

# Yashvanth RV

UI/UX Designer | Bangalore, Karnataka, India

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## SKILLS

- **Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, XD), Figma, Sketch, Canva
- **UI/UX Design:** Wireframing, Prototyping, Responsive Design, User Testing
- **Programming Language:** HTML, CSS, JavaScript, Framer, Wix

## WORK EXPERIENCE

### Future Revolution Pvt. Ltd.

Dec 2023 - Present

UI Designer | Graphic Designer

Bengaluru

- With 1 year of experience in design, conceptualized and designed brand guidelines, marketing assets, and user interface components, leading to a cohesive visual identity and increased user engagement.
- Collaborated closely with developers to ensure a seamless handoff of design components created in Figma, optimizing workflow and communication, which resulted in a 15% reduction in development delays and faster project completion
- Enhanced UI/UX for an e-commerce platform, resulting in a 20% increase in user retention through intuitive navigation and aesthetics.

### Uniferous Pvt. Ltd.

Oct 2023 - Nov 2023

UI Designer | Graphic Designer Intern

Bengaluru

- Developed a responsive web dashboard with visually engaging vehicle tracking maps and analytics charts, improving usability and functionality for over 5,000 users.
- Redesigned marketing collateral with data visualizations and resulting in a 20% improvement in presentation impact.

## EDUCATION

### KS Institute of Technology

Aug 2019 - Jun 2023

B.E. in Computer Science and Engineering

Bengaluru

- Relevant Coursework: User Interface Design, Human-Computer Interaction, Visual Computing
- CGPA: 7.88/10

## PROJECTS

### TravelKar Premium Car (2023)

Tools: Adobe Illustrator, Adobe Photoshop

- Redesigned booking interfaces, increasing customer satisfaction by 15%.
- Revised feedback loops and user testing to refine design, resulting in a 15% increase in booking conversions.

### Petty (2024)

Tools: Figma, Adobe Photoshop

- Designed a pet-friendly e-commerce interface, boosting sales by 20%.
- Implemented color schemes and imagery that appealed to pet owners, enhancing the overall user experience and driving a 20% increase in online sales conversion rates.

### Splitify (2024)

Tools: Figma, Adobe Illustrator

- Conducted usability testing and iterative design improvements, achieving a 20% boost in user satisfaction ratings.
- created visualizations of spending patterns from 1,000+ transactions, enabling actionable insights and informed decision-making within the team.

### Freelance for Big Mishra Peda (2024)

Tools: Adobe Photoshop, Adobe Illustrator, Canva

- Simplified social media posts and videos, increasing brand visibility by 25%.
- Boosted audience engagement by 25% through creative visuals, storytelling, resulting in increased interaction and brand visibility.

## CERTIFICATIONS & ACHIEVEMENTS

- **SENTINEL HACKATHON** (Head of the Design Department),
- **UI UX Design Certificate** (Great Learning)
- **Adobe Illustrator for Beginners** (Youtube)