

# Ride Booking Revenue & Operations Dashboard

City

All

## Executive Overview

Total Revenue

97.7M

Total Bookings

2,00,000

Completed Rides

49,843

Avg. Ride Value

1,961

Cancellation Rate (%)

25.2%

## City & Vehicle

## Cancellation Analysis

## Customer Behavior



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Executive Overview

City & Vehicle

Cancellation Analysis

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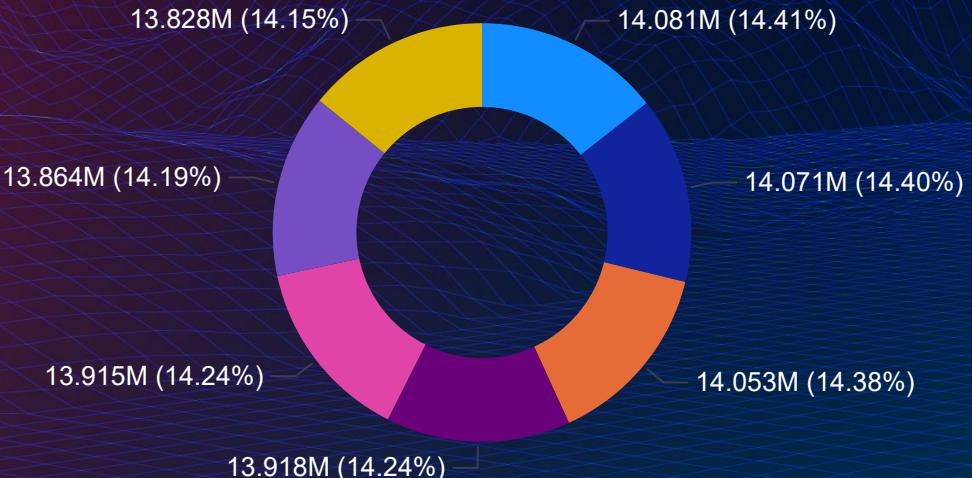
Total Revenue By City

Fare Category  
Medium  
High  
Low

0.00M 20.00M 40.00M 60.00M

Total Revenue

Total Revenue By City



City ● Hyderabad ● Bangalore ● Pune ● Mumbai ● Delhi ● Chennai ● Kolkata

Total Revenue By vehicle\_type

20M

15M

10M

5M

0M

Mini Auto SUV Bike Sedan

Vehicle Type

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## City & Vehicle

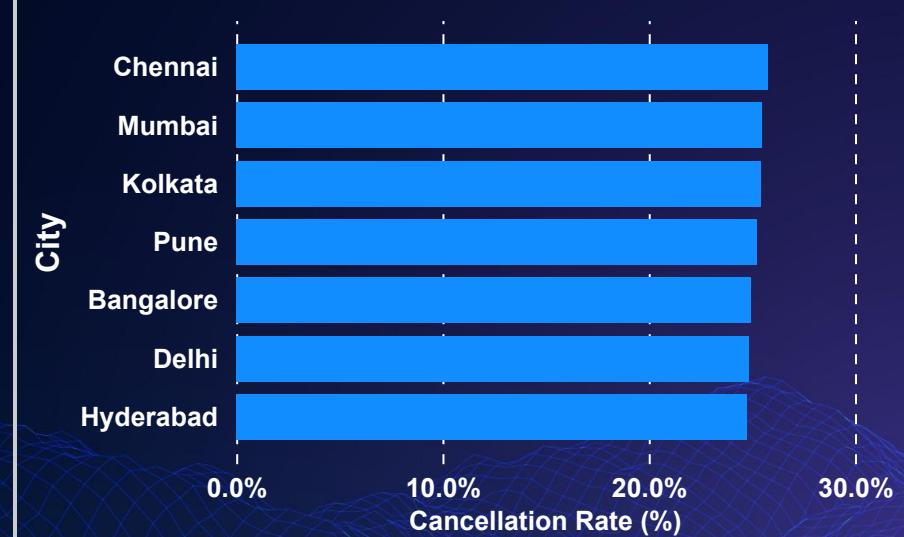
## Cancellation Analysis

## Customer Behavior

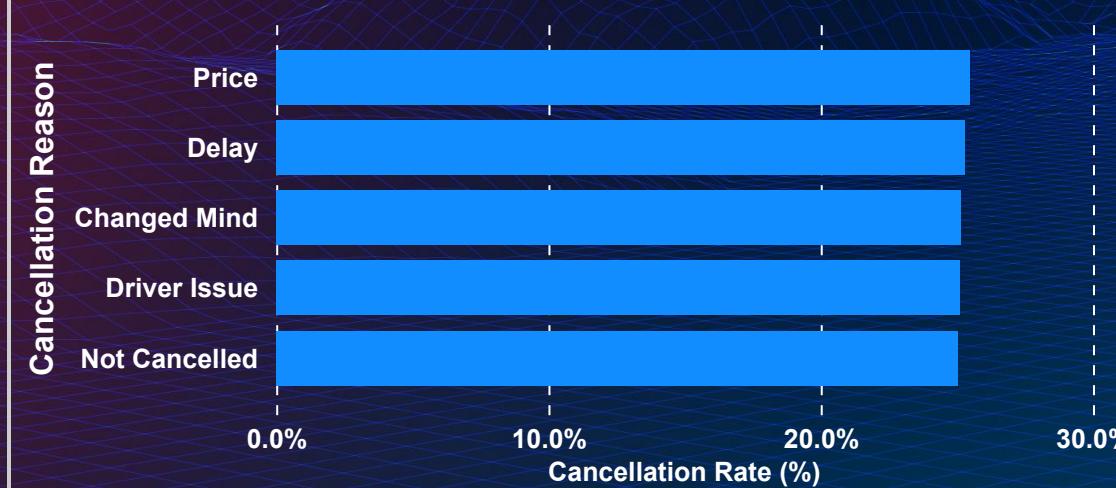
Total Booking By Booking Status



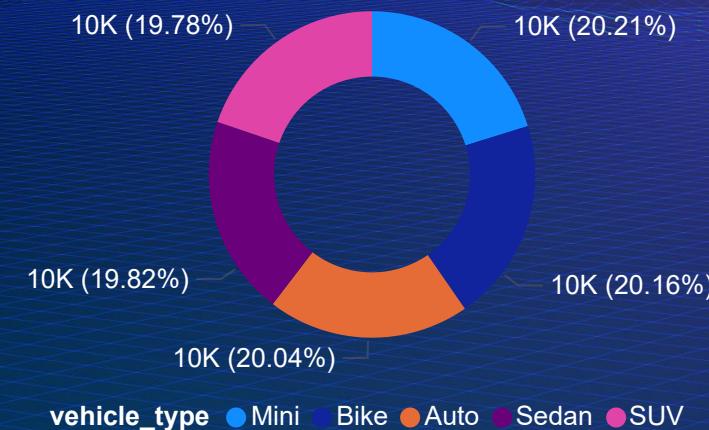
Cancellation Rate (%) By City



Cancellation Rate (%) by Cancellation Reason



Cancelled Rides by vehicle\_type



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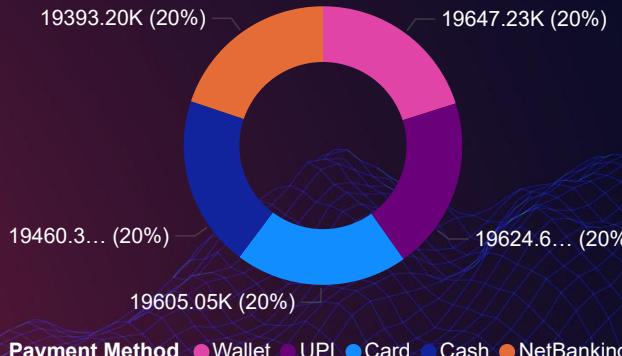
Executive Overview

City & Vehicle

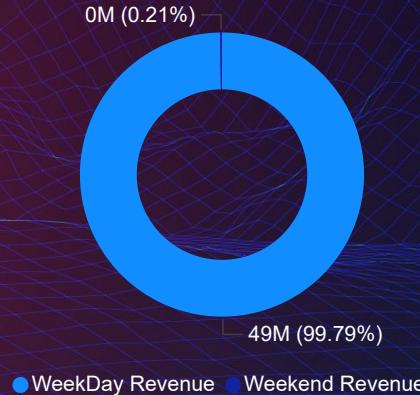
Cancellation Analysis

Customer Behavior

Payment Method Share



WeekDay Revenue and Weekend Revenue



Total Booking by booking\_hour

