Sharma, Yashu

Cslt-Business Intelligence

Manager: Hariharan Marimuthu

Evaluated By:

2025 Mid-Year Review

Organization: Fin Planning & Analytics (Hariharan Marimuthu)

Location: One Verizon Way, Basking Ridge, NJ (NJ0533)

06/16/2025 - 07/25/2025

Goals

Automate and Optimize High-Impact Reporting by Year-End

a. Black Friday 2024 Reporting – Automate Black Friday reporting and validations to improve accuracy and reduce manual efforts.

b. Contra GA NUNP Reporting – Develop and optimize the Consumer Phone Negative GA (NUNP) Report to track trends and identify actionable insights.

c. CFO KPI Reports – Automate WD1 & WD2 Executive Reports for the CFO's office.

Employee Review

Comment:

Build Our Brand - Brand and partnership feeds our culture of creating problem solvers.

- Expand the team offshore – Enable offshore access where relevant and permissible, develop the offshore team with business knowledge and skillsets, demonstrate disproportionate value.
- Document the process and create assets, participate/present in huddle sessions/other appropriate forums to upskills the technical and business knowledge
- Ensure continuous learning in the required technical skills (Knime, Alteryx, GCP, Qlik, Looker) and business acumen for reporting and automation support
- Partner with CSG and AI&D team to enable automated solutions for FPAS and BU FP&A teams
- Promote employee development and skills enhancement through FPAS learning pathways, introducing new relevant courses and building training goals in team performance agreements
- Promote team volunteer activities that serve the community and helps build team environment

Employee Review

Comment:

Finance Transformation - Continue our transformation journey across systems, processes and the work we do.

- FPAS Transformation - Continue to evolve the FPAS support model to focus on the customer and drive greater value in the services we provide to Finance.
- Create new capabilities to reduce workload and time to market specifically for FP&A Planning and Reporting deliverables. Promote new solutions and drive adoption with robust communication and partnership on output. Focus on operational efficiency in reports and dashboards via automation in 2025.
- Expand value added services and analysis (i.e. Daily Reporting, Month End Close…etc.) to cover new areas of the VCG, VBG and VGS/GN&T BUs.
- Leverage intake process to prioritize requests, assess available capacity and better assignment of tasks to drive a faster turnaround time in accordance with SLAs targets

Comment:

Innovator via Advanced Analytics - Drive adoption of AI and predictive capabilities for Budgeting and Forecasting.

- Leverage the planning data from EPM for month end and daily reporting as it becomes available
- Ensure the daily executive reports are sourced from single source and the planning data (CV/FC/OL/BV) submission by BUs for the executive reports is streamlined with proper controls
- Enable AI enabled business insights generation for the daily/monthly reporting

Comment:

Insights to Action - Support business decisioning with automated reporting and proactive insights generation.

- Extend support required for the FPAS reporting and planning partners to support month end reporting and incorporate first pass of the budget
- Continue to Enable Zero touch automation for manual and semi-automated processes for monthly reports with the target to transition and automate DTPs for 2025.. Create organic bandwidth for reinvestment. Ensure no technical debt is created while creating the automated solutions.
- Enable automated reports via KPI store
- Execute the strategic and rationalization projects to eliminate the manual processes and enable LOE saving for the FPAS & BU teams

Comment:

One Verizon Data - Building our trusted data foundation to enable the business.

- Align the Run & Operate team to support governed data products and create new capabilities for the broader FP&A teams across VZ.
- Ensure the critical month end reports/dashboards are sourced from the KPI store by enabling the data in KPI store. Develop a roadmap for all the month end reports to be sourced from KPI store and execute on it
- Enable redevelopment FPAS datasets under OneVerizonData program - address the learnings from the past, develop end to end datasets that allow diagnostics, align metrics across all datasets – descriptive, diagnostic, end of period reporting and machine learning models.
- Develop a strong communication process and awareness of program progress across our clients. Strengthen the partnership between the program and Finance at a working team level to drive smooth execution and delivery.
- Ensure the reports/dashboards are sourced from the authoritative OneVZData sources as they get developed and proper change management process are followed

Comment:

Service Delivery Partner for Finance - Partner with Finance to provide analytics solutions and services based on business requirements.

- Engage with Partner Enablement to align the business unit priorities to provide better insights, higher level of services, prioritizing initiatives and expanding FPAS services
- Continued monitoring and management of SLAs for the daily/weekly/monthly reports/processes and seek client feedback to improve overall performance, effectiveness and efficiency

Employee Review

Comment: