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EDUCATION

K S Institute of Technology

Bachelor of Engineering

Major in Computer Science;

Cumulative GPA: 7.8/10;

Relevant Coursework: User Experience, User Interface Design, and Web Development

Bengaluru, Karnataka

Aug 2019 – Aug 2023

WORK EXPERIENCE

UNIFEROUS PRIVATE LIMITED (A 6-employee venture-backed recruitment startup)

Intern User Interface Designer & Graphic Designer (1 month)

Bengaluru, Karnataka

Oct 2023 - Nov 2023

- Assisted in creating visual content for digital and print media.
- Collaborated with the marketing team to create and implement 15 unique design concepts, leading to a 30% increase in brand visibility and a 20% rise in customer acquisition.
- Participated in brainstorming sessions and contributed creative ideas.

FUTURE REVOLUTION PRIVATE LIMITED

User Interface Designer & Graphic Designer

Bengaluru, Karnataka

Nov 2023 - Present

- Participated with the marketing team to develop and execute design concepts.
- Generated 15+ innovative marketing campaign concepts during brainstorming sessions, leading to a 25% increase in engagement and a 12% rise in customer acquisition rates within three months.
- Designed and optimized user interfaces for the company's website, enhancing user experience and increasing average session duration by 20%.

PROJECTS

UI DESIGN FOR TRAVELKAR PREMIUM CAR SERVICE:

Oct 2023

- Created intuitive user interfaces for booking services, emphasizing ease of navigation and visual appeal.
- Implemented feedback loops and user testing to refine design, resulting in a 15% increase in booking conversions.

UI DESIGN FOR FUTURE REVOLUTION DIGITAL MARKETING AGENCY:

Jun 2024

- Developed responsive UI designs for client-facing dashboards and analytics tools.
- Incorporated data visualization techniques to enhance user understanding and engagement with marketing data.

UI DESIGN FOR PET SHOP:

Jun 2024

- Created an engaging and pet-friendly e-commerce interface, focusing on product display and user-friendly checkout processes.
- Implemented color schemes and imagery that resonated with pet owners, leading to a 20% increase in online sales conversion rates.

ACTIVITIES

SENTINEL HACKATHON

Head of the Event (Designer Team Head)

Bengaluru, Karnataka

Apr 2023

- Led a team of 7 designers as Core Team Head, coordinating project timelines and fostering collaborative design efforts.
- Facilitated brainstorming sessions and provided mentorship to optimize workflow and ensure high-quality design outcomes.
- Orchestrated design initiatives that were highly praised by participating students at a state-level event, achieving widespread acclaim for creativity and visual impact.

ADDITIONAL

Technical Skills: 1) Proficient in Adobe XD, Sketch, and Figma for wireframing and prototyping. 2) I am skilled in Adobe Photoshop and Illustrator for graphic design and asset creation.

Languages: Fluent in English, Kannada, Tamil.

Certifications: Photoshop 2021 Essential Training: The Basics, UI UX Design Certificate, Adobe Illustrator for Beginners