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MultipleLines InternetService OnlineSecurity
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                                                    No Month-to-month
                                                                                          Yes
                                                                                                 \n",
     113
                 Yes
                                 No
                                                    No
                                                               One year
                                                                                           No
                                                   No Month-to-month
                  No
                                 No
                                                                                          Yes
                                                                                                 \n",
     "\n",
                       PaymentMethod MonthlyCharges TotalCharges Churn
                                                                                    \n",
    "0
                   Electronic check
                                                                                    n''
                    Mailed check
Mailed check
                                                   56.95
                                                                 1889.50
                                                                               No n'',
                                                                             Yes \n",
    "3 Bank transfer (automatic)
"4 Electronic check
                                                   42.30
                                                                 1840.75
                                                                               No
                                                                                    \n".
                                                   70.70
                                                                  151.65
                                                                                    n"
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 "source": [
"plt.figure(figsize = (3,5))\n",
"gb = df.groupby('Churn').agg({'Churn':\"count\"})\n",
"plt.pie(gb['Churn'], labels = gb.index, autopct = \"%1.2f%\")\n",
"plt.title(\"Percentage of churned customers\", fontsize = 14)\n",
"plt.show()"
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 "#NOW LETS EXPLORE THE REASON BEHIND IT '
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```

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 Figure (figsize = (4,4))\n", "sns.countplot(x = \"SeniorCitizen\", data = df, hue = \"Churn\")\n", "plt.title(\"Churn by SeniorCitizen\")\n",
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 "plt.figure(figsize = (4,4))\n",
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"plt.title(\"Count of Customers by SeniorCitizen\")\n",
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 "plt.show()"
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 "data = df.groupby(['SeniorCitizen', 'Churn']).size().reset_index(name='Count')\n",
"total_counts = data.groupby('SeniorCitizen')['Count'].transform('sum')\n",
"data['Percentage'] = (data['Count'] / total_counts) * 100\n",
 "\n",
 "# Pivot the data for stacked bar chart\n",
"pivot_data = data.pivot(index='SeniorCitizen', columns='Churn', values='Percentage').fillna(0)\n",
 "# Plot the stacked bar chart\n",
"ax = pivot_data.plot(kind='bar', stacked=True, figsize=(6, 6), color=['blue', 'darkorange'])\n",
  "\n",
 "# Add percentage labels\n",
 "for p in ax.patches:\n",
" width, height = p.get_width(), p.get_height()\n",
       "# Add labels and title\n",
 "plt.title('Churn by SeniorCitizen (as % of Total)', fontsize=14)\n",
"plt.xlabel('SeniorCitizen', fontsize=12)\n",
"plt.ylabel('Percentage', fontsize=12)\n",
"plt.legend(title='Churn', bbox_to_anchor=(1.05, 1), loc='upper left')\n",
  "plt.tight_layout()\n",
  "plt.show()"
```

```
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 "#People who have used our services for a long time have stayed and people who have used for 1 or 2 months have churned"
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"plt.title(\"Count of Customers by Contract\")\n",
"ax.bar_label(ax.containers[0])\n",
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 "df.columns.values"
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 "# Example DataFrame\n",
 "data = {\n",
     "}\n",
"\n",
"df = pd.DataFrame(data)\n",
 "# List of columns\n",
 "columns = [\n"]
      'PhoneService', 'MultipleLines', 'InternetService', 'OnlineSecurity',\n",
'OnlineBackup', 'DeviceProtection', 'TechSupport', 'StreamingTV', 'StreamingMovies'\n",
 "\n",
 "# Create subplots\n",
 "n_cols = 3 # Number of columns per row\n",
"n_rows = -(-len(columns) // n_cols) # Calculate number of rows using ceiling division\n",
 "fig, axes = plt.subplots(n_rows, n_cols, figsize=(15, n_rows * 4))\n", "axes = axes.flatten()\n",
 "\n",
"for i, col in enumerate(columns):\n",
 " sns.countplot(data=df, x=col, ax=axes[i])\n", axes[i].set_title(col)\n",
     axes[i].set_xlabel('')\n",
axes[i].set_ylabel('Count')\n",
 "plt.tight_layout()\n",
 "plt.show()'
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 "plt.figure(figsize = (5,6))\n",
"ax = sns.countplot(x = \"PaymentMethod\", data = df, hue = \"Churn\")\n",
 "plt.title(\"Churn Customers by Payment Method\")\n", "ax.bar_label(ax.containers[0])\n",
```

```
"plt.show()"

},

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