

DATA VISUALIZATION LAB		Semester	V
Course Code	BAIL504	CIE Marks	50
Teaching Hours/Week (L:T:P: S)	0:0:2:0	SEE Marks	50
Credits	01	Exam Hours	100
Examination type (SEE)	Practical		
Course objectives: <ul style="list-style-type: none">Understand the Importance of data Visualization for business intelligence and decision making.Learn different approaches to understand the importance of visual perception.Learn different data visualization techniques and tools.Gain knowledge of effective data visuals to solve workplace problems.			
Sl.NO	Experiments		
1	Getting Started - Tableau Workspace, Tableau terminologies, basic functionalities.		
2	Connecting to Data Source – Connecting to Database, Different types of Tableau Joins.		
3	Creating a View - formatting charts, adding filters, creating calculated fields and defining parameters.		
4	Dashboard Design and Storytelling – Components of Dashboard, Understanding how to place worksheets in Containers, Action filters and its types.		
5	Introducing Power BI –Components and the flow of work. Power BI Desktop Interface-The Report has five main areas.		
6	Querying Data from CSV - Query Editor, Connecting the data from the Excel Source, Clean, Transform the data.		
7	Creating Reports & Visualizations - Different types of charts, Formatting charts with Title, Colors.		
8	Dashboards - Filters in Power BI, Formatting dashboards.		
9	Analysis of revenue in sales dataset: i) Create a choropleth map (fill the map) to spot the special trends to show the state which has the highest revenue. ii) Create a line chart to show the revenue based on the month of the year. iii) Create a bin of size 10 for the age measure to create a new dimension to show the revenue. iv) Create a donut chart view to show the percentage of revenue per region by creating zero access in the calculated field. v) Create a butterfly chart by reversing the bar chart to compare female & male revenue based on product category. vi) Create a calculated field to show the average revenue per state & display profitable & non-profitable state. vii) Build a dashboard.		
10	Analysis of GDP dataset: i) Visualize the countries data given in the dataset with respect to latitude and longitude along with country name using symbol maps. ii) Create a bar graph to compare GDP of Belgium between 2006 – 2026. iii) Using pie chart, visualize the GDP of India, Nepal, Romania, South Asia, Singapore by the year 2010. iv) Visualize the countries Bhutan & Costa Rica competing in terms of GDP.		

	v) Create a scatter plot or circle views of GDP of Mexico, Algeria, Fiji, Estonia from 2004 to 2006. vi) Build an interactive dashboard.
11	<p>Analysis of HR Dataset:</p> i) Create KPI to show employee count, attrition count, attrition rate, attrition count, active employees, and average age. ii) Create a Lollipop Chart to show the attrition rate based on gender category. iii) Create a pie chart to show the attrition percentage based on Department Category- Drag department into colours and change automatic to pie. Entire view, Drag attrition count to angle. Label attrition count, change to percent, add total also, edit label. iv) Create a bar chart to display the number of employees by Age group, v) Create a highlight table to show the Job Satisfaction Rating for each job role based on employee count. vi) Create a horizontal bar chart to show the attrition count for each Education field Education field wise attrition – drag education field to rows, sum attrition count to col, vii) Create multiple donut chart to show the Attrition Rate by Gender for different Age group.
12	<p>Analysis of Amazon Prime Dataset:</p> i) Create a Donut chart to show the percentage of movie and tv shows ii) Create a area chart to shows by release year and type iii) Create a horizontal bar chart to show Top 10 genre iv) Create a map to display total shows by country v) Create a text sheet to show the description of any movie/movies. vi) Build an interactive Dashboard.
<p>Course outcomes (Course Skill Set): At the end of the course the student will be able to:</p> <ol style="list-style-type: none"> 1. Design the experiment to create basic charts and graphs using Tableau and Power BI. 2. Develop the solution for the given real world problem. 3. Analyze the results and produce substantial written documentation. 	

Assessment Details (both CIE and SEE)

The weightage of Continuous Internal Evaluation (CIE) is 50% and for Semester End Exam (SEE) is 50%. The minimum passing mark for the CIE is 40% of the maximum marks (20 marks out of 50) and for the SEE minimum passing mark is 35% of the maximum marks (18 out of 50 marks). A student shall be deemed to have satisfied the academic requirements and earned the credits allotted to each subject/ course if the student secures a minimum of 40% (40 marks out of 100) in the sum total of the CIE (Continuous Internal Evaluation) and SEE (Semester End Examination) taken together

Continuous Internal Evaluation (CIE):

CIE marks for the practical course are **50 Marks**.

The split-up of CIE marks for record/ journal and test are in the ratio **60:40**.

- Each experiment is to be evaluated for conduction with an observation sheet and record write-up. Rubrics for the evaluation of the journal/write-up for hardware/software experiments are designed by the faculty who is handling the laboratory session and are made known to students at the beginning of the practical session.
- Record should contain all the specified experiments in the syllabus and each experiment write-up will be evaluated for 10 marks.
- Total marks scored by the students are scaled down to **30 marks** (60% of maximum marks).
- Weightage to be given for neatness and submission of record/write-up on time.
- Department shall conduct a test of 100 marks after the completion of all the experiments listed in the syllabus.
- In a test, test write-up, conduction of experiment, acceptable result, and procedural knowledge will carry a weightage of 60% and the rest 40% for viva-voce.
- The suitable rubrics can be designed to evaluate each student's performance and learning ability.
- The marks scored shall be scaled down to **20 marks** (40% of the maximum marks).

The Sum of scaled-down marks scored in the report write-up/journal and marks of a test is the total CIE marks scored by the student.

Semester End Evaluation (SEE):

- SEE marks for the practical course are 50 Marks.
- SEE shall be conducted jointly by the two examiners of the same institute, examiners are appointed by the Head of the Institute.
- The examination schedule and names of examiners are informed to the university before the conduction of the examination. These practical examinations are to be conducted between the schedule mentioned in the academic calendar of the University.
- All laboratory experiments are to be included for practical examination.
- (Rubrics) Breakup of marks and the instructions printed on the cover page of the answer script to be strictly adhered to by the examiners. **OR** based on the course requirement evaluation rubrics shall be decided jointly by examiners.
- Students can pick one question (experiment) from the questions lot prepared by the examiners jointly.
- Evaluation of test write-up/ conduction procedure and result/viva will be conducted jointly by examiners.

General rubrics suggested for SEE are mentioned here, writeup-20%, Conduction procedure and result in - 60%, Viva-voce 20% of maximum marks. SEE for practical shall be evaluated for 100 marks and scored marks shall be scaled down to 50 marks (however, based on course type, rubrics shall be decided by the examiners)

Change of experiment is allowed only once and 15% of Marks allotted to the procedure part are to be made zero.

The minimum duration of SEE is 02 hours

Suggested Learning Resources:

1. Microsoft Power BI Dashboards Step by Step by Errin O'Connor, 2019 by Pearson Education, Inc
2. Information Dashboard Design: Displaying Data for At-a-glance Monitoring” by Stephen Few
3. <https://help.tableau.com/current/guides/get-started-tutorial/en-us/get-started-tutorial-home.htm>
4. <https://www.tutorialspoint.com/tableau/index.htm>
5. <https://www.simplilearn.com/tutorials/power-bi-tutorial/power-bi-vs-tableau>