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Verizon Daily Newsletter - March 20, 2025

1 message

Verizon Morning News <vz-morning-news@verizon.com> Reply-To: Verizon Morning News <vz-morning-news@verizon.com> To: yashu.sharma@verizon.com Thu, Mar 20, 2025 at 7:34 AM

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Your Morning News

Today is March 20, 2025

Here's the news you need to start your day.

Verizon's Stock U.S. Stock Market Closings

\$43.94, -0.33 (-0.75%) Dow Jones: 41,964.63, +383.32 (+0.92%)

5,675.29, +60.63 (+1.08%)

S&P 500:

Nasdaq: **17,750.79**,

+246.67 (+1.41%)

Verizon in the News

Verizon's free satellite messaging service is now available

The Verge by Allison Johnson, March 19, 2025

Verizon has launched its satellite messaging service for select Android smartphones. Available free to Verizon customers with Google Pixel 9 or Samsung Galaxy S25 phones, the service enables text messaging outside cellular coverage. The feature differs from satellite SOS capabilities on iPhones and the Pixel 9.

Also reported by Engadget, Android Police, Via Satellite and Droid Life

Verizon CTO on energy-efficient AI and building telco APIs

Light Reading by Kelsey Ziser, March 19, 2025

In this Light Reading podcast, Verizon's CTO and SVP Yago Tenorio discussed how the service provider supports customers' Al deployments while leveraging Al within its own network. Additionally, Tenorio highlighted Verizon's involvement in Aduna, an API initiative where major carriers are developing standardized network APIs.

"The potential to offer functionality through APIs to adjacent industries could open new revenue opportunities," said Tenorio. "[Aduna] aggregates the different APIs from the different operators and exposes a single connector to the industry."

Sinch-Verizon partnership expands RCS Business Messaging to US customers

Capacity Media by Ben Wodecki, March 19, 2025

Sinch has expanded its partnership with Verizon to enhance RCS Business Messaging capabilities across Verizon's subscriber base. The collaboration enables US businesses to leverage interactive messaging features on Verizon's network, with verified sender security and advanced analytics.

Verizon in the Local News

Openbank and Verizon unveil partnership to save customers money on their Verizon bill

KOMO News by Matthew Goldberg, March 18, 2025

Verizon and Santander's Openbank are offering Verizon customers monthly bill discounts when maintaining Openbank High Yield Savings accounts. Customers can save \$5-15 per month for a year based on balance tiers starting at \$1,000. Openbank currently offers a competitive 4.4% APY.

Competitor News

T-Mobile seizes the spotlight with a simply unbeatable Google Pixel 9a launch deal

PhoneArena by Adrian Diaconescu, March 19, 2025

Once pre-orders open, T-Mobile will offer Google's Pixel 9a free with a new line or trade-in, plus free Pixel Buds A-Series. With a Tensor G4 chip, 48MP camera, and security updates for at least seven years, the device is a solid budget 5G option.

The best unlimited data plans in 2025

Business Insider by Antonio Villas-Boas, March 19, 2025

The Big Three are all offering competitive unlimited data plans to customers. Verizon's Unlimited Plus (\$70/month) provides truly unlimited premium data without caps or throttling while T-Mobile's Go5G Plus (\$90/month) offers unlimited premium data plus streaming perks. AT&T's Unlimited Extra EL (\$75.99/month) includes 75GB premium data before potential throttling.

Spectrum's \$7 billion expansion brings gigabit broadband to rural America

Cord Cutters News by Luke Bouma, March 18, 2025

Spectrum's \$7 billion rural broadband expansion reached a new milestone with the rollout of gigabit internet to 260 homes in Pike County, Ohio. Backed by federal and state funding, the initiative aims to connect 1.7 million locations as Spectrum works to counter recent subscriber losses.

Industry News

Google launches \$499 Pixel 9a, rivaling Apple's iPhone 16e

Bloomberg by Mark Gurman, March 19, 2025

Google has launched a redesigned version of its budget Pixel phone, upgrading the chip and battery life weeks after Apple's lower-end iPhone 16e went on sale. The new Pixel 9a costs \$499 and will be available in stores in April.

Google, Apple hit with EU antitrust actions under cloud of Trump tariff threats

CNBC by Ryan Browne, March 19, 2025

The EU's executive body on Wednesday announced antitrust charges on Google and ordered Apple to take steps to comply with its interoperability obligation under EU competition rules. The moves come as the Trump administration has been warning the EU against excessive regulation of American technology giants.

Globalstar opens new satellite operations control center in Louisiana

Via Satellite by Julia Kim, March 19, 2025

Globalstar has opened a new satellite operations control center at its headquarters in Louisiana. The satellite provider said the center will enhance satellite fleet management and network performance, strengthening Globestar's position in global satellite communications.

Al is turbocharging organized crime, EU police agency warns

The Associated Press by Mike Corder, March 18, 2025

Europol has warned that AI is accelerating organized crime across the EU, intertwining with state-sponsored destabilization campaigns. This digital arms race targets governments and individuals, with AI enabling more sophisticated cyberattacks, fraud, and abuse.

Verizon News

Verizon customers are the first in the US to enjoy satellite texting to any device with select Android smartphones

News Center by Karen Schulz, March 19, 2025

Straight Talk and NASCAR return for the Straight Talk Wireless 400™ with groundbreaking NASCAR pit crew member Brehanna Daniels

News Center by Staff Writer, March 19, 2025

Verizon named a Leader in Gartner® Magic Quadrant™ for Managed IoT Connectivity Services, Worldwide

News Center by Matt Conte, March 19, 2025

Verizon Digital Wellness Summit: Helping your kids unplug

News Center by Molly McGinn, March 19, 2025

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