Yash Tanna

408-908-9638 | ytanna@scu.edu | linkedin.com/in/yashtanna23/ | yashterday.github.io

EDUCATION

Santa Clara University, Leavey School of Business   **Expected Graduation 2022**
B.S.C in Economics & Information System Analysis Majors   *GPA: 3.85*
Awards: *ACE Leadership Program*

WORK EXPERIENCE

Santa Clara University Residential Life   **Sept. 2019 – Mar. 2020**
Community Facilitator   *Santa Clara, CA*
- Mediated and provided conflict resolution in a professional and timely manner
- Developed an inclusive community among 50 residents, maximizing positive resident interactions
- Planned, promoted, and collaborated on 10 campus events to help bring the Santa Clara University community closer together

Insane Ink   **Aug. 2017 - May 2018**
Chief Executive Officer   *San Jose, CA*
- Managed the Insane Ink Board of Directors in planning the company's business direction
- Increased sales by $30,000 through various marketing campaigns and social media presence alongside expanding from East San Jose to Gilroy, CA
- Created a stronger framework for working in cross-functional teams alongside my development in public speaking

Chief Finance Officer   **Aug. 2016 – Aug. 2017**
- Created financial forecasts for the company and handled company's accounting system to pay off manufacturers
- Analyzed sales & expenses and streamlined financial process to reduce paperwork by 50% for improved efficiency
- Developed my Financial Reporting and Microsoft Excel skills through maintain balance sheets and income statements

LEADERSHIP EXPERIENCE

Santa Clara University Neighborhood Prosperity Initiative   **Jan. 2019 - Present**
Small Business Consultant   *Santa Clara, CA*
- Implemented a new software platform to track students, employees, and expenses efficiently
- Developed a marketing plan to attract new customers and advertise across various platforms during COVID-19
- Analyzed competitors' offerings to determine competitive advantage and pricing structures for our client

Santa Clara University Student Government   **May 2019 - Present**
Academic Chair   *Santa Clara, CA*
- Managed a budget of $1,000 to organize events throughout the school year to help students with their academic preparations
- Collaborated in cross-departmental activities to create events with over 200 students in attendance
- Maintained involvement and communication with various administrative branches of the university

PROJECTS

Heart Disease Decision Tree Model   **Python:** Panda, Scikit-Learn, Matplotlib
- Used data analysis tools to go through the Heart Disease
  data set and perform a decision tree model   https://yashterday.github.io/heart-disease.html

House Prices Advanced Regression Models   **Python:** Panda, Scikit-Learn, Matplotlib
- Performed ridge regression to train house prices based
  on a training set in order to test on a separate dataset for
  a Kaggle competition   https://yashterday.github.io/house-prices.html

SKILLS & INTERESTS

Technical Skills: Adobe Photoshop, Adobe Illustrator, Excel, SQL, Python
Soft Skills: Time Management, Detail-Oriented, Public Speaking
Interests: Traveling, Photography, Sneakers, Comic Books, Gardening, Technology