

YASH KUMAR SINGH

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FullStack JavaScript Web Developer with expertise in front-end and back-end technologies, database management, and SEO. Skilled in delivering scalable, high-performance web applications with a focus on efficiency and innovation, and experience **creating solutions that drive technical excellence and business success.**

SKILLS

Programming Languages: HTML, CSS, TypeScript, JavaScript

Libraries/Frameworks: React.js, Next.js, Node.js, GSAP, Redux, Tailwind CSS

Databases: MongoDB, Firebase

Tools/Technologies: SEO, Rest API, Performance Optimization, Git, Firebase, Slack

WORK EXPERIENCE

Freelance Client Projects

SecureIPData., Remote <https://secureipdata.com/>

- **Engineered** a fully responsive UI using **Next.js** and **Tailwind CSS**, resulting in a 40% increase in mobile traffic.
- **Revamped** website design with **GSAP** animations, **boosting** user retention by **25%**.
- **Optimized** site performance through **SEO** strategies, increasing organic traffic by **30%**.
- **Developed** a backend-integrated contact form, **improving** user feedback response times by **50%**.
- **Tech:** Next.js, Tailwind CSS, GSAP, SEO, Google Analytics, Google Search Console.

PROJECTS

Enterprise Billing System

Personal Project <http://akankshaenterprises.xyz/>

- **Developed** a robust web application for an enterprise billing system using **Next.js**, **MongoDB**, and **Redux Toolkit**, handling over **1,000** transactions daily and reducing processing time by **30%**.
- **Integrated Sanity** for a flexible and scalable content management system, **streamlining data handling** and **customization**, reducing content update times by **40%**.
- **Utilized Nodemailer** to implement a **reliable email notification system** for transaction confirmations and user alerts, achieving timely communication for over **500 notifications daily**.
- **Created interactive forms** with Formik and react-to-print, **enhancing user experience** and ensuring **accurate document generation** for over **200 users monthly**.

Dexterix Hackathon Official Website

Team Project <http://dexterix.technojam.in/>

- **Led** the development of a high-performance website for **Dexterix Hackathon** using **Next.js** and **Tailwind CSS**, optimizing user experience.
- **Designed** an intuitive **UI/UX**, guiding team members in enhancing accessibility and responsiveness across all devices, increasing user satisfaction by **25%**

EDUCATION

Bachelor of Technology, CSE

Galgotias University, Greater Noida

2023 –2027