Employer **Ready** vs. Employer Competitive

There is a difference between being Employer Ready and Employer Competitive. Employer Ready means that you have the minimum of what is expected to enter into a typical job application process. Your job search materials are strong and complete, and with some luck, an employer will notice you in a tall stack of applications and decide you are the right fit for the role. Employer Competitive means that you have given yourself the best chance to secure your desired job. Your job search materials are excellent; you are well-prepared for interviews; and, you are pro-actively seeking and pursuing the jobs that you want with multiple networking strategies.

- Your Career Services Team is here to help you become Employer Competitive -

Employer Ready

Create Professional Materials

- Clear, concise and compelling resume
- Up-to-date LinkedIn Profile with strong bio statement; professional photo

Polish Your Portfolio & Github

- Portfolio with deployed projects
- On your "contact" page, you list your email and phone number, not a contact form
- Attention-grabbing: template is fine, but add your personality
- Deployed projects - link to both the deployed project AND the Github repo
- Link a PDF of your resume to your site

Build Your Visibility

- Attend all employer facing events organized by the Bootcamp
- Use LinkedIn to connect with employees at desired companies
- Follow desired companies on social media

Prepare for a Successful Interview

- Complete Interview Stories worksheet prior to Behavioral Interview session
- Attend Behavioral Interview session
- Attend Technical Interview session

Apply to Jobs

- Apply to at least 10 jobs per week
- Set up email notifications for your common keyword searches from job boards

Employer Competitive

Create Professional Materials

- Clear, concise and compelling resume, tailored to the type of job you're applying for
- Targeted cover letters that capture why you want to work for each company
- Up-to-date LinkedIn Profile with strong bio statement, professional photo, links to your Github and portfolio, includes Projects section

Polish Your Portfolio & Github

- Portfolio with 3+ deployed projects
- Attention-grabbing: template is fine, but customize and add your personality
- Deployed projects - link to both the deployed project AND the Github repo
- Link a PDF of your resume to your site
- Github: 200+ commits, refactor previously submitted code
- Contribute regularly to open source projects
- 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough ReadMe's, and clean code

Build Your Visibility

- Attend all employer facing events organized by the Bootcamp
- Attend 1-2 local Meetups / Eventbrite events per week, make 2-3 solid connections per event.
- Create business cards to hand out, include desired title, links to Github, Portfolio, LinkedIn, and a QR code to scan for your resume
- Reach out to your entire network to let them know what types of roles you're looking for
- Use LinkedIn to connect with 5 employees / decision makers weekly during the program and throughout the job search
- Conduct 3+ informational interviews per week with industry leaders
- Follow desired companies on social media

Prepare for a Successful Interview

- Complete Interview Stories worksheet prior to Behavioral Interview session
- Attend Behavioral Interview session
- Research common behavioral interview questions, write answers, practice until your answers flow
- Schedule a 1:1 mock behavioral interview with your Career Director
- Attend Technical Interview session
- Attend TA Office Hours for 1:1 technical interview support / practice

Apply to Jobs

- Apply to at least 10 jobs per week
- Set up email notifications for your common keyword searches from job boards
- Share application status with Career Director so he / she can leverage possible employer relationships or alumni connections
- Follow up on all applications within 1 week
- Create a candidate profile on angel.co, your local Built In website (e.g., Built In Colorado, Built In Chicago)

Improve Your Skills

- Strengthen Javascript fundamentals, practice 3+ data structure / algorithm problems per week
- Take courses online, target your learning by researching the technology in-demand in your market
- Offer to build websites for friends / family members. Ask them to write testimonials on your Portfolio / LinkedIn
- Build a solo project - create a MVP to showcase