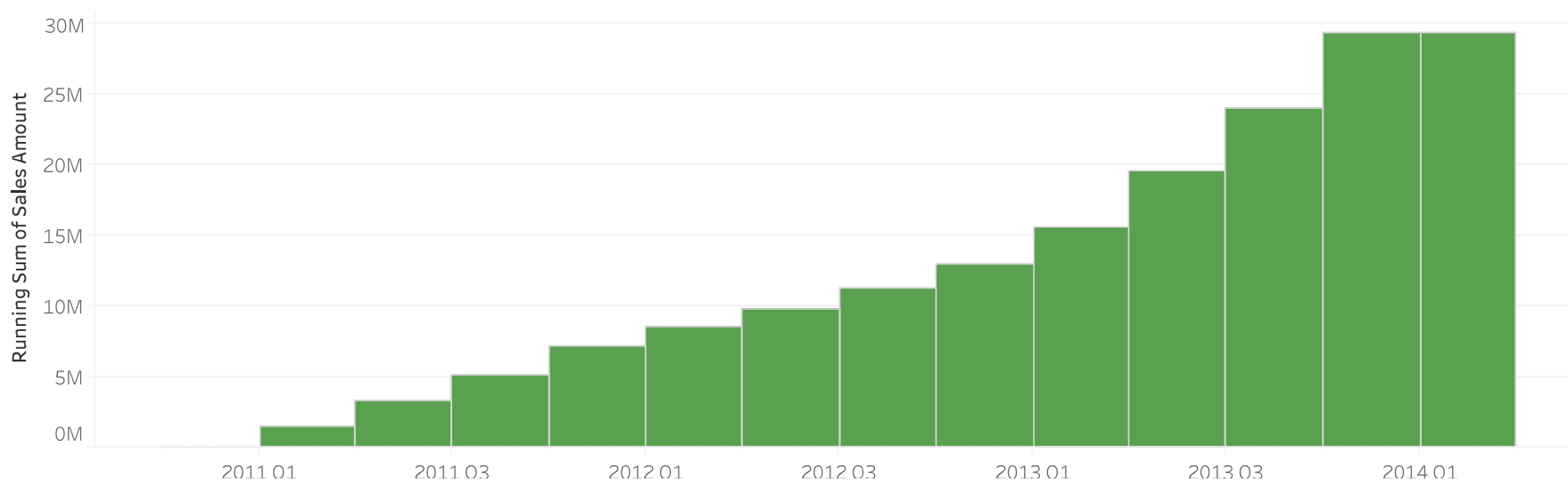
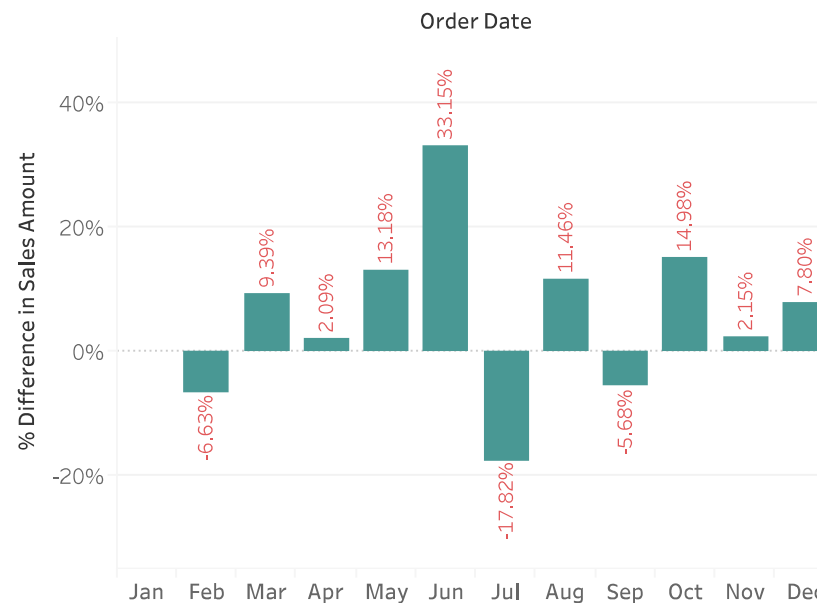
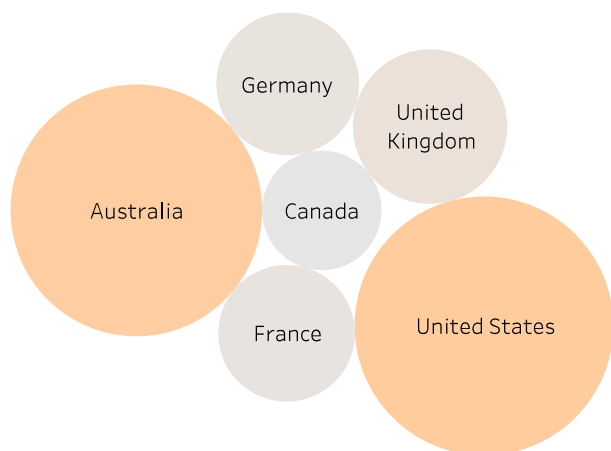
Territory Analysis

Created by : Yash Sehgal

Last updated on : 17 Nov 2021

Profit
\$12.08M

Sales
\$29.36M





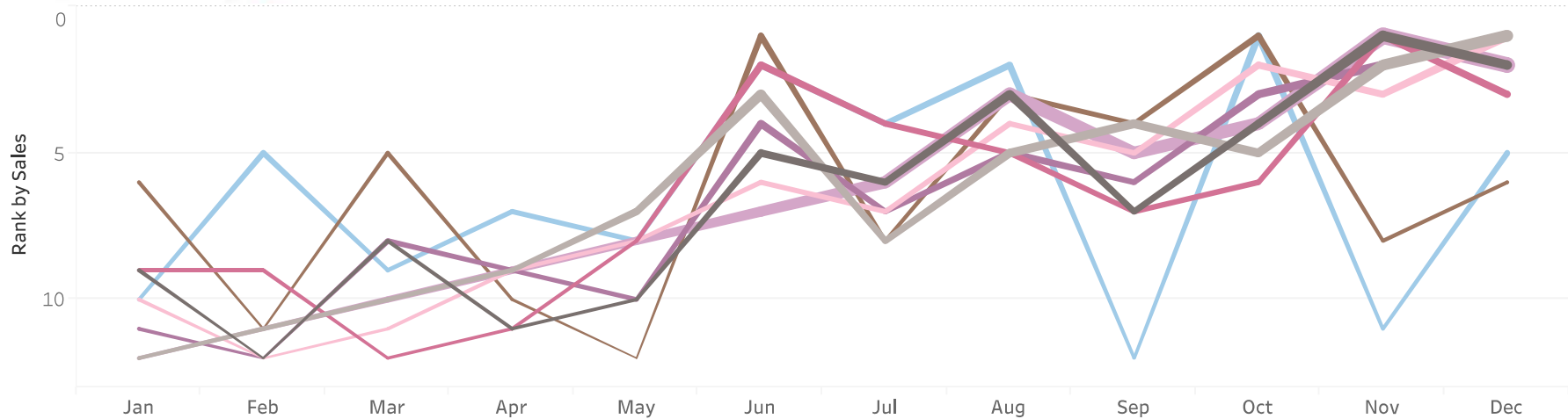
Growth Analysis

Created by : Yash Sehgal

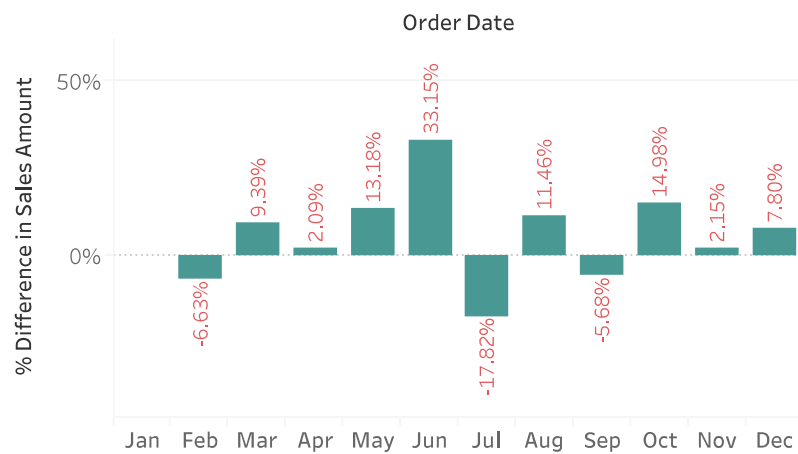
Last updated on : Nov 2021

Profit
\$12.08M

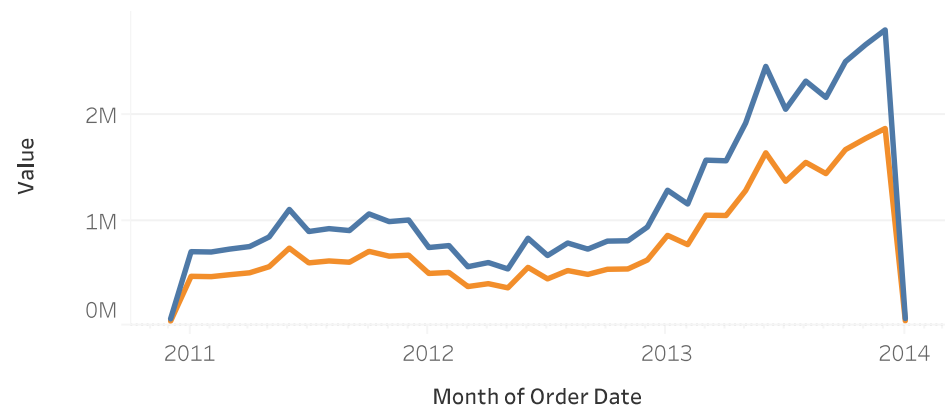
Sales
\$29.36M



What if Sales
50



What will be the sales?





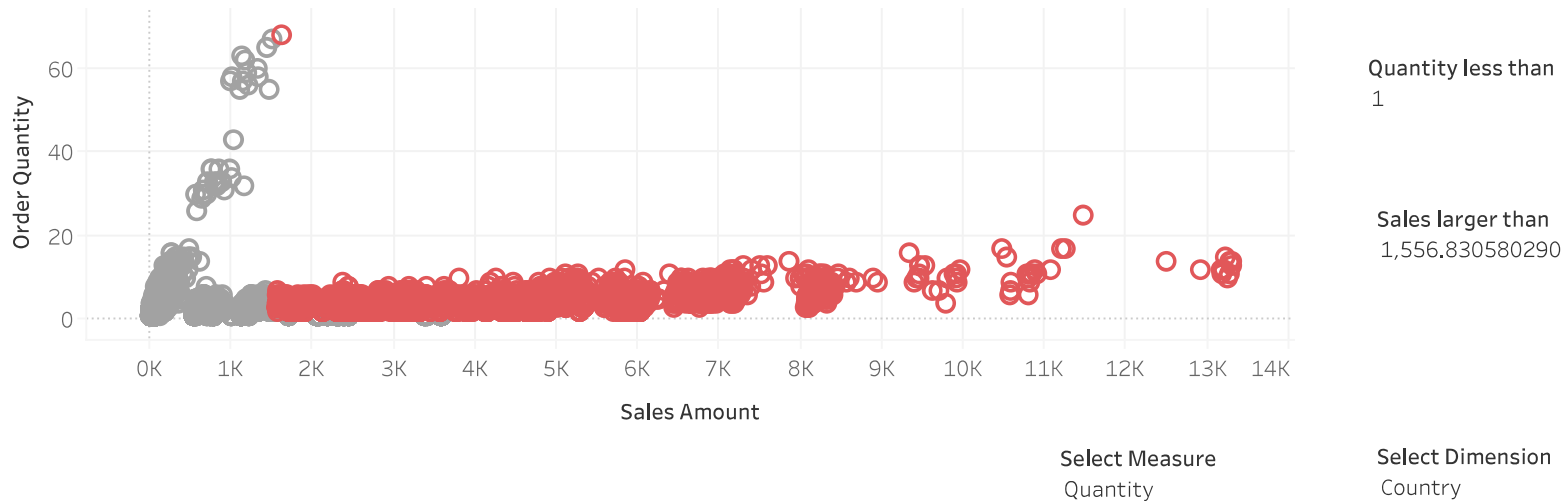
Executive Summary

Created by : Yash Sehgal

Last updated on : Nov 2021

| No of Customers | Order Quantity | Profit | Profit per customer | Sales |
|-----------------|----------------|----------|---------------------|----------|
| 18,484 | 60,398 | \$12.08M | \$654 | \$29.36M |

Sales vs Order Quantity



Sales, Quantity and Tax by area

