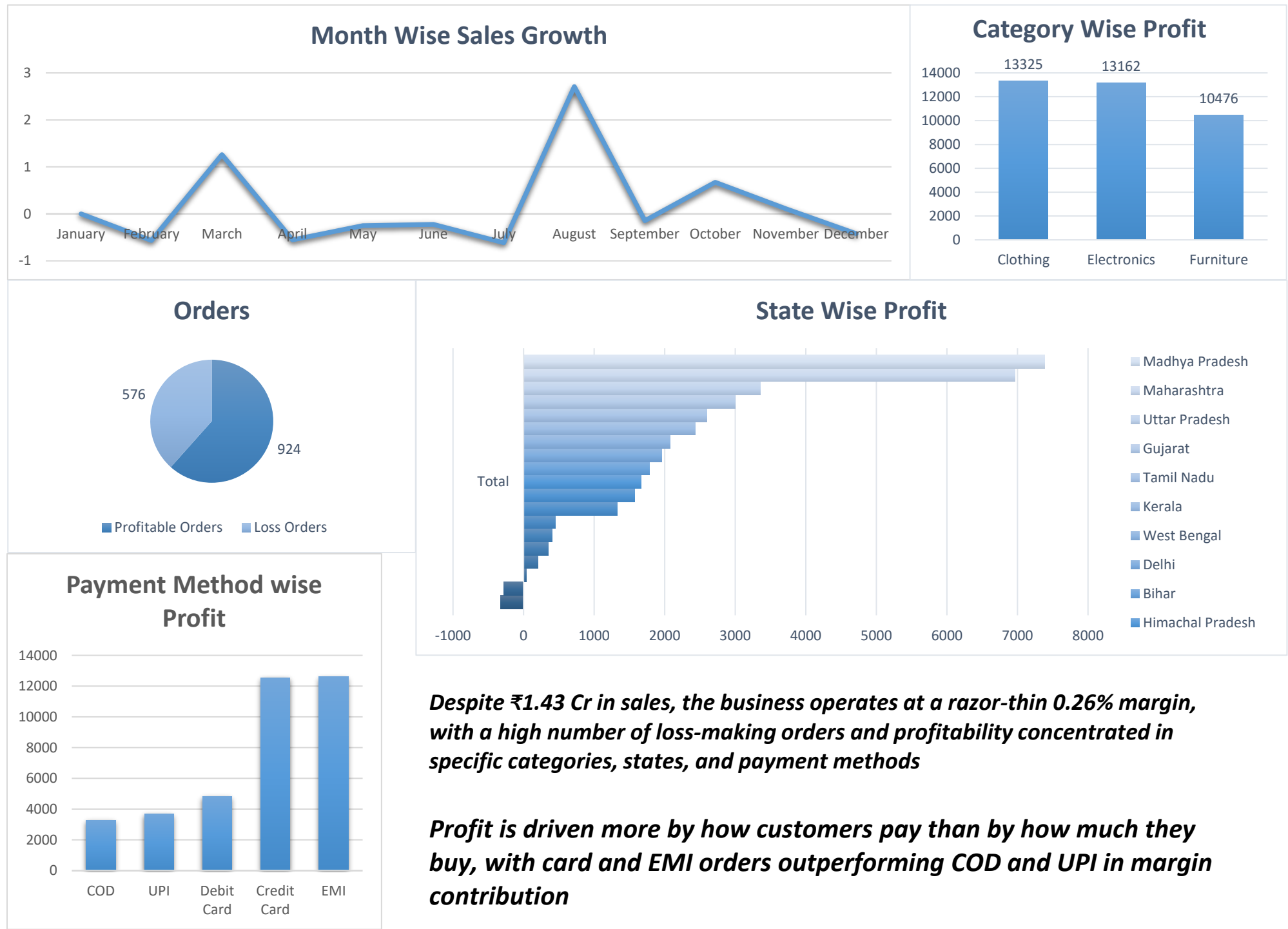


Total Sales	Total Profit	Quantity Sold	Profit Margin	A.O.V
₹ 1,43,03,928.00	₹ 36,963.00	5615	0.26%	₹ 9,535.95

Sales & Profit Dashboard



Despite ₹1.43 Cr in sales, the business operates at a razor-thin 0.26% margin, with a high number of loss-making orders and profitability concentrated in specific categories, states, and payment methods

Profit is driven more by how customers pay than by how much they buy, with card and EMI orders outperforming COD and UPI in margin contribution