

# Yash Tanna

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## EDUCATION

**Santa Clara University, Leavey School of Business**  
*B.S.C in Economics & Information System Analysis Majors*  
Awards: ACE Leadership Program

**Expected Graduation 2022**  
GPA: 3.83

## WORK EXPERIENCE

**Santa Clara University Residential Life**  
*Community Facilitator*

**Sept. 2019 - Present**  
Santa Clara, CA

- Mediated and provided conflict resolution in a professional and timely manner
- Developed an inclusive community among 50 residents, maximizing positive resident interactions
- Planned, promoted, and collaborated on 10 campus events to help bring the Santa Clara University community closer together

**Insane Ink**

**Aug. 2017 - May 2018**  
San Jose, CA

*Chief Executive Officer*

- Managed the Insane Ink Board of Directors in planning the company's business direction
- Increased sales by \$30,000 through various marketing campaigns and social media presence alongside expanding from East San Jose to Gilroy, CA
- Created a stronger framework for working in cross-functional teams alongside my development in public speaking

*Chief Finance Officer*

**Aug. 2016 – Aug. 2017**

- Created financial forecasts for the company and handled company's accounting system to pay off manufacturers
- Analyzed sales & expenses and streamlined financial process to reduce paperwork by 50% for improved efficiency
- Developed my Financial Reporting and Microsoft Excel skills through maintain balance sheets and income statements

## LEADERSHIP EXPERIENCE

**Santa Clara University Student Government**  
*Academic Chair*

**May 2019 - Present**  
Santa Clara, CA

- Managed a budget of \$2,000 to organize events throughout the school year to help students with their academic preparations
- Collaborated in cross-departmental activities to create events with over 200 students in attendance
- Maintained involvement and communication with various administrative branches of the university

*Community Development First-Year Chair*

**Oct. 2018 – May 2019**

- Published a Freshman Newsletter using Adobe InDesign to over 1300 students with high levels of engagement
- Used survey data received from Santa Clara First Years to develop new programs and events such as Freshman Friday, improving attendance by 20%
- Developed stronger project and team management skills through the process of planning and hosting various events around campus

## PROJECTS

**Heart Disease Decision Tree Model**

**Python:** Panda, Scikit-Learn, Matplotlib

- Used data analysis tools to go through the Heart Disease data set and perform a decision tree model

<https://yashterday.github.io/heart-disease.html>

**House Prices Advanced Regression Models**

**Python:** Panda, Scikit-Learn, Matplotlib

- Performed ridge regression to train house prices based on a training set in order to test on a separate dataset for a Kaggle competition

<https://yashterday.github.io/house-prices.html>

## SKILLS & INTERESTS

**Technical Skills:** Adobe Photoshop, Adobe Illustrator, Excel, SQL, Python

**Soft Skills:** Time Management, Detail-Oriented, Public Speaking

**Interests:** Traveling, Photography, Sneakers, Comic Books, Gardening, Technology